In the matter of neighbors distance lends enchantment. It is not difficult to love your neighbor as yourself if you don't know too much about him. It is not difficult to shed tears over the woes of the poor heathen in far off Africa, for the intervening ocean affords an element of romance. At a distance of five thou-

sand miles, you can't smell him. To love the downtrodden in other lands does us small credit. We do not love the individual, but only the ideal conception of him our imagination has formed. If he lived next door, we would phone the health department and demand that some o the dirt be scraped from his hide and the matted tangle removed from his

Infested hair. Nor should we be censured too se verely if we fail to love the neighbor next door. We know his faults correct them. Our spiritual natures may urge us to love him, but our carnal natures urge us to bounce a brick off his head for the good of

ter who can't sing but has yet to biles. learn of her misfortune or he pracfills the alley with goods boxes and tin cans; he does many, many things der to buy gasoline, his choice is no "Well, sir, I was right smart puzno considerate white man would do, and an unfortunate respect for good



would call upon him and tell him in and theirs and making all less fit high-powered language just what for citizenship. kind of man he is.

your neighbor; but is is even more first spending money. No man can wicked to lie about it. And no regu- be wisely thrifty until he learns that lar man born of woman can love a money is not an end, but only a neighbor who lives next door and means to an end. makes himself a nuisance.

Thrift is a virtue, but like the oth er virtues may degenerate into a vice if permitted the run of the premises. Philosophers are fold of saying that few people can stand prosperity. They mean that few people who attain prosperity are content to do! without the things other prosperous people enjoy. When people come in- broom and began to clean the stem

no prises as you did.
take no risk, as we take back unsold goods and remiums or each for what you do sell.

Idress: National Products Limited
Toronto, Canada

PENCIL



Little Willie Willis says he would his mother thinks he is sick and gives him castor oil.

that speaks. We envy their purchasing power, and resent the fact that that they are able to enjoy things sort o' tightened up on the purse

thinking and dishonest talking ab. has cooled off a right smart. his soul and the general uplifting of out thrift. Nearly all of the eloquent He has a dog that howls at night, thrifty spend much of their own mo- a heap o' money, an' he made a sight or hens that forage the neighborhood ney unnecessarily. They keep a flock swappin' land. Seemed like ever'for their provender; he has a daugh- of servants and a fleet of automo- thing he set his hand to had a pro-

tices on a cornet after nightfall; his to the luxuries he can buy and has good feller. He drunk some licker deprive himself of beefsteak in or- nobody seemed to mind. concern of the world's.

manners stills our tongues when we living up to their incomes. It is true that-a-way, an' then one day I found that they spend their money easily, out. If anybody got locked up an' but the significant thing is that they wanted bail, he sont for John; an' if grow up to their expenditures. Ac- anybody was hard up an' needed quaintance with luxuries gives them cash, he put up a pitiful mouth an' a more abundant life, a broader out- got John to go on a note with him. look, a capacity for the appreciation "It was mighty fine while it lastof things that lifts man above the ed, but after while the notes begin level of the brute.

tle pleasures and luxuries his earn-

Every business man knows that it It is doubtless wicked not to love is difficult to make money without

> Deacon Hardton When Deacon Hardtop has a dull business day, he says the Lord is chastening him; but when business is brisk, he says it is simply a matter of good management.

Uncle Gus Uncle Gus pulled a straw from his to money, and we say money has of his ancient corn-cob pipe. It was made fools of them, it is our envy a delicate operation, requiring

undivided attention, and I waited patiently until it was finished.

"You spoke of popularity," I prompted, when the pipe was filled and drawing well.

