

ADD A FINANCIAL ADVISOR TO YOUR TEAM

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It is clear that the investment business is a people business. Every week people tell me how busy they are -- little time for themselves or for their families. No time for their personal financial affairs. Indeed, scheduling a few minutes from time to time to make order for their retiring years is mission impossible.

Seemingly capable senior executives, for example, will admit as to how utterly incapable they are of understanding financial markets. They lament over how helpless they feel when it comes to personal decision-making for their financial affairs.

How many times has a sound recommendation been made to you with respect to investing a sum in a quality financial product? You think it over for a minute and take the easy route by delaying a decision in order to weigh the matter more carefully. In so doing, your inability of confirming a decision that already had been made represents another opportunity lost. Does this sound familiar?

This typical scenario is akin to a person not being able to decide which bus to catch at a bus stop. You ponder. Yet you can not decide: not until you fully understand the bus system routes; how a bus works; the fare pricing policy of the bus line; and, so forth! Absurd! Of course. There are professionals who take care of these things. All that you are obliged to do is to make the decision --- and pay your fare!

I vividly remember a conversation with an experienced investor that took place many months ago. The topic focussed on investor indecision. He remarked that a large number of Canadians were afflicted by what he aptly termed as financial constipation.

Is the solution reduced or zero risk? More investment industry regulations? Most likely it is a function of more trusting business relationships coupled with ample investment information?

Many investors or potential

investors react to investment recommendations with what management experts would term as a headquarterstype mentality. Their response is, typically, one of rejecting recommendations. One consequence is to frustrate what could be termed as your personal financial support staff. Presumably, the investor will personally expend much time and effort to do a staff paper or a study on the subject. Of course, he does not have the resources to press ahead effectively. He is left to ponder the bus schedule. Will he take this bus? Or, will he catch the next one? In all likelihood he will be a pedestrian!

When you recognize that your long term goal is financial independence the thing to do is to make a plan. Add up your current resources. With reasonable, personal financial goals and a firm trust in those who



support you in your mission, you can arrive at timely and effective decisions. Financial Advisors are, effectively, 'financial physicians' who prescribe appropriate remedies to your needs. They can't do a credible job unless they have a firm idea of what your needs are. You have to supply some essential information which should be treated confidentially. A financial consultation, for example, is a primary diagnostic element. Don't be timid about your lack of investor knowledge. Take action in order to reach your financial mission. Grasp opportunities that are offered to you.

Have an enjoyable summer! Garry W. Beckman is a Financial Advisor with Midland Walwyn Capital Inc., Ottawa branch, at (613) 237-5775 or toll-free at 1 + 800 + 167-9345.

THE POST

PIZZAS

Ingredients:

Pepperoni, Mushrooms, Green Peppers, Bacon, Sausage
Olives, Tomatoes, Onions, Ham, Pineapple

		Small	Medium	Large
1	Plain - with tomato sauce & cheese	5.45	6.95	8.95
2	Hawaiian - with pineapple & ham	6.95	8.65	10.95
3	Vegetarian - with mushrooms, onions, green pepper, tomatoes, olives	7.25	9.45	11.95
4	Post Special - pepperoni, mushrooms, green pepper, onions, tomato and bacon	7.65	10.95	12.95
	Extra tops	.75	1.25	1.65
	Extra cheese	.95	1.40	1.95

CHAR-BROILED BURGERS

100% Pure Canadian Beef, charbroiled, served with choice of lettuce, pickle, onion, tomato, mustard, ketchup.

★	Regular	2.10	★
	Cheeseburger	2.35	
	Cheeseburger with bacon	2.65	
	Double Trouble (served with fries)	3.95	

★ SPECIALTIES ★

CHICKEN WINGS

CAJUN
Louisiana style spicy wings
MEXICAN
Moderate tomato

10 wings	3.25
20 wings	5.95

CHICKEN FINGERS

Breast of chicken, lightly breaded, served with generous portion of fries and plum sauce 5.95

CHICKEN BREAST

Chicken breast marinated with teriyaki sauce, charbroiled, then served on a kaiser with your choice of lettuce, tomato, pickle mayonnaise or mustard 3.95
With fries 4.65

FISH & CHIPS

FRIDAY IS FISH DAY

Freshly battered cod, served with fries, coleslaw, and slice o'lemon
1/2 order with one piece fish 3.25
Full order with two pieces fish 4.95
Extra fish 1.50

SHRIMP IN A BASKET

Approximately 18 shrimp, lightly breaded served with slice o'lemon, coleslaw, fries, and seafood sauce

6.45

★
Lyndhurst, Ontario

★
928-2531

HOURS

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Wednesday - Saturday - 10 a.m. - 10 p.m.
Sunday - 10 a.m. - 8 p.m.
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