

1867 - CANADA'S FIFTY-EIGHTH ANNIVERSARY - 1925

The Story of Dominion Development Since Confederation, In a Nutshell.

Copyright Special for The Whig by Frank Ye igh, Author of "5000 Facts About Canada."

Lord Byng of Vimy, Governor-General of Canada: "I am keen about this Canada of ours—for it is mine as well as yours. It is the beginning of a Great Nation, full of idealism, proud, self-made, setting a wonderful example to the rest of the World."

DO YOU KNOW?

THAT 1925 marks the 58th anniversary of Confederation, which formally started on July 1, 1867?

THAT Canada exports one-sixth of her developed electrical energy to the U.S.?

THAT the Western Provinces of Saskatchewan and Alberta reached their 21st year in 1925?

THAT Canada has the largest railway yards in the world, at Winnipeg—no less than 358 miles of track, nearly equal to the distance from Winnipeg to Regina?

THAT Canada has a permanent Government representative at Geneva in connection with the League of Nations, in Dr. Riddell?

THAT 4,868,003 of the Canadian population of 8,988,483, in 1921, were of British origin; French, 2,452,751?

THAT the three leading racial groups in the Canadian population are (1) English, (2) French, (3) Ukrainian, of Central European origin?

THAT Canada leads the world in wheat exports, and also for what yield per acre?

THAT Canada has nearly 30,000 civil servants in its federal pay roll?

THAT Canada had, in 1924, a working employed force of 700,000?

THAT under the Empire Settlement Act the Canadian and British Government agreed to the payment of loans towards the cost of passages of suitable settlers and for the settlement of 3,000 families on farm lands in Canada?

THAT Canada's trade with the United States, 1924-25, was \$927,460,427, \$510,003,256 being imports and \$417,457,171 exports?

THAT Canada has some of the greatest and largest national parks and forest reserves in the world, chiefly in the Rocky Mountains?

THAT nearly half of Canada's agricultural wealth is in the West—or, in 1923, \$3,536,771 out of \$7,365,013,000?

THAT Canada's interchange of commerce increased 70 per cent. between 1918 and 1923, and 240 per cent. compared with 1909?

THAT Canada has a permanent military force of 3,500 and 110,000 cadets?

THAT Canada is the second best trade customer of the United States?

THAT Canada has more than a third of the Empire area?

THAT the Canada-U.S. boundary line of over 3,000 miles is the longest, and the longest undefended, in the world?

THAT 244,605 Canadians paid income taxes of \$54,204,028 in 1924?

THAT Canada has four tax-free war loan bonds outstanding, totalling \$1,076,000,000?

THAT Canada's dollar was the first and only currency to be quoted at a premium over the U. S. dollar since the war?

THAT Canada ranks second in the list of the world's lumber producing countries?

THAT the C. P. R. is Canada's largest taxpayer, of \$31,666.82 from 1919-20?

THAT Canada's exports of gold ore and dust has increased from nearly \$4,000,000 in 1922 to \$28,358,449 in 1924?

THAT Canada's chartered banks have been reduced from 30 to 11 in the last few years?

Awake, my country the hour of dreams is done! Doubt not, nor dread the greatness of thy fate. Tho' faint souls fear the keen, confronting sun. And fain would bid the morn of splendor wait; Tho' dreamers, rapt in starry visions, cry, "Lo, yon thy future, yon thy faith, thy fame!" And stretch vain hands to stars, thy fame is nigh. Hear in Canadian heart, and home, and name— This name, which yet shall grow, Till all the nations know Us for patriot people, heart and hand, Loyal to our native earth,—our own Canadian land! —Chas. G. D. Roberts.



Canada's New Parliament Buildings.

DO YOU KNOW?

THAT Canada exported 2,711,460 dozen eggs in 1924; that Canadians consume 26 dozen per head in a year, and that the Canadian people are now approaching the consumption of an egg per day per head, requiring 270 million dozen?

THAT Canada has a flourishing Alpine Club, with several hundred members from several countries; that it conducts annual camps and issues a yearly volume of great interest?

THAT Canada has the largest Dickens Fellowship in the world, in Toronto, with a membership of nearly a thousand, and that it has endowed several cots in Children's Hospitals in memory of the great child-loving novelist?

