

NEWS AND VIEWS FOR WOMEN READERS

Life's Social Side

Editor of Woman's Page, Telephone 243. Private phone 837w.

On Wednesday evening, July 19th, at the home of Mr. and Mrs. Ernest George Stevenson many gay couples met to enjoy a pleasant evening and to honor Mrs. Stevenson's birthday. The time was spent in dancing and games. At midnight supper was served and the merry couples left wishing Mrs. Stevenson many happy returns.

Dr. and Mrs. H. E. Day, entertained some of the girls of Sydenham Street Methodist Sunday school, at their summer home on the lake shore on Wednesday afternoon, when a glorious time was spent, swimming and playing games, with a delicious tea as the central feature of the afternoon.

Miss Allison Macdonell, the Commandants Quarters, Royal Military College, is giving a small tennis party this afternoon.

Judge and Mrs. E. W. Reynolds, Brockville, are on Garden Island for the summer, with Mr. and Mrs. Jack Calvin.

Mrs. Fitzgibbon, Montreal, will arrive on Monday to visit Mrs. John McKay, Sr., Sydenham street.

Miss Grace Dunlop, Stuart street, and her guest, Miss Peggy Hutchison, Hamilton, will leave on Monday for a summer resort near Paris.

Miss Madeleine Wilson, arrived from New York to-day, and is at "Denmore House."

Miss K. March, Quebec, is with her sister, Mrs. Hiram Calvin, Garden Island.

Mr. and Mrs. John McKay and

Miss Doris McKay, Sydenham street, left to-day for their summer home at Sugar Island on the St. Lawrence. Miss Lena Wilson, Earl street, is spending a few weeks at Ivy Lea. Lieut.-Col. James Massie, and Mrs. Massie, Toronto, are in the city for a few days.

The picnic given this afternoon by Mrs. John Primrose, New York, at Mrs. W. Hart's cottage on the St. Lawrence, is one of the events of to-day.

Mr. and Mrs. W. T. Minnes, Alan Minnes, "Hillcroft," Dr. and Mrs. Charles Abbott, and Miss Nora Martin, Clergy street, motored to Dunville on Friday.

Miss Mary, Miss Margaret and Miss Lois Taylor, with Miss Phyllis Spencer, leave on Monday on the yacht "Thistle," for a cruise among the Thousand Islands.

Mrs. Sidney Kirby and her children, will come from Toronto next week to visit Mr. and Mrs. F. R. Phillips, Johnson street.

Miss Sidney Bishop and Harry Wade, who were with Mrs. G. F. Emery, Bagot street, are now at Kirkfield, Que., with Mrs. N. P. Wheeler, Ottawa.

Miss Madr, who is with her niece, the Misses Wilson, Union street will go to "Rosenath," Boxwick Island, next week, to visit her niece, the Misses Richmond.

Mrs. Burns, Halifax, N.S., is visiting her sister, Mrs. J. M. Lang, Lower Union street.

Dr. Ely will motor to Kingston this week-end, to take Mrs. Ely and Miss Grace Ely, who have been with Mrs. George Mills, University Avenue, back to Ottawa with him.

Miss Lillian Fair, West street, who has been in Belleville, with Miss Alice Lazier for the regatta gaities, will return to town next week.

Mr. and Mrs. A. Brewer, Picton, Mrs. N. Burr and her son, Carman, motored from Picton and are spending the week-end with Mr. and Mrs. R. H. Ward, 355 Alfred street.

Miss Marion Lyon, Chicago, is visiting Mrs. W. A. McCarthy, Brock street.

Miss Ethel Hunter, Ottawa, is coming to Kingston, to-day, to be the guest of Mrs. J. L. Jerome, William street.

Mrs. Neely, Toronto, is visiting Mr. and Mrs. A. E. Merriman, Collins' Bay, for a few days.

Miss Annie Edwards, Toronto, formerly of Kingston, is the guest of Mr. and Mrs. Henry Wilson, Colborne street.

Miss Rose A. Healy, R.N., Supervisor of Washington Unit, Health Department, New York, and her sister, Miss Elizabeth M. Healy, of the staff of Public School 104, New York, are spending part of their vacation in the city.

Mrs. Matthew Graham, Earl street, and her little son, have left to spend the summer in the Laurentian mountains.

Rev. J. W. McIntosh and Mrs. McIntosh, Prince Albert, Sask., are the guests of Mr. and Mrs. William Jackson, William street, west.

Mr. and Mrs. R. F. Sagsworth, who have been with Mrs. W. B. Dalton, Johnson street, motored to Toronto to-day.

Mr. and Mrs. Arthur Carson Ewan and their son, Worden, Toronto, are the guests of Mr. and Mrs. W. J. Franklin, Alfred street.

Mrs. Joseph Noonan and her small son, and Miss May Hart, Ottawa, are the guests of Mr. and Mrs. O. J. Chedick, Johnson street.

