

# The Daily Newspaper is Home Reading

A food manufacturer who spends \$1,000,000 a year in advertising in Canada and the United States said, in quoting his advertising experience, "The daily newspaper is home reading."

"It links me and my product up with the retailer who sells it and with the people who eat it in a way that no other medium can approach. It is true that I use other kinds of advertising as well as daily newspapers. But if I was forced to do without many forms of publicity, I could get along without everything but daily newspaper advertising."

"The strength of daily newspaper advertising for me lies in the fact that I can vary my appeal as often as I like, and can start or stop overnight."

"There is practically no waste, because everybody can eat what I make, and everybody reads the daily newspapers."

If you want the trade of the home, win it through the daily friend and counsellor of 1,800,000 Canadian families.

Issued by The Canadian Daily Newspapers Association, Head Office, Toronto.

## Automotive Equipment

Tourists' Bureau Manufacture Agents Accessories  
Phone 515W "We Can Get It"  
G. V. DREDGE 109 Brock St. Kingston, Ont. R. H. EYLES

## Let Us Be of Service to You in Sending Money Abroad



TRANSFERS of money to all parts of the world, by draft, post remittance, or cable, can be made through this Bank quickly and at advantageous rates.

## THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.  
KINGSTON BRANCH, FARMHAM, VERONA AND ARDEN BRANCHES.  
H. A. TOPIELD, Manager  
J. W. McCLYMONT, Manager  
Sub-Agency at Mountain Grove open Fridays.  
Safety Deposit Boxes to rent at Kingston Branch.

## FARMERS OPPORTUNITY

You now have a little money saved from a few prosperous years, and opportunity is knocking at your door in the form of high-grade government bonds of a yield not seen before in generations. Are you going to stop where you are after making a little profit and leave your savings lying in an unproductive savings account or in a doubtful mortgage. It is high time you got seriously down to business and got your money invested in the serious securities in Canada that will pay you over 6%, and that are always readily saleable in case you wish to realize at any time. It's up to you to see that you are getting what money is worth to-day as such offerings as Canadian Provincial Bonds will not be before you at such interest rates much longer. Write or call for particulars.

## Bongard, Ryerson & Co.

"The Home of Good Investments."  
857 BAGOT STREET. PHONE 1746.  
85 Bay Street, Toronto.

## FORD PRICES

Effective Sept. 3rd, 1921

Roadster	\$558.00
Roadster, with starter	\$645.00
Roadster, Light Delivery	\$586.00
Roadster, Light Delivery, with starter	\$674.00
Touring	\$609.00
Touring, with starter	\$696.00
Coupe	\$951.00
Sedan	1,053.00
Light Chassis	\$514.00
Light Chassis, with starter	\$599.00
Truck Chassis	\$662.00
Truck Chassis, with starter	\$749.00
Tractor	\$775.00
Governor	55.00
Pulley	40.00 870.00

## VanLuvén Bros.

Phone 1609. 34-38 Princess Street.

## Natalie's Misplaced Sympathy

By LILLIAN H. CROWLEY

"Natalie Jones was a bitterly disappointed girl. She had been so truly in love with Paul Lester, and now everything was over between them forever! She never would love any other else, never could love him again. Perhaps it was just as well to find out that he was a dictatorial brute. Brute? Yes, he was a brute to intimate that she was a selfish butterfly who didn't care for her fellow beings. He could go on with his old philanthropy for all of her. She didn't interfere when he spent lots of his time in the slums—but why should he think she ought to spend her time there?"

"Of course, he didn't say just exactly that, but it was what he meant. She was taking part in the bridge tournament and couldn't go and see the woman he asked her to visit when he had gone out of town."

"Of course, everybody was sorry for poor Paul! Anyway, she would show him that it wasn't anything wonderful to be called a philanthropist. She'd show him that she could do just as good work in that way as anybody. Not that she wanted to placate him; she didn't; but just to show him. Then, when she had done a lot of good work he could come to her on bended knees begging her forgiveness, and she wouldn't grant it. She never could love Paul again!"

Natalie had no distinct plan for going out into the world as a humanitarian, but she would find a way. She lay on the couch, moody and unhappy. She knew her heart was broken and there was no use in anything. Still, one thing remained—she would show Paul. Her pride demanded that.

"Natalie, dear," said her mother, coming into the room dressed for the street. "I have just had a disappointment. Mrs. Smith cannot help me at the Women's club this afternoon, and I am forced to call upon you."

Natalie's first impulse was to refuse to go. Then—"Why, yes, mother, I'll help you. What is it?"

"We are having Mr. Fleming, the director of music in the public schools, give demonstrations with the children of the work taught in the schools. I need you to take charge of the groups of children and start them to the platform in their turn."

