

"It Is Great Stuff." . . . Stephen Leacock

A NEW VOLUME IN

THE MAKERS OF CANADA THE PIONEERS OF OLD ONTARIO

BY W. L. SMITH

Illustrated with eighty-five original drawings.

BY M. MCGILLIVRAY

Bound in cloth, \$3.50.

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and their earnings depend very largely on whether or not they are seeing properly, and without wasting your nerve energy.

Our careful, modern, scientific examination will determine your eye needs.

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FRENCH NOVELTY SANTOIRS

These are very pretty and attractive and are made from real Ivory, pierced and mounted, in Sterling Silver.

They range in price from \$4 up to \$10

Kinnear & d'Esterte Jewelers

PRINCESS ST., KINGSTON

Making Great Progress.

The Cobalt-Frontenac company is making great progress. It is stated that the mines will soon have a great output. It is understood that in a week or two the mines will be running night and day. The Ore Chimney mine has run across a vein seven feet wide, \$60 to the ton, at the 400-foot level. At present seventy men are at work. The company has issued some very attractive booklets dealing with their work.

Clearing Them Out

English China, Cups and Saucers, Cake Plates, Tea Plates, Bowls, etc., at

25c

which is not half of the regular price. Have you seen our Satin Finished Glass—"Just Like Satin"—in Black, Canary and Blue.

We have Comports, Flower, Fruit and Rose Bowls.

This is the newest ware on the market and low priced.

ROBERTSON'S Limited

73 Princess St.

Summer Novelties IN FOOTWEAR

Fashion decrees SANDALS for present wear. This creation adds distinctiveness to the most carefully chosen sporting attire, and is the ideal shoe for all out-door Sport and Summer recreations.

White Kid Cleopatra Sandal \$6.00 Brown Calf King Tut Sandal \$5.00 Patent Grecian Sandal \$3.75

Allan M. Reid SHOE STORE

ENTERED A PROTEST AGAINST TOBACCO SIGN

Which Has Been Erected On Cricket Field—A University Entrance.

The Board of Works met on Friday afternoon and dealt with a number of important matters in anticipation of the meeting of council on Monday evening. Ald. Sargent, chairman, presided, and the other members present were: Aids. H. W. Richardson, J. Johnson, C. C. Nash, H. Milne, J. Holder, E. Godwin, W. Driscoll.

A communication was received regarding the laying of the Bartlett street sewer and the recommendation of the engineer was carried.

An application from Casey and Daly to register a plan of the subdivision of lots at the corner of Macdonnell and Johnson streets was granted.

A letter from M. E. Lyon, representing the Women's Christian Temperance Union, protesting against the tobacco sign on the cricket field and asking for its immediate removal, was referred to the Parks committee.

An application to instal a gasoline pump on Queen street, at the entrance of Cook's Auto Sales, was granted.

An application from J. B. McLeod to erect an electric sign in front of his store was granted.

A communication was received regarding the University avenue entrance to Queen's University grounds. A proposal was made to remove part of the boulevard opposite the gateway, and a committee, composed of the chairman, Aid. Richardson and the engineer, was appointed to inspect the ground with power to act.

A letter from the city solicitor on the proposal to change the name of Concession street to Dovercourt road, made by W. A. Stark, a resident of Kingston township, was ordered filed.

A committee composed of the chairman, Aid. Holder and the engineer, was appointed to negotiate for the purchase of a strip of land needed to open Cowdy street and to obtain figures for submission to council.

A resolution was passed approving the laying of an asphalt sidewalk on West street from Bagot to McKelvey's lane, under the local improvement plan.

CHOLERA INFANTUM

Cholera infantum is one of the fatal ailments of childhood. It is a trouble that comes on suddenly, especially during the summer months, and unless prompt action is taken the little one may soon be beyond aid. Baby's Own Tablets are an ideal medicine in warding off this trouble. They regulate the bowels and sweeten the stomach and thus prevent all the dreaded summer complaints. They are an absolutely safe medicine, being guaranteed by a government analyst to contain no opiates or narcotics or other harmful drugs. They cannot possibly do harm—they always do good. The Tablets are sold by medicine dealers or by mail at 25c. a box from The Dr. Williams' Medicine Co., Brockville, Ont.

GANANOQUE

July 21.—Rev. Clinton Wunder of the Baptist Temple, Rochester, N.Y., will conduct the services at Half Moon Bay on Sunday evening.

