

EDITORIAL PAGE.

The gremlins could be blamed again but in all honesty we must admit to a touch of plain stupidity. We all knew that the issues for Dec'87 and Jan'88 were to be combined in the December issue, but we neglected to inform our readers. Apologies all round. Please remember to advise us of dates to be added to Coming Events and the Calendar. If you have information, problems or even praise call Brys Scovil at 272-3315.

PLEASE NOTE OUR NEW MAILING ADDRESS

Box 267
Portland, Ontario
KOG 1V0

Once again please remember that deadline means DEADLINE. The amount of typing and advertisement work that must be accomplished in the few days between deadline and layout is alarming, as volunteers we do have personal lives that sometimes intrude upon the business of the Lantern.

Executive 1987-88

Editor - Brys Scovil

Assoc. Editor - Betty Blackman

Treasurer - Limmy Scovil

Secretary - Susan Duncan

Layout

Brys Scovil, Doug Roantree, Betty Blackman, Jeff Baker, Jansje Keates

DIRECTORS

Jeff Baker; Marjorie Jackson;

Jansje Keates; Pat Little;

Eldon Albert; Jane Monaghan;

Earl Mattice

Billing Jansje Keates

Front Covers Earl Mattice

Typing Lynn Bastedo

Delivery Eldon Albert

Focus Feature All Directors

Circulation

Mrs. Margaret Keith

Seeley's Bay, Ont.

KOH 2N0

NORTH LEEDS LANTERN

BOX 267, PORTLAND, KOG 1V0

Hints to Help Us get your Ads RIGHT!

- 1) Make sure we can READ your copy.
- 2) Indicate the SIZE you wish to insert.
- 3) DO NOT write directly on logos, art work, illustrations, etc you wish us to use - write your required copy on a separate sheet indicating where you wish it inserted.
- 4) We DO NOT have an Art Department - requested illustrations will be as close as possible. If sending in "illustrations" logos etc. please remember: ONLY BLACK & RED CAN BE REPRODUCED Blue, and other pale colours DO NOT photograph. (Our printer uses a photographic process)
- 5) If you take an ad (yours or another company) from another newspaper, you are required to get permission to use it from that paper.
- 6) MAKE SURE YOUR AD IS IN BEFORE THE DEAD-LINE (The Wednesday BEFORE the LAST Tuesday of each month)

Thank you for your co-operation.



Dear Editor:

The world seems to be getting smaller. Our interests seem to be getting broader. The Orient in particular seems to be gaining interest.

We thought that you and your readers would be interested in recent letters received from our son John in Tokyo.

John won the Trent/Nissan Scholarship which helps a third year Trent University student attend Sophia University in Tokyo. He is studying Business and Management along with Japanese. John is the youngest of the children of Eleanor and Patrick Dickey, the Gallagher House, Portland.

Sincerely,

Eleanor & Patrick Dickey

The North Leeds Lantern is a monthly Community Newspaper, distributed free of charge to all households in the Townships of Bastard & S. Burgess, Rear of Leeds & Lansdowne, South Crosby and the Village of Newboro. Funding is provided through advertising revenue, which pays for the cost of production while the above named Township Councils contribute towards the mailing costs.

Subscriptions are available to those residing outside of those areas named at a cost of \$7.50 Canadian residents; \$10.00 U.S. mailings. Circulation averages 2,800/month.

The aim of the Lantern is to provide a monthly newspaper of interest to the residents of the areas it serves. News from Councils, local organizations and the public is published as space permits and under the guidelines set down by the Board of Directors. The Lantern also hopes to provide a forum for local concerns and invites articles or letters from the general public. All items submitted MUST be signed for publication.

Deadline Lantern goes to press the last Tuesday of each month. Material must be submitted NO LATER than the Wednesday prior to press date. ADVERTISING SPACE MUST BE BOOKED BEFORE THAT DEADLINE DATE.

