

Theatrical

At the Grand. "Blind Youth," the National Picture feature that is showing at the Grand for the first three days of this week...

At the Allen. "The Golden Snare," declared by many to be James Oliver Curwood's best and most thrilling story of the far north...

Lewis S. Stone is the featured player. He will be seen once more in his favorite role—that of a Royal

False Teeth Held Firmly in Place. By WILSON'S COREGA. Now selling in CANADA at 45c. - 75c. - \$1.25

Northwest Mounted policeman. Ruth Renick has the feminine lead. Other well known players in the cast, in addition to Baby Esther Scott, are Wallace Beery, Melbourne MacDowell, Wellington Playter and Francis MacDonald.

The scenes of this gripping story are laid among the picturesque wastes of the Arctic barrens. The plot involves the hunt for a madman of the north and the discovery of a golden-haired princess in the wilderness.

"The Golden Snare" was produced and directed by David Hartford. It is released by Associated First National Pictures, Inc.—Advt.



MRS. ARTHUR MURPHY. Whose appointment to the Canadian Senate is urged by women's organizations. Mrs. Murphy is a police magistrate and better known under her pen-name of "Janey Canuck."

On August 24th the residence of John Bowser, near Delta, was the scene of a quiet wedding when his niece, Miss Helen Lavonia Bowser, daughter of the late Mr. and Mrs. Edward Bowser, became the bride of Claude King Gifford, Plum Hollow.

SPORTING NEWS

OTTAWA ALL-STARS COMING

Will Give Ponies a Handful on Wednesday and Thursday —Poor Support.

Secretary Trotter announces that he has secured an all-star nine from the Ottawa teams to come here on Wednesday and Thursday of this week. The team will be selected by Steve Preux, the Ottawa backstop well known here, from among the best players in the capital.

Montreal Metropoles were here last week and Ponies club went in the hole financially as the result of bringing them in. The local fans are getting pretty tight when they will not support a team that plays baseball which is only second in quality to the major leagues.

If the support from the fans is not forthcoming there will be no more baseball. That is the long and short of it. Good teams are demanded but the quarters to bring in good teams are not supplied.

It is no joke to work around the cricket field trying to raise enough money to pay expenses for somebody else's fun, neither is it any joke to arrange for visiting teams. Yet the ticket-sellers, when they politely offer their tickets, are the butts of sarcastic remarks from fans who are too miserably to pay for their fun and too thick skinned to be ashamed of it.

Rugby at Brockville.

With the approach of autumn football is beginning to engage the attention of players and fans, and it will be only a short time until the Brockville Club meets for organization. In the meantime some of the leaders in the sport are looking around towards the formation of a league to include the Island City, and it is said prospects are bright for a St. Lawrence River section to embrace the R. M. C. of Kingston, Cornwall, Gananoque and Brockville. Clubs in those places are being communicated with and the outcome is expected to take on definite form.

Mrs. Jacob Easter passed away rapidly suddenly on Friday at Brockville, after a brief period of ill-health. The late Mrs. Easter was born in the township of Wolford sixty-eight years ago, daughter of the late Mr. and Mrs. Henry Langtry.

CANADA STRIVING FOR CHEESE TITLE

Toronto Aug. 29.—Holland has a new rival in the cheese-making industry. Canada has stepped into fourth position among the producing nations and its 3,300 dairy factories are rapidly increasing the output. Thirty-six million dollars is the sum returned to Canadian farmers for cheese exported during the last year.

GANANOQUE

Aug. 29.—The popular Sunday evening resort for divine worship at Half Moon Bay was largely attended at the service at 5.30 o'clock last evening. There was a fairly large representation from town and many from the surrounding islands and resorts.

The steamer Mississquoi was once more quite liberally patronized on Saturday on her regular trip to Kingston. She also handled considerable freight.

The handsome and commodious double-funnelled gasoline pleasure launch, "El Tejado" from New York, was at the government wharf on Saturday afternoon.

A bankruptcy court official, accompanied by his clerk, arrived here on Saturday to take charge of the winding up proceedings of the Gananoque Co-Operative Society Limited.

The Gananoque Water Power Company shut off the water supply at their dam at Marble Rock on Saturday evening and for the next three or four weeks will be busy in making repairs to their dams, flumes, etc. The major part of the work will be at the cement wall near the plant of

The Blind Sower



Your advertising appropriation should bear fruit a hundredfold.

It stands to reason that the less you sow on the rocks and along the wayside the more returns you are sure to get.

Scientific space buying is the seed that falls on good ground of reputable publications.

Audit Bureau Circulation Reports, carefully studied, enable you to forecast where the good ground lies. Read pages two, three and four as well as page one, and you'll be surprised how far you can go in forming a correct estimate of merchandising possibilities throughout the United States and Canada.

Net paid Circulation is what you go after first; but wouldn't you like to know how that circulation was obtained? The kind and character of people who read the publication and what it is worth to them?

You can dig out all that information in a very few minutes from A. B. C. reports and every time you get additional, authentic information about a newspaper or a periodical you prevent advertising dollars from being thrown on the rocks, or along the wayside.

More scientific selection of space is a solution of many of the problems confronting advertisers right now.

Audit Bureau of Circulations

202 South State Street Chicago • 147 Fifth Avenue New York

The British Whig is the only newspaper in Kingston which gives its advertisers an A. B. C. circulation.

New Grocery Business

CASH AND CARRY. Now ready with a complete stock of CHOICE GROCERIES. Come in and get acquainted. All orders will receive our prompt attention. SOAP COUPONS REDEEMED. JOHN R. BOYCE. Corner of Brock and Division Streets. Phone 1281.

