

Founded 1847

DRESS WELL AND SUCCEED



Ambitious Clothes

We mean just that—you never saw a wide awake, up and coming, progressive man who did not appear the part — his clothes are an asset, our

Topcoats and Suits

like the ambitious man look the part. Naturally Style and Fit and Fabric — all three co-operate to assist their character and worth.

TOP COATS \$20.00 to \$30.00
 SUITS \$18.00 to \$35.00

LIVINGSTON'S

75-79 BROCK STREET

"If Off Your Route It Pays To Walk"

DO NOT BE FOOLED ON 8-COLUMN PAPERS

Almost As Much Reading Matter on 7-Column Page of the Whig.

Readers should not be fooled by statements that there is as much reading matter in an eight-column newspaper of twelve pages as there is in a fourteen-page paper of seven columns. Such is not the case. Take the Whig for instance. It is a seven-column paper, but its columns are wider than those of the eight-column paper. Measure for yourself. The difference in width between a seven and an eight-column paper is about two-thirds of a column. A good many eight-column page papers are set in 8 on 10 point. The Whig is set in 8 on 9 point, which results in just about as much reading matter on its seven-column pages as there is on the eight-column pages of some other papers. If you want to do some exercise in counting, take a newspaper that is set in 8 on 10 point and take the Whig, which is set in 8 on 9 point. Take a solid column of reading matter in each and count the words.

The advertiser is also seriously discriminated against when he buys space in an eight-column paper. His advertisement is bound to be much narrower; he is not getting as much space for his money. For instance, take the case of the merchant who buys an advt. three columns wide and a full column deep. In the Whig, his advt. will measure 6 5/8 inches wide; in an 8-column paper it will measure only 6 1/8 inches. Taking the depth of the Whig's column as 21 inches and giving full credit to some 8-column papers of their 21 1/2 inches deep, what do we find? That the Whig gives 7 5/16 square inches more space each day to the three-column advertiser. In a year this amounts to 2,276 square inches. In other words, the advertiser is getting 5.65 per cent. more for his money when he uses the 7-column Whig. The Whig gives the merchant a square deal every day in the year.

THE PROHIBITION WORKERS ORGANIZE

There Were 150 Present At A Meeting Held on Tuesday Evening.

Officers were elected by the prohibition workers of the city at a meeting in the Y.M.C.A. Tuesday night as follows:

Hon. president, Principal Taylor; president, Rev. T. J. S. Ferguson; vice-presidents, Rev. T. W. Savary, Dr. C. C. Nash, D. G. Laidlaw, Mrs. W. M. Campbell, Mrs. H. A. Lavelle; treasurer, Oliver Chown, secretary, Fred Wilson; publicity committee, Rev. J. S. LaFlair and Major W. J. McManus. Rev. Prof. J. F. McFadyen, and Dr. W. T. MacClement were appointed to organize the college, the regulations permitting students from out-of-town to vote here by registering here.

The meeting was a round-table conference of the 150 people present, a number being here from the county. The ward organizations will meet during the week with a mass meeting next Tuesday, and arrangements were also made for a meeting in Sydenham next Wednesday night.

Taxis Boys Organize.

With plenty of good things to eat provided by the boys and well served, the second group of Taxis Boys of Princess street Methodist church, held their first meeting and banquet Tuesday evening, in the hall of the church. Hearty singing of Taxis songs followed the ice cream and coffee and prepared the group for the business of election of officers and planning the programme for the year. Woodland Murray was re-elected praetor, Bryce Patterson, vice-praetor, Oaten Saunders, scription, and Howard Pultnam comptor. Their pastor was present for counsel when needed, and the group closed their meeting with everyone taking part in devotional exercises.

Injured By Reaper Knives.
 What might have been a very serious accident occurred to N. E. Grahame, Portland, while reaping buckwheat. The binder became clogged between the aprons and when he stepped in front of the machine to pull it out, the team took fright and jumped. Both his legs were caught in the knives, terrible gashes being inflicted in both insteps, some cords being severed. Had it not been that he wore a pair of heavy rubber boots both legs would have been severed.

Flemish Beauty of Pears.

