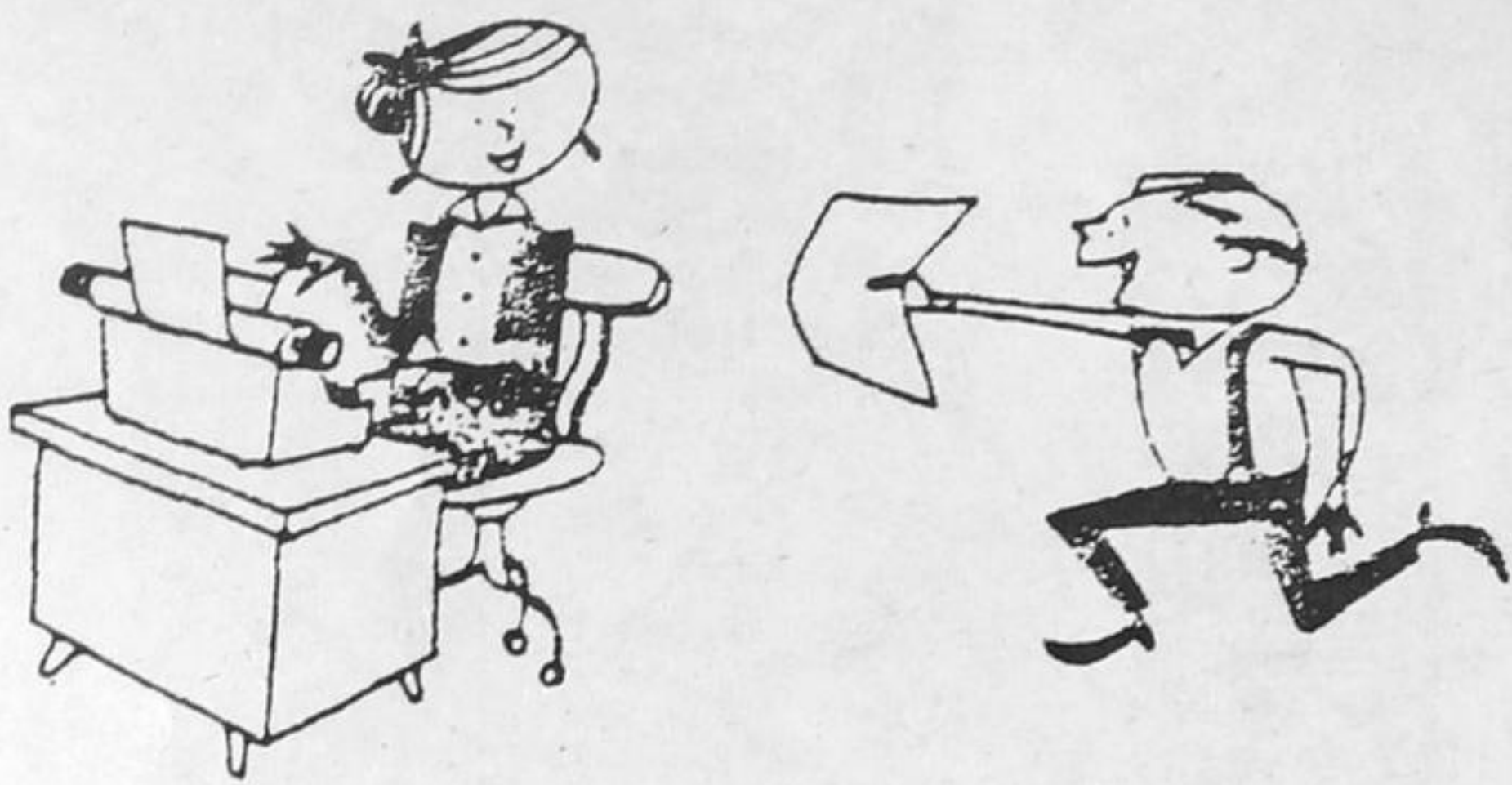


# EDITORIAL PAGE.



**PLEASE NOTE**

**THE LANTERN IS NOT BASED IN ELGIN LIBRARY**

It is put together throughout the month in my home in Portland. PLEASE do not ask or demand that the librarians accept your material. This also applies to other volunteers who are scattered around North Leeds and only meet to lay out the paper. ALL advertising, articles, announcements etc. must be received on or preferably before the deadline date printed in the previous issue. We cannot guarantee to include material arriving after that date.

**MAIL TO:**

BOX 267, PORTLAND, ONTARIO  
KOG IVO  
TELEPHONE ENQUIRIES WILL BE ANSWERED AT 272-3315

**DIRECTORS 1989-90**

- Brys Scovil- Editor, Layout
- Betty Blackman-Assoc. Ed.- Layout.
- Limmy Scovil-Sec./Treas.
- Jansje Keates-Layout, Billing
- Doug Roantree-Layout
- Jeff Baker-Layout
- Cliff Restruck-Delivery
- Jane Monaghan
- Susan Duncan
- Marjorie Jackson
- Lorraine Porter

**SUBSCRIPTIONS**

Please apply to  
Margaret Keith,  
Seeley's Bay, Ontario  
KOH 2N0

**Advertising Rates**

Preprinted Business Cards \$5.00

3x2 6.00

3x3 10.00

3x4 11.00

3x5 12.00

3x6 13.00

3x7 14.00

1/4 page 26.00

1/2 page 52.00

full page 104.00

Size assessment is taken to the nearest square inch.