"So I did," said he. "I read somethin' in this here paper reminded me of it. One o' them Senators says here that these United States ain't got no friends in Europe, I reckon maybe he knows what he's talkin' about too. But I remember back there a few years ago when we was makin' the boys at the mint work overtime so's we could git enough money to keep Europe satisfied, and was sendin' 'em ship loads o' victuals an' talkin' about our sacred duty to humanity; and if I recollect right everybody in Europe what was big enough to stand up was a standin' on his hind legs a-cheerin' Uncle Sam. They just plumb loved us to death. We was the hope o' humanity. And then we strings an' put a padlock on the co'n There is a great deal of dishonest crib, an' the' blind passion fo' us

"It reminds me o' John Small an' men who urge "the people" to be his habit o' signin' notes. John had fit in it. He made it fast an' spent Any man rich or poor, is entitled it fast, an' ever'body said he was a the wit to enjoy; and if he wishes to an' got in a fight once in a spell, but

zled fo' a spell, an' wondering how It is folly to chide Americans for come ever'body was a lovin' him

to come due and the folks what John To be thrifty is not to be miserly, had signed with couldn't pay. They but only to get a dollar's worth for didn't never mean to pay. John got each dollar spent, whether it be all het up about it, an' he jumped spent for shoes or books or beans or on one 'r two fellers an' like to beat phonograph records. The man who em to death. The others got scairt denies himself and his family the lit- then, an' most of 'em scraped up the money to save the' skins; but they ings will buy is not thrifty. He is cussed John a heap an' begun to say but robbing himself and them, and licker had ruin't him an' his money by his parsimony narrowing his life had made a fool of 'im an' things like that.

"Popularity is somethin' you can buy, like co'n meal an' plug tobacco; but it ain't wo'th much. A feller that thinks he is Santa Claus is a great man; but when he begins to demand what's comin' to him, folks calls him Shylock an' cusses him."



Aunt Het.

'Like as not he men folks will around in heaven and expect the Woman's Missionary Society to do all the harp playin'."

By Wlanche Silves

My goodless! how Doris did pout and fret when her mama asked her but Squeedee soon assured her that to take care of her baby sister while Mama Opossum was just as gentle as she went down to the town on an a lamb, and wouldn't harm her.

baby in the carriage and rolled her long, and well-provided with whiskout into the yard.

time I plan on going out with the her large, leaf-like ears stood erect, other girls, something comes up so I can't go," she pouted as she pushed the baby carriage out into the country road. "I never can play Doris and her elfin, her long tail like other little girls."

"Well, now, that's too bad!" laughed a merry voice, and Squee-



iee, the elfin from Joyland, hopped They're out of the way, but all the out from behind a tree by Doris's time you know just where they side. "I thought everyone would be are." She made a queer noise, and

"Oh, I suppose I would have been and Doris gasped. in a good humor if mama hadn't made me take care of baby sister.' replied Doris. "But you can't have were talking of," Doris said to any fun pushing a baby carriage Squeedee, after Mama Opossum had around all the time!"

At this Squeedee laughed merrily babies. "Well, I guess I ought not and put his hand upon the handle of to complain. I'd much rather push

after all the time," he laughed apron pocket. "Why, I have a friend-"

rupted Doris. "No, indeed," replied Squeedeee, for her walk.

"Nothing of the sort. She's a happy little mother, and a lovely little nurse. Wait, there she goes now," and he drew his magic whistle from his pocket and blew on it three times so loudly that the hills sent back Doris saw a queer-looking head

pop out of the side of an old oak DORIS MEETS A QUEER NURSE tree, and Squeedee waved his hand and called.

At first Doris was tempted to run, She was no larger than a good-Doris, all cut of patience, put the sized cat. Her nose was sharp and ers like that of Doris's cat. Her "That's always the way-every dark eyes looked rather sleepy, and

> Then Mama Opossum galloped towards them, and bowed politely to flapping in the dust behind her.

as Squeedee whistled again.

"Well, how's the family today. Mama Opossum?" asked Squeedee, after introducing her to Doris. Mama Opossum sat up on her

hind legs and shook hands with Doris, and Doris saw she had five toes on each foot.

"Seeing's believing," Mama Opossum laughed, and Doris caught her breath as fifteen little furry creatures tumbled out of an almost hidden pocket in the front of Mama Opossum and scampered around in front of Squeedee.

"Well, of all things!" exclaimed Doris. "Where in the world did they come from?"