THAT Government experts on cele for household use are encouraging as to its possibilities. It is estimated that 52 per cent. of the domestic fuel requirements of the acute fuel area of Ontario and Quebec could be supplied?

THAT Canada has six seismograph stations for measuring and recording earthquake shocks?

THAT Canada's exports during the calendar year of 1924 totalled \$1,058,037,898, as compared with \$1,044,944.27 in 1923?

THAT Canada caught 455 whales in 1924, off the coast of British Columbia, which yielded an income of \$329,781, or that a total of 7,612 have been caught in the last 14 years? The supply is gradually diminishing.

THAT Canada has 160 species of hard woods, and 81 of softwoods—a total of 191?

THAT over \$100,000,000 a year is involved in Canada's fire losses, including value of property destroyed, cost of fire protection and prevention, and insurance?

THAT Canada had, in 1924, 20,803,548 head of live stock, viz., 3,588,788 horses, 9,480,836 cattle, 2,684,743 sheep, and 5,069,181 swine, totalling a value of \$641,144,000?

THAT the first cross-continent C.P.R. train ran 40 years ago, in 1885?

THAT Jeanne Mance founded the Hotel Dieu, or God's Hospital, in Montreal, in 1644—281 years ago?

THAT Canada has 400 golf clubs, and the number is rapidly increasing?

THAT the C.P.R. used 6,500,000 ties in 1924?

THAT Canada's bond issues totalled \$592,758,756 in 1924, of which 64.58 per cent. was taken by Canada, 24.32 p.c. by the U.S., and 1.10 p.c. by Great Britain?

THAT Ontario leads all the other provinces, and Canada leads the world, in aeroplane forest fire patrol?

THAT the Canadian mining industry used over \$7,000,000 worth of supplies in 1923—\$3,000,000 for blasting powder, and over \$3,000,000 for mine timber?

THAT for every two-cent stamp which they use, the railroads of this country must haul a ton of freight 1.7 miles. To get the money to buy a paper of pins they must haul a ton of freight about 4 1/2 miles. To buy a pint of fountain pen ink they have to haul a ton of freight 68 miles. One cypress cross-tie, like those used by the Atlantic Coast Line, takes all the earnings from hauling a ton of freight more than 100 miles; and there are about 2,900 cross-ties to every mile of track.

THAT Canada is rich in molybdenum ores, used in the manufacture of steel?

THAT Canada has the largest buffalo herd in the world, 38,000 in Buffalo Park, at Wainwright, Alta.

DO YOU KNOW?

THAT Canada will have the world's largest pulp and paper plant, at Three Rivers, Que., when the International Paper Co. complete their plans?

THAT the electrical illumination of Niagara Falls provides one of the grandest spectacles of its kind in the world?

THAT life insurance in Canada totalled on December 31, 1924, the huge sum of \$3,750,000,000, as against only \$35,680,082 in 1869?

THAT no Canadian life insurance company has ever defaulted, and that no person has therefore ever lost a dollar through the failure of any Canadian life office?

THAT Canada leads the world in the use of electrical energy per capita of population, viz., 820 kilowatt hours, Switzerland coming next with 700?

THAT oats is Canada's chief quantity crop—20,000,000 bushels in 1924, worth \$208,752,000.

THAT the cost of producing wheat in Canada is appreciably less (from 53 to 65 cents per bushel) than in the United States.

THAT Canada does a large foreign banking business, with deposits on Sept. 30, 1924, of \$355,744,961 (an increase of \$59,000,000 in a year), with current loans and discounts of \$183,160,963, and call and short loans of \$148,925,920.

THAT Montreal is the largest inland port in the world, a thousand miles from the open sea, and that it handled 165,000,000 bushels of wheat in 1924?

THAT Canada's dairy industry exceeds \$250,000,000 a year?

THAT Canada spent \$276,361,100 on building construction in 1924.

THAT ocean vessels drawing 14 feet of water make their way of 2,000 miles into the heart of Canada from the Atlantic to the head of Lake Superior?

THAT Canada has had a favorable trade balance for several years past?

THAT the major part of Canada's public debt is held by the Canadian people, or 70 per cent.

