

I HAVE CAPTURED THE ENTIRE COMMUNITY

I broke all selling records this week. I tore out the side of Kingston trading traditions--F. JOSWICH



Yes, I packed this store to the limit and I'm going to keep this store packed until July 22nd--10 p.m. How? I'll tell you, Folks, with four vital factors.

1. Truthful Advertising
2. Lockett's Good Reputation
3. \$48,000 Stock of High Grade Shoes
4. Unbelievable Low Prices

I turned Kingston upside down. By value giving that made the old-time prices look like a selling plaster in comparison. That's why we sold thousands of dollars worth of goods, when hundreds was the rule. The store is now in stage of the most drastic price cutting campaign ever pulled off in Kingston. You owe it to yourself to glance over these prices, and then you too will help crowd our aisles.

Remember this is not a sale for gain, but a price slaughter in order to sell \$15,000 worth of High Grade Shoes, etc., in 9 days at just what I can get for them. The prices are nothing short of an INSULT to to-day's Wholesale Prices, but I am forced to make this Price Slaughter in order to sell \$15,000 of this stock in Nine Days. The Prices Herein Quoted Will Give You Only a Vague Idea of What Savings Are Made Possible in This Store.

Merchants, Attention!

MR. MERCHANT, THIS IS DIRECTED TO YOU
If you are in business to make money and are in the market for some good, clean, stylish Footwear, this is your opportunity. We can sell you good Footwear for Men, Women and Children CHEAPER THAN YOU CAN BUY IT IN THE MARKET. Come in, look them over, and if you can not come during regular hours, phone us and we will wait on you at any time. A purchase here will mean MANY DOLLARS TO YOU. Sizes and widths are good and qualities no better.

