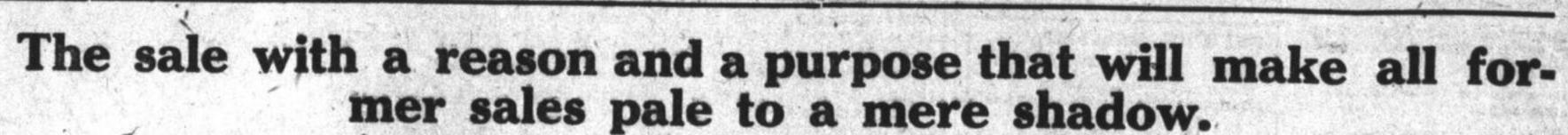
I TRAVELLED HUNDREDS OF MILES TO SHAKE KINGSTON BACK TO ITS FOUNDATION, AND SO HELP ME I WILL-THE MAN IN CHARGE

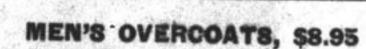
A SUDDEN OF THE SWEEPING ENTIRESTOCK SMASHING

Stuchen Bros. entire stock, consisting of Men's, Women's and Children's Wear, Dry Goods Furniture, Boots and Shoes, placed in the hands of the Merchants Sales Brokers for disposal, in order to close up the estate of the Late Mr. S. Stuchen.

SALE STARTS SATURDAY, OCTOBER 24th, 9.00 A.M. SHARP



It is inevitable that we break all former records in merchandising—disregarding all former precedents in this, our greatest effort since the inception of this store. Thousands of dollars' worth of new Fall and Winter merchandise being received daily, will go at prices that will meet with your fondest expectations. Nothing in this entire stock has withstood the terrific onslaught. When this sale opens Saturday, October 24th, at 9 a.m. you will think that a bomb has exploded all former prices to pieces—it will be like a bolt of lightning from a clear sky—such is the sensational merchandise event about to take place. The most outstanding event in years. You've never seen anything like it - the scope, the power and the speed of this enormous sale will astound you. It's overwhelming! You will feel the greatest excitement the moment you enter the store — you'll sense immediately that something has happened of tremendous importance to everyone. Here are just a few prices that will stagger, bewilder and amaze the public of Kingston. Everything in the store will be on sale.



We want to shout it from the housetop so that every man will hear that these are going to sell to the first 50 adults entering the greatest values ever offered in Men's Tweed Ulsters-dark shades-full linedbroken sizes-regular to \$80.00.

On sale \$8.95

STOCKINGS, 5c. PAIR

To encourage early morning shopping on the opening morning of the sale, we are our store on Saturday morning, October Lith, Ladies', Men's and Children's Wool Cotton and Silk Stockings-assorted shades -all sizes-regular 50c. pair . . for 5c pr READ! HEED! SPEED!

LADIES' COATS, \$5.00

Making good our reputation for values in these Ladfes' heavy Winter and Sport Coats -Tweeds, Polos, Velours, Plushes and other Cloths. All sizes. Assorted styles. Regular \$25.00 values.

BOOTS & SHOLS If the Tongues of Our Boots and Shoes Could Ladies, you will realize the Twill Crepe Serge and Trico-LADIES' SHOES, 986. | BOYS' CANVAS RUN- | MEN'S BOOTS, \$2.79 tine Dresses - Navy Blue, NING BOOTS, 39c. Pair Black, and other shades -

worthy of first place in your Set your alarm clock and get up Mothers, hurry and run for Men look here! Heavy and fine early to grab these Ladies' fine these. Boys' Canvas Running guaranteed solid leather Boots Kid Leather Shoes. Black and Boots-Black, Brown and White Brown Oxfords and Strap styles. —Crepe and Rubber Soles and —Black and Brown—all sizes.

All sizes— regular to \$4.50. Heels. No. 1 quality—sizes 8 Regular \$5.00 a pair.

On sale 59c. each Opening day of sale 89c. pair On sale 82.79 pair

All sizes.

Ladies' Silk Stockings 39c pr.

Here's the reason why our store will be crowded while others will look like a church on Monday. Ladies' Silk Hose, all the new shades regular 75c.

On sale 86.49 each On sale 39c. pair

LADIES' DRESSES, \$7.95

LADIES' HOUSE

DRESSES, 59c.

