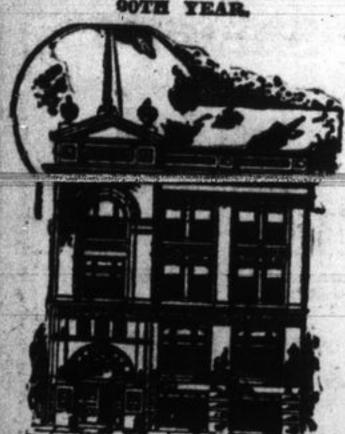
THE BRITISH WHIG OOTH YEAR.



CO., LIMITED

G. Elliott President Editor and Editor and Managing-Director

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now will doubtless be an easterly course.

have.

abroad. Vesuvius is exhibiting un- the ladies have won out by making

joyable-in Florida or Southern California.

There is an advantage in the way the British run a campaign. The agony is not prolonged.

A new German cabinet has been ance that the glue will stick.

Russia has one advantage. She

wrenches in the works. Thrift is the art of being gener-

presents you got last year. Increased costs encourage the de-

velopment of substitutes for almost sverything except living. Being a zoo animal has its plea-

sant side. Other animals don't get to see so many funny people. Religious and political liberty

Staying away from church and let ting the politicians run the country.

Minnesota forbids advertising Minnesotans prefer to look at the scenery.

ON A BETTER FOOTING.

The announcement by the city health committee that it has been able this year to pay the cost of Kingston's garbage collection and maintain the incinerator for less than a mill on the dollar is very pleasing news to the taxpayers. Ald Driscoll, chairman of the committee, would have been excused had he made this announcement before the municipal elections, instead of after, but modesty prevented. The health committee and all connected with the incinerator are credited with the successful effort to reduce the cost of garbage collection and disposal. In the first place the contract system is largely responsible to work up to the four score mark Some time later, passing the same honest-to-goodness boy. he is, the did its own collection, the cost kept mounting. Two years ago the contract system was decided upon and It has been a success. The inspector has given every assistance and the people are more satisfied than ever with the garbage collection. surplus of \$2,872.15 will enable the committee to make necessary improvements at the plant, and it is expected that next year the tax levy will be a little less than one mill.

THE CITY'S CHARITIES. The contentious discussions which with those of previous years. They resulted over the civic budget char- show, for instance, that since 1921 ty appropriations to the Orphans' there has been a steady increase in and Infants' Homes and which are British holdings of this stock outnow ended with the capitulation of side of Canada, thus indicating an the council, have served a good pur- increasing interest and confidence The debates have thrown a in other parts of the Empire towards reat deal of light upon the new Canada and this leading Canadian rovincial legislation regarding institution. More interesting still, Children's Aid wards and have they show over a long period of her. hown the council members that years a marked and steady growth must regard these homes as of the percentage of the Company's caveming a very important part; stock that is held in Canada, Back a the life of the city. Kingston is in 1907 the percentage of Canadian very fortunate in having two such holdings was 9.75, and from this

able to care for children made wards; growth until today Canadian holdof the city, in addition to performing ings total 20.47 per cent. their own particular work. The

if the institutions find it impossible own people. to carry on without the usual charitable grants in addition to per diem charges for Children's Aid wards, Kingston's municipal representatives will no doubt be big enough to give the institutions a helping hand from the civic exchequer.

A charity committee of council would also need to keep a close tab on the indigent list of the two local hospitais, for there is no reason why F. Calder, 22 St. John St., Montreal Kingston, because it has these splendid institutions, should pay the enly over the actual name of the from other from other municipalities. A number of these always manage to find their way into the Kingston hospi- The truth of the matter is the old British Museum, but it is commoner tals. It is no longer possible for saying "Life depends upon the liver" them to gain entrance into the city's is so terribly true that you have immense gifts for the benefit of all Home for the Aged, as this institu- never realized it. As I've told you peoples, rather than for a limited tion takes care only of the friendless so often, the real life of your body class or for a family. Building up aged from Kingston, Frontenac and depends upon the life stream, the a family is going out of vogue. Lennox and Addington, the latter blood. county councils paying a certain amount a week for the keep of their poor. The city council of 1924 will have the way paved for a more satisfactory condition of affairs because "Capital" is the money possessed of the "conflicts" that occurred durby people who have more than you ing the past few months between the mayor and his. finance committee and the managements of the chil-In harmony with other conditions dren's homes. It will be noted that an appeal that the city fathers could not turn aside. It was not a Some folks find winter highly en- demand as at first, but an "S.O.S." call for help.