Natalie went with her mother and before she realized it she was intensely interested. Then she spied a little boy, about seven years of age, with the most beautiful face she had ever seen. He was wonderful. He was like a young St. John. He kept perfect time and sang with unusual intelligence. Tears came to her eyes when she noticed his clothes. He had on the vest and trousers of a suit several sizes too large for him; his shirt sleeves were rolled up to the elbow, his trousers reached to the floor, and he wore no coat.

"Poor little fellow," she thought, "how he must suffer to go dressed so grotesquely when all the other little boys in his class are dressed in good taste. His people must be very poor and these clothes are handed down from an older brother. I'll buy him a suit myself! I'll take charge of him and see that he gets the right things to wear while he is so little."

Her heart filled with joy at the thought of helping the dear little fellow. She ran to the teacher who had charge of the class and asked his name and address.

She had to leave before the class had finished, to keep an appointment. But she thought constantly of the boy. The next morning she started off to find the place where the boy lived. She was surprised when she again read the address, for it was in a very good part of town. "There may be some old run-down houses there," she thought.

She could hardly believe her eyes when she saw the home! It was almost a mansion. She compared the number over the door with the number of the address on the card given her by the teacher. They were the same.

There was only one thing to do—go up and inquire. The door was opened by a maid in embroidered cap and apron.

"Can you tell me where I may find the parents of little Bernard Limoges?"

"This is Mr. Peter Limoges's residence, madam."

"But the poor little boy? Does he live in the neighborhood?"

"Master Bernard Limoges lives here. He is in school now. Would you like to see his mother? She is in."

"You don't understand. I am not looking for any one here. I am only inquiring for a poor boy. See, this is his name and address." Natalie showed the card to the puzzled maid. A beautiful young woman came into the hall and said to Natalie:

"Won't you come in, please, and tell me about it?"

## WONDER WHAT A TWO WEEKS OLD BABY THINKS ABOUT.

THIS IS A FUNNY PLACE WONDER HOW LONG THIS IS GOING TO KEEP UP... I'VE BEEN HERE SO LONG AND I'M SO TIRED OF LIFE

NO HUM-- I FIND PEOPLE SO TIRESOME-- THEY SAY SUCH ODD THINGS... THEY SEEM TO BE ABLE TO MOVE ABOUT-- WONDER WHY THEY KEEP ME IMPRISONED HERE IN A BASKET.

WONDER WHAT THAT IS-- PEOPLE LOOK AT IT AND SAY "WHAT BE-A-BEAUTIFUL HANDS-- WONDER WHAT THEY'RE FOR AND WHY ARE MINE SO SMALL.

I THINK I'LL CRY ABOUT IT-- I JUST LOVE TO CRY-- I GET PEOPLE TO COME AND FUSS OVER ME WHEN I CRY-- IT'S ONE THING I DO THAT NO ONE ELSE SEEMS ABLE TO DO

LIFE IS SO VEERY COMPLICATED AND THERE IS SO MUCH TO THINK OF AND WORRY ABOUT-- MY BRAIN IS AWHIRL

HELLO! THERE'S ANOTHER OF THOSE HANDS-- WONDER HOW MANY I HAVE-- I SHOULD IMAGINE THEY WOULD BE ANFULLY USEFUL

WONDER WHO THAT LADY IS THAT'S ALWAYS AROUND ME-- I HOPE IT'S MY MOTHER BECAUSE SHE LOOKS NICER TO ME THAN ANYBODY I'VE MET SO FAR-- AND SHE CALLS ME "PRECIOUS." WONDER WHAT SHE MEANS-- THERE'S THOSE HANDS AGAIN..

I HATE ALWAYS TO BE CALLING ATTENTION TO MYSELF BUT I WANT THAT LADY THAT CALLS ME "PRECIOUS!"

By Betty CALAIS '21

## YOUR HEALTH

### What Indication Means and How You May Banish It.

(By Royal S. Copeland, M.D., Commissioner of Health, New York City.)  
Many persons have formed the wise habit of sending samples of urine to drug stores or commercial laboratories for examination and report. They have learned that periodical tests of this sort are useful, especially for persons past middle age.

The importance of such regular inspections no one can deny. But what is the use of having them made unless the significance of the results is pointed out by someone competent to gauge them?

Frequently I am written to by someone who wants to know what, for instance, the presence of indican means.

If I were an enterprising chemist, making urinary examinations, I should get up a four-column report form on which to make my report.

**A Wise Way.**  
The first column would give the normal amount of the given ingredient.

The second would give the result of the examination.

The third would briefly explain the significance of a decrease from the normal quantity.

The last column would explain what an increase in the amount of the ingredient may mean.

Even then the report would lack the thing necessary to give it value and force. To mean what it should there must be practical application to the needs of the individual. What is he to do because there is found an increase in this or a decrease in that urinary ingredient?

Indican is reported as being "present in excess." What does this signify?

Indican is formed by the fermentation and putrefaction of proteins. Proteins are the building materials of the body. Lean meat, white of egg and the curd of milk are examples of protein food. You know these articles grow stale and quickly putrid unless carefully kept. It is just the same when they have been eaten and are inside the body. Their putrefaction is known by the production of indican. As a matter of fact, at least fifty per cent. of persons above a trace of indican.