The Unity Corps of the Y.W.C.A., a party of small girls, returned to-day from a week's outing at U-Auto Camp.

Mrs. Harold Davis, King street, has returned from Montreal.

Murray O'Hara, who has been with his mother, Mrs. Robert O'Hara, at "Fim Lodge," Collin's Bay, will return to New York on Monday.

Miss L. T. Best, Alfred street, has left to spend a few weeks in New York state.

Miss Nan Skinner, who has sold her home "Catawaqui Lodge," will spend the remainder of the season at a smaller cottage among the islands and will go to California for the winter.

Mrs. E. J. Schlagter, Buffalo, N.Y., will arrive next week to visit her sister, Mrs. W. S. Hughes, Alfred street.

Mrs. John Mollett, and her children, Mrs. Beverly Macdonald and Kenneth Taylor, are among the Kingstonians who sailed for Canada on Friday on S. S. Montclair.

A large party motored from Napanee for the regatta in St. George's Cathedral on Friday evening.

Mr. and Mrs. J. D. Bolland and Miss Grace Bolland, Ottawa, are with Mr. and Mrs. W. S. Hughes, Alfred street.

Lady Twynker, who is with Mrs. Ritchie, Elmhurst apartments, leaves for Halifax early in the week and sails for England about the first of August.

Mrs. Arthur Evans and Miss Marjorie Evans, Gore street, leave on Monday to spend a few weeks on Boxwick Island.

Mr. and Mrs. Matthew R. Davis,

Delicious New Recipe!

Serve Icy-Cold for Hot Day Breakfasts

To make ROMAN MEAL BROSE-O stir one rounded cup Roman Meal into four cups boiling salted water. Boil ten minutes in a single boiler. Stir well and set in a cool place overnight. Serve cold with milk or cream and sugar, honey, preserved or fresh fruits. "Cools the blood," clears the skin, relieves constipation.



AT GROCERS

Kingston, were visitors in Brockville. Mrs. P. E. R. Miller, Napanee, who has been visiting friends in the city for some time, returned home yesterday.

Mrs. A. Darragh and Miss Minnie Darragh, King street, returned home from Rochester, N.Y., on Friday.

Mr. and Mrs. George Brownlee and two children, Hamilton, are visiting the latter's parents, Mr. and Mrs. R. M. Keeler, Prescott.

P. Liston, Kingston, joined his wife at Kalarad and is the welcome guest of Mr. and Mrs. Hughes. Miss Leshman, Kingston, is the guest of her friend, Mrs. H. Klyne, Smith's Falls.

Diary of a Fashion Model

By GRACE THORNTON

She Describes an Unusually Lovely Afternoon Frock.

Yesterday, Madame called me into her private office. "Some of the things I ordered in France in the early spring have just come," she said. "I thought you might like to see them."

I was delighted, as she must have known I would be, and cast an eager eye about the room. There were heaps of tissue paper and an occasional mysterious-looking box.

"The prize garment is here," Madame said, picking up a lovely-looking thing that lay across one of the chairs.

My first impression was of a mass of ecru and gold. Then Madame shook the folds into their proper places and held up for my inspection one of the most charming little gowns it has been my pleasure to see for a long time.

"What a dream!" I exclaimed. "It's quite different from anything I've seen this year."

"Of course it is," Madame agreed. "I wish it had come sooner, for I can think of several of my clients who would have ordered one like it."

"We must let them know," I said. "So many of them won't be in town any more this summer, but the ones who are near enough to run in occasionally would appreciate a note about these new things, I'm sure," said Madame. "I'll see that a few notes are sent out."

"I'd love to see just how this frock goes on. Suppose I slip into it," I suggested.

"A good idea," said Madame, holding it for me. "I want to see exactly, just how effective these metal cloth foundations are for batiste afternoon things."

I noticed the exquisitely dainty embroidery on the short-sleeved bodice as I buttoned it down the front with the tiny crocheted buttons.

"The place these panels are attached, halfway down the skirt, is a new thing with the French," Madame observed. "See how beautifully they are put on with a bit of insect lace."

I examined carefully the joining of the panels to the skirt. It was plain batiste, finely knife-pleated, and so were the panels. Lace insets held the tiny pleats in place.

"Now walk away from me so I can see the shimmer of the gold tissue beneath," instructed Madame.

I did as she said, and she was evidently well pleased with the effect, judging from her expression.

"The French have been very successful with this new metal cloth of theirs," she said. "You see this particular kind was new last year and scarce. It is much more pliable and soft, and has more sheen than the old metal cloth."

"This is the same material you ordered for the new tea-gowns, isn't it?" I asked.

"Yes," she answered. "It's ideal for tea-gowns, because it doesn't tarnish."

