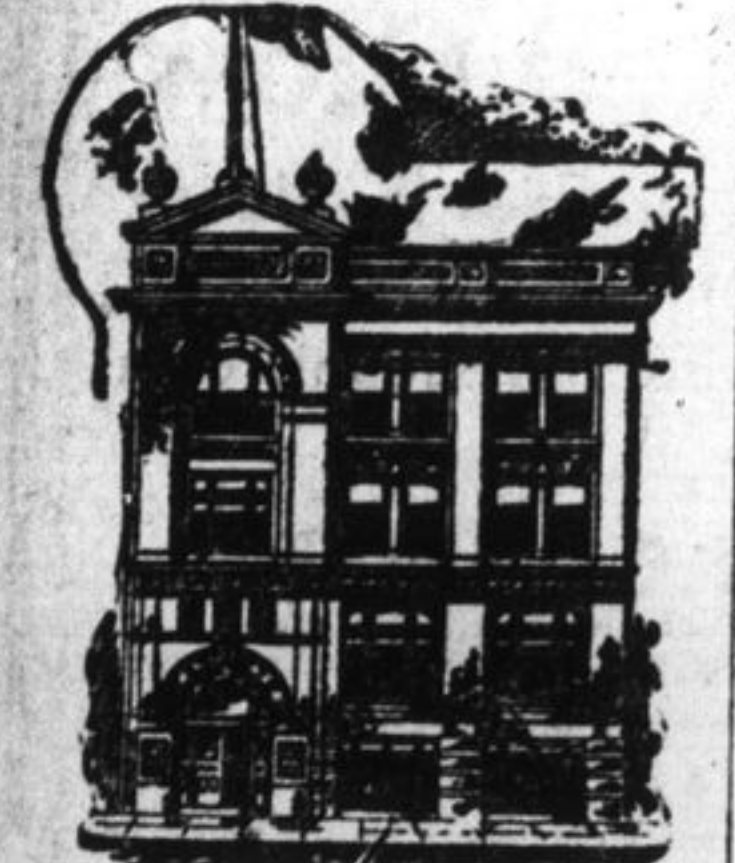


THE BRITISH WHIG 91ST YEAR.



Published Daily and Semi-Weekly by THE BRITISH WHIG PUBLISHING CO., LIMITED

J. G. Elliot, President; Lemuel A. Gault, Editor and Managing Director

TELEPHONE Private Exchange, connecting all departments 243

SUBSCRIPTION RATES: (Daily Edition) One year in city \$7.50

OUT-OF-TOWN REPRESENTATIVES: F. Calder, 22 St. John St., Montreal

Letters to the Editor are published only over the actual name of the writer.

Attached in one of the best job printing offices in Canada.

The circulation of THE BRITISH WHIG is authenticated by the A B O Audit Bureau of Circulations

Mexico has taken Vera Cruz once more, thanks to evacuation.

Not every woman marries a man to reform him, but most of them try it later.

He laughs at trimorous women who never had a mouse run up his pants' leg.

An insistent dun is insulting in exact proportion to the size of your overdraft.

If she knows the history of all the movie stars, she is a wizard with a can opener.

Act I: Save the world from Germany. Act II: Save the world by saving Germany.

The Bok peace plan seems especially puerile and silly to those who sent in other plans.

A village is a place where there's nothing for the old men to do except discuss their asthma.

It is difficult to climb up the ladder of fame at Hollywood, but it seems easy to hop up.

About the only difference is that upper class people are tired in the morning instead of at night.

Nearly all of the husbands who are weaned away by ramps are possessed of bogus oil stocks.

The most annoying thing about zero weather is to have some old-timer tell how cold it used to be.

A philosopher is a ham actor who thanks Heaven he didn't live back there when the dinosaur laid eggs.

Naughtiness is comparative. Even the ladies who light up after dinner frown on those who get lit up after dinner.

When she gasps with wonder and tells him he is so big and strong, all that remains is the job of reeling in the line.

Don't scold a feminine writer when she gets mixed up in a scandal. Perhaps she is getting atmosphere for sex stuff.

Revolt in Mexico is said to be collapsing. It is being recognized, perhaps, that resorting to bullets is not the best way to win an election.

Correct this sentence: "I am always free from worry," said the wife, "when you are out for an evening with your wonderful mes friends."

Leningrad would be appropriate for the once great city of St. Petersburg (later Petrograd), could the ruins be kept as they are in warning against further experimenting with the Lenin theories.

They say that an ordinary man can't become popular without being bored occasionally. That's nothing. A newspaper reporter cannot cover his beat without allowing himself to be bored quite frequently.

BIBLE THOUGHT OWE NO MAN ANYTHING, but to love one another: for he that loveth another hath fulfilled the law.

Even in this crowded and "muddled" age there are still those who love to read late; who hear in the chimneys at midnight only an invitation to smoke another pipeful.

Books are the legacies that a great genius leaves to mankind, which are delivered down from generation to generation, as presents to the posterity.—Joseph Addison.

To my mind it is impossible to be really happy unless you can impart at least one moiety of your happiness to others.—George Augustus Sala.

