

# EDITORIAL PAGE

## LETTER TO THE EDITOR

Our family was recently the guests of my sister and her husband, Margaret and Carl Lawrence, of Seeley's Bay. The vacation was wonderful as always but the effort that you and your community exhibited on July 1st, Canada Day, was a time never to be forgotten. The comraderie of your village in times of sorrow and also

celebration is admirable. We just want to say thank you for a fire works display that will never allow me to forget I'm Canadian and was so proud to be part of your community effort. Thank you again, each of you, for a memorable holiday. Kay, Brooks and Chuck Piercy, Huntersville, North Carolina

PAT LITTLE

### APPRECIATION NIGHT

Date: September 18

Time: 8:00 p.m.

Place: Elgin Community Room

Everyone welcome. Best wishes only.

A Surprise Evening

## EXECUTIVE - 1987-88

Editor Doug Roantree  
 Assoc. Editor Betty Blackman  
 Treasurer Brys Scovil  
 Secretary Susan Duncan

## DIRECTORS

Jeff Baker; Marjorie Jackson;  
 Jansje Keates; Pat Little;  
 Eldon Albert; Jane Monaghan;  
 Earl Mattice

## Workers & Responsibilities

### LAYOUT

Doug Roantree; Betty Blackman;  
 Jansje Keates; Jeff Baker;  
 Pat Little.

Billing Jansje Keates  
 Front Covers Earl Mattice  
 Typing Susan Duncan  
 Ads

Delivery Eldon Albert  
 Focus Feature All Directors

### Circulation

Mrs. Margaret Keith  
 Seeley's Bay, Ont.  
 KOH 2NO

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ALL MATERIAL SHOULD BE MAILED TO:

P.O. Box 136  
 Elgin, Ont.  
 KOG 1E0  
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TO ALL CONTRIBUTORS  
 ORGANIZATIONS  
 BUSINESSES  
 ADVERTISERS  
 ETC.

WHO USE THE LANTERN:

OUR PRINTING DATES HAVE  
 BEEN CONFIRMED FOR 1987.

FOR YOUR CONVENIENCE  
 AND OUR ASSISTANCE  
 WE ASK YOU TO  
 CLIP & SAVE

THE LIST OF DEADLINES  
 LISTED BELOW.

(IT IS ALWAYS PRINTED  
 ON THE EDITORIAL PAGE  
 OF EACH MONTH'S ISSUE)

## NORTH LEEDS LANTERN DEADLINE DATES for 1987

To ensure YOUR material is  
 included in the Lantern  
 please refer to dates below.

Month	Deadline	Layout	Issued
March	Feb. 18	Feb/24	Feb/27
April	Mar. 25	Mar/31	Apr/4
May	Apr. 22	Apr/28	May/1
June	May 20	May/26	May/29
July/Aug	JUNE 17	JUNE 22	JUNE 26
Sept.	Aug. 19	Aug/25	Aug/28
Oct.	Sept.23	Sep/29	Oct/2
Nov.	Oct. 21	Oct/27	Oct/30
Dec.	Nov. 18	Nov/24	Nov/27

N.B. July/Aug Issue Deadline!  
 Material arriving AFTER Deadline  
 may not be included in that issue.

The Lantern reserves the right to edit  
 material submitted for publication.

N.B. Where no date for issue release  
 is given, advertisers should make sure  
 that material relating to the first week  
 of the month has been submitted in the  
 previous month's issue.  
 Dates for these issues depend on  
 Printer's work-load.

## ADVERTISING RATES

Preprinted Business Cards \$5.00  
 3x2 6.00  
 3x3 10.00  
 3x4 11.00  
 3x5 12.00  
 3x6 13.00  
 3x7 14.00  
 Size assessment would be taken  
 to the nearest square inch.  
 Photo Reproductions in Ads \$7.00  
 Ad size over 21 square inches  
 @ 65¢ per square inch.  
 Classifieds 2-4 lines \$2.00  
 5-8 lines \$4.00  
 Thankyou \$4.00 minimum  
 PAID WITH AD

The North Leeds Lantern is a monthly  
 Community Newspaper, distributed  
 free of charge to all households in  
 the Townships of Bastard & S. Burgess,  
 Rear of Leeds & Lansdowne, South  
 Crosby and the Village of Newboro.  
 Funding is provided through advertising  
 revenue, which pays for the cost of  
 production while the above named  
 Township Councils contribute towards  
 the mailing costs.

Subscriptions are available to those  
 residing outside of those areas named  
 at a cost of \$7.50 Canadian residents;  
 \$10.00 U.S. mailings.  
 Circulation averages 2,800/month.

