THE BRITISH WHIG



Letters to the Editor are published quent to 1913 had their maximum in year's net production of all Canadian

Attached is one of the best The circulation of THE BRITISH WHIG is authenticated by the A B C Audit Bureau of Circulations

The things we worry about most never happen.

The most reliable financial writer is the bank teller.

Several national problems haven't been solved since last week.

Count your fingers after shaking hands with an insurance man.

Many a bride who wasn't left the church wishes she had been,

of the law is a slice of the plunder.

winter left some of us in bad Jumping at conclusions is about

build a road where radicals blazed a and supply on the other. trail.

We hear of a young dentist who asked a girl for a kiss, saying won't hurt a bit."

about a million ends.

which you wear on your head until must pick something which does somebody sits on it.

Spring is that season in which you often hear "I don't think he is good enough for her."

Nature is kind and takes away the ability to blush when there is too much to blush about.

Accidents will happen, which is why there are so many different kinds of salads in the world.

Two of the most depressing sights are a car after it happens and the supper dishes next morning.

It is only a question of time until Spain will suspect that the Moors don't want her down there.

Correct this sentence: "Tom wonderfully handsome." "but he never looks in a mirror."

bee is the way he discourages peo-

Life is easier for modern wives. If the worst happens, there are other things they can do besides taking in figure, the price soared suddenly to

Perhaps Babe Ruth, the basebal player, fainted in a Pullman car washroom because he found some soap the re.

BIBLE THOUGHT WF W GOD WILL DO leath in victory; and the Lord God will wipe away tears from off all faces; and the rebuke of his people pool will have to take a lower price shall be taken away from off all the by holding. If that should prove to earth: for the Lord hath spoken it. be the case in only its second year tions to show governments how -Isaiah 25:8.

THE NEWSPAPER INDUSTRY.

substantial part of the total postal pleased with themselves. ous demonstrations of advancing ers invading the business? civilization. We have come to be a great newspaper reading people. In thus leading public thought the journals of the country bear a very definite responsibility. There would be few so censorious as to say they are not courageously trying to uphold

PRICES OF FOOD.

Some remarkably instructive statistical statements were presented to Parliament on Monday last by Hon-James Murdock, Minister of Labor. They related to the deflation of food prices in Canada and other countries. Taking the facts for the years 1909 to 1913 as to prices of food staples, and giving the average thus ascertained a value of 100, it was shown that the fluctuations subse-

ment of food prices in other coun- to taxes is to be sobered, and in some tries that we are able to measure degree alarmed. It at once suggests what has happened in Canada. In thoughts as to the underlying causes, the United States, for example, the and, at the same time, raises the maximum during that period had question as to whether or not this been 300, with a drop to 171 last growing burden might be lightened. year. Australian figures ran beflation has given us the lowest aver- has been passed, and we are nov age reached by any nation.

Another thing that baffles agents Bathing suits soon will show that that the decline in food prices funded debt. All things considered, brought a direct benefit to all other the modern tendency of our cities to purchasing power of the dollar, went justifies anxiety; for the ugly outthe only mental exercise some peo- up. It was obviously impossible to come of debt is the fixed charges have the common people relieved from high prices and at the same He that never changed his opin- time continue the advantages of inion never corrected any of his mis- flation to the grain growers of the West. Yet that was the effect of the operation of inexorable laws. Conservatives are those who answering to demand on one hand

DANDELIONS.

Herewith is offered a mild suggestion to persons who, while enjoying a country outing, are unable to dif-The really hard thing about mak- ferentiate between the beauties of a ing both ends meet is that there are protected field of wildflowers and the desolation of a field which has been stripped and left to weeds and grass A straw hat is a round object by the wayside vandals. If they belong to them, let them try picking dandelions.

The flower of that ubiquitous weed, we are told, though we haven't tried it, forms the base of a po- the very large additions to revenue tent, pleasing and palatable beverage. The leaves, we know by experience, can form one of the mos wholesome and appetizing vegetable dishes known to modern cookery. It is the spinach with a kick.

And no one will begrudge their passing. Vandals may exercise their most destructive inclinations against the dandelion. Tear them up, roof and branch. Bedeck the automobiler with them. Throw them into a boiling caldron. Serve them with oil or vinegar. Eat them alive. Do your worst to the dandelion. But let the wild flowers live.

