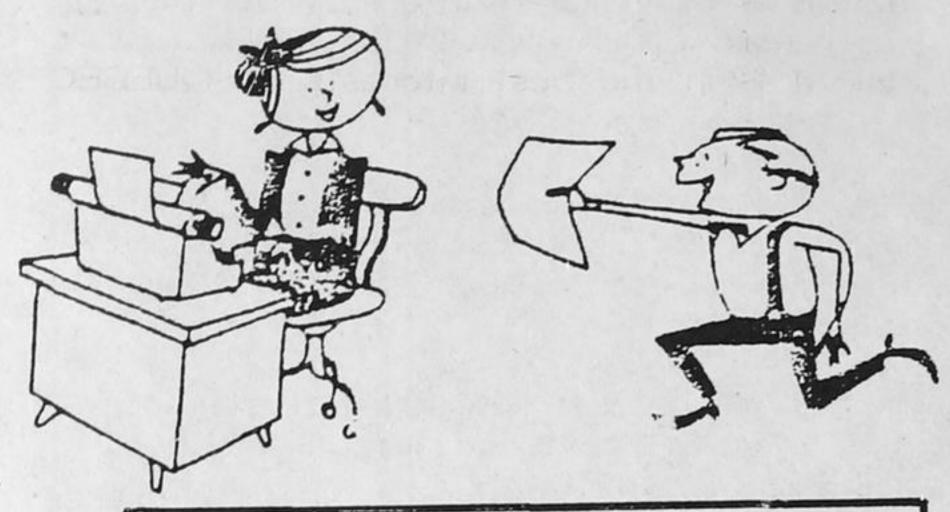
## · EDITORIAL PAGE.



## Hints to Help Us get your Ads RIGHT!

- 1) Make sure we can READ your copy.
- 2) Indicate the SIZE you wish to insert.
- 3) DO NOT write directly on logos, art work, illustrations, etc you wish us to use write your required copy on a separate sheet indicating where you wish it inserted.
- 4) We DO NOT have an Art Department requested illustrations will be as close as possible. If sending in "illustrations" logos etc. please remember:

ONLY BLACK & RED CAN BE REPRODUCED Blue, and other pale colours DO NOT photograph.

(Our printer uses a photographic process)
5) If you take an ad (yours or another companies) from another newspaper, you are required to get permission to use it from that paper.

6) MAKE SURE YOUR AD IS IN BEFORE THE DEAD-LINE (The Wednesday BEFORE the LAST Tuesday of each month)

Thank you for your co-operation.



## EMERGENCY NUMBERS

Lyndhurst	928-2116
Lansdowne	659-2525
	359-1155
	387-3124
Residence	387-3373
	272-2500
	272-3302
Toll free 1-80	0-461-8400
	359-1069
	359-5382
	272-2343
	359-1068
	359-5390
. 20	enith 90000
	273-2184
1-80	0-267-9445
	345-6183
sn.	345-0950
House 1-80	0-267-4409
es:	
	Lansdowne  Residence  Toll free 1-80  1-80  sn.

924-2009

Dr.J.Reid - Dr.L.Hungate - Dr.C.Power

WE REGRET THAT WE MUST NOW CHARGE GST ON ALL ADS. AND SUBSCRIPTIONS.

## ADVERTISMENTS

ALL ads. 70¢ per square inch. Ads. supplied camera ready which means acceptable to the printers NO SPOTS, NO SMEARS will be subject to a 10% discount.

BUSINESS CARDS 3"x2" \$5.00

CLASSIFIED PAGE: 10¢ per word, PREPAID please.

SUBSCRIPTIONS: Due to frequent increases in direct mailing rates in the past three years: SUBSCRIPTIONS will be \$10.00 per year in Canada. \$13.00 per year to the United States, IN CANADIAN FUNDS PLEASE

IF YOU HAVE ANY QUERIES
PLEASE CALL BRYS SCOVIL AT
272-3315



DIRECTORS 1991-1992 Brys Scovil - Editor/Layout Betty Blackman -

Assoc. Ed/Layout
Limmy Scovil - Sec./Treasurer
Jansje Keates - Layout/Billing
Doug Roantree - Layout
Jeff Baker - Layout/Delivery
Jane Monaghan
Marjorie Jackson
Lorraine Porter

FOR INFORMATION OR TO
PLACE ADVERTISEMENTS

PLEASE WRITE TO
THE NORTH LEEDS LANTERN
BOX 267, PORTLAND,
ONTARIO, KOG IVO.
OR TELEPHONE 272-3315.

FOR SUBCRIPTIONS ONLY

PLEASE WRITE TO

Magaret Keith,
Seeley's Bay, Ontario

KOH 2NO

AND MAKE CHEQUES

PAYABLE TO

THE NORTH LEEDS LANTERN

The North Leeds Lantern is a monthly Community Newspaper, distributed free of charge to all households in the Townships of Bastard & S. Burgess, Rear of Leeds & Lansdowne, South Crosby and the Village of Newboro. Funding is provided through advertising revenue, which pays for the cost of production while the above named Township Councils contribute towards the mailing costs.

The aim of the Lantern is to provide a monthly newspaper of interest to the residents of the areas it serves. News from Councils, local organizations and the public is published as space permits and under the guidelines set down by the Board of Directors. The Lantern also hopes to provide a forum for local concerns and invites articles or letters from the general public. All items submitted MUST be signed for publication.

DEADLINE Lantern goes to press the last Tuesday of each month. Material must be submitted NO LATER than the Wednesday prior to press date. ADVERTISING SPACE MUST BE BOOKED BEFORE THAT DEADLINE DATE.

ADVERTISING CONTENT: The Lantern staff prepare ads for print, however the content of the ad is the responsibilty of the advertiser. False or misleading advertising should be brought to the attention of the advertiser in question.

All classifieds should be paid for at time of insertion of ad. BIRTH, DEATH, WEDDING, GRADUATION NOTICES, ETC. are not accepted as fall under these the jurisdiction of the daily or weekly papers. This is the policy of the Directors. &c CALENDAR COMING EVENTS: Items are included FREE in these areas if the items are submitted before deadline. Calendars items of necessity, must be brief. Coming Events items may NOT INCLUDE COST, TICKET SELLERS, ETC. and should not be unduly long. It is the responsibility of the organization/s to inform IN WRITING any changes relating to weekly events listed on the Calendar. It is also advisable to list items for Coming Events on separate sheet from the organization's news items.

MAY NOT use Calendar or Coming Events columns unless proceeds are going to charity or local service organization.

Back Issues of the Lantern can be seen in the Elgin Branch Library. PAYMENT OF ACCOUNTS; We request all accounts be paid promptly and directed to the Lantern at:

BOX 267, PORTLAND, ONT. KOG IVO

If you are paying on behalf of an organization, please state the organization and the number from your invoice (if not returning invoice with payment). This allows us to credit the correct account.

The Lantern reserves the right to adjust Ad sizes, depending on space available.