

# EDITORIAL PAGE

ADVERTISING RATES

Preprinted Business Cards \$5.00  
 3x2 6.00  
 3x3 10.00  
 3x4 11.00  
 3x5 12.00  
 3x6 13.00  
 3x7 14.00  
 Size assessment would be taken to the nearest square inch.  
 Photo Reproductions in Ads \$7.00  
 Ad size over 21 square inches @ 65¢ per square inch.  
 Classifieds 2-4 lines \$2.00  
 5-8 lines \$4.00  
 Thankyou \$4.00 minimum  
 PAID WITH AD

The North Leeds Lantern is a monthly Community Newspaper, distributed free of charge to all households in the Townships of Bastard & S. Burgess, Rear of Leeds & Lansdowne, South Crosby and the Village of Newboro. Funding is provided through advertising revenue, which pays for the cost of production while the above named Township Councils contribute towards the mailing costs.

Subscriptions are available to those residing outside of those areas named at a cost of \$7.50 Canadian residents; \$10.00 U.S. mailings. Circulation averages 2,800/month.

The aim of the Lantern is to provide a monthly newspaper of interest to the residents of the areas it serves. News from Councils, local organizations and the public is published as space permits and under the guidelines set down by the Board of Directors. The Lantern also hopes to provide a forum for local concerns and invites articles or letters from the general public. All items submitted MUST be signed for publication.

Deadline Lantern goes to press the last Tuesday of each month. Material must be submitted NO LATER than the Wednesday prior to press date. ADVERTISING SPACE MUST BE BOOKED BEFORE THAT DEADLINE DATE.

Advertising Content: The Lantern staff prepare ads for print, however the content of the ad is the responsibility of the advertiser. False or misleading advertising should be brought to the attention of the advertiser in question.

Birth, Death, Wedding, Graduation Notices, etc. are not accepted as these fall under the jurisdiction of the daily or weekly papers. This is the Policy of the Directors. Calendar & Coming Events: Items are included FREE in these areas if submitted before the deadline. Calendar items, of necessity, must be brief. Coming Events items may NOT include cost, ticket sellers, etc. and should not be unduly long. It is the responsibility of the organization/s to inform IN WRITING any changes relating to weekly events listed on Calendar. It is also advisable to list items for Coming Events &/or Calendar on a separate sheet to an organization's news item.

Planning Calendar: As an on-going service, the Lantern offers FREE listing in the ADVANCED PLANNING Column. Each month's activities MUST be submitted separately.

N.B. Commercial enterprises MAY NOT use Calendar or Coming Events columns unless proceeds are going to charity or local service organization.

Phone Calls: NO MATERIAL, ADS, EVENTS, etc. WILL BE TAKEN OVER THE PHONE. We would appreciate ALL material, inquiries, etc. be submitted through the mail:

North Leeds Lantern  
 Box 136, Elgin KOG 1EO

BACK ISSUES of the Lantern can be seen in the Elgin Branch Library. Deadline Dates are always listed on the Editorial Page of each issue.

PAYMENT OF ACCOUNTS: We request all accounts be paid promptly and directed to the Lantern at the above address. If you are paying on behalf of an organization, please state the organization and the number from your invoice (if not returning invoice with payment) This allows us to credit the correct account.

The Lantern reserves the right to adjust Ad sizes, depending on space available.

IMPORTANT NUMBERS

Red Cross Homemakers 359-5382  
 V.O.N. Office 272-2343  
 Ambulance 1-800-267-0991  
 VON Seniors Support 359-1068  
 Canadian Cancer Society 273-2184



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 ALL MATERIAL SHOULD BE MAILED TO:

P.O. Box 136  
 Elgin, Ont.  
 KOG 1EO  
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TO ALL CONTRIBUTORS  
 ORGANIZATIONS  
 BUSINESSES  
 ADVERTISERS  
 ETC.  
 WHO USE THE LANTERN:

OUR PRINTING DATES HAVE  
 BEEN CONFIRMED FOR 1987.

FOR YOUR CONVENIENCE  
 AND OUR ASSISTANCE  
 WE ASK YOU TO  
 CLIP & SAVE  
 THE LIST OF DEADLINES  
 LISTED BELOW.

(IT IS ALWAYS PRINTED  
 ON THE EDITORIAL PAGE  
 OF EACH MONTH'S ISSUE)

NORTH LEEDS LANTERN  
 DEADLINE DATES for 1987

To ensure YOUR material is included in the Lantern please refer to dates below.

Month	Deadline	Layout	Issued
March	Feb. 18	Feb/24	Feb/27
April	Mar. 25	Mar/31	Apr/4
May	Apr. 22	Apr/28	May/1
June	May 20	May/26	May/29
July/Aug	JUNE 17	JUNE 22	JUNE 26
Sept.	Aug. 19	Aug/25	Aug/28
Oct.	Sept.23	Sep/29	Oct/2
Nov.	Oct. 21	Oct/27	Oct/30
Dec.	Nov. 18	Nov/24	Nov/27

N.B. July/Aug Issue Deadline!

Material arriving AFTER Deadline may not be included in that issue.

The Lantern reserves the right to edit material submitted for publication.

N.B. Where no date for issue release is given, advertisers should make sure that material relating to the first week of the month has been submitted in the previous month's issue.

Dates for these issues depends on Printer's work-load.

THANKYOU PAT!

On Friday, September 18 the Community Room in Elgin assumed a warm and welcoming appearance in expectation of the arrival of the guest of honour, it was a surprise thank you and farewell party for Pat Little who has contributed so much of her time and energy to improving the quality of life for everyone in this area. Rideau Lakes Union Library and Lantern workers were predominant among the guests who greeted Pats' arrival with enthusiasm. Apparently it really was a surprise for Pat who thought she was going dancing with her husband Roy. Needless to say as she circulated there were many reminiscences.

Reeve Bob Smith brought greetings from South Crosby Council and Margaret Williams spoke on behalf of Eastern Ontario Library System. Presentations were made by Bob Waterfield for Rideau Lakes Union Library and Doug Roantree for the North Leeds Lantern. All speeches alluded humourously to the upheaval in the lives of Pat's co-workers. She certainly was a force to be reckoned with! Delicious refreshments were served and we all had a good opportunity to speak to Pat and hear about her new life and home. We wish her well.