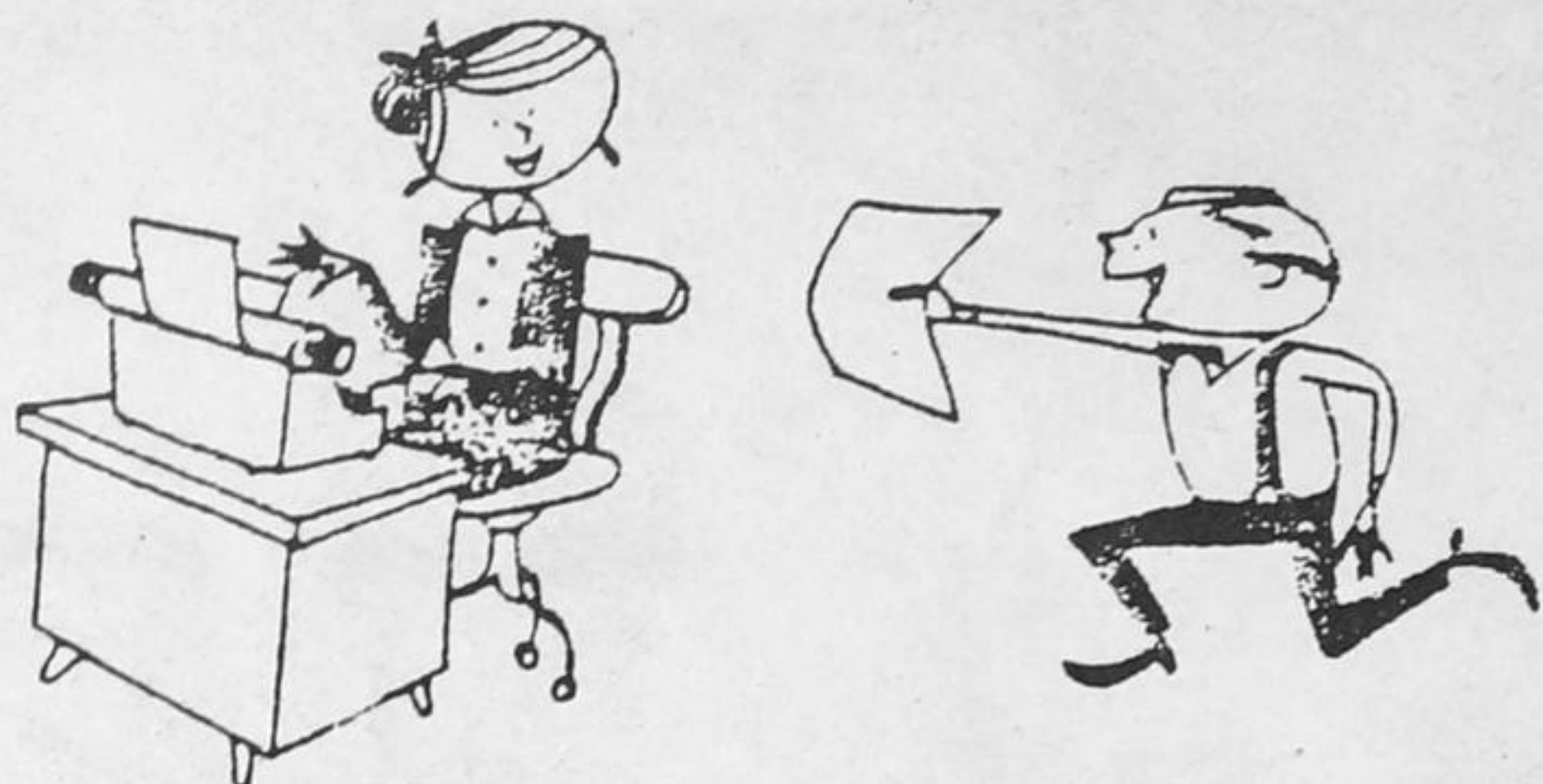


EDITORIAL PAGE.



It seems that there are many new and several lifetime residents of North Leeds who do not understand how their free copy of the Lantern reaches them, for ten of the twelve months each year. Fourteen years ago a group of enthusiastic volunteers introduced a newsletter which was appreciated and rapidly expanded into its present form. The Municipalities of Bastard & South Burgess, Newboro, South Crosby, and Rear of Leeds & Lansdowne pay for the delivery of one copy to every household within their boundaries. That is the only financial assistance that we receive, there are no grants. The printing costs are covered by the very reasonable advertising rates that we offer. Volunteers produce the paper, deliver it to the printers in Gananoque and later to Post Offices and some stores.

Our volunteers are steadfast and reliable. several of them have worked throughout the life of the paper. To the Municipal Councils, our contributors and the business people who advertise in the Lantern we offer a warm thank you, without you, the Lantern would go out and the ever increasing stream of community news would dry up. Over 3000 copies are distributed each month. PLEASE NOTE the announcement of impending increases due to start in September. We have kept them down as long as possible but inflation is no respecter of small papers.

Something else to note for those who do not know me, my name Brys causes much bewilderment, is it a man or a woman? It is a woman, I am Mrs S.S. (Limmy) Scovil. Now that that is clear I'll sign this Brys.