Mr. and Mrs. J. P. Byers and two daughters, Misses Rhoda and Betty are in Gananoque for a few days en route to New York, whence they will sail for Europe to be gone a couple of months. Miss Rhoda Byers will continue her musical studies in Germany.

Among those who were in town for the Canoe Club dance Thursday evening from Kingston were Misses Mahood, Wood and Burke and Messrs. M. O'Brien, Donnelly, McGall and V. O'Brien.

Mrs. James Sophie returned from Rochester, yesterday, and was accompanied by Mr. and Mrs. William Kaceg and her granddaughter Miss Mary Sophie.

Miss Vivian Goodfriend, New York, is in town on a visit to her mother.

Rev. Dean Kehoe had as his guests yesterday, Rev. Father Fogarty, of the Redemptorist Order.

AMERICAN PUBLICATIONS.

(Continued From Page 1)

see any reason to be alarmed because Canada, still in the heroic age, has not got some of the trimmings that belong to a more pampered and luxurious existence.

The basis of the magazine business in the States is advertising. Where they are able to put millions into that business, we in Canada, just now must put those millions into pig iron and plaster.

I am informed that one copy of the Saturday Evening Post costs from forty to forty-five cents to produce, and it sells on the American news-stand for five cents, on the Canadian for ten cents. Advertising pays the overhead. It will be many a day before the Dominion will be able to compete with such a proposition.

That doesn't mean, however, that we are going to take this thing lying down.

To put up a tariff wall, and then try to palm off an inferior article on our constituency, would be an outrage. The only way to beat the Saturday Evening Post in Canada is to turn out a better product. "Impossible," says the doubter; "look at the advantage they have got with their millions."

"Yes," I answer, "but look at the advantage, which we have with home news which is always first news. The Post, backed by its millions of money, is made primarily for the United States. MacLean's Magazine is made primarily for Canada. Time and the stars are on the side of MacLean's. Without asking for protection, or any other spoon-fed pap, MacLean's has been steadily building up on the solid principle of individual effort and individual reward."

I suppose the Saturday Evening Post is MacLean's greatest rival in Canadian circulation, with the present advantage to the Post. For people who take a short view, the race may look uneven. But for those who look far in this Canada's century, the advantage, for the home field is infinitely with the Canadian publication. In the words of H. V. Tyrell, general manager of MacLean's:

"Give us here the same copyright bill which the United States has, and remove the handicaps which the tariff and sales tax are placing on us, and we will crowd the American publications out of Canada."

While on this subject, there is one brand of American magazine, and the desirability of keeping the blood supply of the nation pure. What's the good of striving to keep the blood pure, if the supply of ideals is forever polluted by "True Stories," and kindred salacious publications?

We are still old fashioned enough to keep the Sabbath day in Canada, and in the same spirit we should still be old fashioned enough to carry on with the noblest oblige, that knows restraint, that knows how to leave some things unsaid.

Brockville, and Rev. Father Fogarty, Ireland.

Thomas Scirell, Scranton, Pa., is in town on his vacation.

Miss Edith Haynes left to-day for Echo Lodge to spend a few days.

The quarterly meeting of the Ontario Steel Products Company was held here yesterday, the following directors from out of town being present: W. Wallace Jones, president, Toronto; Captain N. C. Jones, Toronto; J. T. Richardson, Toronto; H. M. Jaquays, Montreal, Kenneth Molson, Montreal; F. P. Jones, Montreal.

Mr. and Mrs. E. B. Flint, Toronto, are guests for a few days of Mr. and Mrs. Robert Sinclair, John street.

Mr. and Mrs. Albert Harris, Macdonald Island, gave a farewell party on Thursday night for Miss Marie Gorman, Chicago, who has been the guest of her aunt, Mrs. Stroud, Kingston.

Miss Bess Marton, Kingston, is the guest of Mr. and Mrs. Harris, Macdonald Island.

Rev. W. V. Doran, Misses Bertha and Mary Doran, and Miss Mary McCullough, Ottawa, motored in to spend the week-end with Mrs. J. Heffernan and Mrs. Hugh Davis; also with Kingston friends.

The Citizens band was in Clayton last night for the block dance.

Masters Morris O'Connor and James Corrigan came to Gananoque on their bicycles yesterday, and though very young chaps made the trip in the remarkably good time of one and a half hours.

