STEACY'S ANNIVERSARY SALE

CELEBRATING OUR 41st BIRTHDAY Starts Friday and Continues all Next Week

Our great 41st Anniversary Sale will be a Gala Bargain Event this year. We have prepared for this splendid yearly affair in a most thorough manner. Every item on this page is of exceptional merit and exactly as specified herein. Extraordinary value-giving in all departments should attract all thrifty people here to-morrow and following days.

WE REFUND FARES TO ALL OUT-OF-TOWN CUSTOMERS

ACCORDING TO A SPECIALLY PREPARED SCHEDULE—WHICH WORKS OUT ON ABOUT A 10% BASIS—NO MATTER WHERE YOU COME FROM OR BY WHAT CONVEYANCE

Birthday Specials HOSIERY!



BLACK COTTON HOSE 18c. PAIR

1,800 pairs of Black Cotton Hose, in sizes 9, 9½ and 10. Reg. 25c. values. COTTON LISLE HOSE

25c. PAIR 1,200 pairs Black, White and Brown Cotton Lisle Hose-splendid values at 35c. à pair. In all sizes.

LISLE HOSE **3 PAIRS FOR \$1.00** 2,400 pairs of Penman's fine Lisle Stockings in Black, White and Brownreg. 45c. values.

LISLE HOSE 39c. PAIR

900 pairs of fine Mercer-Lisle Stockings in the new Black and Grey Pepper mixture; in sizes 9 and 91 only. Reg. 60c. values.

SILK HOSE, 95c. PR. 300 pairs Black and White fine Thread Silk Hose -all sizes—worth \$1.25 a pair.

DROP-STITCH SILK HOSE, \$1.98 240 pairs of pure Silk Hose in Black, White, Grey, Navy and Brown; all sizes. Regular \$2.50 quality.

"QUEEN QUALITY" GLOVE SILK HOSE \$2.48 PAIR

180 pairs pure Thread Glove Silk Hose in Black, White, Navy, Grey and Brown. All sizes. Standard price is \$3.50 a pair.

CHILDREN'S GOLF HOSE 35c. PAIR

180 pairs of fine ribbed Golf Hose in Brown and Navy. In sizes 51 to 9. Worth 50c. a pair.

CHILDREN'S-COTTON HOSE 25c. PAIR 600 pairs of Black, White and Brown Cotton School Stockings in sizes 6 to 10. Regular 35c. values.

Silks and Dress Goods

AT EXTRAORDINARY **REDUCTIONS!**

CHINESE SHANTUNG SILK SALE PRICE .. 93c. Yard

300 yards real Chinese Shantung Silk — natural shade - pure silk - free from dust filling-full 34 ins. wide. Sold regularly at \$1.50 a yard.

BLACK SILK TAFFETA SALE PRICE \$1.59 Yard

180 yds. real French Black Chiffon Taffeta Silk — full yard wide— a great value at \$2.00 a yard.

WHITE HABUTAI SILK SALE PRICE 63c. Yard

200 yds. White Habutai Wash Silk-full yard wide -suitable for Waists, Underwear, Slip Linings, etc., etc. Our regular \$1 quality

BRITISH WOOL SERGE SALE PRICE 69c. Yard All Wool Bradford Sergemade of good strong yarns -in colors Black, Navy, and Brown — full 38-40

> FRENCH SERGE \$1.69 Yard

inches wide.

All Wool French Dyed Serge—full 54 inches wide. The colors are Black, Navy and Brown. A special value at \$2.00 a yard.

Sample Assortment OSTRICH RUFFS and MARABOUT CAPES

In two lots to clear. These comprise a New York traveller's sample set and a number from our own stock.

Regular . . . \$3.75 to \$4.50 Sale Price \$1.98 Regular . \$14.50 to \$35.00 Sale Price \$8.95 All marked in plain figures

New Dress Ginghams

Very Specially Priced for To-morrow and Following Days!

SALE PRICE 19c to 29c yd.

5,000 yards of new Dress Ginghams in a wonderful range of patterns and colorings. There are small checks, large checks, small plaids and large over-plaids-absofutely the greatest assortment of Ginghams we have ever had the privilege of showing. Priced as follows:-

Reg. 25c. a yd. values. SALE PRICE 19c. Reg. 30c. a yd. values. SALE PRICE 23c. Reg. 35c. and 40c. a yard values.