Men's Regal Boots One big lot of Regal High grade Boots in Brown and Black, sizes 6 to 10 1/2. FORMERLY \$12.00. Slaughter Price \$4.98	Men's Brogue One big lot of Men's Brown Calf Brogue, in new square toe, very latest style, all sizes. FORMERLY \$8.50. Slaughter Price \$4.98	Ladies' Patent & Kid Pumps One big lot of Ladies' Kid & Patent Pumps, Louis heels, sizes 4 to 5. FORMERLY \$11.00. Slaughter Price \$1.98	Childs' White Boots One big lot of Childs' White Boots, very good grade. Sizes 4 to 5. FORMERLY \$1.25. Slaughter Price 78c
Men's Patent Boots One big lot of Men's Patent Boots, Regal make, very good grade. FORMERLY \$10.00. Slaughter Price \$2.98	Ladies' Patent Oxfords One big lot of Ladies' Patent Oxfords, best grade welt and turned sole, Louis heels, sizes 3 to 5. FORMERLY \$12.00. Slaughter Price \$1.98	Ladies Pat. Kid & Gun Metal Pumps One big lot of Pumps in Pat. Kid and Gun Metal, very good grade, Military heels, welts and turn soles. Sizes 3 to 5. FORMERLY \$6.50 to \$11.00. Slaughter Price \$2.98	Boys' Canvas Boots One big lot of Boys' White and Brown Boots, with rubber soles. Sizes 3 to 4. FORMERLY \$1.50. Slaughter Price 88c
Men's Work Boots One big lot of very good grade Work Boots, in Black, Slaughter cut. Sizes 6 to 11. FORMERLY \$4.50 to \$8.00. Slaughter Price \$2.98	Ladies' Canvas Boots One big lot of Ladies' White Canvas Boots, good grade. FORMERLY \$5.00 to \$6.00. Slaughter Price 78c	Ladies' Calf Oxfords One big lot of best grade Calf Oxfords, welt soles, Military heels, sizes 3 to 5. FORMERLY \$11.00. Slaughter Price \$3.98	Ladies' House Shoes One big lot of Ladies' House Shoes, very good grade, Elastic front. Sizes 3 to 5. FORMERLY \$2.50. Slaughter Price \$1.48
Men's Canvas Boots One big lot of Men's Brown Canvas Boots, very good grade, leather soles and toe caps. Sizes 6 to 11. FORMERLY \$3.50. Slaughter Price \$1.98	Ladies' Brown Calf & Kid Oxfords One big lot of latest styles in Kid and Calf, welt soles, Military and low heels, all sizes, best grade Oxfords, Empress & Georgina. FORMERLY \$6.00 to \$12.00. Slaughter Price \$3.98	Ladies' Georgina Boots One big lot of best grade of Ladies' Georgina Boots in Grey Kid and Fawn suede, welt soles, spool heels, all sizes. FORMERLY \$15.00. Slaughter Price \$2.98	Ladies' Canvas Pumps One big lot of Ladies' White Canvas Pumps, very good grade, low and high heels, sizes 3 to 7. FORMERLY \$2.50 to \$3.50. Slaughter Price 98c
Men's Round Toes Boots One big lot of Men's very good grade Round Toes Boots, welt soles, round toe in Brown and Black, all sizes. FORMERLY \$8.50. Slaughter Price \$3.98	Ladies' Kid Oxfords One big lot of very fine Kid Oxfords, welt soles, Louis heels. Sizes 3 to 5. Best grade. FORMERLY \$6.00. Slaughter Price \$1.98	Ladies' Empress Boots One big lot of Ladies' Empress Boots in Kid Chocolate and Brown, welt soles, spool heels, also some made by Doris' Dada, all sizes. FORMERLY \$15.00. Slaughter Price \$1.98	Ladies' Canvas Oxfords One big lot of Ladies' White Canvas Oxfords, a very good grade, wood Louis heels turn soles, sizes 3 to 7. FORMERLY \$4.50 to \$6.00. Slaughter Price \$1.48
Ladies' Brown and Black Oxfords. One big lot in Military Heels, in the latest styles, very good grade of Kid Leather. Sizes 3 to 7. FORMERLY \$7.50. Slaughter Price \$2.48	Ladies' Pat Tie Shoes. One big lot of very good grade Pat. Leather Tie Shoes, low or Cuban heels; sizes 3 to 7. Formerly \$4.50. Slaughter Price \$2.98	Children's White Boots. One big lot of Children's White Boots, good grade with Rubber Sole. Sizes 4 to 10 1/2. Formerly \$1.50. Slaughter Price 88c	Men's Kid Oxfords. One big lot of Men's Kid Oxfords; very good grade; Chocolate color; straight last. Sizes 6 to 8 1/2. Formerly \$6.50. Slaughter Price \$4.98
Children's Kid Boots. One big lot of Children's Black and Brown Kid in Lace; very good grade leather. Sizes 3, 4, 5. Formerly \$2.50. Slaughter Price \$1.48	Ladies' Canvas Oxfords. One big lot of Ladies' White Canvas Oxfords and 2 Strap, with low heels; very good grade; all sizes. Formerly \$3.50. Slaughter Price \$2.19	Ladies' Kid Comfort Boots. One big lot of Ladies' Kid Comfort Boots; very good grade; some with toe cap; some plain toe with cushion in-sole and rubber heels. Sizes 4 to 8. Formerly \$5.50 to \$6.00. Slaughter Price \$3.48	Girls' Black Lace Boots. One big lot of Girls' Black Lace; very good grade; adjustable Heel; Boots; sizes 3 to 7. Formerly \$4.50. Slaughter Price \$2.48
Ladies' Leather Bags. One big lot of very good grade of Ladies' Leather Bags, Boston style, in Brown and Black. Come and see them. Formerly \$4.50. Slaughter Price \$1.98	Shoe Dressing. One big lot of White 2 in 1 Liquid and one big lot of Tan Beauty Paste. Formerly 25c. Slaughter Price 8c		

LOCKETT'S

116 Princess Street - - - Kingston, Ontario