"OLD AT 40" THE EXCEPTION. "the world's affairs would be manyears old" he erred but in one resput together, but there is no assur- pect. He was twenty years behind the times. One need but look around to find a profusion of living contradictions of the assertion of has no friends to throw monkey- Dr. Thomas. In fact, many will find more basis for such a statement as "the world's affairs should be managed by men more than forty years ous this year with the Christmas old" than the "under forty" service age of Dr. Thomas.

span of life was calculated at less than forty years and men usually were well established in success or failure, intelligence or ignorance, service or disservice before they were thirty-six years old. At the as purgatives. So you see why I age of sixty years men were then called "old" and "unfit for service," with of course the exception prov ing the rule here as elsewhere.

Today the average span of life is nearing the sixty years mark and vised so often to bend that body of signs on trunk highways. Evidently men and women work to attain suc- yours from side to side so as to cess by the time they are forty. In squeeze the liver and thus help the the performance of big things, the civilized world is now dependent upon the man from forty to sixty years old. It is no longer the practice to retire at fifty and the men still in the harness at 75 and even 85 is not an unusual figure.

formation. Humanity is showing ing about, isn't it? more concern for its health, this prolonging life. Human bodies are no longer wrecked by premature labor. More years of training and education are deterring the time when men and women launch out into life, with the consequence that they do not reach the height of mental powers until later in life and their minds and bodies are saved and then become "old."

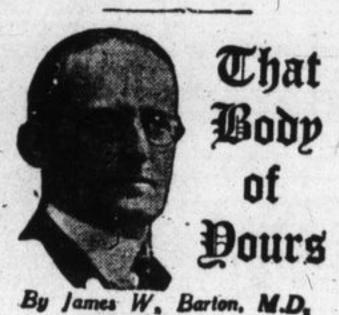
CANADIAN PACIFIC STOCK.

per cent. in Great Britain and 3 per cent in other British possessions, the remainder being held, 23 per cent. in the United States and about five per cent. in Continental Europe The figures presented are of particular interest when compared

The latter figures-are of more mayor and aldermen do not object than usual interest in that they may to paying what the city is liable for, be taken as symptomatic of Canabut they do object to being saddled dian conditions over the period of with the cost of maintaining children | years covered. Since 1907 Canada who should be looked after by other has become a much wealthier coun-

The suggestion of Ald. O'Connor extent than ever before, have had that the council should have a char- savings to invest in desirable securiity committee to keep in close touch ties. The financial intelligence of

with the Children's Aid Society and the mass of the people, too, has the various charitable institutions of greatly advanced and they have Kingston is one that should meet been more willing to use their spare with approval. Such a committee funds in sound, active investments would guard the city's interests and such as offered better returns than prevent further squabbling over did the savings banks. Not a little what should be paid to the homes. of this movement may be ascribed The civic authorities and the man- also to an awakening of confidence agements of the homes should work in Canada's future and that of the together, helping one another, and Canadian Pacific on the part of her



Life and the Liver. My readers must often wonder why I talk so much about the liver.

Now there are so many quarts of blood circulating around in you, the amount depending of course, upon the size of your body. Every part of your body is bathed in it. At any given time there is a cer-

tain quantity in the heart itself, a certain quantity in the lungs, and in all the blood vessels carrying the blood about the body. It is estimated that one quarter of the entire supply is in the heart,

lungs, and the vessels. And yet at that very time also. the liver, that one organ, has just as facture it. much blood in it as the heart, lungs, and vessels have all put together. You know what the liver has to do. It has to take all the starches-that is vegetables,-bread,-and sugars, When Dr. M. Carey Thomas said and turn them into a special kind of sugar for use in the body. It not aged by men not more than forty only manufactures this sugar, but it stores it up, so that if at any time you happen to eat less vegetables than your system requires, this stored up sugar is passed out into the blood and carried to all the needy parts.

