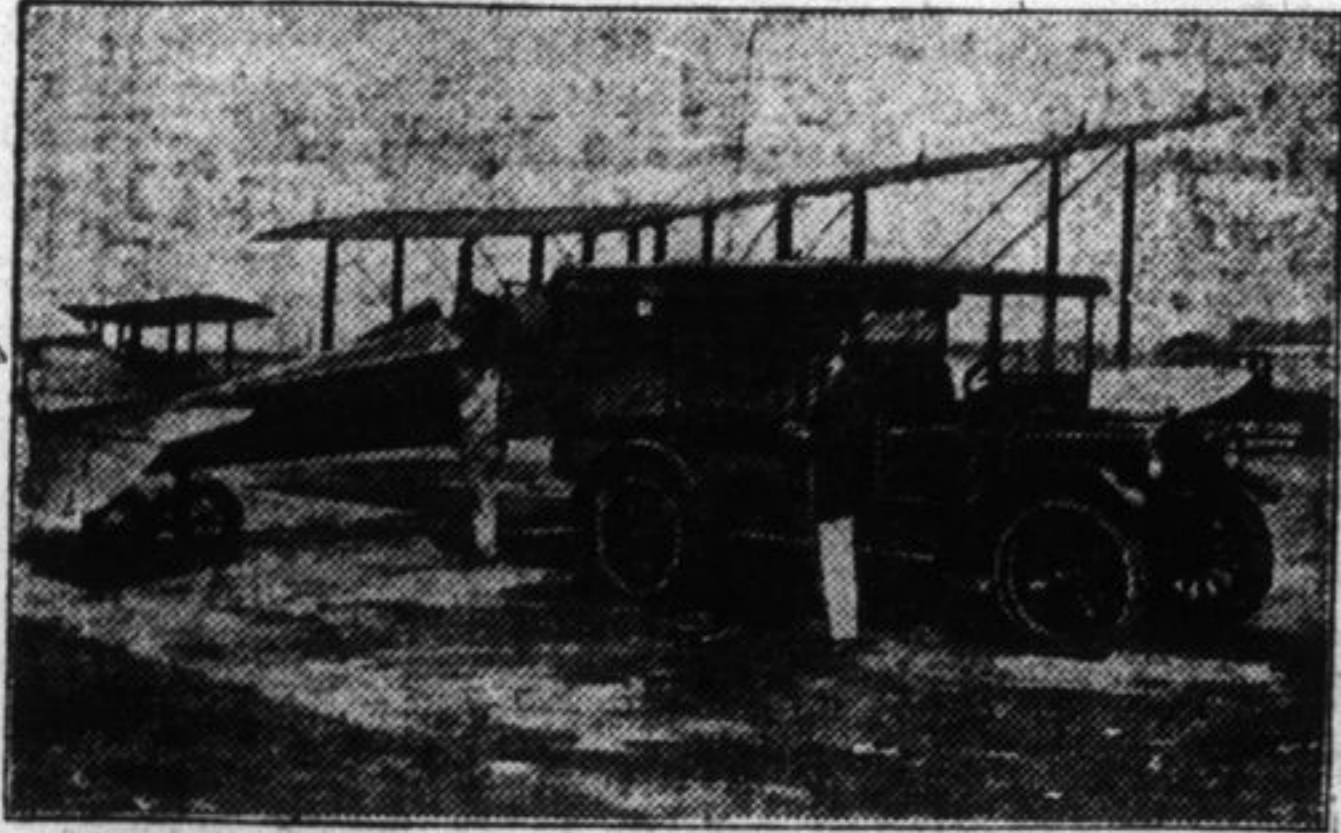


# In the Automobile World

## SPEED WAGON SUPPLEMENTS AIRPLANE.



Eastern mail rushed by airplane to San Francisco meets with no delay, even though the landing field at the Presidio is a considerable distance from the downtown post office. A Speed Wagon waits at the field and hurries the cargo from each plane to the distributing office. It is only natural that the reliability and fleetness of this tried vehicle should make it the

choice for air mail auxiliary work in which minutes are equivalent to miles.

Mail arrives at San Francisco from Reno, Nevada, every day at noon. East bound mail leaves at 2 in the afternoon. The 190 miles to Reno are usually covered in two hours.

