

# CANADIAN CANCER SOCIETY

## WE ARE WINNING

### Seven Steps To Health

- 1 Have a medical and dental check-up.
- 2 Watch for any change in your normal state of health.
- 3 Find out about any lump or sore that does not heal.
- 4 Protect yourself against too much sunlight.
- 5 Do not smoke.
- 6 Have a Pap test.
- 7 Do a monthly breast self-examination.

# APRIL IS CANCER MONTH

This year more than 86,000 Canadians will be struck by cancer. The Canadian Cancer Society is trying to find the answers to cancer through research and by educating the public about the need for early diagnosis and prompt treatment. You can help by supporting the annual fund-raising campaign of the Canadian Cancer Society.

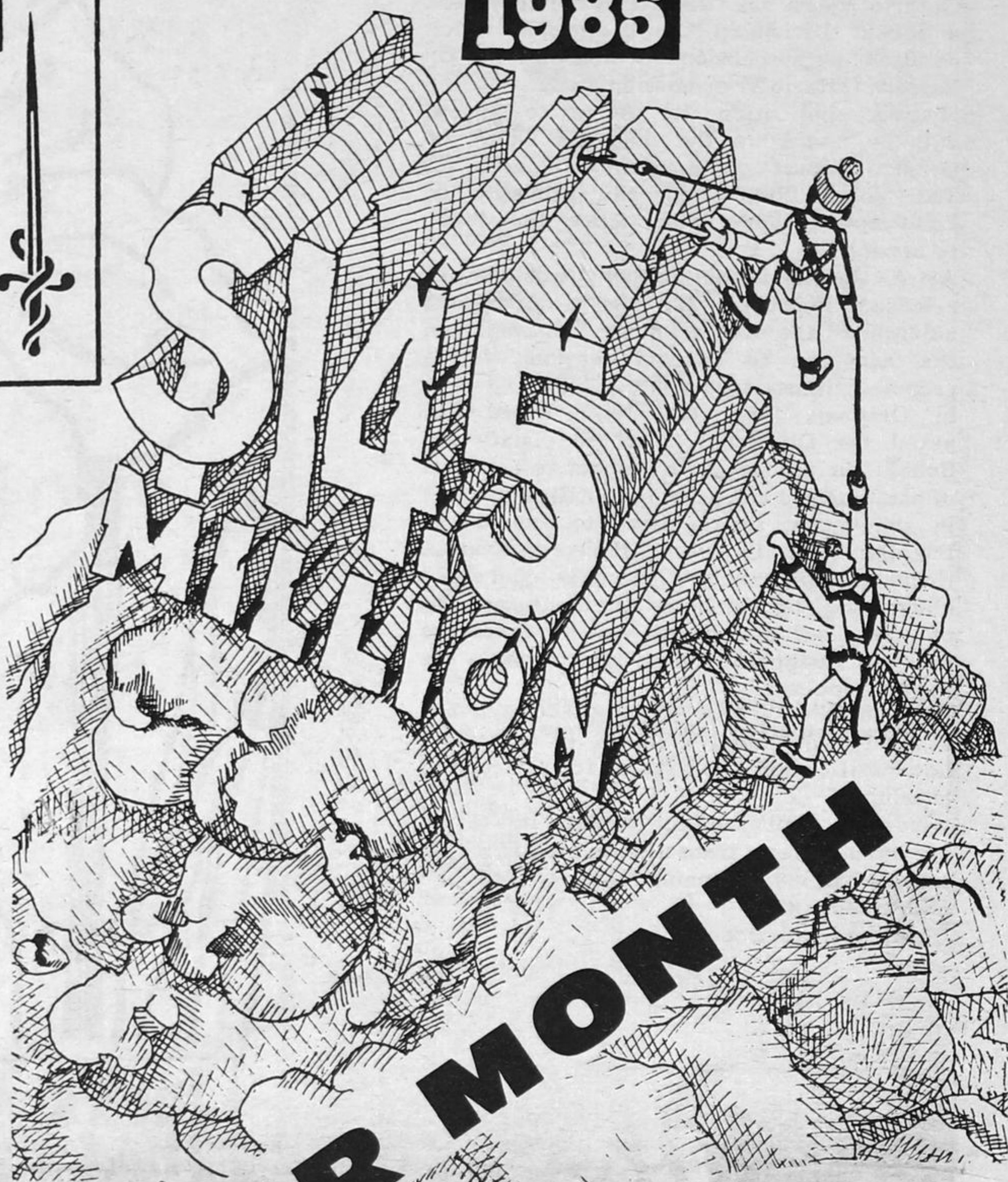
Funds contributed to the Canadian Cancer Society and allocated to research are used to pay the salaries of full-time scientists, laboratory technicians and assistants and to buy essential materials and equipment for cancer research laboratories. Give generously to the Canadian Cancer Society.



Without campaign funds, scientists would not have the valuable tools they use today to diagnose and treat cancer. One particular machine costs over \$1,000,000 to purchase and operate. It's up to you to see that public donations to the Canadian Cancer Society keep pace with the development of these sophisticated instruments. Give generously during the annual campaign.

## Campaign

## 1985



Through its services to patients, the Canadian Cancer Society helps to soften the impact of cancer for patients and their families. This work, encompassing a range of services from dressings to lodge facilities, relies on public support. Your generous donation to the Society at campaign time will assist these programs.

## CANCER CAN BE BEATEN

### If your volunteer canvasser misses you, we would appreciate your donation being mailed directly to the CANADIAN CANCER SOCIETY in your area

April is the month when the Canadian Cancer Society volunteer canvasser asks you to support with your prayers and financial assistance, its three-fold program of:

**RESEARCH** which may ultimately bring about disclosure of the cause and the cure for cancer.

**EDUCATION** which brings a message of hope by stressing the importance of early diagnosis.

**SERVICE TO PATIENTS** which provides assistance to cancer patients wherever and whenever they are found to be in need.

## If you love life, make sure the love affair lasts.

You have to work at it. It's your job to help prevent cancer. That's right. Prevent cancer.

It's up to you to take it easy with the sun and help prevent skin cancer. If you work out-of-doors, cover up. Use your head before you fry your hide.

It's up to every woman to have a pap test and help prevent cervical cancer. The test is simple and quick and will detect any abnormality that could lead to cancer.

It's up to you to help prevent lung cancer and you know how.

Cancer can be beaten. But you have to work at preventing it.

Enjoy the good life.