"Fighting Shy" Of The Orphaned Car

Manufacturers' Business Stubility A Most Important Consideration

BUYING A CAR of a model the manufacture of which is discontinued soon or even at any time during its expected period of usefulsess is a misfortune to any motorist, for the resale and trade-in value of such a car at once drops to an insignificant amount and its servicing becomes problematical.

The Obsolete Model

If the manufacturer of a discontinued model continues in business producing later models, such a car will still retain a certain commercial value based upon its merit and upon the practical certainty that replacement parts will be available and that it can still be serviced at the stations which its manufacturer still maintains. The supersession of any current model by a later and improved one is eventually inevitable and is beneficial to motoring as a whole, but it is a fact that the cars of manufacturers who change models but seldom maintain a high and rather stable used value. Of course it is a piece of hard luck to have one's recently acquired car superseded by a radically different product too soon after it is bought.

Cars With No One "Back Of Them"

But the ownership of a real "orphan car," the manufacturer of which has gone out of business entirely and is without a successor, involves a nearly total money loss to its innocent purchaser for it has practically no resale or trade-in value and even if replacements for it can somewhere be obtained for a time, there are no longer service stations where parts and specialized repair operations can be had. Changes Among The Manufacturers

Just at present, perhaps more so than at any time in the history of the industry, the intending car purchaser should beware of buying a car that is destined soon to become an orphan. Under the unprecendently severe existing competition, numerous worthy but weak manufacturers are going out of business completely or losing identity. through mergers, and this process of elimination and consequent reduction of the number of car builders and car models is still going on apace.

Trying To Pick The Suvivors

One of the very most important questions to ask, when selecting a new car, is whether its manufacturer is likely to survive this reorganization period and continue to produce and support its product. His history should be looked up, information as to how his product is selling and what his financial condition and resources are and are likely to be should be obtained, in order to form an opinion as to whether he can long weather the competitive storm and keep on building cars. Bankers can sometimes give one useful points.

USES TOO MUCH OIL



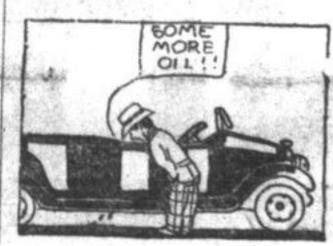
guart of engine oil for each 100

very often the level is almost as service than when the crankcase some pistons with poorly fitting the service station people. rings or possibly there is some leakage from the crankcase. If your engine's exhaust is smoky, oil is undoubtedly passing the piston rings excessively. If you find that oil is working out between the oil pan and the crankcase or between the timing gear case and the engine base, some of the escape will be accounted for and new gaskets should be applied at these points. In case there is no leakage from the crankcase, the presumption is that the escape is past the pistons. which loss you can probably reduce

by improving the fit and oil-controlling qualities of the rings. OIL MEAKAGE AT ENGINE

BEARING

C. T. L. asks: What is the reason that oil leaks out around the rear crankshaft bearing of my ---engine, when it is running at high speed? How can this be prevented? Answer: Lubrication of this engine is by pressure feed and a high pressure is maintained at the main bearings, which increases with the speed. If there is too much clearance between the shaft and the bearing bushing, pump pressure L. G. P. writes: I have a 1925 forces more oil out through the car and am using about one rear end of the bearing than the slinger-ring, collecting pocket and miles run. Is this an excessive drain passage can return to the crankcase and some of it escapes. The only remedy of which we know Answer: It is excessive for a is to have this bearing tightened so new car like this. With modern that it has a minimum safe clearengines that are in good condition, ance with the shaft and is thus as there is very little loss of oil and oil tight as allowable, but sometimes in the case of a well-worn high after 600 or more miles of engine, leakage can be reduced by somewhat reducing the oil pressure carried, but we should not advise was filled. It may be that you have doing this except by the advice of



REO Series G SEDAN

Questions of general interest to the motorist will be answered by Mr. Clough in this column, space permitting. It an immediate answer is desired, enclose self-addressed, stamped envelope,

THREE WAYS TO TAX MOTOR CAR DRIVERS

Advocates Manner in Which Taxes May Be Levied. A flat registration tax. A gasoline

tax. A weight tax. These are the only three methods of taxation by means of which the Government should collect money from motorists for the development of highway systems, says A. J. Brosseau, member of the taxation committee of the U. S. National Automobile Chamber of Commerce.

