

That First FALL COLD



NEVER forget this! It's the first 'cold snap' catching us unaware, that finds the weak spot in throat or chest. Peps provides the best and handiest means of getting rid of Fall colds quickly and surely. Neglect adds to your troubles later on, most possibly in the shape of a bad dose of bronchial catarrh that lingers through the winter.

The first sign of hoarseness or throat irritation is evidence that you need Peps. Dissolve one or two of these pleasant infection-killing tablets in the mouth right away. Breathe deeply into throat and lungs the powerful healing and germicidal Peps medicine given off in the form of fumes. These cut the phlegm, soothe and purify the tender air-passages and destroy harmful germs that start trouble in throat, and lungs.

Peps remove the causes of coughs, colds, sore throat, bronchitis, etc. By invigorating and fortifying the entire breathing system Peps give valuable resistance against weather dangers.

PEPS For THROAT & CHEST

IMPORTANT! The immediate 50 per cent reduction in the price of Peps, is only made possible by greatly increased sales, improved methods of manufacture. The public enjoys the full benefit. They now obtain the same genuine remedy—unparalleled for value & efficiency at 25¢ a box.

Folly to Suffer With Piles

Step into any drug store, get a 50-cent box of Pyramid Pile Suppositories and stop the hemorrhoids, pain, itching and bleeding. Thousands declare it a wonder, many saved from operations. Entire families rely upon Pyramid and recommend them to their friends.

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New Ball Bearing Motor, exclusively a Cadillac feature. No oil or grease used. Why wait, when \$6.50 per month will buy one.

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Facts About Optometry

By **R. Arthey, Optometrist**
148 PRINCESS STREET

NO. ELEVEN

How are Optometrists trying to get recognition of their profession?

By explaining the functions and scope of Optometry and its value to the public. This series of articles is an effort in that direction.

Does the value of the Optometrist's services to the patient vary in different cases?

Yes, many people cannot leave off their glasses for even an hour, others wear them only occasionally or while doing close work.

(To be continued)

WHY THE WEATHER?

DR. CHARLES F. BROOKS
Secretary, American Meteorological Society, Telle How

Wind Vanes.

It is not always easy for the inexperienced person to tell from just what direction a light or moderate wind is blowing; he is likely to ignore the wind unless it is vigorous enough to threaten his hat or impede his walking. If the wind is fairly steady, waves on a lake or pond will readily show the direction from which it is coming. A west wind is a wind blowing from the west, not towards the west. The motion or swaying of trees also serve to indicate wind direction, a flag is still better. When you can look to a wind vane for assistance, remember that the arrow does not fly with the wind as a flag does, or as the arrows on a weather map appear to. The tail of the vane turns the arrow up into the wind so that when the wind is west, and in the case of the popular cows or roosters adorning vanes on barns, the animal faces the west. In determining the direction of a very light wind, it is sometimes helpful to hold up a moistened finger. Evaporation is most rapid on the side on which the wind blows and hence that side should soon feel coolest. One observer has found a pair of large outstanding ears quite helpful in estimating wind direction. He need only turn about until he feels the wind blowing equally on both ears!

GIFTS FOR NEWLY-WEDS.

A Reception Given Them at Groom's Parents Home.

Mountain Grove, Oct. 28.—A number attended the Ladies' Aid at Long Lake, on Saturday evening. A reception was held at J. Price's, on Wednesday evening, for the newly-weds, Mr. and Mrs. Clare Price, who have returned from a honeymoon trip to the Pacific coast. Numerous gifts were received by this very popular couple.

Mrs. J. Godfrey was summoned to Toronto recently to attend her daughter, Mrs. (Dr.) Bly, who is seriously ill. Mrs. C. McKivror has arrived home from Uncle Sam's domain. While motoring home on Sunday evening, W. Uens and family had a narrow escape, the axle of their car breaking on a very steep hill. The car backed down part way and upset. Luckily no one was injured but the car suffered considerable damage.

Mr. and Mrs. J. Bradley at H. Godfrey's; Mr. and Mrs. E. Fraser and family, Elginburg, at R. Cox's; Mr. and Mrs. H. Snider, Mrs. Kitson, Godfrey, also Miss K. Resnor at W. A. Thompson's; Messrs. W. and A. Uens and families, Napanee, also Mr. and Mrs. William Uens at George Barr's.

