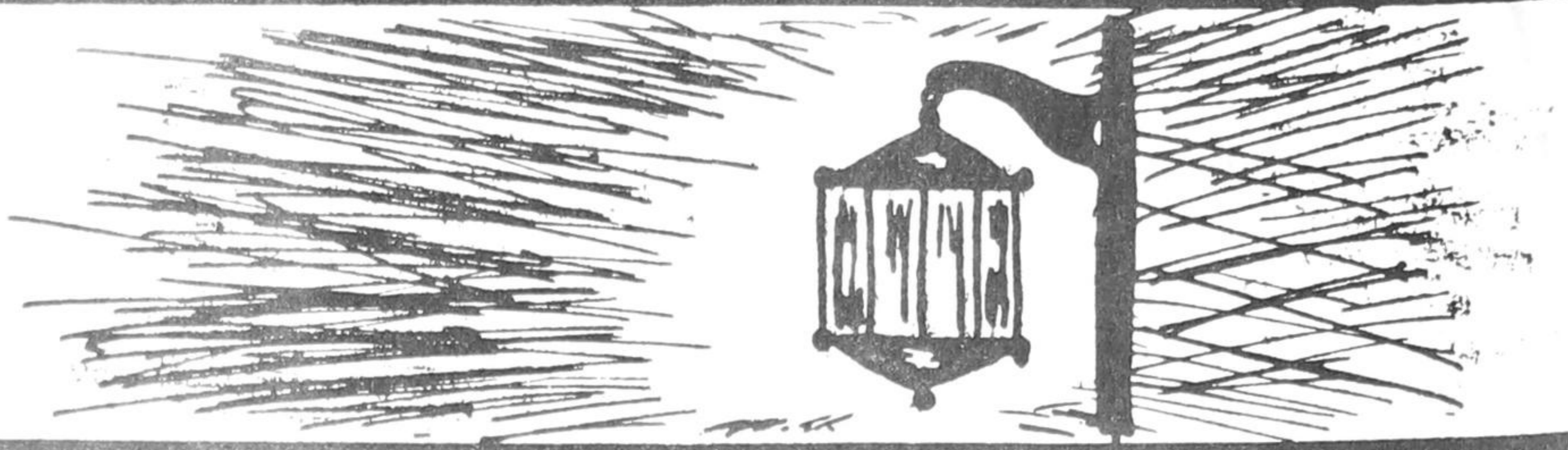


NORTH LEEDS LANTERN



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April is Cancer Month



Eleven years ago, Barbara Swatuk had leukemia. Now, thanks to treatment, she is a healthy, active 23-year old. Barbara knows cancer can be beaten. She beat it.

Each dollar given to the Canadian Cancer Society goes to work in the battle against cancer in three ways - research, public education and service to patients. The education program of the Canadian Cancer Society can be broken down into two major categories - public and professional.

In the field of public education, the Society's main concern is to eliminate the unreasonable fear of cancer and to encourage early detection and treatment of the disease. The "Seven Steps to Health" emphasize these points. The message of good health habits is taken to schools and industry. It is heard on radio and television and in newspapers. Special meetings and conferences for Cancer Society volunteers feature educational films, slides, posters, pamphlets and other teaching aids.

In professional education, the Society provides fellowships and bursaries as well as distributing bulletins and films to members of the medical, dental and nursing professions.

The Canadian Cancer Society also offers services to cancer patients. Volunteers drive patients to cancer treatment centres, make dressings, visit patients in hospital and home, to name a few of their helpful activities. Carefully trained volunteers also help in rehabilitation efforts.

The fight against this disease, through research, education and service to patients, should be of great concern to every Canadian.

We are counting on the public's generosity during the annual April campaign.

Edgar Connell, President
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