HITTING THE GRAIN POOLS.

Last year the wheat pool of Alberta was an experiment regarded Another fine thing about the with considerable doubt by many ing services make a combination farmers. But the participation cer- very much on the side of rising ple who bother him when he is busy, tificates issued at the year's end were each a most convincing argu- hand in that way. While children of your own are a ment in favor of the plan. It seemsource of joy, they often keep you ed to have been demonstrated that safety limit. Reform and retrenchfrom doing things you shouldn't do. it is more profitable to restrict the ment will become imperatively away from the cares of home, as the market and allow the grain to flow necessary before our cities have A democracy is a land in which out slowly than to dump it on the gone much further along this freemarket as soon as threshed. Many spending road. The Institute offers public is too inquisitive about its more went into the pool this year several queries, which might b than last.

> up to strange tricks, as everyone knows. Starting at a satisfactory extraordinary heights and came down as suddenly to a rather low figure. Many are anxious as to the probable effect on the wheat pool. Nothing can be more certain than that there will be a loss if the wheat must be sold at a lower price than that at which it was bought. The farmers who rushed their wheat on the market in the fall will have done up better than the careful ones who hoped to make on the pool. For the

of operation, many will regard the

wheat pool with distrust who were The newspapers of Canada send joyfully counting their participation through the mails an average of 125 certificates a year ago. Those who tons of matter per day. For this argued that the scheme will make service the postage charges last year | money on a rising market and lose were \$1,352,800, which made up a money on a falling market will feel

revenue of the country. In a fact of But the real value of the pooling that nature we may frankly recog- scheme will not be arrived at in one nize two other facts: First, that the or two seasons of operation. Over newspaper, industry has attained to an extended period the advantages very large proportions; and second, of co-operative marketing should be that there are a great many sub- confirmed. For if there are not proscribers outside of the area of local fits to be made from the storing and delivery. The development of jour- selling of grain why are the grain nalism has been one of the conspicu- brokers so indignant over the farm-

> SWELLING POPULAR BURDENS. The Citizens' Research Institute of Canada has for some years past been rendering a valuable public service giving out accurate data with respect to taxation and the cost of government. The latest bulletin gives the sum total of taxes collected in 1922, and the figures are impressive. They are as follows:

Municipal taxes . \$178,664,291 Provincial taxes 47,342,403 Dominion taxes. 335,453,341

Total \$561,460,037

The Institute gives an added significance to this total when it points out that it was 19 per cent, of the 1920, when the index number ran industries, including mining, fishing up to 192. By the end of October and agriculture. It was 50 per cent last there had been a recession to of the net manufacturing production for 1923. To be brought face to face It is by comparison with the move- with such a view of the situation as

So far as the Dominion is contween 175 and 167. In Great Brit- cerned, we all know that our particiain the peak was 252, and the 1924 pation in a long and costly war, as figure 175. It will thus be seen that well as the breakdown of two cor Canada was not called upon to pay porate railway systems, account al as high prices for food as were prac- most wholly for the present volume tically all other countries, while de- of taxes. The peak in that regard fairly started on a broad plan of re We have in these facts a plain sug- duction. Quite the opposite, how gestion of one of the aspects of the ever, is true of the provinces and political and economic situation. Our the municipalities, especially the western farmers have complained be- cities. In both cases, high taxation cause deflation affected the prices of grows out of swelling annual expentheir products; but we must all see ditures and tremendous additions to classes. As those prices come down, borrow on an ascending scale is the "real wages," as expressed in the salient feature of a situation which

> which are created. Before making further reference to the municipal situation, a word or two about the provinces will be in place. Apprehension has for some time been aroused by the increasing obligations of Manitoba, Saskatchewan, Alberta and British Columbia; but it should be remembered that these provinces have taken over the telephone systems and are engaged in other enterprises which explain in part the facts as to both debt and taxation. It is all a question, in the final reckoning, of value being received by the people for the taxes they pay. Ontario has invested \$200,000,000 in its hydro-electric system, and yet a debt of \$340,000,-000 at the present time, as compared with \$4,800,000 in 1901, leaves room for the suspicion that there has been lack of prudence. That suspicion deepens when one looks at which have come in recent years from succession duties and certain special forms of taxation. No other province is carrying as heavy liabilities as is Ontario.