"Out of my pouch, or pocket, as you'd call it," laughed Mama Opos sum, pointing to the pouch formed by a large fold of skin on the under part of her body. "It's the only proper place to carry children. in good humor a lovely day like to- her fifteen little furry babies all tumbled back into her pouch again,

"So that's the little nurse you galloped away with her funny little a baby carriage than carry even one "I'd just like to know what you'd baby around in my pocket," and she do if you had fifteen children to look laughed as she glanced at her tiny

"A kindergarten teacher!" inter- dee had disappeared, and Doris try in foreign marke's. hummed to herself as she went on

The Vital Issue

"What we have to decide is this - Are we going to continue the protective system of this country or are we not? That is the question and that is the whole question. And the great, big, necessary thing is that every voter in this country from the Yukon to Halifax knows that this is the question he or she is deciding when he or she votes in this great contest."

ARTHUR MEIGHEN.

HE vital issue in the coming election - in fact, the only issue - is the Tariff, and to every clear thinking Canadian it should be readily apparent that a Protective Fiscal Policy is absolutely essential to stability, progress and development.

Every important country in the world upholds Protection as an essential economic principle. Even Great Britain-so long the stronghold of Free Trade-has now adopted laws that constitute Protection of the most effective kind. In fact, the present policy among most nations is towards raising their tariff walls, not lowering them. In the face of these facts it would be suicidal for Canada to do exactly the reverse and discard the fiscal system which has been responsible for its progress during the past forty-three years.

Free Trade would mean death to Canadian Industry. It would also result in the immediate closing down of Canadian plants of foreign firms, with consequent additional unemployment. There are today 650 American factories alone in Canada. Similar proposed ventures would be abandoned. New capital

would refuse to come to a Country lacking adequate protection and present industrial enterprise would be promptly strangled by foreign competition.

The preservation of the home market by a Reasonable Protective Tariff is vital to both city dweller and agrarian alike now as never before. More capital is urgently needed for the development of Canada's enormous resources, which will result in a lessening of unemployment and an increased population. More work and more workers will produce an enlarged home market for products of both city and farm, and the exodus of Canadian men and women-and the dollars they earn - will be precluded.

The United States has slammed her trade door in the face of Canadian farmers by adopting the Fordney Bill, and the farmer is consequently now even more dependent upon the home market than in the past. Yet Crerar asks you to destroy that home market by voting for Free Trade.

King's policy-if he has one-will result in the destruction of the Tariff.

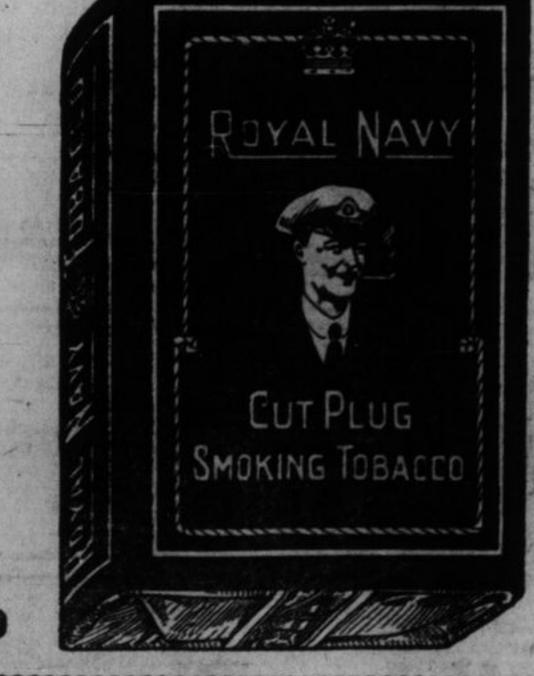
Meighen stands four square for Reasonable Protection-Protection for all the people-and asks for an overwhelming mandate to give both industry and agriculture that assurance which will spell prosperity for all. Individual prosperity depends upon National prosperity. Your personal interests and Canada's very existence hang upon your vote.

neighen will lead us through

The National Liberal and Conservative Party Publicity Committee,

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When she looked up again Squee- represents the American dye indus- men are the best shots is erroneous, now using cardboard boxes instead or dirigible airships are obtained