

### THE BRITISH WHIG 81ST YEAR.



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Be hospitable, but don't let the flies eat you.

No one ever becomes a star by staying out at night.

Fine feathers make sad birds when the bills come in.

After all, about the hardest thing to keep clean is a record.

Peace is a period during which you need not love allies you despise.

Political platforms are not wholly neglected. Proof readers read them.

Mussolini doubtless is a great man, but why look so mad about it all the time?

Freedom made its greatest advance when some chap thought of free air.

Fable: Once there was a wife who didn't want new drapery for the living room.

It is a fine thing to learn the art of saving if you don't forget the art of spending.

Class consciousness can't flourish where rusty jitneys kick the dust on polished limousines.

Nature is kind, and the less important are content to brag about less important things.

In a book costing \$2.00 the author should cut out about 65 cents' worth of scenery and weather.

The chance of being a June bride may be gone, but other months may be the next best thing.

The final measure of a man is taken by posterity; but his own time judges him by his prosperity.

As a means of boosting the mortality rate the appendix has long since given place to the accelerator.

Rain-making isn't a secret art. A rain cloud always appears five minutes after you get the lawn sprinkled.

We soon forgive ourselves, and doubtless Adam bragged a little when he told his boys that apple story.

Another reason why people die early is because their stomachs can't blockade the port when traffic is congested.

When the newspapers began the custom of making sentences short they didn't know the judges would adopt it.

Turkey and Germany are making great strides now and should recover quickly unless they win a war or something.

Correct this sentence: "I've driven her eight thousand miles," said he, "and she's never been above thirty miles an hour."

Placing more power under the car's hood wouldn't be so dangerous if there was some way to place more under the driver's hat.

### BIBLE THOUGHT

FINALLY, BRETHREN, whatever things are true, whatever things are honest, whatever things are just, whatever things are pure, whatever things are lovely, whatever things are of good report; if there be any virtue, and if there be any praise, think on these things.—Philippians 4:8

### WORLD POWER CONFERENCE.

For the first time in the history of the world there has been convened at London; June thirteenth to July twelfth, a group of experts representing twenty-four countries where the world's power resources, their development and utilization, are being fully discussed.

The Engineering Journal, published by the Engineering Institute of Canada, devotes the entire issue of July to Canada's presentation at the conference, the papers representing the work of the highest authorities in the Dominion on the various phases of the situation.

The papers are introduced by a foreword by Doctor Charles Camels, M.E.I.C., deputy minister, Department of Mines, Ottawa, chairman of the Canadian Management Committee of the World Power Conference, in which he points out that the conference affords the Dominion of Canada a unique opportunity to present before the world her magnificent power resources, both water and fuel, and the efficient and economic manner in which they have so far been utilized.

The citizens of Canada may well be proud of the magnificent presentation which is being made by the Dominion at this conference, which is historic, as being the first of its kind, and at which about thirty of Canada's engineers will participate. Possessing as she does such splendid unutilized resources, possibly no country of the twenty-four taking part will receive greater benefit from this conference than the Dominion of Canada.

Canada's presentation is included in five parts, the papers, all well illustrated, being included in full in the July Engineering Journal.

### MONEY WELL SPENT.

Great Britain, in view of its indebtedness, unemployment and burdensome taxes, has been criticized in some quarters for the expenditure of twenty millions of dollars on the British Empire Exhibition at Wembley. Why wasn't that sum devoted to erection of homes, the reduction of taxes and the relief of the unemployment situation, it is often asked. The only reply the British can make is that the Wembley exposition is necessary for the well-being of the British Empire. Something had to be done to cement closer the bond between the British Isles, India, South Africa, Australia, Ireland and other British possessions. The exhibition at Wembley is of, by and for the British Empire and all of its peoples. Britain expects to regain economic stability with the aid of the spirit of co-operation and sympathy being created at Wembley.

We in this country have implicit faith in the virtues of the exposition. We know the educational and economic values of the country fair, the agricultural exhibition and the Canadian National Exhibition. Co-operation is achieved and the barriers of ignorance are lowered by them. The fair and exposition have proven themselves exceptional stimuli of trade. It is for this latter reason that the directors of the Canadian National exhibition at Toronto have spent millions in developing the greatest annual fair in not only the British Empire but in the whole world. There is a rich return on the investment.

Wembley, after all, is but a great promotion and peace-making enterprise in behalf of the British Empire as a whole.

### SIGNS WITHOUT END.

All of the countless signs and sign boards encountered along the motor highways detract from the beauty of the scenery, but not all of them are without advantage to even the tourist sightseer. There is a valuable message as well as homely wit in the following specimens from signboards seen along the roads:

"This is a good road. It will cost you money to burn it up."  
"Drive slow and see our city. Drive fast and see our jail."  
"Slow down. Look before you weep."  
"Don't covet your neighbor's side of the road."  
"Stop—Look—and Live."  
"Don't speed. It is 'Good Morning, Judge,' here as hereafter."

