

# OCT. 12th NATIONAL CANDY DAY OCT. 12th

## THE ROMANCE OF CANDY

**Candy, Originally the Food of the Gods—Now the Everyday Confection of Everyone.**

What is Candy? Our friend, Mr. Webster, who wrote a Dictionary and defined with great care the words of our language, says: "Candy is a more or less solid preparation made of boiling sugar or molasses to the desired consistency and then crystallizing, molding or working it into the desired shape. It is usually flavored or colored and often contains nuts or fruits." This is the definition that still holds in England, where candy made from molasses is always called "toffee," whereas the general word "confection" or "sweet" is used for that which we in general designate as Candy.

There is a romance about every business in the world. Touch the ordinary things of life, common articles we use, and eat, and wear; trace them back through all their processes of manufacture to their humble beginnings, and there is, in every one of them, a story as rich and rare as was ever woven by the magic mind of the fiction writer in the greater field of human romance.

### The Birth of An Idea.

New ideas come to us in time of stress and storm. We get a lot of good out of our troubles. The French invented canned goods because that invention was necessary for the great armies of Napoleon. The American Civil War developed the manufacturing of boots and shoes until America became one of the leading manufacturers in the world. Modern warfare has developed the aeroplane, wireless and radio. Flemish exiles brought the manufacture of woollens to England and now English woollens go all over the world and strangers of all the manufacture of Candy traces its origin back to the old medical men among the early Greeks and Romans, so Candy came into the world because people got sick.

### The Father of Candy.

Hippocrates was the father of medicine. He lived in the fifth century B.C. In those old days the doctors had not yet heard of the gentle art of removing an unruly appendix for a consideration of one Hundred Dollars. Their remedies for human ills consisted of a few doses of bitter herbs, and in order to tickle the palate of his rich patients, old Hippocrates smeared a little honey on the edge of the cup containing the bitter potion, and later on coated his pills with similar substances, thus adding comfort to his patient and no doubt an increase to his fees. Little did the old man think that he was destined to go down to fame, not only as the father of medicine, but as one of the originators of the great art of Candy making. The name of Hippocrates is now almost forgotten to the Medical fraternity, but the manufacture of candies increases every year. Last year American production exceeded \$300,000,000. Canadian consumption is over \$30,000,000.

and the industry has spread over the entire civilized world.

### England Led the World.

England was the pioneer in the manufacture of candies, and by the middle of the Nineteenth Century the industry had developed to considerable size. In 1851, at the time of the Exhibition in the Crystal Palace, London, the display of candies astonished the visiting world. France and Germany then entered into competition strongly with Great Britain, France leading the day in the manufacture of bon-bons and fancy candies, but England still maintaining her strong lead in the industry, especially in chocolates. Previous to 1845, there was very little machinery used in the production, but about this time some of the simpler mixtures were introduced. In 1860, the art of printing on candies was discovered, and the older generation of Canadians can remember the conversational lozenges at one time so much in vogue. To-day the art of candy making embodies an amazing amount of delicate and carefully adjusted machinery, working with almost unerring accuracy and precision, and turning out a product of surprising excellence and uniformity.

Candy, and I use the term not in its general sense, is healthful. It is nourishing. It has a high fuel value. You realize that it contains sugar, and sugar is a heat forming food. This in part accounts for the large sale of candies in all Northern climates. The cheaper, or lower grades of candy should not be handled, especially as candy is the great treat of all children.

### Chocolates.

From the older varieties of candy has sprung up the modern chocolate-coated confection so much in demand which we always designate as "Chocolates." Chocolate comes from the Cacao tree. Do not confuse this with the Coca palm from which we get Cocaine. They are two entirely separate and distinct things. The word "cocoa" is a corruption of "Cacao," which is the correct name of the tree from which, what we call cocoa, is taken; the correct spelling is preserved in the German, French, and Spanish languages.

The cocoonut palm (Cocos nucifera) gives us cocoanuts, while the tree Theobroma cacao gives us cocoa. This latter is a native of South America, but it has been planted also very extensively in all parts of the tropics. The Mexicans call it chocolate, which is one of the names we use. The cacao tree is an evergreen, and bears fruit and flowers all the year around. The usual times for gathering the fruit are June and December. The seeds in the fruit possess the properties which we recognize in cocoa and chocolate as a valuable article of food. A great deal of it is now used for coating candies, hence the modern chocolates now sold everywhere.



MISS CARRIE CARMICHAEL  
Who recently returned from Europe, was elected president of the National Council of Women in Canada this summer. She is now visiting Ontario cities, and will make her home in Toronto this winter.

### CHICKEN PIE SUPPER SUCCESSFUL

The Event at Batterssea Church on Friday Realized \$76.