Fancy ripe Bartlett pears in 6 qt. baskets 50c. Seckel pears for pickling at Carnovsky's.

Northumberland Candidates.
 Newcastle, Sept. 24.—Yesterday was nomination day in Northumberland federal by-election and was marked by the presence of Rt. Hon. W. L. M. MacKenzie, premier of Canada. W. B. Snowball of Chatham was nominated by the Liberals, and Clifford P. Hickey by the Conservatives.

This is The Week.

For the small yellow Gages. They are picking today and will be on sale Thursday morning at Carnovsky's.

When wise men are actuated by the knowledge of the world, they live a reputation to literature, and convince the world of its usefulness.

HEARD ON THE STREET

Local Briefs Gathered by Reporters—What the Merchants Are Offering.

American stamps for sale at Whig Office.

Mr. Swaine, piano tuner. Orders received at 100 Clergy street west, phone 554w.

Miss Marie Boyle, Gananoque, has left for Toronto to attend the Normal school there.

There will be a meeting of the workers interested in temperance of Frontenac Ward at Y.M.C.A. Friday at 8 p.m.

Fred Nowlan, Mallorytown, will move shortly to Kingston, where he has obtained employment for the winter.

Light, clean, bright: "Lackawanna" coal, all sizes; one trial always brings repeat orders. Mitchell & Co.

The many friends of the genial Joseph Cassidy will be pleased at his appointment as assistant janitor at the Kingston Yacht Club.

Frank Cameron, Kingston, has returned after spending two weeks in Oshawa with his sister, Mrs. William Johnson.

Fred Tackaberry, and Mrs. Tackaberry, Kingston, spent their holidays with the former's parents, Mr. and Mrs. J. F. Tackaberry, Mallorytown.

Mr. Montgomery, Kingston, government egg inspector, was in Campbellford attending to his work in looking after egg business at the stores and egg circles headquarters.

Miss Kathryn Tobin, Westport, and Mr. John J. Tobin of the Ontario Hospital staff, Brockville, returned home after spending the past week with friends in the city and Portmouth.

Rev. Dr. Alex. MacGillivray has been elected moderator of the Presbyterian Synod of Toronto and Kingston. He is a brother of Dr. Malcolm MacGillivray, and Prof. John MacGillivray, Kingston.

Society Stationery. Full line of Cranes high class stationery. All sizes and shades. The Jackson Press, 177 Wellington street.

W. M. Campbell and L. M. Buckborough have been declared winners of group 3, series A, of the regular bowling doubles, over the other finalists, F. S. Evanson and J. Wright.

The Universal Tire and Battery Service, corner of Queen and Ontario streets, have installed a Universal Tire Changer for changing tires, not only on all types of split and solid detachable rims, but also on wire and disc wheels. It will handle pneumatic tires, including the new balloon tires, up to and including 7 1-2 inches.

MRS. A. S. GRIMSHAW NINETY-THREE YEARS OLD

Made Long Motor Trip—Reader of the Whig All Her Life.

Though ninety-three years of age this month, Mrs. A. S. Grimshaw, formerly of Wolfe Island, and mother of Mrs. George Pyke, 506 Princess street, was able to make the trip from Syracuse to Rochester, N.Y., by motor car when she recently moved to take up her residence in Rochester.

Mrs. Grimshaw was ninety-three years old on Sept. 10th last, and her children and relatives, many of whom live in this city, gathered at her home in Syracuse in a big family re-union to celebrate such an unusual occasion.

The aged lady has been a reader of the British Whig all her life and is still anxious to get every copy. "She couldn't do without it," said her daughter to a Whig representative on Wednesday.

REGISTERS AT QUEEN'S.

Desmond Burke, Ottawa, winner of King's Prize at Bislely.

Lieut. Desmond Burke, of the Governor-General's Foot Guards, winner of the King's Prize at Bislely, registered at Queen's University Wednesday forenoon. He registered in arts, intending to take a year in this faculty and then transfer to science, where he will qualify in chemical engineering. The subjects he will take in arts this winter are mostly scientific, including mathematics, physics and chemistry.