The aim of the Lantern is to provide  
 a monthly newspaper of interest to  
 the residents of the areas it serves.  
 News from Councils, local organizations  
 and the public is published as space  
 permits and under the guidelines set  
 down by the Board of Directors. The  
 Lantern also hopes to provide a forum  
 for local concerns and invites articles  
 or letters from the general public.  
 All items submitted MUST be signed  
 for publication.

Deadline Lantern goes to press the  
 last Tuesday of each month. Material  
 must be submitted NO LATER than  
 the Wednesday prior to press date.

ADVERTISING SPACE MUST BE  
 BOOKED BEFORE THAT DEADLINE  
 DATE.

Advertising Content: The Lantern staff  
 prepare ads for print, however the  
 content of the ad is the responsibility  
 of the advertiser. False or misleading  
 advertising should be brought to the  
 attention of the advertiser in question.

Birth, Death, Wedding, Graduation  
 Notices, etc. are not accepted as these  
 fall under the jurisdiction of the daily  
 or weekly papers. This is the Policy  
 of the Directors. Calender & Coming

Events: Items are included FREE in  
 these areas if submitted before the  
 deadline. Calender items, of necessity,  
 must be brief. Coming Events items  
 may NOT include cost, ticket sellers,  
 etc. and should not be unduly long. It  
 is the responsibility of the  
 organization/s to inform IN WRITING  
 any changes relating to weekly events  
 listed on Calender. It is also advisable  
 to list items for Coming Events &/or  
 Calender on a separate sheet to an  
 organization's news item.

Planning Calender: As an on-going  
 service, the Lantern offers FREE listing  
 in the ADVANCED PLANNING Column.  
 Each month's activities MUST be  
 submitted separately.

N.B. Commercial enterprises MAY  
 NOT use Calender or Coming Events  
 columns unless proceeds are going  
 to charity or local service organization.

Phone Calls: NO MATERIAL, ADS,  
 EVENTS, etc. WILL BE TAKEN OVER  
 THE PHONE. We would appreciate  
 ALL material, inquiries, etc. be  
 submitted through the mail:

North Leeds Lantern  
 Box 136, Elgin KOG 1E0

BACK ISSUES of the Lantern can be  
 seen in the Elgin Branch Library.  
 Deadline Dates are always listed on  
 the Editorial Page of each issue.

## PAYMENT OF ACCOUNTS:

We request all accounts be paid  
 promptly and directed to the Lantern  
 at the above address. If you are paying  
 on behalf of an organization, please  
 state the organization and the number  
 from your invoice (if not returning  
 invoice with payment) This allows us  
 to credit the correct account.

The Lantern reserves the right to adjust  
 Ad sizes, depending on space available.

## IMPORTANT NUMBERS

Red Cross HomeMakers 359-5382  
 V.O.N. Office 272-2343  
 Ambulance 00-267-0991

RIDEAU BRANCH  
 CANADIAN CANCER SOCIETY

## SERVICE TO PATIENTS

Please contact:  
 Mrs. Gloria Scott  
 Westport 273-2184

TO  
 ALL ADVERTISERS  
 ORGANIZATIONS  
 READERS & SUBSCRIBERS  
 & Users of the Lantern:

EFFECTIVE IMMEDIATELY:

ALL Material -

Ads, Notices, Articles,  
 Coming Events, etc.

including

Enquiries for Information, etc.

SHOULD BE DIRECTED TO:

North Leeds Lantern

P.O. Box 136

Elgin, Ont.

KOG 1E0

Due to the resignation  
 of Editor Pat Little, any  
 and all material for  
 inclusion in the LANTERN  
 should be directed to the  
 above address.

While the LANTERN will  
 continue to use the Elgin  
 Community Room for layout  
 and the Elgin Library  
 facility for location of  
 files - PHONE CALLS  
 & ENQUIRIES SHOULD  
 NOT BE DIRECTED TO  
 THE LIBRARY (or staff).

If arrangements have been

made (with new executive)  
 items. (clearly marked  
 and suitably packaged)  
 MAY be deposited in the  
 Library Book Drop BEFORE  
 the monthly deadline. (

stated in the previous  
 month's issue)  
 Library Staff ARE NOT  
 RESPONSIBLE for assuring  
 receipt by Lantern  
 volunteers of material  
 submitted using this method.

Pat Little WILL NO  
 LONGER ACCEPT ANY  
 CALLS, either at home  
 or work, RELATING TO  
 LANTERN BUSINESS,  
 (unless initiated by her).

Pat will continue to be  
 a Lantern Volunteer,  
 preparing ads for each  
 issue. Advertisers are  
 advised to submit their  
 material through the mail  
 until other arrangements  
 have been made by the  
 new executive. Dead lines  
 for insertion of ads  
 remain the same as other  
 material.

i.e. Ads requiring preparation  
 due by date in previous  
 month's Lantern:

Camera ready ads - if space  
 booked before deadline  
 - day before lay-out (also  
 stated in each month's  
 Lantern.

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