Batterssea, Oct. 9.—The Ladies' Aid held their monthly meeting at the home of Mrs. R. T. Clarke, Millburn. Silo filling is completed and potato digging is the order of the day. Everyone reports a good crop. School is progressing under the able management of Miss Graham of Norwood. Harold Clark cut his hand while working with a corn cutter. Mrs. Geo. Matthews is seriously ill at the home of her son, Fred, in Kingston. Many from here attended the confirmation services in St. John's church, Sunbury, Sunday evening. Mr. Karley, Ottawa, who has been visiting his daughter, Mrs. D. Anglin, returned home on Monday. The many friends of J. Rutan, Halleybury, will be glad to learn that he and his family escaped from the fire, although they unfortunately lost their home and contents.

Albert Miller has purchased a Maxwell car. Miss Elizabeth Anglin is visiting friends at Brewer's Mills. Mr. Skinner of Queen's University, took charge of the services in the Methodist church Sunday morning. Mrs. Bethel Clarke has returned after visiting friends at Renfrew. Misses Nancy and Ann Hanley are visiting their uncle, Harvey Hopkins, Kingston, who is ill.

The chicken pie supper held on Friday evening under the auspices of the Ladies' Aid was a decided success. The sum of \$76 was taken in at the door. The splendid programme, which consisted of city and

## For Bargains In Sweets ON Candy Day

SEE OUR WINDOWS!

There, you will find many bargains in Candies, Chocolates and everything pertaining to Candy Day.

## GEORGE MASOUD

## Wholesome Sweets for Candy Day

Delight the family on Candy Day by taking home a box of

## Everybody Loves Candy

Fresh, delectable sweets that tempt and satisfy. That's the kind we sell at

**Maple Leaf Candy Shop**  
348 PRINCESS STREET,  
ALLAN MASOUD, Manager.

### A SMALL BUILDING HOUSES 20 FAMILIES

Who Have No Homes—It Had Once Been the Hilliardton Church.

Englehart, Oct. 10.—Fifty little frame buildings, which had once been a church was all that remained of the village of Hilliardton after the Northern Ontario fires, according to correspondents who have visited the stricken village. At the time of their visit yesterday, it sheltered twenty families who had no homes. They had nothing. Pews were pushed against the walls and little children huddled on them in grotesque sleep. Women were huddled around a stove. Men sat on the floor and talked in low voices. Some smoked stentily. When correspondents arrived they stopped talking. They looked at them. When was relief coming? Did they know that sixty people had fed on seven loaves the first night of the fire? Not so bad now. Some food had come

down the river but they needed clothes. Little babies were cold. Six people had died. They were going to bury them. It was pretty bad and winter was coming, wouldn't visitors have something to eat and sit by the fire? An old woman offered her chair. Another woman offered bread, syrup and tea.

"Two boys were burned down the river?" the correspondents enquired. "Yes, that was right, my boys," said an old woman quietly, and went on cutting bread.

It was late, time for sleep. The women lay down on the floor near a stove, the men along the wall. Seventeen kiddies and twenty-three men and women, and they slept while the night rolled on and the sun crept up dimly into the desolation.

At Belleville on Saturday, Mrs. Elsie J. Spencer, daughter of Mr. and Mrs. Fred Spencer of Frankford, and one of the most popular young ladies of that place was united in marriage to Joseph Gossens of Frankford.

Miss Mary Kellogg, Picton who has been spending a month with her parents Mr. and Mrs. Frank Kellogg, has gone to Brockville.

## CANDY DAY SPECIALS

at the

## New York Candy Store

CANDY DAY WILL BE CELEBRATED AT THIS STORE WITH MANY PLEASING BARGAINS IN SWEETS.

Assorted Chocolates— Hard Nut and Soft Centres	35c lb.	HUMBUGS	19c lb.
Cream Caramels and Chewing Toffee	39c lb.	Fudges with Chopped Walnuts and Brazils—Chocolate and Vanilla	39c lb.
Nut Centres—Almonds, Brazil, Fil- bert and Walnuts	49c lb.	NUT ROLLS— Pecan, Walnut, Brazil	49c lb.
Nut Centres with Maraschino Cherries	49c lb.	MOIR'S CHOCOLATES	49c lb.

## NEW YORK CANDY STORE

### Choice Home-made Candy, Special For Candy Day

- Fresh Humbugs 19c.
- Maraschino Cherries 49c lb.
- Burnt Almonds 49c lb.
- Chocolate Walnuts 49c lb.
- Assorted Cream Chocolates 29c lb.

**Wheelock's Ice Cream Parlor**  
354 PRINCESS STREET