Women, an event like this is

House Dresses and Allover Ap-

rons Gingham and Print -

beautiful patterns—all sizes—

regular \$1.25.

Ladies, this is a sale with full steam ahead. 10 only. Ladies' Satin and Silk Crepe, fine Afternoon and Evening Dresses - the season's newest shades and styles -all sizes-regular \$16.00.

To go on sale \$7.95

SPECIAL I THREAD, 1c. SPOOL

All sizes regular to \$4.50. to 11. Regular \$1.25 pair.

To create a friendly interest in this big selling event the opening morning of the sale, Saturday, October 24th, we will sell to the first 100 customers entering our store COATES' THREAD -White or Black-all numbers. Reg. 8c. for ie. SPOOL

MEN'S WOOL

290. Pair

LADIES' HATS, \$1.95

100 Trimmed and Model Hats-mans woman is going to be the proud owner of a new Fall Hat-that is the foregone consist the temptation of these Ladies' Trimmed Model Hats-all the newest shapes, styles and shades for bobbed or unbobbed hair. If you have never attended a Millinery sale, we would advise you to be here early at 9,00 o'clock. Values to \$8.50. On sale \$1.95 each

MEN'S CAPS, 790.

regular to \$2.00.

It's many a long day

On sale 79c. each | On sale 98c. each

A variety of styles that will delight the most fastidious. Just arrived, to go at slaughter prices. Ladies' Georgette Crepe Silk Blouses, assorted shades-some with collarslong sleeves -the newest styles-all sizes-regular \$4.50.

LADIES' BLOUSES, \$1.79

Ladies' Dresses 98c

Ladies'

Dresses

\$6.49

former selling price \$15.00.

since you have seen prices II am off in high gear. Women like these - Men's Wool try and follow me on this lot Tweed Caps- fur bands of Ladies' Gingham an and plain, newest shapes Voile Afternoon Dresses and colors- all sizes - assorted shades-all sizes regular \$2.50.

Children's Reefers \$2.98 ea.

Children's Foxes' Serge Reefers with sailor and plain collar-emblem on alcove -all sizes. Regular \$4.50. On sale \$2.98 each

FRIENDS, READ THIS!

I am not here to waste words. I have come here to sell the big stock We and close up the estate of the late Mr. S. Stuchen. Nothing can stop meit has been turned over to me with positive instructions to turn it into cash. have been given free reign. I put the prices on the goods and what I put in print the firm of Stuchen Bros. will vouch for. I will use no sentiment - | Children's Black and Brown est designs regu- beautiful patterns -I am here to sell the goods and sell them I will. I will forget profits, ignore costs. I have agreed to do it and my word is my bond. You'll regret when this sale is over, when it's past and gone, and you have not secured your price-wrecking is.

> .Xours for bargain-giving. THE MERCHANTS SALES BROKERS.

MEN'S PURE WOOL UNDERWEAR, \$1.19

If winter comes be prepared—Men's pure wool Ribbed Underwear—Penman's make—Shirts and Drawers—all sizes—regular \$1.75.

MEN'S GUM RUBBERS, \$2.78 Men, here are Gum Rubbers that will make you come running and will stretch your dollars-heavy Gum Rubbers with heavy soles and heels-buckled and laced. All sizes Regular \$8.50. On sale \$2.79

MEN'S TROUSERS, \$1.49 You can't help but be convinced when you step in this store and look over hese Pants-Wool Tweeds and Cottonades—all sizes—regular \$2.50.

MEN'S SUITS, \$8.95 These Suits will loosen the strings of the thriftiest purse - Men's Wool and Misses' Winter Coats in and especially at this price-Men's Tweed and Worsted Suits - single Tweeds and Velours—the season's Blue Chambray, Khaki, and Strip

sizes 36 to 42, Selling regular for To go on sale \$8.95 to 15 years. -Regular \$12.00.

SUGAR

5 Pounds for 25c.

fever before a bargain like this sell 5 pounds of Granulated Sugar fo 25c, with every purchase of Groceries in our Grocery Department for \$2.00 black only. Reg. 75c.

-5 LBS. TO EACH CUSTOMER-

There is no limit to the unbelievable values we offer in Ladies 'Vests for Fall and Winter wear regular to 75c. All sizes.