Ad size over 21 square inches @ 65¢ per square inch.

Photo reproduction in ads 7.00

Classifieds 2-4 lines 200

5-8 lines 4.00

Thankyous 4.00 minimum paid with ad.

All classifieds should be paid for at time of insertion of ad.

The North Leeds Lantern is a monthly Community Newspaper, distributed free of charge to all households in the Townships of Bastard & S. Burgess, Rear of Leeds & Lansdowne, South Crosby and the Village of Newboro. Funding is provided through advertising revenue, which pays for the cost of production while the above named Township Councils contribute towards the mailing costs. Subscriptions are available to those residing outside of those areas named, at a cost of \$7.50 Canadian residents and \$10.00 U. S. mailings.

Circulation averages 2,800/month.

The aim of the Lantern is to provide a monthly newspaper of interest to the residents of the areas it serves. News from Councils, local organizations and the public is published as space permits and under the guidelines set down by the Board of Directors. The Lantern also hopes to provide a forum for local concerns and invites articles or letters from the general public. All items submitted MUST be signed for publication.

**DEADLINE** Lantern goes to press the last Tuesday of each month. Material must be submitted NO LATER than the Wednesday prior to press date. **ADVERTISING SPACE MUST BE BOOKED BEFORE THAT DEADLINE DATE.**

**ADVERTISING CONTENT:** The Lantern staff prepare ads for print, however the content of the ad is the responsibility of the advertiser. False or misleading advertising should be brought to the attention of the advertiser in question.

**BIRTH, DEATH, WEDDING, GRADUATION NOTICES, ETC.** are not accepted as these fall under the jurisdiction of the daily or weekly papers. This is the policy of the Directors. **CALENDAR & COMING EVENTS:** Items are included FREE in these areas if the items are submitted before deadline. Calendars items of necessity, must be brief. Coming Events items may NOT INCLUDE COST, TICKET SELLERS, ETC. and should not be unduly long. It is the responsibility of the organization/s to inform IN WRITING any changes relating to weekly events listed on the Calendar. It is also advisable to list items for Coming Events on separate sheet from the organization's news items.

**N.B.** Commercial enterprises MAY NOT use Calendar or Coming Events columns unless proceeds are going to charity or local service organization. Back Issues of the Lantern can be seen in the Elgin Branch Library. **PAYMENT OF ACCOUNTS;** We request all accounts be paid promptly and directed to the Lantern at : **BOX 267, PORTLAND, ONT. KOG IVO**

If you are paying on behalf of an organization, please state the organization and the number from your invoice (if not returning invoice with payment). This allows us to credit the correct account. **The Lantern reserves the right to adjust Ad sizes, depending on space available.**



Dr. J. Eric Curtis	Lyndhurst	928-2116
	Lansdowne	659-2525
Dr. Brian Trickey		359-1155
Dr. N.W. Kerr		359-5711
Dr. Stanley Webb		1-387-3124
	Residence	1-387-3373
Rideau Medical Centre		272-2500
Portland Health Centre		272-3302
Family Focus		359-1069
Red Cross Homemakers		359-5382
V.O.N. Office		272-2343
V.O.N. Seniors Support		359-1068
<b>AMBULANCE</b>		
Portland and Elgin		359-5390
Anywhere in Ontario	Zenith	90000
Canadian Cancer Society		273-2184
Wife Assault Helpline	1-800-267-9445	
Heart & Stroke Foundation		
	of Ontario	345-6183
Canadian Mental Health		
	Association	345-0950
Leeds & Grenville		
Interval House		1-800-267-4409

MONTH	DEADLINE	LAYOUT	ISSUED
JAN/FEB.	Jan. 25	Jan. 31	Feb. 3
MARCH	Feb. 22	Feb. 28	Mar. 3
APRIL	Mar. 22	Mar. 28	Mar. 31
MAY	Apr. 19	Apr. 25	Apr. 28
JUNE	May 24	May 30	Jun. 2
JUL/AUG.	Jun. 21	Jun. 27	Jun. 30
SEPT.	Aug. 23	Aug. 29	Sept. 1
OCT.	Sept. 20	Sept. 26	Sept. 29
NOV.	Oct. 25	Oct. 31	Nov. 3
DEC.	Nov. 22	Nov. 28	Dec. 1

**STORYTELLER**  
**ELGIN DAY**  
**JULY 8TH**  
**OUTDOORS**

**\* IN LIBRARY**  
**IN CASE OF**  
**RAIN.**

**Hints to Help Us get your Ads RIGHT!**

- 1) Make sure we can READ your copy.
- 2) Indicate the SIZE you wish to insert.
- 3) DO NOT write directly on logos, art work, illustrations, etc you wish us to use - write your required copy on a separate sheet indicating where you wish it inserted.
- 4) We DO NOT have an Art Department - requested illustrations will be as close as possible. If sending in "illustrations" logos etc. please remember: ONLY BLACK & RED CAN BE REPRODUCED Blue, and other pale colours DO NOT photograph.
- 5) (Our printer uses a photographic process) If you take an ad (yours or another companies) from another newspaper, you are required to get permission to use it from that paper.
- 6) MAKE SURE YOUR AD IS IN BEFORE THE DEAD-LINE (The Wednesday BEFORE the LAST Tuesday of each month)

Thank you for your co-operation.