THAT Canada refunded over \$100,000,000 of war obligations inside of the country.

THAT the C.P.R. is 40 years old, and 100 years since the world's first steam railway in England?

THAT the Canadian hen is one of our greatest assets, especially in egg production?

THAT only 37,800,000 acres of the prairies provinces area, out of a total cultivable area of 167,000,000 acres, was under crop in 1923, or only 22 per cent.?

THAT the Canadian newspaper mills have a total capacity of 1,500,000 tons per annum—the same as, if not more than, those of the United States.

THAT Canada has the greatest Miraculous Church on the continent, north of Mexico, at Ste. Anne de Beaupre, near Quebec, which is annually attended by tens of thousands of pilgrims.

THAT Canada has the world's largest dry dock, 1,150 feet long, in St. John, N.B.?

THAT Canada has the least per capita debt in the Empire, including federal, provincial and municipal, of \$442.86; G.B., \$122; Australia, \$890; New Zealand, \$884, and South Africa, \$647.

THAT Sir John Aird, President of the Canadian Bank of Commerce, says "I am proud of the Canadian banking system. It is the best in the world, and Canada has come through the war crisis better than any country in the world. We have had one little failure, of which much has been said, but the effect of this will soon pass. Our banks are in a position to take care of any business offering, home or abroad."

THAT seven million acres of prairie sod was broken in the last five years? Based upon a 20-year average of 17 bushels of wheat per acre this additional tilled area could have yielded a hundred million bushels if all sown to wheat. No other country in the world has shown so great an increase in crop area.

THAT Canada is conducting successful experiments with a new wheat, the Garnet, that promises to come to maturity earlier than the Marquis, and may therefore be sown farther north to advantage.

THAT the prairie provinces are not a treeless waste?

THAT commercial timber stands range from 8,000,000 to 11,000,000 acres, and those of the commercial saw timber from 33,000,000,000 to 42,000,000,000 board feet? Forest reserves of 18,394 square miles in Alberta, 9,303 square miles in Saskatchewan, and 3,724 square miles in Manitoba have been segregated. Fully 70 per cent. of Manitoba is said to be under forest cover.

THAT the humble and succulent Canadian potato yields us over \$80,000,000 a year?

THAT the homely and useful Canadian cow numbers nearly 10,000,000, worth \$310,000,000?

THAT Canada is the second largest manufacturing country in the Empire?

THAT Canadian orchards produce over a 1-2 million barrels of apples every year, and that a Canadian apple—the McIntosh Red—is the champion dessert apple of the Empire.

THAT Canada has, in the Hollinger, one of the richest gold-producing mines in the world, rising to \$12,000,000 last year, and that it is only one of a score of producing mines in the Porcupine district?

THAT Canada won, last year, the King's Cup for marksmanship at Bisley?

THAT the twin cities of Port Arthur and Fort William lead the world in grain storage capacity, of over 60,000,000 bushels?

THAT if the C.P.R. sidings at Winnipeg were put in one track line, it would stretch from Toronto to Cornwall?

THAT there are 1,500 branch United States industries in Canada? (estimate of President of Sun Life Assurance Co.)

THAT the first steamship to cross the Atlantic was a Canadian-built vessel, the Royal William?

THAT Canada saw the birth of the modern telephone, at Brantford, in 1874? Now over a million in operation, or one to every 9 of the population?

THAT the 30 chartered banks of a few years ago have been reduced to half that number by amalgamations, absorptions and failures, with 31 mergers and confederations?

THAT nearly seven billions of fire insurance exists?

THAT the estimated national wealth is over 22 billions, or \$3,523 per capita, making the Canadian one of the richest persons in the world.

THAT Canada has spent \$141,000,000 on a hundred miles of canals—or over a million a mile?

THAT Canada's population is about equally divided between urban and rural?

THAT Canada has held the world's wheat championship for 13 out of 14 years?

THAT Canada's farm population is nearly half of the total?

THAT Canada ships her flour to over 50 countries?

THAT Canada has 1,340 fur farms, with a value, in animals, land and buildings, of \$8,500,000, and that the raw fur industry is worth \$14,750,000 from nearly 5,000,000 pelts?

