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Attached is one of the best job port it. printing offices in Canada.

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A kiss a day keeps the lawye away-if it's a home industry.

It isn't neutrality at all unless it is absolute, and then it is indifference.

A married man can always tell bachelor-but he can't make him believe it. France is entitled to her pound

of flesh, of course, but she musn't spill any beans. Another good way to turn brass

into gold is to ask your friends to sign notes for you. A married man says there is gen-

o'clock in the morning. A pessimist is a man to whom the holiday season doesn't mean much of

anything except indigestion. While Christmas costs a married man more than a bachelor it is

worth more to a married man,

Mah Jong sets are popular this Christmas. Mah Jong sets are dominoes with a college education.

"Colleges furnish the raw material of which our leaders are made." Probably means raw-raw material,

Realist: A writer who has some facility at the business of making harmless things seem pornographic.

Fable: Once there was a man who left home expecting to have a good

The dove appears to be loafing on the job. But wars may be ended by persuading the stork to loaf on

Correct this sentence: "Oh, Mamma," wailed little Willie from his upstairs bedroom, "you forgot my castor oil."

Still, woman's intuition is little better than man's reason when faces the task of making selections in a cafeteria.

Taking no thought of the morrow sound doctrine, but it is hard on the establishments where you have charge accounts.

That philosopher who says no new arime has been invented in a thoucand years hasn't heard many of the new popular songs.

Our guess is that a diet of humble ple will become general on continent. The menu will be French, of course.

"More mild weather brewing the west," says a headline. is a kind of brewing that no one takes exception to.

And so it is unlucky to get married on Christmas day. In other particulars, however, the day differs from the other 364.

Virtue may be its own reward, but the boll weevil ate the cotton grop, and the rye crop came through without a blemish.

an unpopular king to leave the of democracy depends. country is an improvement on the old-fashioned method of cutting off subject of his address, "The Two-

PILING IT ON.

the defunct Home Bank is had enpense of about \$600,000. There can be no justification for such an exorbitant charge. As the Ottawa the means by which the majority would be little less than a crime, ive expression on provincial Any competent business man could conduct liquidation of the Home Bank at a very great less cost if he his own business. "We are under the impression," concludes the Jour-\$100,000 than \$600,000. \$100,000 we venture to think, if the would make a good profit out of it.

"MY CITY AND I."

my children are educated, where my neighbors dwell, and where my life

It is the home spot for me. alty. It supports me, and I must sup-

My city wants my citizenshipnot partizanship; friendship, not offishness; co-operation, not dissention; sympathy, not criticism; my intelligent support, not indifference.

My city supplies me with law and order, trade, friends, education, recreation and the rights of a freeborn citizen. I should believe in my city and work for it. AND I WILL.

To the man disposed to criticize Kingston, this is of special significance and importance.

For one to be governed by the above is to be a good citizen.

GET RESULTS.

Rubber heels now are on sixty out of each 100 pairs of shoes worn by men. Such is the estimate going the rounds in the shoe industry.

It is not surprising, if you have noticed how many men year rubber heels. But maybe you remember back only a few years when rubber erally music in the heir about two heels were unusual.

What brought them into popular-

The answer is-advertising. Three-fourths of the rubber heels sold are for men's shoes. This is because most of the advertising has been directed at men.

One of these days some wise manufacturer of rubber heels will tice this. Then he'll call in the advertising man and his staff of writ-

Campaigns will follow. And soon women will be wearing just as many rubber heels as men.

It's all a matter of advertising--the most powerful force in the sale

Our present standard of living is largely the creation of advertising. For advertising creates the demand,

the things advertised and the things lem of all government, that have to be done on a bigger scale to obtain money for purchasing advertised wares.

There is a new thought for you -that advertising is a definite agency of production. Most of us have been thinking of it merely as

a medium of salesmanship. Advertising is what is enabling us

It creates the demand, And the demand induces us to work harder to get the money to spend. If all advertising were abruptly discontinued, the standard of living would quickly drop to the levels of grandpa's day.

Read the ads. They are a part of the news, telling the intimate story of the average citizen's inner destres The real history of civilization.

A SAFE LEADER.

The excellent address delivered by W. E. N. Sinclair, K.C., leader of the Liberal Party in Ontario, before on from a bad tooth, or tonsil, or a joint meeting of the Kiwanis and other parts of the body. Canadian clubs on Monday evening. was not only enlightening to dents of British constitutional history, but stamped him as a safe and same leader familiar with the landmarks that should guide the people of Ontario through the political fogs that we have suffered from during the past five years.

Mr. Sinclair is a stout defender of that fundamental principle of sponsible government, battled for by generations of English people, in Britain, Canada and the United States. Responsible government naturally demands representative government, for without the one cannot have the other and upon The modern method of requesting | these two vital principles the safety

> Coming to the consideration of the party System of Government," which

he so lucidly expounded, we are where the trouble may have started Heaven knows, the condition of forced to the conviction that it only through and by this system the throat, and also the little cavwhich so long insured the safety of the liberties of the people against the encroachments of bureaucracies

and despotism, that the future deews. velopment of Cameda and the gene by the patient. paper, will entail an additional ex- eral prosperity of the people de-

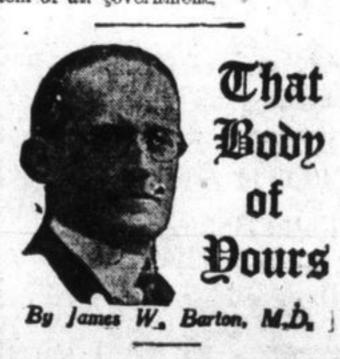
The two-party system provides national fissues, thus giving to our strength and stability needful carrying out the will of the people. The group idea, on the other hand, being born of the occupational class idea, in inherently weak reason of the limitations placed upon group representatives.