J. D. Clark spent Sunday at Mt. Vale. Mrs. A. Snider has beautified her house by a new coat of paint. Election day passed off quietly here, this poll returning a majority for the O.T.A.

POISONED TASTING OIL.

A Lad Had A Serious Time But Recovered.

Black Donald Mine, Oct. 27.—A meeting in interest of the O.T.A. was held in the hall on Wednesday. R. A. Tullford, Calabogie, acted as chairman. The speakers told us the difference in the working of government control and the O.T.A. in each case. The O.T.A. was far ahead.

Wood cutting is the order of the day. Ard. Wagar and James Sweetie are rebuilding the pen stock and repairing the dam and high tension line. Mrs. R. F. Bunting has been on the sick list this week. Frank Tennison and Ed. Dunn made a business trip to Calabogie on Friday.

The raffle at J. Stibinsky's was well attended. Mrs. Mouniany, aged ninety-four, of State Falls, walked to Black Donald Mine accompanied by her son, aged sixty.

to spend the week with her son, S. Mountany.

Mr. and Mrs. Teepell and son, Belvany, motored to the mines to spend a few days with her daughters, Mrs. Ed. Dunn and Mrs. Charles Descourier. Mrs. J. Stibinsky spent Thursday with Mrs. I. Gerva. Master Guy Wagar has returned from Renfrew hospital. He was poisoned in the bowels and kidneys from tasting oil.

Mrs. William J. McCumber had the bad misfortune to scald her foot on Thursday. Mr. and Mrs. S. C. Morey spent Thursday evening with Mr. and Mrs. C. N. Daly. Miss P. A. Lorrain spent the week-end at her home on Mount Saint Patrick.

Mr. William Cox had the misfortune to break the rear gear of his truck. L. Pearson and I. Gerva are repairing the mill. Mr. and Mrs. Frank Tennison and F. R. Bunting, Jr., and Miss Johnston, motored to Matawahan on Sunday.

Mr. and Mrs. H. Sovia and L. Pearson spent Saturday evening with Mr. and Mrs. S. C. Morey. Mrs. C. N. Daly and Miss P. A. Lorrain spent Saturday afternoon at the Cedars. Mrs. Jerry Dodge and daughter, Verona, spent Sunday with Mrs. I. Gerva. Mrs. William M. Cumber and children intend to leave to visit her mother in Petworth.

Mr. and Mrs. A. Houle spent Saturday evening with Mr. and Mrs. C. N. Daly. I. Moore and Miss P. A. Lorrain spent Sunday with Mr. and Mrs. T. Katrongue.

Oso Station News.

Oso Station, Oct. 27.—The farmers are busy threshing in the vicinity. Mervyn Chaplin, Perth, is spending some time at Joseph Warren's putting in a furnace. Miss Ethel Conboy is spending some time with Mrs. Joseph Warren who is ill. Mr. and Mrs. John J. Dier and family, Westport, spent Sunday at Joseph Warren's; Miss Dier is also spending a few days with Mrs. Joseph Warren. Mrs. Edward Warren and sons, also Joseph Warren, spent Wednesday in Perth.

Alex McDonald, Mountain Grove, spent Sunday at William Conboy's. Mr. and Mrs. John F. Bourk spent a few days with Westport friends. Mrs. Edward Warren and sons, also Miss Garrett, spent Saturday evening at John Crawford's. William Crawford spent Sunday at George McPherson's. Mrs. George Bertram, Crow Lake, spent Sunday with Mrs. Edward Warren.

Mr. and Mrs. L. Parish, Campbellford are leaving shortly for England where they intend to reside. Mrs. George E. Robenta, Detroit, native of Lenark county, and resident of that district for many years, died at Ottawa, on Saturday after an illness of several months. Mrs. Roberts, was sixty-three years of age.

Cook fruits slowly to bring out their sweetness. This makes prunes, dried apples and peaches so much sweeter that sugar is unnecessary. A little horseradish added to ham sandwiches makes them unusually tasty.