The second flight for the ladies' approach and putting competition for Mrs. S. C. Taylor's silver cup took place Wednesday the 18th on the golf links, and as the results stand now is a keen contest. Miss Jane Cowan is at present leading with a low of 20 points, while Miss Edith Rees and Mrs. F. B. Cowan are tied at 21.

The following other ladies also took part in this contest: Miss Jill Sampson, Mrs. Lillian Taylor, Mrs. F. W. Bell, Miss Violet Britton, Miss Edith Matthew, Miss Stunden, Mrs. E. S. Byers, Miss M. Davis, Mrs. S. C. MacKenzie, Miss Audrey Rees, Mrs. H. Baker, Miss de-Pencier, Mrs. William Edwards, Mrs. J. A. Bulloch, Mrs. C. H. Bird, Miss Harriet Cowan, Mrs. W. E. Rees, Mrs. A. W. White.

The third and final match will take place on Thursday next. The player with the lowest total score will win outright ownership of the handsome cup.

Several members of the Gananoque Golf Club will motor to Napanee next Wednesday to play a return match with the Napanee Club.

THE KINGSTON FAIR.

R. J. Bushell Announces Some Very Fine Attractions.

With the gradual passing of the summer months and the approach of autumn the thoughts of the residents of the surrounding counties, not to mention Kingston and other cities of Eastern Ontario, naturally turn to the prospects for the 1928 Industrial Exhibition. Manager Robert J. Bushell, President A. E. Weller, and the directors of the big fair have not announced a great deal concerning the coming attractions as yet, although programmes have been just recently published with a full description of the many new features obtained for this fall.

Our fair, for it is just as much a part of Kingston as any other industry in the city, will be really and truly "bigger and better than ever." Many applications for space in the exhibition buildings or on the grounds have already been received by Mr. Bushell and it is expected that the palace will be crowded to capacity this year.

Some of the many attractions



OUR GLASSES THE KEY TO BETTER VISION

If you suffer from eye strain—if you find reading, writing or sewing unpleasant tasks—

Let us unlock the fetters that bind you, by furnishing glasses that will enable you to see clearly and satisfactorily.

This is the home of better glasses.

R. ARTHEY, R.O.

VISION SPECIALIST 148 PRINCESS STREET Phone 2100.

Open evenings by appointment.

Do You Need a Suit Case or Travelling Bag?

When you go on your vacation you may need a new piece of Baggage.

Our stock of Bags, Suit Cases and Ladies' Hat boxes is complete.

Suit Cases Travelling Bags \$1.50 to \$35.00 \$5.00 to \$35.00 Ladies' Hat Cases . . \$9.75 and \$13.75

Abernethy's Shoe Store



Thousands of Artistic Homey Homes Have Been Furnished the Money-Saving Reid Way During Our

Big July Furniture Sale

Surely this is the opportunity you should take advantage of if you want to refurnish your living room in height of style while prices are at the lowest possible point.

JAMES REID

LEADING UNDERTAKER.

Phone 147 for Service.

War. Mrs. Ryan is a sister of the late Patrick Byrne, who was burned to death along with his three sons in a fire on Queen street a few years ago.

On July 14th, Thomas John Savage, Arondal, and Jane Kinch, Belleville, were married. Time and opportunity are no man's slave.



A Canyon-like River with Stupendous Capes

Would you enjoy a new type of scenery—something entirely different to the shoreline you've scanned on other boat trips? Then see the Saguenay!

Here is a mysterious, awe-inspiring river. On its surface, painted in Nature's richest tints, lie the reflections of stupendous capes that rise higher than Gibraltar, seeming to touch the sky—wondrous scenes that long linger in your memory. The

MONTREAL-SAGUENAY WEEKLY CRUISE

gives you six days of unending enchantment, six days of perfect rest and cooling river breezes. Down the mighty St. Lawrence and through the world-famed Saguenay Gorge—every minute a source of enjoyment.

Steamer "Cape Eternity" leaves Montreal every Saturday, returning to Montreal the following Friday, stopping at Quebec, Murray Bay, Tadoussac and all points of interest. Make your reservation early for this most popular of all inland water cruises.

For full particulars apply

CANADA STEAMSHIP LINES LIMITED

Kingston, Ont., or 9 Victoria Square, Montreal.