The mail is carried in the regulation sack in a special locker just ahead of the pilot and behind the engine of the plane. Speed Wagon flexibility and agility expedites loading because the vehicle is able to deliver and receive its cargo close to the plane with a minimum of handling.

## 1,000,000 Cars

Production of motor vehicles at New York City, for the first quarter of 1924 totalled 1,040,755, which is the largest output on record for this period of the year. Each month exceeded the corresponding record-breaking month in 1923, and the three months' total was 19 per cent. above the first quarter of a year ago.

The March figures, reported to the directors' meeting of the National Automobile Chamber of Commerce at New York, total 356,509, slightly more than March of February this year.

Drought on the Pacific Coast, the heavy production schedules of February, and the prevalence of bad weather in many sections of the continent slowed up sales and output sharply during the early part of March. In the last two weeks, however, demand and increase in manufacture have returned.

Reports from retail trade centres throughout the country record lighter used car stocks on hand than at this time last year, with larger stocks of new cars this Spring, since many were unable to make deliveries at the peak of demand last year.

New truck stocks are reported as moderate or small except in a few centres.

## Jewett Has Lowered

### New Zealand Record

Auckland to Wellington, New Zealand, a distance of 500 miles, has been the scene of many attempts at shattering automobile speed records. The most recent to come to the attention of the States was the record broken by the new Jewett Six.

Many fast runs have been made between the two cities, despite adverse road conditions. The task that faced the Jewett was to reduce the record of 15 hours and 25 minutes. It's now history in New Zealand that the Jewett succeeded.

The new Jewett record is 14 hours and 53 minutes. Phil Seabrook and W. Sinton, drivers of the car, writing the Paige Company, stated that "perhaps never again will the roads be quite as bad."

"When future attempts are made to lower the Jewett record," claimed the drivers, "it will not be as thorough a test of sturdy construction and performing abilities of cars, because a road improvement programme has just been adopted and will soon be put into execution."

## CANADA'S AUTO NUMBER INCORRECTLY REPORTED

One error frequently leads to a flock of 'em. Consider the case of the motor registrations of the Dominion. A gentleman in Winnipeg had a pipe dream—or estimated—that there were 642,571 motor cars and trucks registered in Canada on December 31st, 1923.

Now, to anyone acquainted with the 1922 registrations, domestic production, exports, imports and requirements, that figure was ridiculously high. It simply meant that tens of thousands of motor vehicles were smuggled in the country last year—or fabricated out of thin air. Indeed, as an estimate the figure was an exceedingly punk guess—so punk that its faustly seems manifestly obvious and would be ludicrous had it not been accepted and broadcasted as fact by those who knew better had they paused to consider for a moment.

"Automotive Industries" (New York) published the figure in the statistical number of that excellent publication. Then Canadian Automotive Trade followed suit basing on it, also, an interesting article on the motorization of the Dominion and the accruing advantages. Reprints of this article were sent to the newspapers of the Dominion and with and without credit it was reproduced in part or whole by many of the papers that had not reprinted the figures or world motor map or both from "Automotive Industries."

"Automotive Industries" weeks ago heard of the error that it had inadvertently made and requested the writer to supply it with authentic registration figures and to spare no cost in securing them. The request was complied with promptly for we had to hand the figures released by the Automotive Industries of Canada, the association of the automotive manufacturers of the Dominion, which were compiled from actual registrations by provinces and were first published by The Toronto Sunday World and Canadian Motorist.

The error might have been dismissed with the passing tribute of a smile had it not been such a gross exaggeration. Unfortunately it exceeds the actual registration figure by more than the anticipated gain in registration for the current year. In other words it, the alleged registration figure for 1923, exceeds what, in all probability will be the registration figure for 1924 by a considerable margin.

Thus, with it as a basis, there will be an apparent recession in the motorization of the Dominion during the current year. This is unfortunate and it is to be hoped that like "Automotive Industries" the other publications that have helped to broadcast the erroneous figures will correct it.

There were registered in the provinces of the Dominion of Canada last year a total of 566,486 cars and trucks or 67,464 more than in 1922, or 76,085 fewer than the erroneous figure.

## HEALTHY GROWTH.

At the Ford Motor Co.—Canadian Industry Increasing.