NO PLACE FOR PHONOGRAPH



Phonographs nowadays are not considered necessary parts of living room furniture, by interior decorators. The suggestion is that these instruments be brought into the living-room only when they are to be used. Otherwise, they might be put away in some nook or closet.

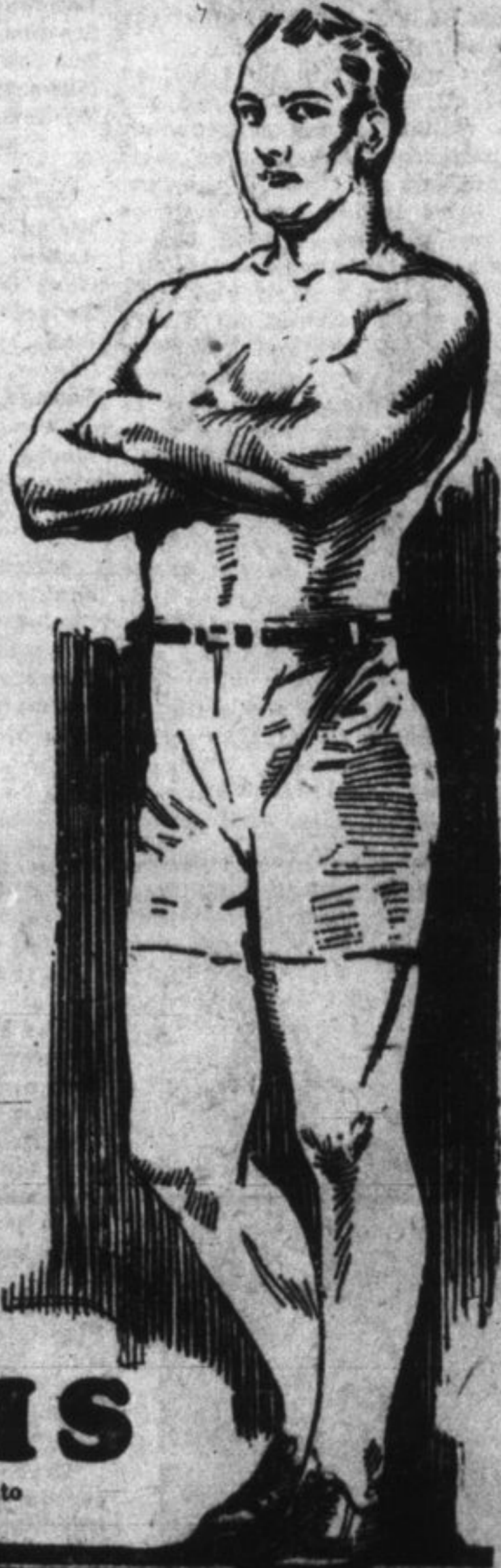
PLAYER'S NAVY CUT CIGARETTES



A little higher in price, but — what a wonderful difference a few cents make.

"Delightfully Cool and Sweet Smoking."

Firm Flesh Created by Rich, Red Blood



THAT charm of personality that fairly radiates from a superbly healthy body. Why do so many men and women who could possess vital, healthy bodies go through life without the charm that should be theirs?

All eyes are turned to gaze with admiration on the well developed, healthy girl and the upstanding, vigorous man.

If you are too thin or you realize that you are too easily exhausted; lack the buoyancy of full vitality and fear that your system is failing, then you should know that firm flesh is created only by rich, red blood.

It is the blood—and only the blood—which feeds the body tissues. To create a strong, symmetrical body we must think first of the blood supply. Restore your strength and nerve force; create more blood cells.

Wincarnis, the red blood builder, creates them. Red blood will throb through your veins. Your entire system will be reinvigorated.

If you seek firm flesh, new strength and abundant vitality, obtain Wincarnis from your druggist at once. A sixteen ounce bottle, which is a fourteen day Wincarnis treatment, is sold by all leading druggists for \$1.50.

Wincarnis is so effective that only three tablespoonsful a day need be taken. Start the safe Wincarnis treatment now and see the difference just a few days will bring.

WINCARNIS

Coleman & Company, "Canada," Ltd., 67 Portland St., Toronto

ENTERTAINED ON BIRTHDAY.