The municipal tax is felt acutely, for the double reason that it is direct and has risen so rapidly. If all the facts could be studied, it would probably be found that the responsibility rests very largely on the people who are bearing the burden. On one hand, they are more disposed to elect popular than really competent men to administer local government, and, on the other, they insist on more and more being done in the nature of public service. In this there is the usual lack of prescience; for easy-going aldermen and multiplytaxes. Cause and effect go hand in

taken as paving the road toward bet-But this year's market has been ter administration, as follows:

> "What is your share and the share of your business in the taxation overhead?

"Is it worth your while to in vest a little time and energy in cutting down the governmental overhead? "Are you sure there is nothing

you can do to and efficiency in the administra tion of your city, your province and the Dominion? "Which are more needed at the present time, deputations to show governments how and where they can spend more money or deputa-

"Are you willing that your ward, your city or your province should submit to reduced governmental expenditures in the interests of your city, your province or the Dominion as a whole?"

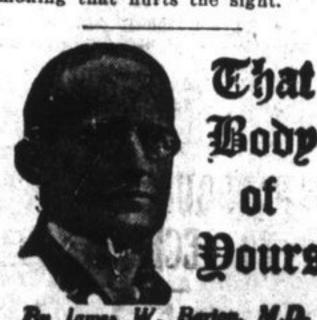
These questions are pertinent and opportune. At a certain point taxes are distinctly hurtful, and that point very clearly reached when they subtract from popular savings what would be invested in productive enterprises. That is why bankers are sounding a note of warning. There will be no relief, however, until taxpayers as a group take a direct and constructive interest in local government. In other words, they have the remedy in their own hands and may use it whenever they feel so

The human race, a leading expert in optometry warns us, will be blind in 200 years if the present rate of defective vision keeps up. That is bad news, and we hope it is exaggerated, but when we look about us and see the number of folks wearing glasses we are not so sure but that there's truth in it. There are three major causes for this bad sight. They are narcotics, booze and excessive tobacco. For posterity's sake it is up to us to conquer them. Goodness knows, a man likes to stretch out in his arm chair of an evening. and light up the old pipe. He stretches, his feet are comfortable in his slippers, and he likes to watch the clouds of smoke. It is really a

soothing sensation, except when his

wife scolds him for getting ashes on

But try an experiment with yourself. Close your eyes and smoke. Three-fourths of the enjoyment is gone. So it really is largely a mental enjoyment, isn't it? You like the environment with which you habitually associate smoking better than the smoke itself. About moonshine and narcotic drugs there is no great division of opinion among clean people. They want to get rid of both. Smoking is not by any means such an evil. It is excessive smoking that hurts the sight.



By James W. Barton, M.D. Going to the Hospital. You may sometimes wonder wh

You think of the various incom veniences, the expense, perhaps separation from loved ones, and

Now your doctor understands a that everything else being equal, it would be better for you to be amid the home surroundings.

However, when he made his first examination he depended to a great is Explained by the Company extent upon what you told him. If you are a high strung nervous individual, and you do a lot of thinking about yourself, including considerable reading about the various ailments of the body, you may quite unconsciously describe symptoms that are characteristic of a certain serious ailment.

amination of you, and finds some Immediate investigation was made. conditions that would seem to agree with the result that, one year ago, with your statements, and others, the Guaranteed Used Ford Plan was that are vastly different. put into effect. Now is he to get more informalic no longer regards the purchase of

Well, he would like to investigate a used car as a gamble, but recogyou still further by examining the nizes a guaranteed Ford as a sound

blood, the urine, the spinal fluids, He would like to make hourly tests, spring and summer, now that the give certain special treatments, and public has become accustomed to the watch their effects.

could all be done by the house physicians and nurses, in the ordinary more fortunate brothers in the deroutine of the day. Thus your doc- lights of the open road. tor will have not only what you tell him, and what he discovers by examining you, but also what he finds out from the laboratory findings in your blood, urine, and so forth.