Mr. Brosseau's opinion is that of the entire committee, and is based on a formula that has been based on the use of and the demand made upon the highways.

"A flat registration tax," Mr. Brosseau says, "is advocated to defray the cost of administration of the highway department and for the privilege of owning an automobile, which carries with it permission to use the highway.

"To measure the use of the highway, we have to reckon with not only the floor space occupied by an automobile not moving but the distance covered by it. All admit that if the distance traveled is to be one of the elements in the formula, a tax on gasoline is an equitable one.

"In determining the amount of tax to assess for the 'demand made upon' the highway, it is generally admitted that a graduated weight tax is equitable. This tax should be small in amount on light cars, somewhat higher on heavier automobiles and still more on heavy trucks equipped with solid tires."

New Plan of Taxing Autos Becomes Effective in Cuba

Cuba's new transportation tax. basing charges for passenger vehicles on wheel base and trucks by capacity, went into effect on August 1st.

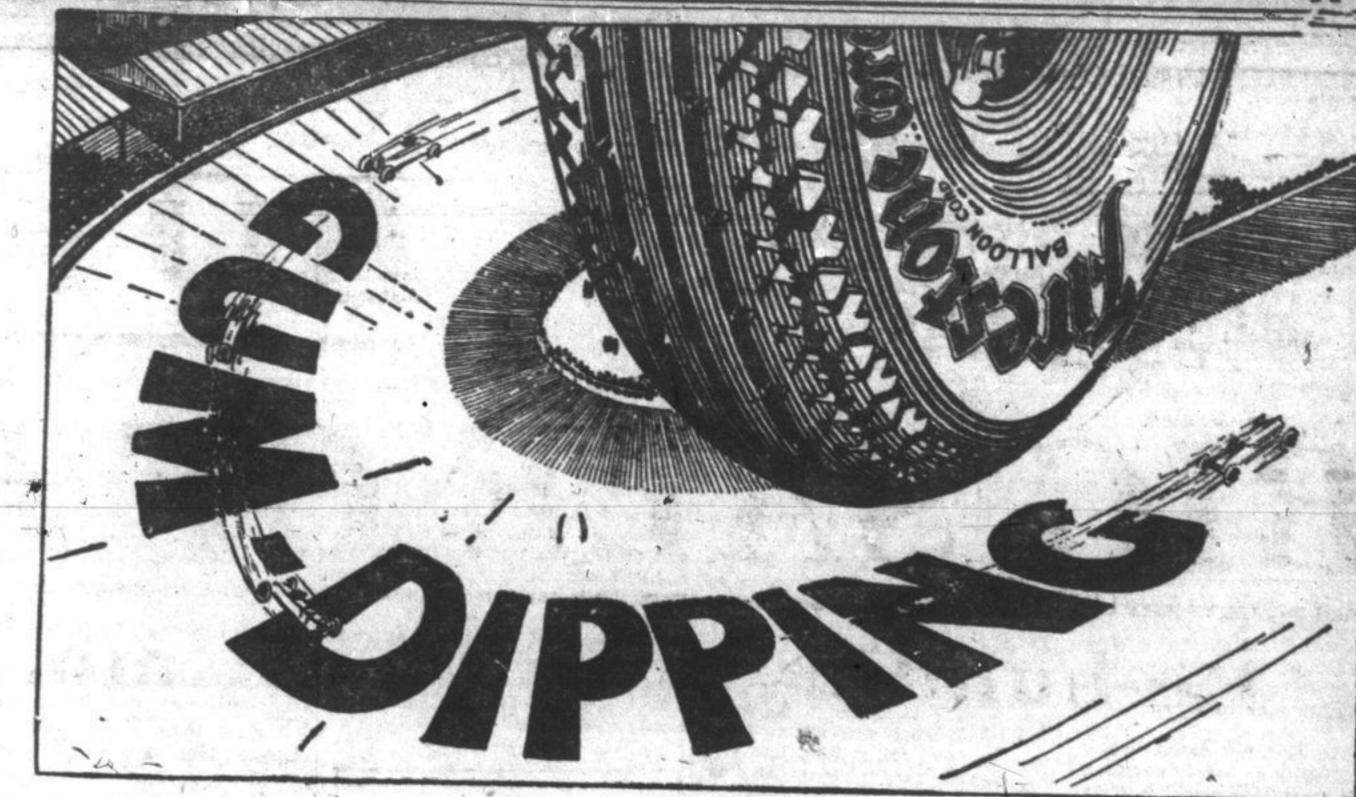
There are five classes for the passenger vehicles, as follows: under 105 inches wheel base, \$40 a year; to 120 inches, \$50; 128 inches, \$60; 135 inches, \$75; and over 185

