

# NEWS AND VIEWS FOR WOMEN READERS

## BIOLOGISTS TYPES OF BEAUTY



Here are five of the beauty types named recently by the eminent biologist Edward Albert Wiggam, author and lecturer, who warns that beauty is on the decline. Centre, Katherine MacDonald; (above) Queen Alexandra and Jeritza, the noted singer; (below) Mary Garden and Geraldine Farrar.

### VELVETS ARE FASHION'S FAVORITES

Fortunate is the woman whose wardrobe includes a velvet gown, however faded or bedraggled, as it is a material which lends itself to successful renovation in the hands of a specialist.

Send it to us for cleaning or dyeing. We restore the beauty of the most delicate colors or dye them to Fashion's newest tints.

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60 Princess Street, Kingston  
Phone 707.

### Kingston Music Studios

PHONE 207. 208 KING STREET  
Piano and Theory ..... Mr. H. Packer, A.T.C.M.  
Viola, Junior and Kindergarten Piano .. Miss D. Johnson, A.T.C.M.  
Voice and Sight Singing ..... Mr. H. Hill  
Modern methods. Special free advantages to pupils.  
Pupils prepared for examination. Rates on application.

To every Tongue and every Race  
**NESTLÉ** means superior milk

For this milk has 43% of CREAM (78% BUTTERFAT)



SOLD IN EVERY COUNTRY ON THE FACE OF THE EARTH

### I find SOMME NAPHA SOAP

Good for every domestic use Laundry kitchen and general Household work.



### AS BEAUTIFUL AS HER EYES

"A woman may be as old as she looks in the morning, as young as her throat, but she is as beautiful as her eyes."

This is the succinct sentence with which Corinne Griffith, accounted by many as one of the most beautiful women in the world of motion pictures, began her reply to a request for her secret of beauty.

"If a woman is beautiful it is because her eyes have so impressed people," she said in her dressing room in Hollywood, where she was doing for the screen Ethel Barrymore's stage part in Zo. Aikin's "Deelasse." "The feature in a woman's appearance that spectators instinctively look at first are her eyes. And first impressions are never entirely forgotten."

"So if a girl has time for special effort along the lines of increasing her beauty she will spend the first of it on her eyes. Not in artificial eye-beautifiers, but in hygienic care of them."

"Late hours take their toll in ugly lines around the eyes and show at this point long before their debilitating influence shows elsewhere. Excessive riding in automobiles where the wind whips into the face is also productive of wrinkles and crow's feet."

"I always carry my own eyeprops

and a dropper with me wherever I go. I rinse my eyes night and morning and frequently at the middle of the day. Any druggist can make up excellent eyewashes and once you have found the kind that soothes your eyes most and cleanses them best order it in large quantities and use freely.

"Soft cleansing tissues should be carried too, for wiping the eyes. Do not use rough towels."

"I never read on moving trains or in automobiles no matter how smoothly they seem to run. It is impossible to read then without strain."

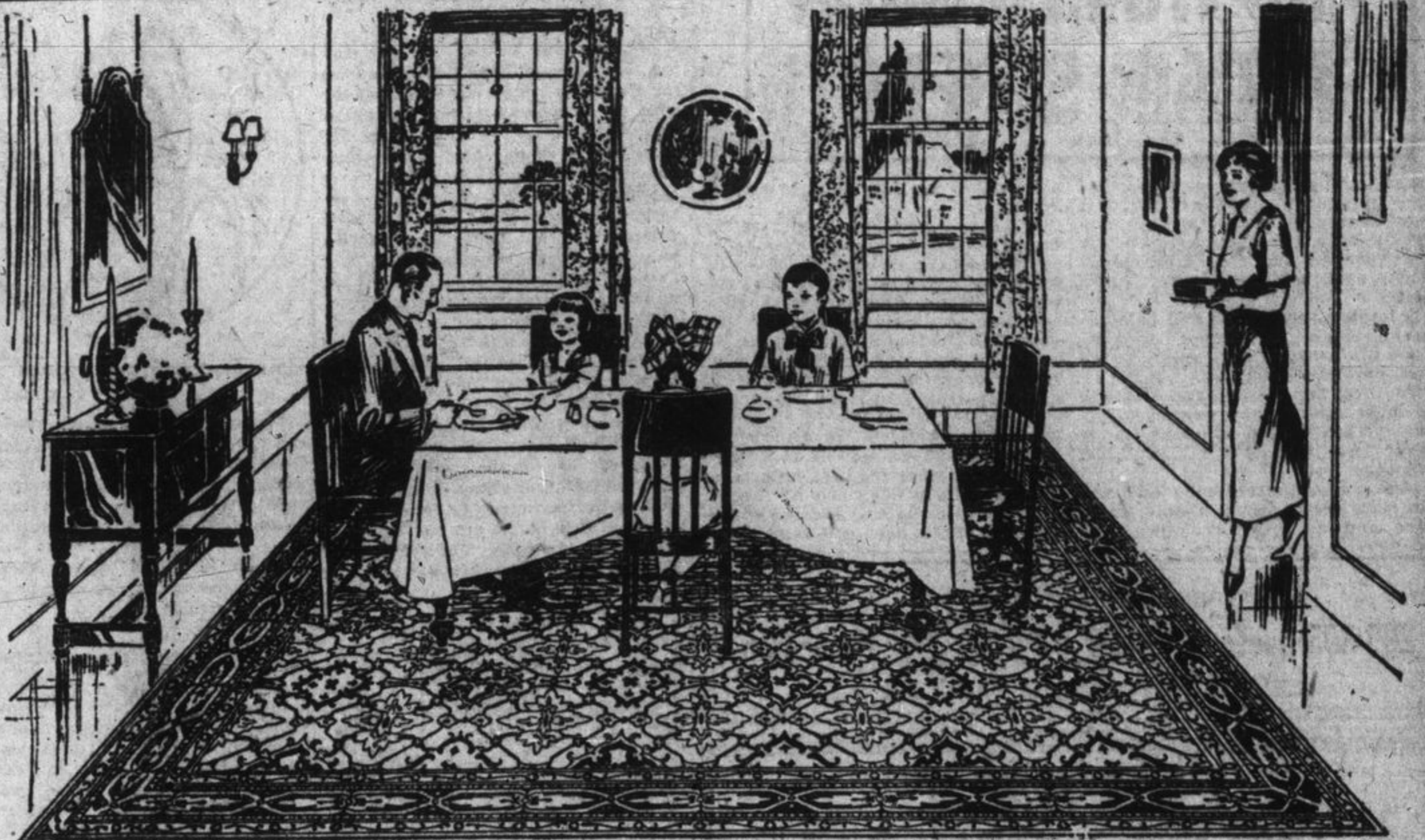
"Consult an oculist as often as you consult a dentist, having him go over your eyes carefully to see if they are free from strain. I have seen too many beauties develop a contraction of the eyelids, a squint that totally ruins their beauty although their features and throats and complexion are as lovely as ever."