Defining what constitutes a party." Mr. Sinclair showed the distinction between Conservatism and Liberalism that broadly represent thought and attitude of all the people. Conservatism holds to the past, whole Liberalism is a vital, active organism moving forward upon the experiences of the past. The first fully exemplified in Canada by governments that ran to seed, speak, and decayed. How often have we seen Conservative governments

a few years. The reason for this was of a young country possessing un- heart, lungs and muscles, so that he limited natural resources awaiting can take care of all food going m constructive policies that the Conservative mind is incapable of formulating. On the other hand Liberal administrations have always policies vigorously pursued to success. It was this progressive spirit that in the past captivated the im- Additional Ones Come Into agination of all classes, and will do so again when the class-conscious and occupational ideas aroused in revolt against the scandalous Conservative administration of Borden and Meighen, have subsided.

England labor was always in liance with the Liberal Party until it was forced to independent political organization by the action of the Tory judges in destroying the trade unions. In Canada it was a Liberal government that created the department of labor, with a labor minister, to look after the workingman's interests, legislation being enacted to ensure his rights. That legislation was subsequently copied by the Washington government.

As a first general principle Liberalism recognizes that democracy founded not merely on the right or private interest of the individual but also on the function of the individual as a member of the community. It founds the common good upon the common will, in forming which it bids every grown-up, intelligent person to take a part: The best and wiscut is he who is ready to go to the humblest in a spirit of inquiry, to find out what he wants and why he wants it, before seeking to legislate for him. Admitting the utmost that can be said for the necmakes people want the thing adver- same time grant that the perfection impounded and taken into custody tised. When the lure becomes power- of leadership itself lies in securing ful enough, they hustle about and the willing, convinced, open-eyed get the money to obtain what they support of the mass. The modern state is a complex organism, and to Advertising thus spurs sales. It bring home to the individual the also stimulates production—both of responsibility that is his is the prob-



Swollen Joints

You have seen people afflicted with this condition and have perhaps wondered what was the cause of it. Investigators are of the opinion now that it is caused by first a predisposition to it, to which is added some other definite thing. This may simply be cold or expos-

It may be also due to some pois-

Or it may be due to the way the food is digested in the intestine. And so now physicians when called apon to treat swollen foints rheumatism as it is called,-first begin to look for some definite point dies from poison.

If nothing can be found they go into the matter of the diet and

The teeth are examined, likewise

restrict the amount of sugar taken

This is sugar in form of starch Now all this is very interesting

Journal declares, such an outcome voice of the people may find decla- od of going about things, but there is just one great big thing to rein-

When the spatient is sufficiently over the attack to undergo it, every means is taken to get things moving well inside him. What do I mean,

Why, he is encouraged to move about, to carry himself in an erect position, to have his intestine moving regularly, and often also to take injections.

Besides this the joints are heated in ovens for varying periods. is subjected to hot, and cold show. ers. He is made to perspire freely. He is gradually allowed to take plenty of nourishing food,

Now why all this Simply because these physicians the anxious to have all his wastes

He is encouraged to take exercise to improve his carriage or posture My city has a right to my civic loy; assume power with large majorities, causes slow movement, almost stopdrooping body slows up or actually page, of the intestinal contents.

So you see to prevent a further their utter failure to meet the needs attack he is encouraged to develop and throw out all the waste. Just a sort of stimulus is given him to use his body.

Force on the 31st of December.

The following additional penalties have been added to the Highway Traffic Act which comes into force on Dec. 31st, 1923.

Failure to equip commercial motor vehicle or public vehicle with a mirror. First offense not more than \$5 fine; second offence not less than \$5 and not more than \$10. Subsequent offence not less than \$10 and not more than \$25 and in addition suspension of license or permit for not more than thirty days.

Exceeding rate of speed-First offence not less than \$5 and not more than \$50; second offence, not less than \$20 and not more than \$100 and in addition suspension of license or permit for not more than three months. Any subsequent offence, not less than \$20 and not more than \$200 and in addition sus. pension of license or permit for not more than six months.

Reckless driving or driving at faster rate of speed than forty miles per hour-Not less than \$10 and not more than \$200 and liability to imprisonment for not more than sixty days and in addition suspensio nof license or permit for not more than six months. For third offence license or permit or both may be cancelled and offender shall not be entitled to a license or permit for two years thereafter and essity of leadership, we must at the the motor vehicle shall be seized,

Driving while intoxicated-For first offence suspension of license or permit for not more than three months. Second offence, suspension of license or permit for not less than three months and not more than six months. Third or subsequent offence, cancellation of license or permit and disqualification from holding license or permit for not less than one year and not more than two years, and the motor vehicle shall be seized, impounded and taken into custody for three months.

Bicycles and tricycles-Neglect to carry red lighted lamp or red reflector on back after dusk and before dawn-For first offence not more than \$5. Second offence not less than \$5 and not more than \$10. Any subsequent offence not less than \$10 and not more than \$25.

Depositing on highway glass, nails, tacks, etc, injurious to tires of motor vehicles, or depositing ashes on highway when covered with snow-For first offence not less than \$5 and not more than \$10. Second offence not less than \$10 and not more than \$25. Any subsequent offense not less than \$25 and not more than \$50 and in addition suspension of license or permit for not more than sixty days.

Yanked Out of Love. How rich young Whitney's father drags him away from one sweetheart after another. Sunday's De troit Free Press. All news stands

Bandit Raisuli, Moroccan chief,

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BIBBY'S

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President Obregon, of Mexico. getting the better of the rebel forces