And also the liver manufactures the bile which is a most wonderful juice. You will remember that it breaks up the fats so that the system can absorb it. It also takes care of most of the harmful materia! Twenty years ago the average that gets into our stomach. It actually renders it harmless.

> And finally the bile as it passes into the intestine actually makes the intestine move its contents along

talk about the liver so much. How important it is that it gets

shaken up a bit. That's why the lungs actually strike it through the diaphragm every time you breathe. That's why also that you are adcirculation in it.

So now you see that if one quarter of all your blood is in the liver, and is working properly, you get such good results in health. You can likewise see that if that same large quantity is working very very slowly in them, you also get results. Many factors enter into this trans- But how different. It's worth think-

How He Got His Name Many ministers could, from sonal experience, tell of strange names bestowed upon infants at their baptism, but few could equal the following story recently told by the Bishop of Sodor and Man. mother who was on the lookout for a good name for her child saw on the door of a building the word from early decay. The time doesn't 'Nosmo." It attracted her, and is a nulsance. No one wishes to take seem far off when man shall be able she decided that she would adopt it. in a boy. The more of a regular, building, she saw the name "King" more of a nuisance. Consequently. on another door. She thought the to be a boy, and without parents, is two would sound well together, to be an article for which there is and so the boy was baptised "Nos- no demand. There is no market. The latest figures issued on the mo King Smith." On her way This is sad. It is also dangerous

> A Dainty Summer Salad. Is there anything quite so pretty and refreshing as crisp lettuce on which a slice of peeled tomato has been placed and over this is sprinkled hard-boiled eggs that has been chopped green poppers and serve with mayonnaise on the side in small cups of lettuce.

Plenty of Reasons. Mrs. Byles-Mrs. Chatt is a great

vants to complain of.

natitutions in its midst which are figure they have advanced by steady they do not understand

IDEAS.

Clarence Ludlow Brownell, M.A. Fellow Royal Geographical Society. London, England.

rabbits. Anyone who has been in New Zealand or Australia knows how it is with rabbits when the environment is right; or with watercress, op with thisties.

One of the ideas in recent years has found its environment and is showing even the rabbits what real speed is, is service. Business men are writing about service-not merely service in their own especial lines of trade and manufacture, or even of business as a whole-but of social service that means wellfare work for all the inhabitants of the world, one and three-quarters billions of human beings.

One of the "merchant princes" of to-day says business itself cannot succeed unless it takes society along with it. Social progress and business development must go hand in hand, or night will come.

As the idea of service is broadening and deepening, it is becoming more intelligent. This is natural for "practice makes perfect" and there has been much practice going on during the recent decades. The old idea of the rich still obtains with such families as the Astors, and the Rothchilds, one of whom recently committed suicide and left 5,000 and commoner each year to hear of Building up ideas comes in its stead.

"Father" of Orphan Boys. An instance of building up for an idea is before the public at present. It concerns a \$60,000,000 chocolate business which the creator has given to "his boys." These boys are orphans who come to the school that Milton S. Hershey has founded in a little Pennsylvania town, where he was born 66 years ago, and which is now entirely enveloped in chocolate and the homes of those who manu-

Twenty years ago, this town was a hamlet, where a few farmers cultivated the hillsides. There was a schoolhouse for eighteen children. It is there now-right on the lawn in front of Mr. Hershey's home. He has more millions of dollars than he had cents then, but never more millions than he had sense. Dollars did not deaden him, nor dim his vision. His business has engulfed the hamlet in which he was born, but it has not swallowed him. He is right on top, and in evidence every day.

He has organized this business so that it can continue on through the ages without his direction, growing all the times It has grown to its present size "by itself" the creator declares. At any rate, it has grown without advertising. Mr. Hershey has not spent a dollar to advertise his chocolate bars. "People eat the bars and buy more; they tell their friends and the friends buy bars Some manufacturers sell bile salts The bars do the advertising. Al we do is to make the bars for the people to buy."