### COUPID WINS.



The former German kaiser and Prince Max of Baden ended their friendship when Max, one day back in 1918, told the former emperor that the war was lost. However, Cupid overcame the handicap, and Prince Wolfgang von Hessen, nephew of the kaiser, and Princess Marie Alexandra, daughter of Max, were married the other day. Picture shows them immediately after the ceremony.

SCOTTISH CONGREGATIONS ADEPT IN ADVERTISING. Inverness, Scotland, town, which contains 37 churches to care for its 24,000 inhabitants, has much to teach the advertisers whose recent convention in London dealt lengthily with the problem of church advertising. For a quarter of a century such competition that they have been



## DOMINION LINOLEUM RUGS

### At Specially Reduced Prices Now!

Dominion Linoleum Rugs have never been expensive but now you can obtain them at greatly reduced prices. All House Furnishing, Departmental and General Stores throughout Canada have them and will be glad to show you these wonderful bargains. Go to your dealer now—do not miss this opportunity and you will be surprised how little it takes to have really beautiful floors. No need now to postpone re-covering your floors after seeing these values. Dominion Linoleum Rugs are most attractive, so purchase now while these low prices last.

Dominion Linoleum Rugs come in many beautiful designs and in standard sizes. There is a design and color suitable for any room in the house. These rugs lie flat on the floor without fastening. You will welcome the saving in housework that Dominion Linoleum Rugs bring—no scrubbing or heavy sweeping. A light mopping is all that is required.

Every Dominion Linoleum Rug is guaranteed in quality. Every one has that strong burlap back that means years and years of wear.

Specially Made for Canadian Trade

### Dominion Linoleum by the Yard

For those who wish to cover the entire floor without crack or seam, Dominion Linoleum by the yard has all the high-grade qualities of Dominion Linoleum Rugs.

Reduced prices now in effect

Do not delay—take advantage of these wonderful bargains offered and make your selection while your dealer's assortment is complete.

### THE STORE THAT SETS THE PACE

## JOSEPH ABRAMSKY & SONS

Largest assortment of Dominion Linoleum Rugs in the City.

compelled to originate and use many kinds of advertising.

The papers of the city each week are filled with church advertisements. Also the churches have the custom of sending men about the streets with sandwich boards, and the fronts and sides of the churches themselves are resting places for many placards. However, the method most used has nothing to do with advertising agents. It is entirely one of sending out samples in the hope that the churches will want more. The minister or one of the church supporters stands on a street corner and delivers short sermons or announcements, while the permanent congregation pass about hand bills. This advertising evidently pays, for almost every one here goes to church.

Kissing a tall girl standing up will cure flat feet.

### PEARS

—no more delightful dessert for a mid-winter treat. Now's the time to preserve them —they're cheap and plentiful.

Scanned Glass Co. Limited Montreal DEPT C 21

Perfect Seal Crown Impressed Gem JARS

Free recipe book on request

### DECORATIVE FROCK.



Here is a decorative frock made of velvet brocade in a very tender shade of blue banded with black fox fur. The wide flowing sleeves are graceful indeed and the cut of the skirt which allows the front to be very full is unique. These broadened velvets come not only in one-toned materials but in very rich mottled and printed effects and with a different color is the figure that on the plain surface.

### QUEEN ELENA MAKES POOH

LITTLE ITALIAN GIRL HAPPY. Queen Elena of Italy has a mother's heart, and an exceedingly sharp eye for anyone, especially any child, who seems to be needy or in trouble. Recently when the Queen was motoring near San Rossore, the hunting lodge in Tuscany, where the royal family spends the summer months, she saw a little girl of eight or ten years of age, barefoot and clothed only in a few rags.

Calling the child Queen Elena spoke kindly to her, asking her name and where she lived. The next day a grand footman brought little Beppina a parcel containing a pair of stockings, one of which was filled with sweets and cakes, while the other contained a purse with money

to buy her a frock. A few days later the Queen received a letter, badly written and worse spelled, which said:

"Your Majesty,—  
"Your munificent present has caused me the greatest joy. My father has taken the money; my brother the cakes; and my mother the stockings.

"Your most devoted,  
"Beppina."

Slice your peaches just before you want to serve them as they discolor rapidly. Add the sugar as soon as they are pared.

An eye for an eye may be all right, but the modern girl wants a neck for a neck and a mouth for a mouth.

## Children Cry for

### Fletcher's CASTORIA



MOTHER—Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.