..... SALE PRICE 29c. AMERICAN PRINTS

SALE PRICE

19c. Yard (36 inches wide) ,200 yards of full 36 inch American Indigo Blue Prints in light and dark shades. Regularly sold at 30c. a yard.

WHITE FLANNELETTE, 17c. YARD 1,500 yards of soft, fleecy, good weight White Flannelette-full 27 inches wide. A special value at 25 cents a yard.

WHITE COTTON, 14c. YARD 1,800 yards good quality Needle Finish Bleached Cotton-full yard wide-regular 20c. a yard quality.

Men Attention!

Here are real money-saving opportunities that you cannot afford to pass up.

FORSYTHE SHIRTS, \$1.48 EACH 300 new Percale Shirts in a great range of smart patterns—with French Cuffs — in sizes 14 to 17. Sold everywhere at \$2 each.

WORK SHIRTS, 93c. EACH 600 Duck and Drill Work Shirts-well finished-full sized-in Khaki, Blue Stripe and Black Stripe. Great value at \$1.25 each

SILK LISLE SOCKS, 33c. PAIR 480 pairs of fine Silk Lisle Socks-in Black and Brown. Sizes 10, 10 and 11. Regular 50c. stock values.

ENGLISH WOOL SOCKS, 89c. PAIR 300 pairs fine Cashmere Wool Socks with the new Silk Clocks-the last word for smart dressers. Regular \$1.25 a pair.

New Tuxedo **Coat Sweaters**

SALE PRICE \$3.69

48 only, fine Wool Sport Sweaters with Tuxedo fronts. The colors are Coralette, Turquoise, Purple, American Beauty, Camel, Paddy, Navy, Olive and Taupe. Formerly priced at \$7.50 each. The sizes range from 36 to 42. One to a customer. Cash and Carry Only.

SILK SWEATERS Sale Price . . . \$8.95 Each 60 Silk Sweaters, plain and drop-stitch. The colors are

Black, White and Navy. Also a few with combination trims. In sizes 38, 40 and 42. These are positively outstanding values. While they last \$8.95 Formerly priced at \$13.75

CURTAIN SCRIM Sale Price 12½c. Yard 1,500 yards of White, Cream and Ecru Curtain Scrim-36 inches wide -

and \$15.00 each.

regular 18c. a yard.

WINDOW SHADES Sale Price 75c. Each 150 Shadow Proof Oil Shades in White, Cream and Green. The regular price is \$1.25 apiece.

> HUCK TOWELS, 23c. EACH

20 doz. Bleached Muck Towels. Size 17x34. Hemstitched ends. Regular 30c values.

PURE LINEN TOWELS 47c. EACH

15 doz. pure Linen Huck Towels; size 17x33; hemmed ends. Regular 60c. quality.

Birthday Specials

BATH TOWELS 29c. EACH

25 dozen Colored Bath Towels; size 18x34. Special value at 35c. each.

TERRY TOWELS 39c. EACH

120 Colored Terry Bath Towels; size 20x40. Regu. lar 50c. values

> TERRY TOWELS 69c. EACH

15 dozen extra heavy, large sized Colored Terry Bath Towels; size 24x48; sold regularly at \$1 each.

LINEN TOWELLING 43c. YARD

800 yards of extra fine, heavy, pure Linen Towelling; worth 60c. a yard.

TERRY TOWELLING 29c. YARD

450 yards imported Terry Towellnig - good, heavy quality-17 inches wide worth 37½c. a yard.

TABLE DAMASK 98c. YARD

375 yards Bleached Table Damask-54 inches wide -regular \$1.25 a yard.

> TABLE NAPKINS \$3.00 a Dozen

50 dozen Table Napkins-20 inch size—worth \$3.75 a dozen.

TABLE CLOTHS \$3.98 EACH

36 only, Damask Tablecloths—size 2x21-all good patterns; worth \$4.75 each. 15 only, pure Linen Tablecloths—size 2x21 worth \$4.75 each.

TABLECLOTHS, \$2.98 20 only, Colleen Damask Tablecloths; size 2x2; worrh \$3.75 each.

LILLE L'EL