The scholarship presented to him by the city of Ottawa on his return from Bislely gave him the opportunity of deciding for himself what Canadian university he would enter. It covered a four-year course, but Lieut. Burke decided to take the five years, devoting the first to arts.

The German Conditions.

Berlin, Sept. 24.—The German government today began the task of drawing up the memorandum setting forth the conditions under which Germany will, in conformity with yesterday's cabinet decision, apply for membership in the League of Nations. The memorandum will be sent to all governments which are members of the league council.

Hard Hips and Large Size.

Fancy Clapps Favorite Pears, 30c a peck at Carnovsky's.

DAILY MEMORANDUM.

St. Luke's Women's Guild will hold a rummage sale, corner Princess and Clergy streets, October 1st, 9 to 1.

PRINTERS

ALL CLASSES OF PRINTING CAREFULLY EXECUTED
 JOB DEPT., BRITISH WHIG
 TELEPHONE 394.

Coats that are Indisputably Correct For Ladies and Misses



Many women seem to be favouring the Burberry style Coat. We are able to offer smart models in neat, all wool Heather fabric—either belted or loose backs—half lined. Very attractively priced.

A very exclusive model — smartly designed and faultlessly finished from Cameline fabric in Tan or Grey shades. Shirred Cuffs, Side Panels with Buttons. One button closing. Coat fully lined. A truly effective garment.

\$18.95

\$25.00

for children

The smile of satisfaction will entwine the face of the girl who wears one of these Coats. Real chic models, neatly fashioned from Velour, heather fabric, Polo and Blanket Coatings. Collars may be Beaverine or Plain. Colorings are Taupe, Blue, Grey, Brown and Heather tones. Sizes run 3 to 14 years.

\$4.50 to \$22.00

Every line and curve of this beautiful reproduction shows distinction and style. Duveltyne in Russian Green and Fawn shades. Seal Collars and Cuffs — Tucked Sleeves — nicely lined—closing with one button.

Leading the vogue, this model will captivate you immediately you see it. A rich Camel Hair fabric is used — shades Nubian or Grey — Shirred Collar, Canton Crepe Lining. Gold Braid Trimmings. One button closing.

\$38.00

\$50.00

John Laidlaw & Son Ltd.
 170 Princess Street

ANDERSON'S

QUALITY LARGER MARKET SERVICE
 PHONE 2800—Retail Order Dept. 2800-2801-2802. Business Office 385w. Accountant's Office 385J. Wholesale 1767.
 MAIN STORE—Corner of Princess and Division Streets
 BRANCH STORE—388 Princess Street. Phone 2431.

Individual Carton EGGS Nearest to having hens of your own. Ask for Blue Label.	BUTTER FINEST CREAMERY In handy 14 lb. pkgs. for family table, boarding house 38c.
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Home-Made Sausage

A real treat this cool weather.
 Limerick Brand, 1 lb. carton 25c.
 Little Pork 20c.
 Windsor 15c.
 Oxford 2 for 25c.

FISH

Lake Ontario Whitefish, Salmon Trout. Parsley free with orders.	RED SALMON
HALIBUT Steaks 32c.	Steaks 32c.
Boiling cuts 27c.	Boiling cuts 27c.

WEEK-END SALE—WESTERN BEEF
 Stewing Cuts, lb. 5c.
 Pot Roasts, lb. 10c.
 Hamburg Steak 3 lbs. for 25c.
 Boiling cuts, lb. 8c.
 Oven Roasts, lb. 12 1/2c.
 Steak Mince 2 lbs. 25c.

CRAWFORD PEACHES—BUY NOW

Now in. Quality very fine.
PLUMS
 German Prune, Reine Claude, Gage, Damsion Blue Gage, Yellow Egg.
 500 baskets Lombard, Special 11 qt basket 55c.

DUCHESS APPLES
 Grand cookers, No. 1s, per bushel hamper 90c. Selects, per bushel hamper \$1.09

WANTED — Chickens, Fowl, Turkeys, new laid Eggs, 500 bags Potatoes
 We pay top prices for quality.

Car of Redpath's and St. Lawrence Granulated Sugar for preserving. It pays to use pure cane.