If you can't attend yourself, send some one to lay in a supply of these Men's All-Wool Grey, ribbed Socks. Regular 50c. On sale 89c. each On sale 29c. pair

CHILDREN'S TIES, 9c EACH STOCKINGS, 19c. PAIR

when such Stockings have been sold at this price. plain shades, new- Fine, Negligee Shirts Ribbed Stockings, all sizes. jur 50c.

GIRLS' COATS, \$5,95

Here is a good reason why you

newest styles—assorted colors

MEN'S CASHMERE

HOSE, 390.

ien, get here early to take

advantage of these All Wool

Lama Cashmere Hose-

On sale 89c. pair

some with fur trimming—sizes 10

MEN'S WORK

SHIRTS, 690.

ed Shirts-all sizes - regular

Silk and Silk Knitted Ties, fancy and

MEN'S FINE SHIRTS, 79c.

MEN'S FLANNEL

MACUN OLLIUIO

Men, buy as many as you

can even if you have to

borrow money. Flannel

Work Shirts, Grey and Khaki—double seams —

On sale 89c. each

all sizes-reg. \$1.50.

Men, this is an opportunity once in a life-time sizes. Regular \$1.50.

Regular \$4.00.

should hurry to this sale-Girls' Just now is when you want them Here's a great chance to save noney on Men's fleece-lined Under wear-Penman's make Shirts an Drawers to match-all sizes. Reguar \$1.25.

> FURNITURE LADIES' SWEATERS

A real opportunity unfolds itself here. The balance of our stock of Furniture including Beds, Springs, Mattresses, Here is a splendid line of Lad-Dressers, Dressing Tables and Chiffon- les' pure Wool Pullover Sweatiers to go at prices that could not be ers-beautiful colors in the equalled. Wholesale space will not al- newest styles—all sizes—regulow us to mention prices—every piece | lar \$3.50. of furniture must go at some price. Come early and take advantage !

MEN'S FLEECE-LINED UNDERWEAR, 69c.

COMFORTERS,

\$2.95

for them - beautiful

Chintz Comforters, filled

with batting. Large sizes.

There is sure to be

On sale \$8.95 On sale 69c. each In sale 69c. garment

STUCHEN BROS.

YES!

few years we have been serving the people faithfully and now we have

decided to put on a sale, in order to close up the estate owing to the death

money, realizing it was a big undertaking to stage this sale, we have

employed The Merchants Sales Brokers, well known sales promoters, to

come and assist us. Now folks read and believe every word in this

plain figures. Come, expecting to see wonderful bargains-you'll not

of Mr. S. Stuchen. Our store being loaded with brand new merchan

dise and new winter goods arriving daily, and our creditors demanding

We need no introduction to the people of Kingston -for the past

LADIES' COATS, \$9.95 Ladies, these Coats are going at startling prices, considering their former values. French Duvetyn, Bolivia and Velour Cloths-beau tiful, fur-trimmed Collar and Cuffs -others fur trimmed bottomsthe newest styles. Regular \$20.00. On sale \$9.95

BOYS' SUITS, \$4.75

Mothers, again we are giving yo an opportunity to get your boy necessity at a bargain. Boy Tweed, Worsted and Serge Suits -Bloomers with Governor Fasten On sale \$1.95 each ers; all sizes. Regular to \$12.00.

BOYS' OVERCOATS, \$6.48 Prices so low as I quote here are not usually linked with this quality. Boys' heavy Tweed Coats — Wool and Serge Linings—sizes 28 to 84. Dark Grey shades. Regular

On sale \$6.49

OVERALLS, 98c. This is an opportunity to share in values that cannot be duplicated later. Men's Heavy Denim Blue Striped Overalls. All sizes. Regular \$1.50.

WINDOW SHADES, 690 Folks, you can't afford to have people look in your windows when we will sell Window Shades, Green and Cream colors regular window sizes-No. 1 quality-regula

On sale 69c. each SALES PEOPLE

STORE CLOSED ALL DAY FRIDAY, OCTOBER 23rd. TO MARK DOWN PRICES AND ARRANGE STOCK

KINGSTON, ONT.

STORE TO THE MAN IN