THAT Canada has coyote, rabbit, skunk, fox, beaver, hare and karakul sheep farms?

Are You Making Sure of a Pension?

You may often have wondered how much it is necessary to save each year in order to be sure of \$50.00 or \$100.00 a month steady income when working days are over—an income that will continue as long as you live, no matter what may happen to your other plans, or what financial reverses may occur later in life. We can tell you exactly what amount to set aside.

The Canada Life has issued a new "Deferred Annuity Bond"

for men and women, which can be purchased by instalments spread over any number of years. It is a bond which is backed by a Company with more than 100 million dollars of assets, and with the experience of more than three quarters of a century as a guide.

A Savings Policy

The "Deferred Annuity" plan is the most reliable Bond in existence. The most conservative investors have always believed in this form of saving because of its unquestioned safety. Nothing is so absolutely sure as a monthly Annuity, and no other plan for saving can possibly take its place.

Be Fair to Yourself

Dependence upon relatives or charity in old age should be guarded against. This can be done so very simply by the Canada Life "Deferred Annuity" that no man or woman should neglect to set aside yearly the small amount required to support them after age 60 or 65.

Why not ask for information?

Canada Life Assurance Company Seventy Eight Years Old. An "Annuity Bond" requires no medical examination. J. O. HUTTON, Agent, Kingston. Dear Sir: Please tell me what amount I should save in order to have \$ a month at age.

What About Your Answer?

\$1,000.00 for the Best Answer—\$300.00 for the Second Best—\$200.00 for the Third Best—And 200 prizes of \$5.00 each for the 200 next Best Answers

This Contest is Open to Everybody in the Dominion. This big contest, extending from Nova Scotia to Vancouver Island, will close at midnight, July 20th.

Get your answer in—the contest is open to everybody from school boys and girls to grandparents—and earn one of the 203 cash prizes.

The Answer is Easy When You Have Enjoyed Ice-Cold Coca-Cola. Everybody gets thirsty. Everybody likes to be refreshed. Everybody enjoys a pure, delicious drink.

That's why you'll enjoy ice-cold Coca-Cola. How interesting it will be to sit down and write your answer to the question: "When do you enjoy Coca-Cola most?"

Why we are Glad to Pay \$2,500.00 for the Answers. There are 19 Coca-Cola plants in the Dominion—at Quebec, Montreal, Ottawa, Kingston, Toronto, Belleville, Peterboro, Hamilton, London, Windsor, Port Arthur, Brandon, Winnipeg, Regina, Saskatoon, Edmonton, Calgary, Lethbridge and Vancouver. And there are 50 independent bottlers who bottle Coca-Cola. From these plants 20,000 retail dealers are served.

That you and the millions of Canada may get the best possible service, we are anxious to get as much first-hand information as possible. Hence this contest with the question, "When do you enjoy Coca-Cola most?" Don't miss this opportunity to earn a cash prize—maybe \$1,000.00.

Contest Department The Coca-Cola Company of Canada, Ltd. 90 Broadview Ave. Toronto, Ont.

Regulations for this Contest. 1. This contest is open to everybody within the Dominion, except employees of the Coca-Cola Company. No answers from outside the Dominion will be considered. All answers will be acknowledged. 2. The contest opens June 16th, 1925, and continues until July 20th, 1925. All answers, to be considered, must be in the mails before midnight of the latter date. Names of the winners will be published, and prize checks mailed, as soon after that as possible. 3. Answers may be of any length up to 300 words—the shorter and simpler the better. 4. Write plainly—on one side of the paper only. Number each page, and file them all together. Put your name and address plainly at the top of the first page. 5. State name of newspaper in which you saw this advertisement. 6. No answers will be returned. All answers become the property of The Coca-Cola Company of Canada, Ltd., with the written permission to publish all or any part of same. 7. The names of the winners will be announced later. 8. All winners must be notified with postage prepaid, by Contest Department, The Coca-Cola Company of Canada, Ltd., 90 Broadview Ave., Toronto, Ont.

When do you enjoy Coca-Cola most?



Sir Esme Howard, British Ambassador at Washington: "Canada is a Great Political Structure, held together by good-will and affection, a temple of peace, not only for ourselves but the world at large."