MAN'S DESTINY. Modernists, who are now advancing the contention that the details of man's origin are of small moment in comparison with his destiny, sound a note of reason that should be welcome to both sides.

UPLIFT THE DANCE. It will be agreed that if as much attention was paid to the dancing evil as is paid to the liquor evil, the public morals would be better.

Queen's university authorities some time ago decided that a certain kind of dance measure should not be countenanced at a student social function, and prohibited dancing in the half-dark, or what are called "moonlight dances."

Of course the evil of the dance is not confined to the ball room alone. There are the incidentals—for instance those nine-tenth dark sitting out places, in which shrubbery plays a part.

The need of some supervision of Kingston's dance halls is self-evident. The Whig, on another page, publishes the stringent regulations of Toronto and Montreal regarding women and girls attending dance halls.

THE MASTER SCIENCE. By the precepts of Dr. Edward L. Thorndike, professor of psychology at Columbia University, unfortunately with an inferiority complex may now haunt gymnasiums, box, jump, ride, row or go through the whole gamut of physical culture sure to be inspired and strengthened by a new consciousness of personal superiority and success—the same that some in pre-prohibition days attained to temporarily by more artificial means.

It is the theory of this psychologist that exercise, amusement or any activity helps the health of the soul and body to the extent that it stimulates self-satisfaction. "In proportion as it makes the person feel himself to be worth while, a success, estimable in the opinion of those whose esteem he craves; especially of his own."

On a higher plane, Samuel Adams touched up his ego and wrestled with the inferiority complex which his latest biographer discovers in him, by putting his activity into politics and caucuses and the revolution.

to psychology, the choice and master science of this age. Shall they not be forgiven, though they keep late hours?

THE CAPITAL LEVY.

Robert Smillie, one of the Labour members of the British House of Commons, seems to have developed the faculty of saying unpleasant things in a pleasant way, or of administering pills with a liberal sugar coating in his speeches on the present situation in England.

Mr. Smillie looks forward to the promulgation by the Labour government of great reforms in unemployment, housing and child welfare. These things cost money, and the philosophy of the Labour man is to take the money from those who have most of it, and spend it for the benefit of those who have the least.

The term "capital levy" is apparently a misleading one. Very little objection could be taken to making a raid on hoards of wealth which are not being used in a productive manner. But in most cases, the money of the wealthy man is tied up in some kind of industry. It is the working capital which keeps the wheels of industry going.

The patient is laid on his abdomen face to one side. The operator kneels across the patient facing his head, and applies his hands to the lower part of the back at the short ribs.

He then presses or throws the weight of his body slowly on this and expelling any air.

He then presses and relaxes about sixteen times a minute, just as in the natural act of breathing.

Medical Science Has Triumphed Over the Snore. Paris, Feb. 11.—Medical science has triumphed over the snore.

When the last man alive on this globe gives up the ghost then the animals will have something to live for.

MONEY AT WORK

Brief but important lessons in Finance, Markets, Stocks, Bonds and Investments

\$300 CHECKING ACCOUNT \$255 TO LOAN \$45 RESERVE

Table comparing BANKS INCOME (6% INT. ON \$255 OR \$15.30) and BANKS EXPENSE (OVERHEAD 12.00, 200 CHECKS @ 24 4.00, \$16.00)

DOES YOUR ACCOUNT MEAN EXPENSE OR INCOME TO YOUR BANK?

You can determine whether or not your checking account is profitable to the bank.

Take for example a typical account in a bank in one of the large cities with an average daily balance of \$300 for the year.

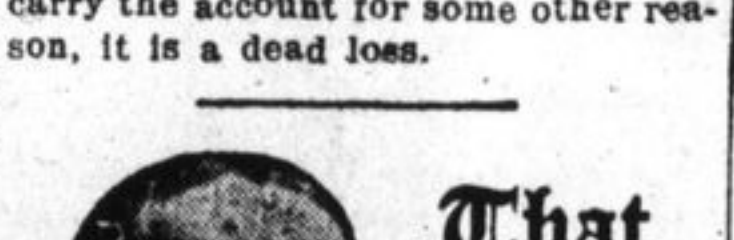
It probably costs the bank \$1 a month or \$12 a year, minimum, in overhead charges even if the account is inactive.

Perhaps 200 checks are drawn or deposited at a direct cost of 2 cents each or \$4 a year, bringing the cost to \$16 for the year.

Approximately 15 per cent. of the \$300, or \$45, will be held as a reserve so that the bank has \$255 to loan.

At 6 per cent. interest, the income to the bank would be \$15.30 a year to offset the \$16 expense.

Evidently the bank would lose at least 70 cents a year under these conditions. If it is not profitable to carry the account for some other reason, it is a dead loss.



That Body of Yours

By James W. Barton, M.D.

A Simple Life Saving Method. Some years ago I was taken out to the life saving motor boat on the bay, where the police officers were attempting to resuscitate a woman by means of the pulmotor.

I questioned the officers and found that they had used the usual methods of getting the water out of the lungs, before applying the pulmotor.