inches \$90. Trucks with a carrying capacity larger than seven tons are prohibited. The yearly charge for the four classes range from \$25 for a threequarter ton vehicle to \$400 for seven tons capacity.

Taxicabs are given a special concession, their tax being one-half the amounts assessed privately-owned machines. Small American cars are in taxi service throughout the island and far outnumber those in private use. Latest figures in Havana give the taxis about a two to one ratio over private cars.

Cannot Compete With U.S. Auto Trade, Says German

Berlin, Sept. 5 .- A number of reasons were expressed recently by Dr. Carl Reichstein, automobile industrialist, why, in his opinion, Germany never can compete with the United States as an automobile market. Explaining the necessity for a protective automobile duty, he pointed out that Germany never will be in a position of attaining anything like American prices because of the impossibility of turning out the same number of cars, and even if this were feasible there would be no means of disposing them.



The Extra Process that Safeguards the Men Who Break Records

The greatest racing honors ever won in tire history have come to Firestone through Gum-Dipping.

At the Canadian National Exhibition, Firestone Balloon Gum-Dipped Cords demonstrated their extra strength and safety by winning the most important race of the meet. At Brandon, Calgary and other western tracks, this summer, new records were set on Firestones.

In the International Sweepstakes at Indianapolis, May 30th, a new world record was set on Firestones-101.13 miles per hour, for 500 miles-without tire

It was Gum-Dipping that made these speed kings confident on the treacherous turns, and carried them through the ordeal with far less than usual fatigue.

It accounts for the outstanding success of Firestone Full-Size Balloons giving the flexible walls the extra strength to withstand the extra flexing strain.

Drive with perfect confidence in your tires. Enjoy new steering and braking control, and the easy riding that saves you and your car from shocks and vibration. Have the nearest Firestone Dealer apply a set of real Balloon Tires-Full Size! Gum-Dipped! Built only by Firestone!



MOST MILES PER DOLLAR

rirestone

FULL-SIZE BALLOON GUM-DIPPED CORDS

THE ONLY GUM-DIPPED CORDS MADE IN CANADA ARE BUILT BY FIRESTONE

BOYD'S GARAGE

DISTRIBUTOR FOR FIRESTONE TIRES

BROCK STREET

Crowded streets hold no terror for drivers of Reos equipped with the Reo Safety Control. This exclusive feature is standard on the Series G Passenger models.



An automobile in Germany is much greater luxury than in America, Dr. Reichstein declared, and even in the event of a general increase in incomes no person with an annual income of 10,000 marks would dream of buying a car for a price even as low as 2,000 marks. greater importance to housing, cloth-Americans.