RECYCLE

MONTH	DEADLINE	LAYOUT	ISSUED
Jan/Feb	Jan. 24	Jan. 30	Feb. 01
March	Feb. 21	Feb. 27	Mar. 02
April	Mar. 21	Mar. 27	Mar. 30
May	Apr. 18	Apr. 24	Apr. 27
June	May 23	May 29	Jun. 01
Jul/Aug	Jun. 20	Jun. 26	Jun. 29
Sept.	Aug. 22	Aug. 28	Aug. 31
Oct.	Sept 19	Sept 25	Sept 28
Nov.	Oct. 24	Oct. 30	Nov. 02
Dec.	Nov. 21	Nov. 27	Nov. 30

Dr. J. Eric Curtis	Lyndhurst 928-2116
	Lansdowne 659-2525
Dr. Brian Trickey	359-1155
Dr. N.W. Kerr	359-5711
Dr. Stanley Webb	1-387-3124
	Residence 1-387-3373
Rideau Medical Centre	272-2500
Portland Health Centre	272-3302
Family Focus	359-1069
Red Cross Homemakers	359-5382
V.O.N. Office	272-2343
V.O.N. Seniors Support	359-1068
AMBULANCE	
Portland and Elgin	359-5390
Anywhere in Ontario	Zenith 90000
Canadian Cancer Society	273-2184
Wife Assault Helpline	1-800-267-9445
Heart & Stroke Foundation of Ontario	345-6183
Canadian Mental Health Association	345-0950
Leeds & Grenville Interval House	1-800-267-4409
Athens Veterinary Services	924-2009
Dr. J. Reid - Dr. L. Hungate	

The North Leeds Lantern is a monthly Community Newspaper, distributed free of charge to all households in the Townships of Bastard & S. Burgess, Rear of Leeds & Lansdowne, South Crosby and the Village of Newboro. Funding is provided through advertising revenue, which pays for the cost of production while the above named Township Councils contribute towards the mailing costs. Subscriptions are available to those residing outside of those areas named, at a cost of \$7.50 Canadian residents and \$10.00 U. S. mailings. Circulation averages 3000/month.

The aim of the Lantern is to provide a monthly newspaper of interest to the residents of the areas it serves. News from Councils, local organizations and the public is published as space permits and under the guidelines set down by the Board of Directors. The Lantern also hopes to provide a forum for local concerns and invites articles or letters from the general public. All items submitted MUST be signed for publication.

DEADLINE Lantern goes to press the last Tuesday of each month. Material must be submitted NO LATER than the Wednesday prior to press date. **ADVERTISING SPACE MUST BE BOOKED BEFORE THAT DEADLINE DATE.**

ADVERTISING CONTENT: The Lantern staff prepare ads for print, however the content of the ad is the responsibility of the advertiser. False or misleading advertising should be brought to the attention of the advertiser in question.

SUBSCRIPTIONS
Please apply to
Margaret Keith,
Seeley's Bay, Ontario
KOH 2N0
DIRECTORS 1989-90

Brys Scovil- Editor, Layout
Betty Blackman-Assoc. Ed. - Layout.
Limmy Scovil-Sec./Treas.
Jansje Keates-Layout, Billing
Doug Roantree-Layout
Jeff Baker-Layout
Cliff Restricket-Delivery
Jane Monaghan
Susan Duncan
Marjorie Jackson
Lorraine Porter

Advertising Rates

Preprinted Business Cards \$5.00
3x2 6.00
3x3 10.00
3x4 11.00
3x5 12.00
3x6 13.00
3x7 14.00
¼ page 26.00
½ page 52.00
full page 104.00
Size assessment is taken to the nearest square inch.
Ad size over 21 square inches @ 65¢ per square inch.
Photo reproduction in ads 7.00
Classifieds 2-4 lines 200
5-8 lines 4.00

Thankyous 4.00 minimum paid with ad.

All classifieds should be paid for at time of insertion of ad. BIRTH, DEATH, WEDDING, GRADUATION NOTICES, ETC. are not accepted as these fall under the jurisdiction of the daily or weekly papers. This is the policy of the Directors. **CALENDAR & COMING EVENTS:** Items are included FREE in these areas if the items are submitted before deadline. Calendars items of necessity, must be brief. Coming Events items may NOT INCLUDE COST, TICKET SELLERS, ETC. and should not be unduly long. It is the responsibility of the organization/s to inform IN WRITING any changes relating to weekly events listed on the Calendar. It is also advisable to list items for Coming Events on separate sheet from the organization's news items.

N.B. Commercial enterprises MAY NOT use Calendar or Coming Events columns unless proceeds are going to charity or local service organization. Back Issues of the Lantern can be seen in the Elgin Branch Library. **PAYMENT OF ACCOUNTS;** We request all accounts be paid promptly and directed to the Lantern at : BOX 267, PORTLAND, ONT. KOG 1V0

If you are paying on behalf of an organization, please state the organization and the number from your invoice (if not returning invoice with payment). This allows us to credit the correct account. The Lantern reserves the right to adjust Ad sizes, depending on space available.

The Lantern staff are delighted to welcome Alan Anderson and his gentle humour. Alan will be a regular contributor in future

