

In the Realm of Women---Some Interesting Features

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Cook's Cotton Root Compound.

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Our Prescription Department is your best friend. Parke-Davis, Waukegan, Ill. W. G. Co's Pharmacy, Toronto. 414 Princess Street. PHONE 2018. NOTE:—We use Distilled Water only in preparing solutions. It is best. **PRINCESS PHARMACY**

FEMINISMS

By Annette Bradshaw



AND NOW GRANDMA'S TABLECLOTH JOINS GREAT-GRANDMA'S PAISLEY SHAWL.

Sarah (dreamily)—I can see it now—that dainty red-figured tablecloth in Grand ma's dining-room. How I wish she had left me a blue as well as a red tablecloth—then I could have a blue tib-frock as companion to this you like so well. I'm sure Grandma doesn't mind my making this up—it's such good style this minute.

Diary of a Fashion Model

By GRACE THORNOLAPPE

She describes a Charming Slate-Blue Street Frock

Madam was interviewing several stunning girls in the salon.

"Who are they?" Pam asked with her usual curiosity.

"Extra force," I announced with a knowing air, for I remembered that this was the time of the year we usually had extra markings for the spring rush.

"Two of them are awfully good-looking," Pam announced after peering out into the salon.

"Have they the long, slim lines?" I asked with a twinkle in my eye. We often boasted to each other about our long, slim lines.

"I wouldn't have a job at all if it weren't for mine," Gaby had declared to us yesterday. "I don't know of a single other thing I could do."

We protested to her that she could surely learn some other trade, but she insisted that she owed everything to the fact that she was qualified to be a fashion model.

Just then Gaby came in with an interesting bit of news.

"The girl in the slate-blue street-frock is going to work to retrieve the family fortune," she said.

"How do you know," I asked in a doubtful tone.

"Because Madame told me her history the other day," she informed me.

"Most of us are here to help our fortunes in some way," I remarked.

"Of course, agreed Gaby. "Though of course, I do love to do it, too."

"This girl's family had millions which they lost in some spectacular way over-night," she continued. "A season ago she was buying her clothes as the women who come here do, by watching us parade by in them. This season she is doing the parading."

"Judging from that stunning frock

she is wearing, it came from an exclusive place," I said.

We peeped again at the slender girl in the slate-blue frock. It was of flat crepe, we decided.

"Those accordion pleated insets are stunning," Gaby remarked.

"Four of them," I counted. "There is one at either side of the blouse, one at the front of the skirt, and one at the back."

"And the little bows of the material are certainly chic," Gaby added.

"It is simply bound with bias strips of the material around the bottom," I imparted further.

"Personally, I like the black horse-hair hat with its ribbon cockades," Pam told us.

"Ribbon cockades are among the smartest things in millinery," I quoted.

We decided that the young lady wore clothes exceptionally well, and that Madame could make no mistake by having her with us for the spring rush.

To-morrow's HOROSCOPE

By Genevieve Kamble

Friday, April 27.

An unusually lively and eventful day may be looked for, according to this day's lunar transits, although, it may not be one of entire plain sailing, but may call for discretion and good judgment, which, however, may turn affairs toward the profit side of the ledger. Jupiter is in friendly aspect, assisted by Saturn, lending his influence in the removal of old obstacles. Removal and travel may not be under encouraging rule and those in the employment of others are urged to be careful.

Those whose birthday it is have the prospect of a year which they may turn to good advantage by care and good judgment. It may be unwise to attempt change, removal, or

IS THE FRENCH GIRL MORE BEAUTIFUL THAN BEST AMERICAN TYPE?



Two of the world's loveliest faces; JUSTINE JOHNSON (above) and HUQUETTE DUFLOR (below).

PARIS—A controversy as to whether the French or American type is the more charming is being waged between French and American artists. Justine Johnson of New York has been chosen as the American candidate and Mlle. Huquette Duflor, said to be the most beautiful actress in France, is the French representative. In picking perfection to pieces, the French say that Miss Johnson's strong, clear cut features are too masculine; to which the American critics retort that Mlle. Duflor's face lacks an appearance of strength.