Advertising Content: The Lantern staff prepare ads for print, however the content of the ad is the responsibility of the advertiser. False or misleading advertising should be brought to the attention of the advertiser in question. Birth, Death, Wedding, Graduation Notices, etc, are not accepted as these fall under the jurisdiction of the daily or weekly papers. This is the Policy of the Directors. **Calendar & Coming Events:** Items are included FREE in these areas if submitted before the deadline. Calendar items, of necessity, must be brief. Coming Events items may NOT include cost, ticket sellers, etc. and should not be unduly long. It is the responsibility of the organization/s to inform IN WRITING any changes relating to weekly events listed on Calendar. It is also advisable to list items for Coming Events &/or Calendar on a separate sheet to an organization's news item.

Planning Calendar: As an on-going service, the Lantern offers FREE listing in the ADVANCED PLANNING Column. Each month's activities MUST be submitted separately.

N.B. Commercial enterprises MAY NOT use Calendar or Coming Events columns unless proceeds are going to charity or local service organization.

Phone Calls: NO MATERIAL, ADS, EVENTS, etc. WILL BE TAKEN OVER THE PHONE. We would appreciate ALL material, inquiries, etc. be submitted through the mail:

North Leeds Lantern
Box 136, Elgin KOG 1E0

BACK ISSUES of the Lantern can be seen in the Elgin Branch Library. Deadline Dates are always listed on the Editorial Page of each issue.

PAYMENT OF ACCOUNTS:

We request all accounts be paid promptly and directed to the Lantern at the above address. If you are paying on behalf of an organization, please state the organization and the number from your invoice (if not returning invoice with payment) This allows us to credit the correct account.

The Lantern reserves the right to adjust Ad sizes, depending on space available.

While the LANTERN will continue to use the Elgin Community Room for layout and the Elgin Library facility for location of files - **PHONE CALLS & ENQUIRIES SHOULD NOT BE DIRECTED TO THE LIBRARY (or staff).**

If arrangements have been made (with new executive) items, (clearly marked and suitably packaged) MAY be deposited in the Library Book Drop BEFORE the monthly deadline. (stated in the previous month's issue)

Library Staff ARE NOT RESPONSIBLE for assuring receipt by Lantern volunteers of material submitted using this method.

Advertising Rates

Preprinted Business Cards \$5.00

3x2 6.00

3x3 10.00

3x4 11.00

3x5 12.00

3x6 13.00

3x7 14.00

¼ page 26.00

½ page 52.00

full page 104.00

Size assessment is taken to the nearest square inch.

Ad size over 21 square inches @ 65¢ per square inch.

Photo reproduction in ads 7.00

Classifieds 2-4 lines 200

5-8 lines 4.00

Thankyous 4.00 minimum paid with ad.

All classifieds should be paid for at time of insertion of ad.

Month	Deadline	Layout	Issued
Feb.	Jan. 20	Jan. 26	Jan. 29
March	Feb. 17	Feb. 23	Feb. 26
April	Mar. 23	Mar. 29	Apr. 1
May	Apr. 20	Apr. 26	Apr. 29
June	May 25	May 31	Jun. 3
July/Aug	Jun. 22	Jun. 28	Jul. 1
Sept.	Aug. 24	Aug. 30	Sep. 2
Oct.	Sep. 21	Sep. 27	Sep. 30
Nov.	Oct. 19	Oct. 25	Oct. 28
Dec.	Nov. 23	Nov. 29	Dec. 2
N.B.	July/August Deadline		

ABOUT THE COVER PICTURE.

I wish to thank Sandy Merryweather for introducing me to her pair of Green Iguanas. They are native to the Atlantic coast of South America. Wilhemina and All-Bran are olive-green with black stripes. Sandy obtained them from the Reptile Breeding Foundation, Box 1450, Picton, Ontario, KOK 2T0 She heartily urges our readers to learn more about these and other living treasures of our natural world and for those able to do so, to send a contribution (tax deductible) to the Foundation, whose main purpose is to breed rare and endangered species of reptiles. Even \$5.00 will get you a subscription to the HERPECULTRURIST, a fact filled newsletter. EARL

IMPORTANT NUMBERS

Red Cross Homemakers	359-5382
V.O.N. Office	272-2343
Ambulance	1-800-267-0991
VON Seniors Support	359-1068
Canadian Cancer Society	273-2184