

Better Books Build Better Brains

A House without books is like a room without windows.

Books make wonderful gifts - no matter how many one may have there is always room for more.

We carry the latest fiction, historical books, modern essays and classics by all the best known

McAuley's Book Store

93 Princess Street Telephone 778.



A Favorite Christmas Gift

Select a box of choice Candy for those people on your list that would enjoy one, and a fair part of your Christmas shopping would be done. Whether you give a five pound or a one or an inbetween size, your gift will be appreciated.

We have choice Candy in fancy boxes.

35c. up to \$5.00

GRIMM'S

102 Princess Street Telephone 797.



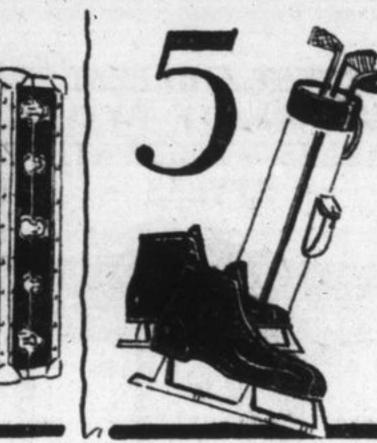
Radio Regenoflex

No need to worry what to give, when a call to Radio Headquarters will have anything Radio delivered to your home now or on Christmas morning.

> Telephone 1207. Open evenings.

Canada Radio Stores

2691 Princess Street Eastern Ontario's only ALL RADIO House!



For Those Who Travel

Everyone Travels Some Time or Other

A Trunk, Club Bag or Valise is a gift that indicates real thoughtfulness -travelers appreciate it more and more as the miles roll by.

A visit will disclose many articles that make sensible Christmas gifts for those who travel such as Boston and Shopping Bags, also Under-Arm

H. Swaffield

HARNESS MAKER 76 Brock Street.

'Phone 1941.



the World Go

It attracts us to the frozen pond-it calls us on the links-it beckons to us on the diamond.

Around

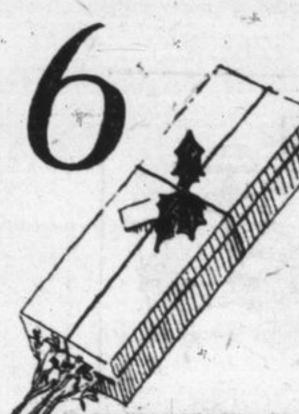
Well can it be said -Sport makes the world go

Outdoor exercise gives the youngsters that healthy look-keeps the older people feeling "fit as a

A gift of sporting goods could scarcely be more practical - prices speak for themselves, at

Treadgold Sporting Goods Co.

88 Princess Street Phone 529.



"Say It With Flowers"

Say It With Flowers," what a beautiful From a wonderful truth

this term was wrought, No other message so fitting and grand, As a bunch of flowers from a tender hand.

Flowers lend a touch o love's warm glow, To all things held dear in this life below, From the shores of the sea to the high moun-

The splendour of flowers stands out supreme. Holly, Mistletoe and Evergreen Wreaths made to order.

tain stream,

Choice Cut Flowers and Flowering Plants for the Christmas Greetings. All out of city orders will receive our prompt

The **Emily Crawford** FLOWER SHOP 171 Wellington Street



ELECTRICAL **GIFTS**

THAT WILL PLEASE!

Curling Irons\$1.79 Wavers \$6.25 Pretty Boudoir Lamps \$8.75 to \$9.00 Boudoir Irons\$4.50

Domestic Irons \$3.50 up Toasters \$8.00 up Electric Grills . . \$8.00 up Majestic Heaters \$5.00 to \$10.00 Parlor Lamps \$5.00, up Flashlights. . 50c. and up

Eureka Vacuum Cleaners. Christmas Tree Strings of Lamps . . \$2.25 and up Colored Lamps for decorating

Radio Receiving Sets— all prices.

W. Newman Electric Co.

167 Princess Street. Telephone 441.



Music Hath Charms To Soothe

Whether it is a violin or a ukelele, a banjo or a mandolin, it is sure to bring much joy at this Yule Tide.

All the young people like music and musical instruments. We can supply your needs- we carry the latest jazz, as well as popular song hits, and for the studious we also carry all the good classical music.

Talking machines and records make gifts, too.

The Melody Shoppe

Opposite Grand Opera Telephone 158.



Gifts tor Men

THAT WILL REFLECT CREDIT TO THE GIVER

> Here Are a Few Suggestions:

House Coats, Lounging Robes, Neckties, Scarfs, Shirts, Hosiery, Pajamas, Umbrellas, Suspender Sets, Gloves, Men's Jewelry-all moderately priced and appropriately boxed.

E. P. Jenkins Co.

"HIS GIFT SHOP"



Smoke Rings Make Happy Hours

Some men smoke cigarettes - others much prefer the fragrant cigar and the good, old pipe.

It gives them the greatest enjoyment, they say. There is the cue for the

thoughtful folks. Send a carton of his favorite Cigarettes -Cigars - or a generous humidor of tobacco of his choice as your gift.

It will "tickle" your fa-

ther, brother and sweet-

heart on Christmas. College Inn Cigar Store

WALLIE CUSICK



For the Man About The Home

A home does not last forever-how well the man who owns one knows

Care—and only care can keep it in condition. He needs tools- saws, planes, hammers, screw drivers and braces are but

Giving him a gift of tools helps him keep the home in best appear-

Ask to see the tools for the man about the home.

Stevenson & Hunter

87 Princess Street. Telephone 58.



Pie and Cake We'll Surely Bake

Christmas dinner is afways full of surprises and "goodles."

But best of all is the dessert-the piece de resistance—and if you really want it to be a fine treat-order a delicious plum pudding-pumpkin pie-or a luscious layer

We make them all!!

F. C. Hambrook Confectioner and Caterer

115 Brock Street 'Phone 2519.





Gifts Mother Would Appreciate

Aluminum Percolators. Aluminum Tea Pots. Aluminum Roasters. Aluminum Double Boilers

Aluminum Pitchers. Bathroom Mirrors and fixtures of all kinds. Baby and Big Ben Clocks. Electric Toasters, Irons,

Graves Bros.

Percolators

211 Princess Street Phone 332.



Special For Christmas

FANCY FRUITS OF ALL KINDS Maraschino Cherries. Candied Pineapple. Special Christmas Candies Prime Western Beef. Choice Poultry of all Olives, Pickles and

Relishes. We also have a choice lot of Christmas Holly at The Unique Grocery and Meat Market 490 and 492 Princess St

C. H. Pickering

Telephone 580. Call or phone. We deliver.