We must expect an excess of indican in any disease or condition having intestinal putrefaction as part of its action. In intestinal indigestion or dyspepsia there seems to be a failure of some of the processes of digestion which tend to prevent fermentation. Therefore, in this condition, large quantities of indican are found.

## ONLY MET MOTHER FORMALLY

### Empress of Austria Was "Received" by Her Children in the Most Approved Manner.

Unless she gave 24 hours' notice the beautiful Empress Elizabeth of Austria, consort of the late Emperor Francis Joseph, was forbidden by the etiquette of the court to see her own babies.

They were strangers to her practically from the day of their birth, and in his book, "Royal Romances and Tragedies," Charles Kingston tells how an elderly physician ventured to suggest to the emperor that if Elizabeth saw something of her children she might awaken out of the melancholy trance into which she had fallen.

For a time Francis Joseph angrily declined to vary the rigid rule which required her to give notice of her intention to the chamberlain.

Even when the visit took place, it was not a case of happy little children welcoming their mother with cries of delight. First the royal governesses had the children dressed in stiff, ceremonial clothes, and then drilled in the way they were to receive their mother.

On the appearance of the emperor, therefore, the tiny tots, who under the Austrian system of education had no chance to be human, simply bowed as though they were elderly courtiers, the only sign of childhood being their terrified stares at the august lady—Cleveland Plain Dealer.

**The "Hampton of Macedonia."**  
Three miles from Saloniki, on an 85-mile-acre farm, is the "Hampton of Macedonia," the Thessalonian Agricultural and Industrial Institute. The Survey says that it is "one of the outposts of American education in a country which, recently freed from the Turk, needs just that combination of idealism and practical training for agriculture and small trades for which Hampton college is famous here. A quarter of the students are orphans and refugees; they represent ten nationalities and will be the future missionaries of the American idea of cooperative constructive works." While much of the work, by its very nature, is self-supporting, the last few years of unrest and exceptional costs have thrown the school into debt; and a new dormitory is urgently needed to accommodate more boys.

## FOR SALE

Brick House on Sydenham St. all improvements ... \$5,000  
Brick House on Brock St. all improvements ... \$4,750  
Stone Building on corner Bagot and William Sts., fine location for business ... \$3,500  
Frame House, York St., all improvements ... \$2,900  
Brick House, one of the finest homes in city, Union St., fine view of lake, all improvements ... \$6,700  
50 Acres, Kingston four miles, house alone worth the price asked ... \$5,200  
Some very fine homes in city and many good farms to choose from.

## M. B. TRUMPOUR

111 1/2 BROCK STREET. PHONE 704 or 1461W.

## REO SPEED WAGON

Try This on Your Little "One Ton" Truck

Telephone Companies are so partial to Reo Speed Wagons that there are hundreds of them in this service in various parts of the continent.

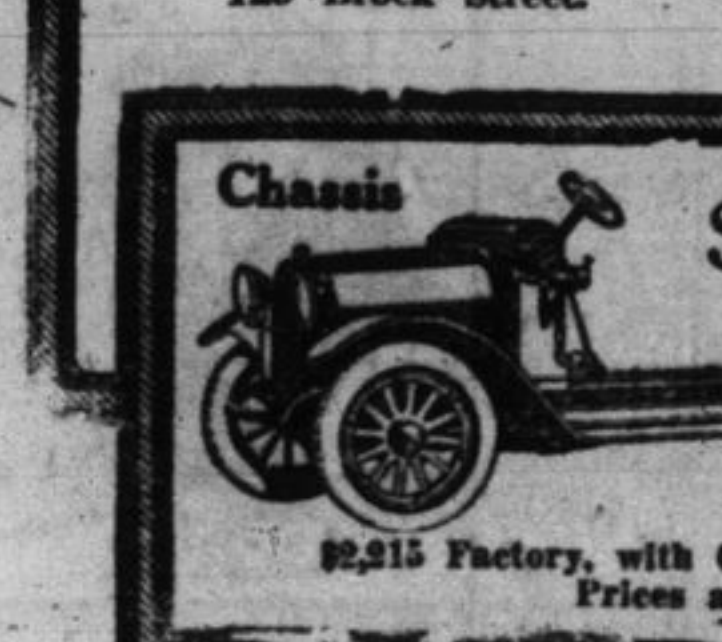
They tell us that, habitually, they not only load this Speed Wagon to twice its rated capacity with wire, insulators, tools, etc., but, thus loaded—to give traction—use it to pull the heaviest cables taut.

Some clutch—don't you think? Not to mention motor, transmission, driving gears and rear axle.

Some Speed Wagon!

## Boyd's Garage

129 Brock Street. Kingston, Ont.



Chassis \$1925  
8215 Factory, with Canopy Top Express. Prices are F.O.B.