This Dainty Silk Crepe Frock Has Blue Bows and Pleated Insets.

WOMAN'S HEALTH RESTORED

She Claims Lydia E. Pinkham's Vegetable Compound Did It After Everything Else Failed

Milwaukee, Wisconsin.—"I feel that I ought to let you know about my case. I was ailing and could barely do my house-work and washing I was so run-down, just from having one child. I took a lot of medicines and had doctors. Then I gave them all up and took Lydia E. Pinkham's Vegetable Compound and I feel wonderfully good now. I do everything that comes along, and we all take your medicine as a tonic when we don't feel just so. I am thankful for what the Vegetable Compound has done for my health and for my family."—Mrs. MARY SAIBCHECK, 944 23rd Street, Milwaukee, Wisconsin.

Letters like these testify to the value of the Vegetable Compound. These women speak from the fullness of their hearts. They describe as correctly as they can their conditions: First, those symptoms that affected them most conspicuously; and later the disappearance of those symptoms. They are sincere expressions of gratitude. For nearly fifty years Lydia E. Pinkham's Vegetable Compound has been praised by women.

The bold pursue their game with more passion, endeavor and application, and therefore they often succeed.



Do you buy your bedding as intelligently as your clothes?

When you purchase a suit, a dress or a coat you insist on knowing what you are getting—all-wool, silk or cotton. When you buy a mattress and spring, does the same intelligent care guide your choice?

Yet the garment is worn for only a season or two, while the bed—good or bad—settles for many years whether you enjoy deep, strength-restoring rest or suffer broken, irregular sleep with all its serious consequences.

The Ostermoor Mattress

Take time today to get acquainted with the great Ostermoor Mattress at \$30—for thirty years the Canadian standard of comfort and economy. Go to your furniture dealer's and compare its sleep-compelling luxury with the mattress you are now using. Then decide whether health, energy and personal success are not worth more to you than the cost of an Ostermoor.

Size up the whole range of Simmons mattresses, springs and beds now supplied at prices to suit any income. Simmons Red Label, Green Label, White Label mattresses cost less; each is built of sanitary new materials, and is highest possible quality at its price.

Look for the Simmons Label. Beware of imitations.

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travel, and those in the employment of others should be cautious not to give offence. A child born on this day, although clever, may be inclined to an unsettled life—unless given wise early training.

As a result of the purchase of 200,000 tons of oil from the Russian Soviet government, the Royal Dutch Shell group has acquired a monopoly in the exportation of Russian oil for more than a year.

Canadian Order of Foresters may be ordered by commission to increase rates or scale down policies. Canton puts price on Wu Pei-Fu's head.

Aemilius Jarvis & Company, Toronto, has been awarded an issue of Oakville bonds amounting to \$73,300, bearing 5 1/2 per cent. and repayable in ten and twenty years at a price of 101.09.

At Dawson City, Y.T., Sister Mary John, dean of St. Mary's Hospital, and dean of the Yukon's nursing women, died on Monday aged fifty-eight years.

Two firemen were injured and loss of between \$400,000 and \$500,000 was caused by fire in two warehouses in the Chicago stockyards on Tuesday.

Beauty, without grace, is a violet without scent.

To-day's Radio Programme.

THURSDAY, APRIL 26.
WGY (Schenectady, N.Y.)
12:30 p.m.—Stock quotations.
12:45 p.m.—Weather forecast.
2:00 p.m.—Music and address.
"Floors and Floor Covering for Summer."
6:00 p.m.—Produce and stock market quotations; news bulletins; baseball results.
7:45 p.m.—Concert by American Locomotive Company Band.



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TONIC FOOD BEVERAGE

"OVALTINE" combines the three essential qualities in a convalescent's diet—maximum nutritive value, minimum digestive strain, and a delicious flavour that pleases the most fastidious taste. Made from ripe barley malt, creamy milk and fresh eggs, "Ovaltine" is highly concentrated nourishment in properly balanced and easily digested form. Doctors constantly prescribe it with most satisfactory results.

One cup of "Ovaltine" contains more nourishment than 3 eggs, 7 cups of cocoa or 12 cups of beef extract.

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