doctor wants to have you in the hos- can guarantee it to the next buyer pital. You can be watched closely, to protect the dealer, and to main-Quite obviously, there is a distinct and treated promptly. However, tain the goodwill of the motoring often your doctor wants you to get public to the product. best means of getting you well again. On the other hand your doctor may not send you to the hospital, tion set by the company for used even if you are seriously ill, because the hospital surroundings might the base price, less the actual price have such a depressing effect upon of putting the car or truck in nor-

> Your best plan is to trust your amount of handling the transaction. doctor in the matter, because his The car is then completely reconwhole idea is to get you well again, and he will do everything with this parts used in the reconditioning are

Niagara was the home of the first model of Ford cars, depending on newspaper in Upper Canada. When the year of manufacture. The basis Simcoe came to Canada as Governor of this stimated value to the purof the new province of Upper Can- chaser is that the used car shall and where to spend less money or ada, which was to be created from be in normal condition, and, there-

GOING BLIND?



your doctor wants you to go to the hospital when you are sick.

that as well as you do. He knows **GUARANTEED USED**

Your doctor makes a physical ex- facturers and dealers alike restored.

By having you in the hospital, this

This is the usual reason why your you that it would interfere with your mal running condition-less the **BIBBY'S**

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the English-speaking part of the

fifteen inches deep by nine and a

half inches wide. The subscription

price was \$3 a year, and its first is-

sue was on this day in 1793. It is the

earliest example of political printing

n Ontario. We can imagine how

eagerly its little pages were scanned

by the men and women who were lit-

erally carving a province out of the

wilderness, for less than twenty

years before that time Ontario had

been practically uninhabitated. Lity

tle more than a century and a quar-

ter after the founding of the Upper

Canada Gazette, Ontario alone has

more than four hundred newspapers

with countless periodical publica-

-A Good Thing for the

Public.

nized that the buying public, which,

for reasons of economy, created the

market for second hand cars, must

have its faith and belief in manu-

The result has been that the pu

plan, hundreds of Canadians, at

minimum of cost, will enjoy motor-

ing to the full and share with their

Briefly explained the Ford Gua-

ranteed Used Car Plan is operated

with a view to giving owners a fair

and reasonable price on the cars

which they turn in; to have the car

put in such condition that the dealer

The Ford Company issues

dealers a list notifying them of a

base priced on unused transporta-

cars. The original owner is allowed

ditioned for the next owner. All new

genuine Ford parts. Should it be

completed that the cost of repairs

is less than the original estimate.

the owner receives credit for the

. The company, through a study of

used car prices in different points

in Canada, is able to keep the deal-

ers posted on the proper value in

"unused transportation" in each

found after the reconditioning i

and profitable investment.

tions of other varieties.

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BIBBY'S

Kingston's One Price Clothing House

colony of that day, he saw the need For Sale of a paper to spread the government news. Everything had to be created, laws, courts, school systems, all the necessary means of govern-New Brick Dwelling, in a good ment. The paper was called the "Upper Canada Gazette, or American Oracle," and was a tiny sheet

locality, exceptionally well built in every detail. The house is about square and therefore, easily heated with furnace; four good bedrooms; hardwood floor; electric lights; good concrete cellar; very cheap house at \$4250.00

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fore, will furnish that amount of

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mileage expected of it. Ford dealers, using the approved valuation price as supplied by the company, are able to estimate the true allowance that they are able FORD MOTOR CAR PLAN to make on a trade in and still have the necessary margin for the cost of re-conditioning the car and putting it in normal running condition. The trade in allowance plus the allowance for re-conditioning, is then the base cost as decided by the Home The Ford Motor Company recog-

Office which price only the purchaser Before making the purchase, the buyer of the used car is shown the amount allowed the owner who turned in the car. He is also shown the repair list, detailing the new parts which have gone into the car in addition to other necessary work. Thus the buyer pays the base price as set by the company, or which he

receives the Guaranteed Car. If the guaranteed car does not give satisfaction and it is in the same condition as when purchased. it may be returned by the buyer within 10 days, and the full price paid for it will be credited on the purchase of any model new and un used Ford car truck.

J. Starr Tait, St. John, N.B., has been elected Grand Master of the Grand Orange Lodge of New Bruns-

See Tweddell's \$22.00 suits. Tag day, in Toronto, for the Humane Society, realized over \$26,000

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