The thing that struck me was the great advance that had been made in the last few years in resuscitating the apparently drowned and suffocated.

A few years ago about four people were required to look after such a case. One would apply artificial respiration by moving the arms from the sides of the body up over the head; another would rub the hands and feet. Still another would take hold of the tongue by means of a handkerchief, and move it in and out to induce breathing.

A fourth would go for the physician.

Now but one person is needed and even without the aid of a pulmotor, hundreds are restored to life by means of what is known as the Schafer method.

The patient is laid on his abdomen face to one side. The operator kneels across the patient facing his head, and applies his hands to the lower part of the back at the short ribs.

He then presses or throws the weight of his body slowly on this and expelling any air.

He then presses and relaxes about sixteen times a minute, just as in the natural act of breathing.

The advantage of this method is apparent.

The water runs out naturally, and tremendous pressure can be made on the chest. And one person can do it all. So don't wait for the pulmotor or physician but get busy at once should the need arise, whether it is a drowning or a gas victim.

Medical Science Has Triumphed Over the Snore.

Paris, Feb. 11.—Medical science has triumphed over the snore.

It can now be suppressed completely without suppressing the snorer. After twenty-seven years of study of the human breathing system, Dr. Georges Gantier told the French Academy of Medicine yesterday that he has developed a method of enlarging the air passages from the nose to the throat gradually and painlessly—thereby eliminating colds, headaches, asthma, deafness and snoring.

When the last man alive on this globe gives up the ghost then the animals will have something to live for.

Advertisement for Bibby's clothing. Includes text: 'Dent's Wool Gloves One dollar's worth for 50c.', 'English Velour Hats \$6 and \$7 values for \$3.75', 'MEN'S and YOUNG MEN'S OVERCOATS An \$18.50 value for \$12.50', 'The best \$12.50 Suit values in Canada. Neat patterns, good style—Greys and Browns.', 'See Bibby's Young Men's \$29.50 Suits', 'Perfect beauties—rich, plain shades of Blue or Grey. Also English Herringbone Worsteds in new shades of Brown or Blue. Smartly tailored in the new 1924 models.', 'SHIRT SPECIAL Regular \$2.00 and \$2.50 values for \$1.19', 'SHIRT SPECIAL Regular \$2.50 and \$3.00 values for \$1.95', 'SHIRT SPECIAL Regular \$1.50 value, for 69c.', 'BIBBY'S Kingston's One Price Clothing House'

Advertisement for Bishop Machine Shop. Includes text: 'Moulding Machine Parts', 'There is something more than mere mechanical skill necessary to achieve the perfect result when it comes to moulding entire new parts for machinery. Combined with this skill must be the modern efficiency of shop equipment, such as we have here.', 'Bishop Machine Shop KING AND QUEEN STREETS'

Advertisement for T. J. Lockhart. Includes text: 'FOR SALE', 'We have some attractive bargains in city property.', 'A good list of farm and garden lands to choose from.', 'Fire Insurance in first-class companies.', 'Money to loan on mortgages.', 'T. J. Lockhart Real Estate and Insurance 55 BROCK ST., KINGSTON Phones 322J and 1797J.', 'Hides, etc. Deer skins, each \$5-75', 'Raccoon, each \$5.00', 'Skunk, each \$1.00', 'Mink, each \$5.00 to \$9.00', 'Vessel Now in Rum Trade Is Well Known on Lakes', 'Brockville, Feb. 11.—The British tramp steamer Papyrus, reported in RUM Row, off the Jersey Coast, with a huge cargo of alcohol, after she was thought to have foundered at sea, is well known to marine men here. The vessel was formerly the Susquehanna of the Anchor Line fleet of Erie, Pa., and plied the lakes and rivers in the freight business. Captain Charles O. Neilson of Ogdensburg commanded the ship at that time, and a number of Ogdensburg sailors had berths on her.', 'Money is seldom found lying on the ground. Work alone can secure it.'

Advertisement for Crawford's Coal Quartette. Includes text: 'OUR COFFEE', 'The quality is kept up to its usual high standard, while the price remains the same—50c. per lb.', 'Roasted and ground on the premises. Absolutely pure.', 'Jas. REDDEN & CO. PHONES 20 and 600. "The House of Satisfaction"', 'WELCOME WINTER WITH A SMILE—BURN THE COAL YOU KNOW'S WORTH WHILE!', 'CRAWFORD'S COAL QUARTETTE', 'WELCOME', 'If our good coal is in your bin you can ask Jack Frost to step right in. He'll think your home is hot as sin—in fact he'll walk right in and turn around and walk right out again. It will pay you to order our coal.'

Advertisement for Wood, Gundy & Co. Includes text: 'Write for Our February Bond List', 'It offers an unusually wide list of good bonds at attractive prices. The "Odd Amount" section describes a number of sound Municipal bonds in denominations ranging from \$150 upward.', 'Copy gladly mailed upon request.', '36 King Street West, Toronto. Telephone Main 4200. Wood, Gundy & Co.', 'Crawford PHONE 2. QUEEN ST.'