Ford, Ont., April 17.—An indication of the healthy growth of Canadian industry during the first three months of 1924 is contained in the fact that forty-five per cent. of the entire production of the plant of the Ford Motor Company has been shipped to British Overseas Dominions when coupled with figures concerning shipments of cars throughout the Dominion of Canada. This makes a truly remarkable showing.

There were produced 9,149 cars and trucks in the month of March, 1924, and for the first three-month period just ended, a total of 24,049 cars of all models. This compared with a similar period in 1923 shows an increase of sixteen per cent. in the total business done to date this year. Another interesting feature is the tremendous growth in the closed car business. This branch of the Ford Company's activity approximating 50 per cent. of its Canadian sales.

In addition to the huge plant at Ford, and the three assembly plants located at Montreal, Toronto and Winnipeg, there has recently been opened an assembly branch at Port Elizabeth, South Africa, where about 300 cars per month will be turned out.

## ATHLETES WHO DEFY FATHER TIME'S KNOCKOUT

"Youth will be served." So at least runs the old adage. But up and down the sportive list there are three chaps who offer ample proof that the ancient saw doesn't always hold the inside rail.

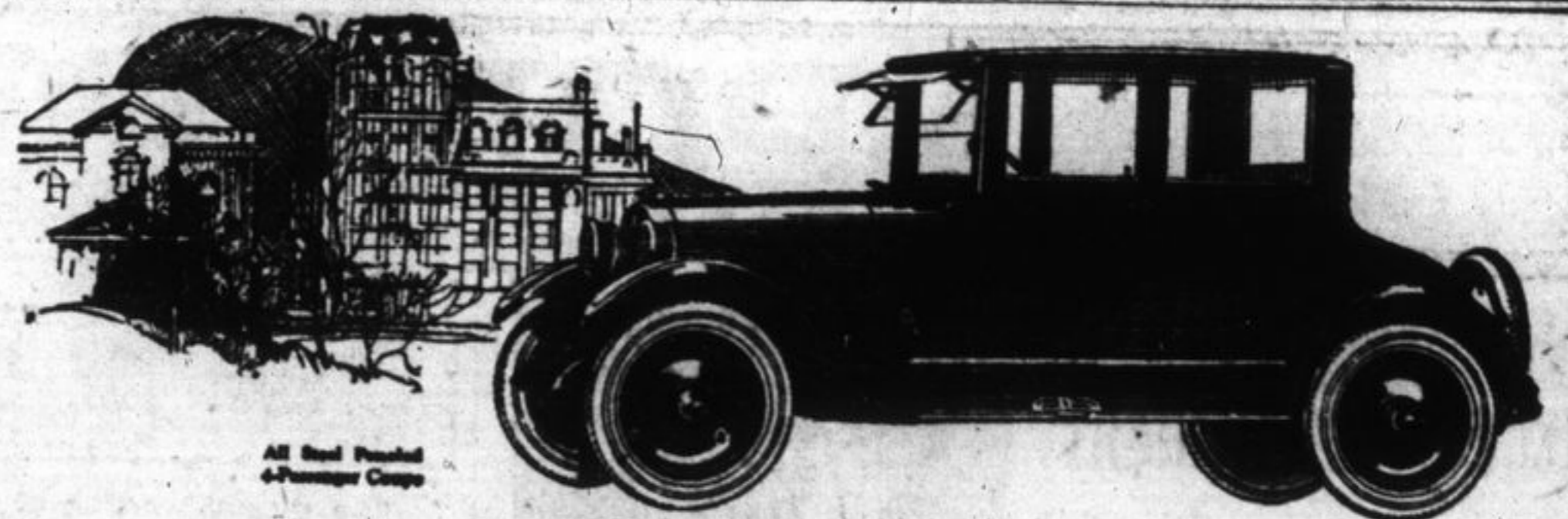
Jack Britton, "Babe" Adams and Stanislaus Zbyzsko are the three in question. For these "three old men" have long since passed the milestone at which Old Father Time usually beckons celebrities of the world of sport to a permanent seat on the bench.

Britton, at 40, held the water-weight title. And though since dethroned, he's still far from through. He has fought 'em all along a wide span of years.

He has won the championship, lost it, and then won it back again.