ONTARIO DELIGHTS

tario Motor League is in receipt of stances. They are: many expressions of appreciation of Ontario from U. S. motor tourists. The following letter from Dudley C. | selfishness. T. Sleater, of Narberth, Pennsylvania, is typical of a host:

"I appreciate your immediate reply to my letter, relative to the map. etc. I also desire to add that every season about this time I take the the police, they want to help you. liberty to sojourn in Canada. I love the recreational activities that are to be had there. I have traveled some years during this season with a sad- course immediately preceding the them. dle back party-other times, mostly first race or you may miss it. along, over the unbeaten trails that Don't try to turn round lead to the country of the Great Northlands and the country to the west. It is an ideal country where a the road and so block the traffic the same predicament as the old woperson-citizen of either the United that your country-Canada-holds delays fast-moving traffic, but is dan- us hope that they will not out to every traveler that comes her gerous to others as well as to your- heroic treatment meted out way."

Tip on New Brakes. the authoring nuts before trying to regulations. turn them with a wrench. On this Don't obstruct the entrance to the further the interests of the province type of brake the threated parts are stands and enclosures. very thin and easily broken if Don't forget there are more en- organizations. If these local organiroughly handled when rusty. At the trances than one to the motor suclo- zations function co-ordinately, collaservice stations the rust is removed sures. before the brakes are touched.

Derby Day Don'ts

som for Derby Day have to be thorough. This year the newspapers published a list of "Don'ts" as approved by the Commissioner of Police. The ing, intellectual enjoyments and the first is a needful, though obvious, education of their children and spend one: "Don't stop to argue with anyfar more for these items than do one," and another, which evidently previous experience has suggested as necessary, reads, "Don't run out of petrol." The other "Don'ts" may use-MOTORISTS FROM U.S. fully be quoted, as they have The touring department of the On- general application in many in- one on the road who wants to see better) of inanition. The foregoing

Don't break the line of traffic.

Don't be late starting. there is room for three

Don't leave your car in the road

Don't overtake on the offside

tor-car until you are in position.

Don't wait on the road.

AUTOMOBILE REPAIRING Cylinder Blocks honed separately if required. Exide Battery Service Station.

ELLIOTT & WILLIAMSON

and the motor enclosure Don't forget to study the plan of districts which they, created t the course and the road map.

Don't pull up outside the enclodo the same for the grand stand.

Don't forget the police are there Don't hug the centre of the road, to help you, so help them by an- Huge Waste of Gasoline; lines of swering their interrogations quickly. Don't try to return home all to-Don't disobey the instructions of gether; remember your car is one of 20,000.

Don't forget the "ribbons" on the course are for pedestrians and there-Don't time your arrival on the fore will be kept quite clear for

Ontario bids fair to find herself in man who lived in a shoe, for Don't walk in the road when you soon have so many tourist associa-Don't stop the engine of your mo- lady alluded to introductorily. There is an American paraphrase of an old Don't stop other cars from get- slogan, "United we stand: divided we are stuck," that centre-conscious Don't forget to purchase before- districts might well ponder. There is want to spend a two cents to weigh hand your ticket for the enclosure. a central tourist association in On- himself twice." Don't forget to study the traffic tario-the Tourist Association of Ontarlo-that can do a great deal to as a whole if supported by the local mation, well and good for each and and it's a used car,

Don't leave your small change be- all. But if they insist on individu ality, on playing lone hands, each Don't forget to ascertain the route trying to make all for it and it for before you start, where your seat is, none, why they will rapidly degener ate into parasitic appendages of their serve, have so ably disserved, to per-Don't forget you are not the only ish sooner or later (the sooner the roughly summarizes the opinions the authorities interviewed on t Don't delay the traffic by your sures, but draw right in first; also current epidemic of local tourist as sociations in Ontario.

Useless Running of Motor

Pittsburgh, Sept. 5 .- Statistics compiled by Prof. Alexander Silvarman, head of the chemistry department of the University of Pitts burgh, disclose that automobile and truck drivers annually are wasting 385,270,200 gallons of gasoline. Thi waste is caused by permitting motor to run while the machines

In addition to the gasoline wante declares Prof. Silverman, release 257,864,120,400 cubic feet of carbon monoxide gas, which has cause

The Canny Scot. Hahn; "McCutcheon wanted

Peet: "What did he do?" ifahn: "He bought some sandwiches and ate them on the scales." -Gertrude

The agent drives it 500 miles and it's borating through the central organi- a new car; you drive it 5 miles farther