Unfortunately, these signs are for those motorists who habitually drive too fast to read them or to be annoyed by the more unsightly advertising poster boards. To the careful driver these enumerated signs are as the "word to the wise" and a protection against accidents and speed cops.

Highway advertising signs have become a problem. They mar the natural beauty of the roadside, obstruct the vision of drivers and distract attention from the road. Index boards or direction signs are invaluable, but generally absent when most needed. Speed signs and "drive cautiously" warnings are not hard to find. But the unsightly and vision-obstructing advertising poster boards are ubiquitous.

The provincial highway department and the automobile clubs are to be commended for steps they have taken recently toward the provision of more and better direction, mileage and warning signs and the curtailing and regulation of roadside advertising sign boards. Limiting the size and distance from the highways of these latter signs was a step forward. The prohibition of such signs along the entire provincial highway was a splendid move.

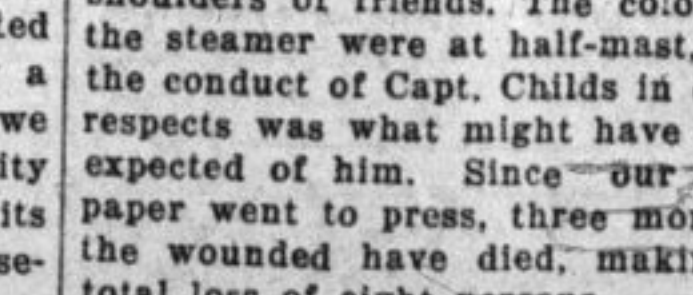
### ADVERTISING WALKING.

From an advertisement, inserted in many American magazines by a shoe manufacturing concern, we gather that Northwestern University is taking some steps to encourage its students to walk. The advertisement appears to us as interesting, not because we imagine that Northwestern University will be able to do anything about the anti-ambulatory prejudices of its undergraduates, since the mere fact that the authorities want them to walk will probably intensify their unwillingness to do so, but because it is inserted by a shoe concern, which clearly supposes that it can do something to "sell" the walking habit to the millions of rising young Americans who at present use their legs almost entirely for dancing purposes. This is a hopeful sign.

If walking can be advertised—if, that is to say, it can be made worth anybody's while to advertise it—there is some chance of its survival. If not, we fear the worst. The things that the public wants to-day are the things that it is told to want by the advertisers. On them it spends all the money it can raise and all the time that it can spare from sleep. If we glance over the list of habits that we are reputed to be losing, habits that our ancestors possessed and cherished, we shall find that they are all of them habits that cannot be "sold" by advertising or canvassing. The habit of leisurely exercise without other paraphernalia than a thick pair of boots and a substantial cane is one of the most conspicuous. The habit of serious reading, of the old and accepted and non-copyright works of literature, is another. The habit of intellectual conversation, of family prayers, of letter-writing (long and interesting letters, we mean, not the picture-postal correspondence or the dictated and typed formalities of the present era), of amateur singing and amateur water-color drawing—these and many like them, quiet and dignified pursuits which benefited their pursuers and did not harm anybody else, have perished from the land. Their places are taken by expensive pursuits, the practice of which entails the purchase of something that can be and is advertised. The automobile, the motor, the radio, the phonograph—these are the most conspicuous of the new time-consumers, but a glance through any newspaper or magazine will show fifty other claimants for the time and coin of the new generation. That which cannot be advertised cannot nowadays be sold; nay, that which cannot be advertised cannot even be given away.

The only exception to this massacre of old but unadvertised habits that occurs to us at the moment is that of fishing. There is, it is true, some advertising of fishing tackle, and quite a little of places where it is said to be easy and pleasant to fish. The fisherman is a potential purchaser of railway transportation and of board and lodging. But we do not believe that all the fishing that is still practiced in this rushing and feverish age is accounted for by the advertisements of hotels and camps and bait and rods. We surmise that fishing satisfies some deep-seated instinct in the human spirit, something more abiding, more inextinguishable, than the desire to walk or to talk (sensibly) or to read (seriously) or to entertain one's friends with one's talents in art or music or elocution. Perhaps man is a fishing animal more even than a walking animal. If the shoe men fail to keep walking alive by advertising it, perhaps fishing will remain as the sole primitive, inexpensive, unadvertised and unboomed practice still carried on by twentieth century man.

### That Body of Yours



By James W. Barton, M.D.,  
A Fatherless Boy.

I watched a newsboy's boxing bout with interest recently. The Lion's Club were helping the boys to raise money for their summer camp. This bout was for boys of eighty pounds.

In the first round one lad made a most determined onslaught upon the other in the old-fashioned back lot fashion. The other lad, very green, kept himself well covered up, but did not attempt to do any leading himself until the round was nearly over, when he apparently "came to himself" and began to put his left hand into his opponent's face, exactly in the manner in which it had been taught him.

However he was hopelessly out-classed in the first round. In the second round his opponent tore into him again for the first few seconds, but this time our lad began to push his left into his face, and he began to slow up, making the second round even.