Adams, at 40, turned in a winning season for the Pirates in 1923. He was one of the mainstays of the McKee staff.

His big asset—control—was still with him. It again carried him done for the past several seasons or



# REO

The Gold Standard of Values

EIGHTEEN years of wonderful accomplishment are truly reflected in the models which maintain Reo as "The Gold Standard of Values."

—two modishly designed closed cars—a 4-passenger Coupe and a 5-passenger Sedan,

—two open cars—a smartly appearing, completely equipped Phaeton,

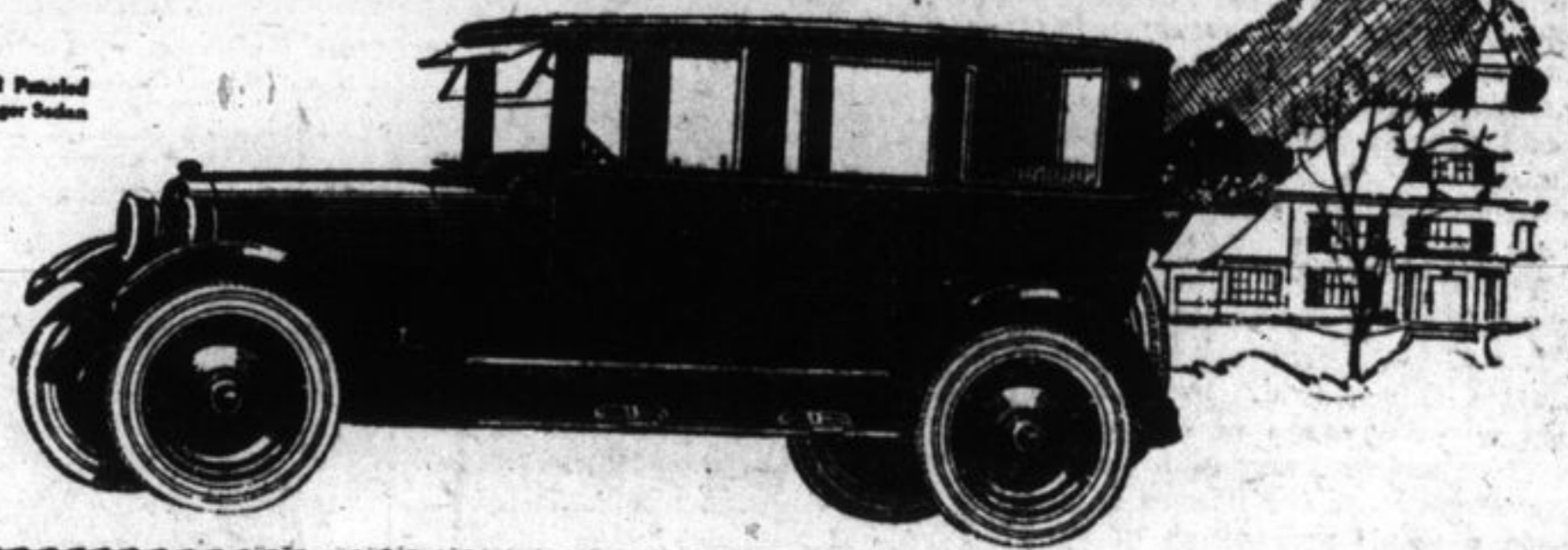
and a generously proportioned touring car.

All have the simple, distinctive Reo dual control, and unusually clean front compartment.

All are mounted on the famous Reo double-framed chassis, and powered with the rugged 50 horse-power Reo engine.

All are manufactured in the big Reo shops,—not assembled!

Boyd's Garage Ltd.  
129 Brock St.



since the old finger began to feel the strain of constant usage.

Zbyzsko, at 50, is still able to give a splendid exhibition on the mats. Recently he extended the champion, Ed. "Strangler" Lewis, the limit to win. It was one of the toughest bouts the "Strangler" has had to win in his long career.

To this trio can well be traced the names of Cy Young and Bob Fitzsimmons of days gone by. Cy and Fitz both leaped beyond the fortieth milestone ere they quit their sportive endeavors. But fellows of this type are by far the exception rather than the rule. They're unique, to say the least.

There is no place like home, even if it is a cellar.

He that lies down with hogs will get up with fleas.

