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Inspection of Workmanship Satisfied Customers, Cheer Spells WEBER PIANO

Manufactured in Kingston C. W. Lindsay Company, Sole Agents CANADA'S RESOURCES AND PROSPECTS REVEAL ENCOURAGING BASIS OF GROWTH

Bankers of World Amazed by the Economic "Comeback" of the Dominion-No Ground for Anything But Sane Optimism-Tourist Trade for 1923.

there is no market in the world to- sources add vastly to these sums. day so good as Canada, nor one so Between 1900 and 1918, the numhomogeneous and approachable.

is the mightiest force in modern Ca- 000,000 to \$3,034,000,000. madian business and the cheapest: | Canada is very rich in water pow-

for \$2.78. size of a postcard can be placed in dinary usage and load factor, with a million copies of Canadian daily proper storage facilities, which will newspapers. By what means could you get a similar message into million homes for a similar expendi- installation at the end of 1922 was ture. Let us see how much worth | 2,973,759 horse-power, or only while it is to cultivate these nine million subscribers upon whom our appropriation will be spent.

National Wealth Increasing.

Canada's national wealth is estimated by the Dominion's Bureau of Statistics at \$22,482,841,182 which works out at around \$2,500 per head of population. The estimate has been reached under the "inventory" method. This consists in totalling the amounts known to have been invested in agriculture, manufacture, dwellings, etc. Farm values are the largest item in the total; these which include buildings, machinery, live stock, etc.-account for \$6,592, 351,789. The next largest item is urban real property, totalling \$5,944,000,000.

The 700,000 farms of Canada represent a gross worth of about \$7,-000,000,000, about \$10,000 farm, and produce an annual revenue of \$1,500,000,000, an average income per farm of \$2,000 yearly. Canada stands third among the na- ties. tions of the world in her export trade. Her export trade in 1922, on a per capita basis, stood at 100.62 with only New Zealand and Australia showing a higher percentage. In 1913 Canada ranked seventh among the nations in per capita export trade with only 57.95. In

the percentage of increase in ex-

ports from 1913 to 1922 Canada

takes second place to Japan. Canada's increase was 103 per cent. An official summary recently issued shows an increase of over three hundred million dollars in the trade total for the twelve months ending fifty-nine arrivals during the season on October 31st last, as compared and carried 58,160 passengers, of with the total for the corresponding whom 17,521 were cabin and 40,period of 1921-22. Together exports 639 third-class. Cabin passengers and imports for the year to October were carried on to this port and the 31st last totalled \$1,920,821,554, third-class passengers disembarked while for the same term to October at Quebec. 31st, 1922, they amounted to \$1,-569,401,350, the exact increase, Quebec as their terminal port therefore, being \$351,320,264. What | brought a total of 19.560 passengmakes the return still more satis- ers from Europe. Of these 12,360 tributable to the greater export

The United States was Canada's best customer during the year to October 31st last, taking Canadian goods valued at \$411,202,097, thus considerably exceeding the \$367,-118, 760 of Canadian exports to Great Britain. Canada's imports from the United States, however, exceeded exports, the amount being \$620,864,071, or close on four times the value of imports from Great Brnain, placed at \$158,113,941.

Business Facts. Canada now has a population o close to 9,000,000, an increase of 64 per cent, over the population of 1901. Its area is 3,729,655 square miles, and it is rich in all kinds of natural resources. During the next decade there is bound to be a great flow of people into this country, and will consist not only of farm

workers, farm workers and common In the production of grain-that is to say wheat-Canada, which this year has grown a seventh of the wheat of the world, is within sight of harvesting annually two-thirds of the United States yield, with onetwelfth of the United States' pop-

population, but of trained industries

Approximately 360,000,000 bushels of grain were loaded by December 1st this year by the Canadian National and Canadian Pacific railroads. The Canadian Pacific alone loaded 155,941,068 bushels of grain between September 1st and Novemher 30th. Up to November 30th this system had dispatched eastward from Winnipeg 99,557 cars and had sent 4,500 cars to the west coast, as against 3,093 last season. Approximately 105,391,000 bushels of grain was loaded by the Canadian National Railways between Septem-