A Happy Event For Mrs. Scott At Junctown.

Junctown, Oct. 28.—Mrs. James Davis, McIntosh Mills, is visiting her parents Mr. and Mrs. George Green. Mrs. Flora White, Gravenhurst, has returned home after visiting relatives here for a few weeks. Miss D. Gilbert, Brockville, is holidaying a few weeks with Misses Kate and Marie Purvis-R. Keestaven, Toronto, is a guest at E. Avery's.

Mr. and Mrs. Herbert Scott entertained a few relatives on Wednesday evening in honor of the eighty-fifth birthday of Mrs. Angelina Scott. J. Copeland, Brockville, was at Ross Purvis for the week-end. W. H. Franklin made a business trip to Lyndhurst on Monday. William Purvis, Brockville, spent the week-end at his home here.

Mr. and Mrs. Charles Glen, Es-cott, were week-end visitors at G. P. Scott's. Farmers are finishing their apple and potato crop. A few have started ploughing. Corn husking bees are plentiful this week.

MITE BOX SOCIAL.

In United Church at Battersea—General News.

Battersea, Oct. 28.—The Women's Missionary Society, of the United Church here, held a mite-box social at the home of the president, Mrs. Carl VanLuvan, on Wednesday evening, Oct. 22nd. It was a great success and everyone enjoyed a pleasant evening.

Dalton Williams has returned to Detroit, accompanied by his grandmother, Mrs. Sidney VanLuvan. Mrs. Lawrence Holder underwent an operation for appendicitis, on Saturday last. Her many friends wish her a speedy recovery.

A little girl has arrived to brighten the home of Mr. and Mrs. William Noble. Several from here are planning on a good deer hunt this

Putting Road In Shape.

Arden, Oct. 27.—C. Williams is busy with his gang of men putting gravel on the roads which was badly needed and will make great improvements. Mrs. A. Marshall and daughter, Edith, and Miss Aileen Hull motored to Enterprise and spent Sunday at Mrs. William McGregor's. Cecil Barker spent Saturday in Kingston. Misses Edna and Rhea Thompson, Elm Tree, spent Monday at Mrs. Lake Thompson's. Mr. and Mrs. William Steele are spending a few days in Kingston. Mrs. Gordon Steele spent the week-end in Kingston with her brother, Arnold Clarke, who is in the General Hos-

Had Thanksgiving Service.

Plevna, Oct. 28.—Allan Card is nearly through threshing for the farmers; he has started collecting taxes. The farmers report a good yield of grain. John Flake had a good turn-out at his sale on Saturday, as it was such a nice day. John and Everton Flake went to Toronto, today, with a load of cattle. Mrs. Bertie Grigg and son, Francis, and daughter, Annie, Vernacher, spent the week-end visiting friends in Plevna. Mr. Reid, I.P.S., visited our school recently. Joseph Brouse got a telegram with the sad news of

his mother's death in Alberta.

The Anglotons held their harvest festival service Sunday. The church was nicely decorated with flowers, fruit and vegetables.