No delay concerning the death of a man is ever long.

## THE MONARCH BATTERY

Has proven its high qualities. For that reason the leading dealers recognize its superiority, and now stock them and recommend them to Automobile Owners and Radio Fans.

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# Have you ordered your Ford?

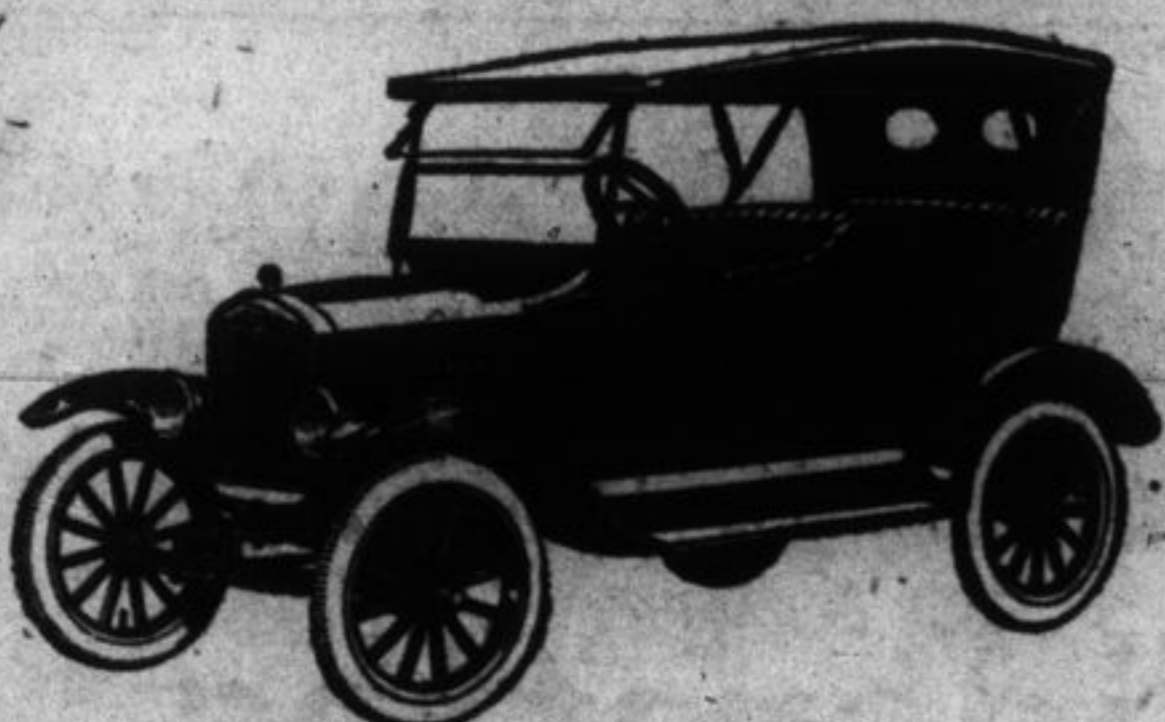
Spring is here and the finest motoring days of the year are but a few weeks away.

A Ford car offers a splendid means of relaxation after the hard grind of the day's work. More than that, it gives your family a means of enjoyment and opens the way to many forms of recreation in the open air. And it enables all of you to enjoy the convenience of motor transportation at all times.

If you are planning to drive a car this spring we cannot urge too strongly the advisability of placing your order for immediate delivery.

\$445

F. O. S. Ford, Ontario Government Tax and License Extra  
Electric Starting and Lighting Equipment  
\$85.00 extra



See Any Authorized Ford Dealer

## Years of road tests prove extra mileage

ACTUAL road tests all over Canada by our test cars, proved that the Dominion Tires made by the Web Cord and Sprayed Rubber processes stand up under the most gruelling punishment that the roughest roads and climatic extremes could provide.

With the extra dependability you have, and the greater mileage which you have always had in Dominion Royal Cord and U-cord Tires, you now have the assurance that you are getting a thoroughly-tested and proven advance in cord tires—the greatest that has been made in tires since the cord itself was developed.

These extra values do not add to your tire expense. They are exclusive values in Dominion Cord Tires, which cost you nothing.

Dominion Tires  
are GOOD tires  
Royal Cords — U-cords



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