Why It Is a Good Family Medicine

From its splendid formula, its superb blood purifying qualities, its prompt tonic effects, and above all its unequalled record in practical use by three generations, Hood's Sarsaparilla is the favorite medicine in many homes. If you need a good family medicine why not get the best, that which has been known to the people of America for half a century—that made your mothers and grandmothers well and that is reasonably sure to do you good? You know Hood's. Get it today.

Efficient Housekeeping

By Laura A. Kirkman

Helpful Contributions From Readers
Mrs. L. D.: "Neverfall Cake Icing: Put one egg-white, one cup of granulated sugar and three tablespoons of cold water into the top of a double boiler (be sure the water in the bottom is boiling every minute) and beat with an egg-beater for seven minutes.

Dry Cocoa Cake without Eggs: Mix together one cup of sugar, four tablespoons of melted butter, one cup of sour milk in which one level teaspoon of soda has been dissolved, one and one-half cups of flour sifted with one-half cup of cocoa powder, and flavor with one teaspoon of vanilla. Turn into a greased loaf-pan and bake 40 minutes in a moderate oven.

Raised Graham Bread: Sift together eight cups each of white and graham flour. Scald one pint of milk, then let it cool till lukewarm. At the same time dissolve two cakes of compressed yeast in a little tepid water. Now put in the mixing bowl the warm milk, one pint of warm water, one-half cup of shortening, two tablespoons of salt, one-half cup of molasses and the dissolved yeast cakes. Stir in the combined and sifted flours, and let stand overnight to rise, in a warm place. In the morning mold into four loaves, let rise again—for about two hours—and bake 55 minutes in a moderate oven.

Mrs. B.: "In reply to 'Old Subscriber, who recently asked for some Scandinavian recipes, I send the following: Danish Cookies: Cream together one pound of sugar and one pound of lard; add a pinch of salt and one cup of sweet milk in which one teaspoon of soda has been dissolved. Then add two pounds of flour and either two teaspoons of



Ecru Batiste Is Draped Over Gold Tissue in This Frock.

The French are using it for everything," she went on. "The premier of the Russian ballet in Paris this spring featured silver tissue, which means it will undoubtedly be good all summer."

To-morrow's HOROSCOPE

By Genevieve Kemble

SUNDAY AND MONDAY JULY 29-30.

Sunday's horoscope points to some sudden change, removal or journey which may come to some persons. It should bring success, provided money is not subjected to undue risk or speculation. Social, domestic and romantic affairs should thrive.

Those whose birthday it is should have an active and successful year, with advantageous change or travel, but they should not risk their money. A child born on this day will be clever, original and industrious, but may be of unsettled disposition unless carefully trained.

Monday's astrological map is rather unpromising, especially for those in the employment of others. They should be careful not to give offence to their superiors. All tendency to quarrelling and fault-finding should be subdued. Keep quiet and attend strictly to business is the advice of the stellar sages.

Those whose birthday it is should be careful of their positions if in the employment of others. They should

LOSE YOUR FAT.

KEEP YOUR HEALTH
Superfluous flesh is not healthy, neither is it healthy to diet or starve too much for its removal. The simplest method known for reducing the overweight body, easily and steadily is the Marmola Method, tried and endorsed by thousands. Marmola Prescription Tablets contain an exact dose of the famous Marmola Prescription, and are sold by druggists the world over at one dollar for a case. They are harmless and leave no wrinkles or flabbiness. They are popular because effective and convenient. Ask your druggist for them or send price direct to the Marmola Co., 411 Woodward Ave., Detroit, Mich., and procure a case.

lemon juice or any flavoring extract desired. Roll thin, cut out and bake 15 minutes in a moderate oven."

E. H.: "Cleaning Kitchen Utensils: 'I have found that steel wool is more effective if the utensils to be cleaned is kept warm; but if my saucepans have become blackened on the bottom, I shake on a little abrasive sand cleanser and rub with a wet newspaper (which goes in the stove) instead of blackening the sink."

A Sewing Machine Light: If a reading lamp is convenient to use on a sewing machine, take an extension electric light cord and insert the bulb in a glass jar."

Mrs. J. B. S.: "The Nicest Place to Iron: I have been a long time in search of it—but have found it at last. If you do not have a regular laundry room, why not iron upstairs in the sewing room? Lay the things to be mended on the sewing machine. Put the stockings to be darned in a basket or in a box. You can hang the damp things to air on the back-stair banister, or stretch a neat little line close by. Only a few aprons, linens and towels will have to be carried downstairs, this way. The electric iron and the ironing board can be kept in an upstairs closet and your kitchen isn't all torn up and you are not nearly so tired as when you iron in a hot kitchen!"

All inquiries addressed to Miss Kirkman in care of the "Efficient Housekeeping" department will be answered in these columns in their turn. This requires considerable time, however, owing to the great number received. So if a personal or quicker reply is desired, a stamped and self-addressed envelope must be enclosed with the question.—The Editor.