Advertising agencies, schools that make the teaching of the "Art of Advertising" their business, will hardly approve the Hershey metnod, community only a score of years ago and now shows an annual profit of more than four million dollars, is a fact that argument will not easily dispose of. It is an old adage "good wine needs no bush" carried to the nth power. Good chocolate does not need advertising more than "once upon a time" good wine did, at least so Mr. Hershey believes.

The assured fact that Mr. Hershey was a boy himself, and as it happens in the very calendar days during which Pope Pius XI was similarly occupied, both being born in 1857, is the reason that he thinks his sixty million dollar thoughts about boys now. He believes that boys need and want, where girls usually have. Generally speaking girls find homes readily. They are such useful fittle people. They are helpful round the house.

A girl is a treasure where a boy

subject show that 72 per cent, of home from the church where the A boy without parents is a menace. Canadian Pacific Railway common baptism had taken place, she passed He grows up all wrong and costs stock is held in the British Empire, the building again. The two doors society much money. Society has 20 per cent. being in Canada, 49 on which she had seen the names as yet insufficient intelligence, and were now closed together and what so does not take care of the young- of course, have no reason to come. she read was not "Nosmo King." ster at a time when the taking care of is good. Society waits until the menace has grown up into an actual and active curse.

> Practical Groundings. in America, but he himself is of etc. sion are poverty and youth. Old making these decisions. Men oft times condemn because boys will not do. They are "estab- (The International Writers' Ser-

BIBBY'S

Look your best at Christmas



Make yourself a present that you'll enjoy all through the year.

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Made especially for the man who wants style combined with comfort. In grey herringbone Botany worsted. Only

The "Crofton"

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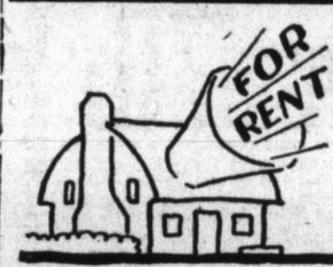
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-New Table Raisins. -New Dates. -New Seedless Raisins.

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Have you got a house for rent ? Rental ads are eloquent!

READTHE WANTADS

Each youngster will receive the foundations in education upon which he may develop as far as he likes. The grammar school studies of course, and manual work, outdoor work, work that will give the boy character and independence; there Mr. Hershey says this shall no are courses in blacksmithing, carlonger be, and he backs his words pentry, electric machinery, pomput through a ricer? Garnish with with three score millions of good ology, dairying, farming, market American dollars. He made them gardening, masonry, bricklaying,

Swiss origin. His family lived in All this practical work comes first. the Alps, until early in the eigh- When a boy has demonstrated that teenth century. It settled in the he is fit, at eighteen, to go out into colony of William Penn, in 1869. the world, to hold his own, he will talker-I've only just got away from He 'has accumulated 120 boys al- do so, or if he has especial aptitude, ready, taking them in at four or five he may go on through high school Mrs. Styles-Well, why should years of age, and will have hun- and college, and even the university. not she be? She has two motor dreds more in time. He can, or the This is in the future, however, for Il come. The qualifications for admis- enough yet to offer opportunities for

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mill. Price \$7,500. 2-75 acres, one half mile from thriving village, about 40 acres good soil under cultivation; exceptionally well watered; splendid dwelling with hardwood floors; basement, barn and all necessary outbuildings. A snap at \$3600.

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It isn't the cut of the clothes that you wear, Nor the stuff out of which they are made, Though chosen with taste and fastidious care, And it isn't the price that you paid.

It isn't the size of your pile in the bank, Nor the number of acres you own; It isn't the question of prestige or rank, Nor of sinew, of muscle, nor bone. It isn't the servants that come at your call, It isn't the things you possess,

It's SERVICE that measures success, It isn't a question of name, or of length Of an ancestral pedigree,

Whether many, or little, or nothing at all-

Nor a question of mental vigor and strength, Nor a question of social degree. It isn't a question of city or town, Nor a question of doctrine or creed: It isn't a question of fame or renown.

Nor a question of valorous deed: But he who does something of worth every day, Giving pleasure or sharing distress. Will find satisfaction the richest of pay. For it's SERVICE that measures success.

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