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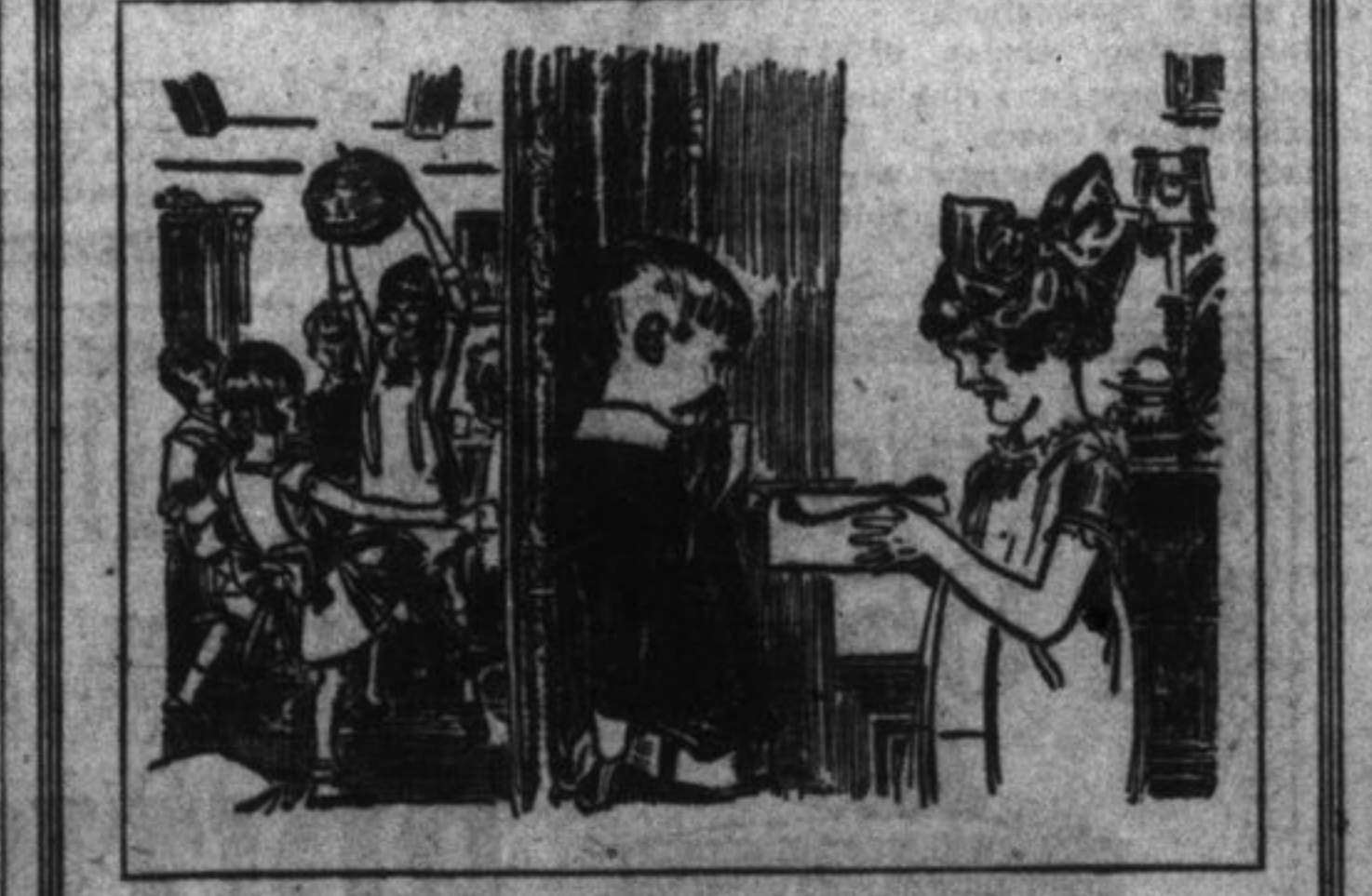
"I Suffered Terribly With Sore, Aching Back"

Mrs. Roland Ferguson, 194 Lake St., Peterboro, Ont., writes:



"For over two years I suffered terribly with sore back. I was almost mad with the pain, and had doctored with it until I was discouraged. Then my father, who is a firm believer in Dr. Chase's Kidney-Liver Pills, advised me to try Dr. Chase's Kidney-Liver Pills. I followed his advice, and am glad to say I was completely relieved of that torturing pain in my back. It is over a year since I used these pills, and I have had no return of the trouble, but always keep them in the house."

Dr. Chase's Kidney-Liver Pills
25 cts. a box of 25 pills. Edmondson, Bates & Co., Ltd., Toronto



Hallowe'en

The kiddies will be calling on you this Hallowe'en. They'll come as clowns and cowboys, and big Indian Chiefs. Girls will be boys and boys will be girls, for once! Make it a night of fun!

Greet them this year with a two or five pound box of Moit's. Let them all "dig in" and then hear what they say about you.

And if it's the night of the big party for your own hob-goblins, sweeten it up for them and their little friends. Let them eat all they want, because the wholesome deliciousness of Moit's will never harm them. Make a note of it—Moit's for Hallowe'en.

CHOCOLATES
Moit's
Sold in your Neighbourhood