ber 1st and November 30th. Take the value of this year's

An informal recapitulation and wheat crop at a minimum of 450,prospects at the threshold of the should bring into the country \$342,- year. year 1924 justifies the prediction or 000,000. Last year the field crops in a series of years in which trade, in- Canada amounted to \$962,000,000. dustry and agriculture will steadily The mineral production of 1922 was contribute to the prosperity of a over \$180,000,000. Pulp and paper rapidly growing market. Pro rata production and numerous other re-

ber of manufacturing establishments The daily newspapers of Canada in Canada increased from 14,600 to keep pace step by step with the in- 35,000, and the value of manufaccrease in our population. They go in- tured products increased from \$481,to 2,000,000 homes daily without 000,000 to \$3,458,000,000. Capital any resistance. The daily newspaper investments increased from \$447,-

Where else on the American courting ers; an abundant supply of power ent can a seller of merchandise buy at reasonable prices is available for an agate line of space in a million the country which enables Canada copies of any group of publications to plan further to compete industrially. Canada has water powers For \$235 an advertisement the capable of development under orpermit of turbine installation 41,700,000 horse-power. The total per cent. There is now in the process of development in about 600,000 horse-power. powers now developed in Canada provide an investment of over \$620. 000,000. It is estimated that by 1940 \$1,100,000,000 will be invested this industry.

Canada Amazes World.

In the investment field Canada surprised the financiers of the Dominion, Great Britain and the Un-Dominion Government, not without some hesitation, went into the Canadian investment market with a loan of \$172,000,000, and in less \$200,000,000. With this investment demand for Government and municipal bonds, the Province of Ontario succeeded in floating \$40,000,000 of bonds. This issue was taken up in about three days. At the same time there was a ready market for pub-In proportion to her population, lie utility and corporation securi-

> Tourist Trade. Building for the first eleven months of 1923 was approximately thirteen per cent. in advance of that of 1922. Total awards for Canadian construction during November are placed at \$15,632,200, as compared with \$30,078,100 in October,

and \$21,453,900 in November 1922. Residential building again leads all forms of construction, accounting for 42.8 per cent, of the general November total.

Steamers of the Canadian Pacific lines plying to Montreal effected

Those steamers which plied to Britain, Scotland and France on port on her six trips this summer. | selves. Here she am:-It is estibated that over 1,000,000 "Who is the biggest grouch

automobiles entered the nine vinces of Canada on business or pleasure during the season. During last year, according to government estimates, tourist traffic, as a revenue producer, took fourth place in Canada's industries. 996,329 automobiles entered Canada during the 1922 season, either for pleasure or business and of this number 50,000 came into the western provinces and British Columbia. The number insurvey of Canada's resources and 000,000 bushels; this at a minimum creased greatly in the West last

USE OF ELECTRICITY **BECOMING UNIVERSAL**

Vast Generating Plants Wil Shortly Be Needed to Accommodate Demand.

That the world in general is waking up to not only the importance but the need of "doing it electricalis indeputably proved by a statement made by an executive of one of the largest electrical companies, who says that by 1930 the present electrical supply will be doubt-

When it is considered that electric service, at best, is only forty years old and that it is believed that between 1923 and 1930-that is, within a period of seven years—the electrical supply will have to be double what it is today, this means that industry will be called upon to create, within seven years, as much as it has created so far during its entire history.

According to one authority, one of the established fact is that "the United States can use to advantage practically all the electric energy that can be generated within its borders."

The superiority of electricity for lighting; for driving industrial and mining machinery; for producing ited States by absorbing during the heat for industrial processes; for month of October upwards of \$300,- the manufacture of many chemical 000,000 of Canadian securities. The compounds such as abrasives and fertilizer; for supplying power on the farm, for cooking, heating and operating a variety of labor-saving devices in the home and for every than a week this was increased form of transportation-the superiority of electricity for performing all these tasks is recognized.

Therefore the use of electricity in America is limited only by the amount of power that can be generated and as our natural resources will here stand us in good stead, this generation and the next need have no fear as to the "giving out" of electricity. But there is a big job ahead just the same. The increased demand means that a truly vast amount of electrical energy must be generated for consumption. Electricity is like a thoroughbred in that it must be harnessed before it is fit for use.

So here is where we look hopefully towards electric light and power companies, both those ready in existence and others yet unborn.