In the third round our lad went right into him with his left lead and also used his right occasionally, with the result that he won the fight easily. I was naturally pleased to see a boy so green stay through the first onslaught, and finally win out. But my pleasure expanded into great joy indeed, when the leader of the newsboys came to me and said "That was worth all the time and trouble I've had with this tournament."

Why? I asked. "Well the green boy who just won that bout had never even seen a boxing bout up to three weeks ago. His mother sent him down to the club with a note, asking me to teach her boy to box, because his father was dead, and she wanted him to be able to take his own part with the other boys, and to defend himself whenever it was necessary. He did exactly what I told him in the few lessons he had. Just to be able to guard himself and use the first thing in boxing, a left hand lead."

I just thought that a wise fatherly mother that fatherless boy had. She realized that making his way in the world of boys would teach him to make his way later in the world of men. His obedience to the directions of his boxing teacher in those three short weeks of lessons, reflected that same mother's training.

Cherries are now ripe, Blacks, Whites and Reds coming every day; 10¢ off the price on large baskets; 5¢ off small baskets for cash and carry, on all basket fruits bought this season at Carnovsky's. Better is a dry morsel and quietness therewith, than a house full of feasting with strife.

# BIBBY'S

## Straw Hat SALE

\$ 1.95
\$ 1.95

**OUR STRAW HATS MUST BE SOLD**

Regular \$2.50, \$2.75, \$3.00, for **— \$1.95 —**

**All the newest and most popular styles—about 300 Hats to choose from.**

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—Pure Wool Bathing Suits. —Pure Wool Sweater Coats. —Pure Silk Hosiery.  
—Hickok Sport Belts. —The new Serrvall Garter. —Athletic Underwear.

# BIBBY'S

### WHY THE WEATHER?

DR. CHARLES F. BROOKS  
Secretary, American Meteorological Society, Toils Hwy.

How Hot It Might Be.  
Those who have been shivering with the chilliness of May and June, and reading of record breaking snowstorms in the northern Rockies, or frosts in New England, do not need to stretch their memories far to recall the uncomfortable heat of 1921. In that year there were five months of summer in the Northeast, as compared with the usual three, or the two we may perhaps expect this year. In July, 1921, temperatures were above normal throughout practically the entire United States, except Florida and a section in the arid southwest. The region around Chicago was particularly affected, with the mean temperature for the whole month 90 degrees Fahrenheit above the average. The entire summer was noted for its excessive heat; Washington had 32 days on which the thermometer rose to over 90 degrees Fahrenheit, while from mid-June to mid-August the temperature never fell below 60 degrees. At Birmingham, N.Y., which may be taken as characteristic of a large area in the northeastern United States, July, 1921, was the warmest month during the whole period of record, beginning in July, 1890; and 1921, as a whole, the warmest year.

### MAKE YOUR WORK EASY

Have the Hotpoint Electric Goods in your home. We have everything you may need to bring comfort—Irons, Toasters, Heaters, etc.

## Halliday Electric Co.

PHONE 94. CORNER KING AND PRINCESS STS.

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50 ACRES, close to thriving village with High School; good buildings; 40 acres tillable; some excellent garden land; well watered and fenced. A real bargain at . . . . . \$5,000.  
Fire Insurance in reliable companies.  
Money to loan on mortgages.

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Just the thing to protect the gown. Easily slipped on and off. All colors, with and without frills.

**50c., 85c., and \$1.25**

## Dr. Chown's Drug Store

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### LARGEST LOAF

## GURD'S

Ginger Ale, Dry Ginger Ale, Apple Nectar, Champagne Kola, Soda Water.  
The season is here and we are all ready for it.

## Jas. REDDEN & CO.

PHONES 20 and 940.  
"The House of Satisfaction"

### THE WEATHER MAY SEEM FAIR AND WARM—BEFORE THE COMING OF A STORM!

## CRAWFORD'S COAL QUARTETTE

WHEN the weather seems mild and balmy at this time of the year it may be bluffing. Remember that there is a cloud behind every silver lining and remember our phone number when you make up your mind to order coal.

# Crawford

PHONE 9. QUEEN ST.

### Picton Auto Thief Eludes The Police of Oshawa

Oshawa, July 7.—To the crack of revolver shots and the barking of motor exhausts, police on Friday chased William Kusman, charged with jail breaking and automobile thefts. However, the fugitive, driving a speedy motor car, completely outclassing the slower police car and made his escape into the swamp near the Robson tannery. As yet he has not been located.

Kusman was first arrested some days ago in Trenton and held on a charge of stealing five automobiles. While lodged in jail at Picton he made his escape and came to Oshawa. Police sought to take him into custody, and the chase followed.

We are now settled in our new place of business, Kinross & D'Es- terre, 165 Princess Street.  
A dollar lost looks twice as large as one gained.  
"Buy Mosquito Lotion." Gibson's. One "do" is better than a dozen promises.

Sandwiches for the entire neighborhood could be made from this loaf of bread which is ten feet in height and is being exhibited by Mrs. F. W. Otto, Jersey City, N.J.  
"Tea Tablets for Campers." Gibson's.