What the Editor Hears

That the fishing is good at Loughboro Lake this year, and many parties of enthusiastic fishermen come home with a fine catch of bass after a day spent on this beautiful sheet of water.

That the bonfire and sing-songs given at Camp St. George on Thursday evening, was much enjoyed by the campers in the neighborhood. Many of the scouts are cathedral choir boys with good voices.

That the Kingston motorists who venture across Loughboro Lake bridge and on past North Road village to the lake region are rewarded by passing through some of the most beautiful scenery in Ontario.

That the hollyhocks at the C.P.R. station are much admired by the passers by.

That the summer school students of Queen's will go to Glenora on Monday to see the wonderful lake on the mountain with the view from the mountain showing bits of four counties.

That we used to think Canada was an apple country, but with tiny green apples, the kind that makes the small boy's mother send for the doctor, at 40c a peck in Kingston, we begin to think we were mistaken.

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BARNUM'S BAKERY

FRESH BLUEBERRY PIES

CHOICE CAKES, always fresh. Try them!

Follow the directions on the label and you will use less baking powder and have better baking with

EGG-O Baking Powder

ORDER FROM YOUR NEIGHBORHOOD GROCER

GRAVES BROS.

PLUMBING, TINSMITHING, STEAM HEATING, HOT AIR AND HOT WATER HEATING

All work given our personal careful attention.

HOUSE FURNISHING HARDWARE

211 Princess Street Phone 332

NOTICE

We have been very fortunate in securing the Eye-glass prescriptions of the Optical Department of R. J. RODGER, late of 132 Princess Street.

As these will be of great value to Mr. Rodger's former patients in repairing broken lenses, etc., we hope to be of service to them in the future.

R. ARTHEY, R.O.

VISION SPECIALIST 148 PRINCESS STREET

Mathieu's SYRUP OF TAR & COD LIVER EXTRACT STOPS COUGHS

Sold in generous size bottles by all dealers.

THE J. L. MATHIEU CO., PROP., SHERBROOKE, P.Q.

Makers also of Mathieu's Nerve Powders the best remedy for Headaches, Neuralgia and Feverish Colds.

Boy! Page Mr. Einstein

THE shortest distance between a seller and a buyer is a straight line. If there is any shorter, let us page Mr. Einstein and ask him about it.

In advertising, the Daily Newspaper is the most direct line possible, and the customer you seek keeps the kinks out of it. He sees that he gets his newspaper at the earliest possible moment. He is not satisfied to wait until the postman delivers something that has been "directed" to him at his home address.

When the daily newspaper passes into the reader's hands, it is expected, welcomed and read. It has his interest before it even gets to him. He will complain loudly to the news dealer if an issue escapes him. He will stand in the heat and the cold while the news boy fumbles for change. When the delivery brings the daily paper to a home, it is taken in eagerly by someone.

Did anyone ever telephone your office to complain that your circular or form letter had not arrived? Have you ever noticed men waiting in line for the postman to deliver your printed matter? Have you ever seen the daily newspaper flipped off the desk or the supper table while second class mail is read to the family? Until you have, let us be honest and distinguish between "direct" advertising and printed matter "directed" to your address.

Issued by the Canadian Daily Newspapers Association, Toronto

quietly attend to business. A child trained from babyhood, born on this day may be disposed to quarrelsome and fault-finding. What do you want? Get it through the classified advertisements.

GIRLS! LEMON JUICE BLEACHES FRECKLES

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, which any drug store will supply for a few cents, shake well, and you have a quart of the best freckle and tan bleach, and complexion whitener.

WHEN USING WILSON'S FLY PADS

READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

Best of all Fly Killers 10c per Packet at all Druggists, Grocers and General Stores

RASPBERRY CROP LIGHT

The Raspberry season is now at its best. The quality of the fruit is excellent, but the season will be short so preserving should be done now. For well-packed, first quality fruit buy that put up by Niagara Peninsula Growers, Limited, Grimsby, Ont.

DR. MARTEL'S FEMALE PILLS FOR WOMEN'S AILMENTS

25 years standard for Delayed and Painful Menstruation. Sealed tin package only, all druggists or direct by mail. Price \$2.00. Knickerbocker Remedy Co., 71 E. Front St., Toronto.

Baby Wants Cuticura It Keeps His Skin Soft Smooth and Clear

Baby's tender skin requires soft, soothing properties such as are found in Cuticura Soap, Ointment and Talcum. The Soap is so sweet, pure and cleansing and the Ointment so soothing and healing, especially when baby's skin is irritated. Cuticura Talcum is also ideal for baby.

25c. Ointment and Talcum. Sold through the Dominion Canadian Depot, 140 St. Paul St., W. Montreal. Cuticura Soap always with postage.