If you are up-to-date you are using electricity and if you are wise you are buying from your local Hydro Shop, Princess street

HAVE A SMILE

This is third and last down for Atwood and Dine:---

Now that the 1923 crop of confactory is the fact that the larger were carried by the three Empresses, tests for "Who is the prettiest girl?", "Who is the best formed fifteen trips. The balance of 7,200 baby?", "Who is the sweetest singwere carried by the Montlaurier er?" etc., are virtually over, we which made Quebec her Canadian have decided to start a contest our-

OUR NATION LEADS WORLD IN WATER POWER SUPPLY

By S. W. Straus, President American Society for Thrift

It is a matter of interest and importance that greater public attention is being given to the development of our latent water power resources. Scientists have calculated that the maximum of potential water power in the United States ex-

ceeds 54,000,000 horsepower of which we have only utilized about 9,000,000 horse power for commercial purposes.

A better idea of what these figures mean is gained when one understands that one hydraulic horse power is equal to about eight tons of coal energy.

Something like 40 per cent of our total possible horse power is to be found in the states forming the Pacific Coast division. Montana apparently leads all other states in water power possibilities, as 8 per cent of the nation's supply is found within the borders of that commonwealth. New York State possesses about 3 per cent of the nation's available

Our lakes and streams possess

a wealth of fabulous value and our failure to more thoroughly take advantage of our water power possibilities probably constitutes one of our greatest sources of national waste. This country leads the nations

of the world in potential water power resources. In fact. about 30 per cent of the world's supply may be found here. Canada ranks second, China third and Russia fourth. As our nation in populagrows

tion, and the cost of mining and transporting coal becomes more difficult and expensive

it will be necessary to draw more and more upon our natural power supply, and it is within the range of possibilities that this great store house of wealth will as the years go by become more and more a contributing element to our national leadership in the important affairs of mankind. It is a matter of such far reaching consequence that there should be no neglect of it through lack of information or understanding.



Its taste is great, It comes full weight.

> Doyle's Milk Maid Bread Phone 1369.

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phere and the Home Cooking.

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MONTREAL-TORONTO-WINNIPEG

Canada?"; First Prize-\$1,000,000 g've . contract to go around the (payable in Russian Rubles); Sec- | world selling sunshine. ond Prize-\$500,000 (payable in German Marks); Third Prize -\$250,000 (payable in Austrian

Kronen). Strange as it may seem to you, we mal as a Grouch. laugh anytime during the day. We could not understand this grouen business One of our regulars was telling us that som people accually went around talking blue and all other colours of ruin, which sent the shivers up your spine and down your bank balance when you thought

of your future prospects. Naturally the winners of the prizes could not be people who been doing business with us, so the only fear we have is that the various grouches will be turned into smilers as soon as they cross be A. & D. threshold The contest has one condition, namely: Come down to 227 Bagot street, The winners-though there aren't served at any time of the day or going to be any winners-will be night.

MARSHALL'S HARDWARE OFFER BARGAINS OF HIGHEST CALIBRE

There are many people taking adnever knew there was such an ani- vantage of the present stock-clear-The nearest ing sale of Marshall's Hardware, thing we have come to it was hear- corner of Princess and Montreal ing of a bird called the Grouse which streets. Marshall's has secome renearly everybody shoots at, but few | cognized as a retail headquarters hit. You see, all our customers for sporting goods, paints and genhaving big broad smiles, and we eral hardware lines. It is not cuscurselves feeling like a full-moon domary for this firm to hold sales as the ordinary business keeps the stock well-turned over but an unusually fine stock of winter goods --including work mittens, sleighs and "cutters" for bables, and many other lines,-must be cleared to make room for new stock. Those who have wisited the store are loud in their praises of the splendid offerings,

> SUCCEED WITH KINGSTON-OPENED DOORS TO PUBLIC.

The many patrons of the Savoy Lunch are quite pleased again to have its service at their disposal. The Savoy suffered a severe loss by fire lately and has been in the pro-

SAVOY LUNCH HAS AGAIN

cess of refitting and re-decorating for with a grouch, and ask us to repair some time. The service will be a tire for you or request us to put better than ever and the cuisine of a Dunlop Tire on, your car, or sell the same high standard which won you some Gas or Oil. The contest for it so many patrons. Try the opens any old time and never closes, Savoy for satisfaction. Meals are