Autumn Millinery Showing

Our Autumn Stock includes a beautiful assortment of the newest pattern Hats from Paris and New York designers. Also a wide range of attractive models from our own workrooms.

Tuesday, Aug. 30th

AND FOLLOWING DAYS

Gedye Millinery

Hope's Aeroplane

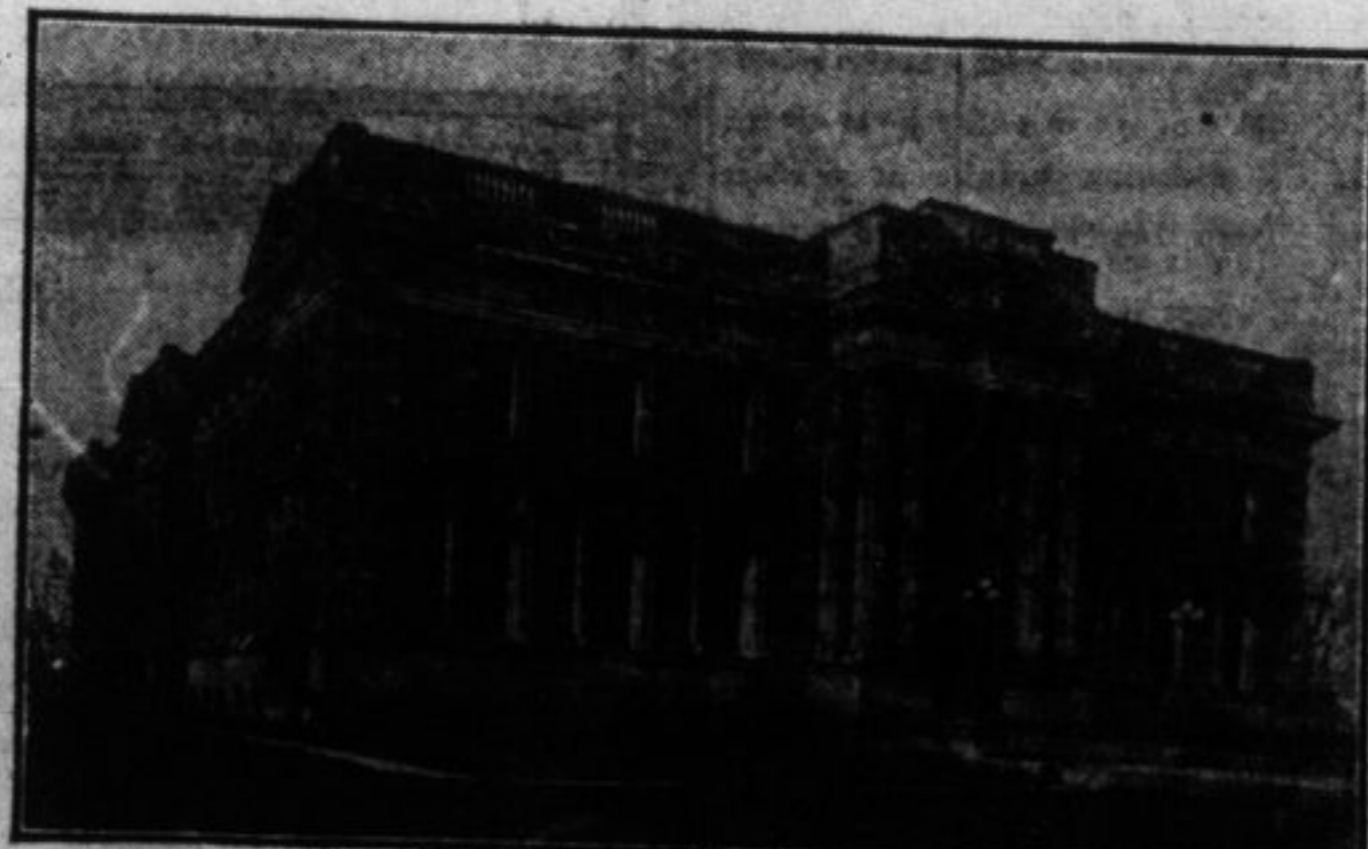
Everyone likes to indulge in "day dreams" and to construct mental pictures of vessels laden with hope's riches. These visions constitute a big share in the fun of living. And just think how much more quickly a golden cargo can come in an aeroplane than in one of the ships of which our fathers dreamed so happily.

Advertising brings aeroplane dreams true.

A well conducted advertising campaign will bring you golden results fully equal to a fleet of laden air ships.

That is, it will if you advertise in this paper. This is the one we guarantee.

MAGNIFICENT HEAD OFFICE



Of the Mutual Life Assurance Company of Canada at Waterloo, Ont.

The Mutual Life Assurance Company of Canada has just completed an important enlargement of their magnificent head office at Waterloo, Ontario. The completed building will be re-opened with suitable ceremonies on August 31st, and the two following days. In connection with these re-opening ceremonies a gathering of the company's officers and agents is to be held at Waterloo.

It is only nine years since the growing business of the company compelled them to erect a new building

and it was then supposed that their needs would be met for many years. The extraordinary demand for life insurance created by the war is one of the reasons why the business of this company has trebled since the present building was erected. The growth of the company has certainly been astonishing both in size and financial strength. The business in force amounts to about \$230,000,000 and the assets are more than sufficient to guarantee the payment of all claims by more than five millions, a sufficient evidence of the position of the company.

the Electric Light and Water Supply Company. Only those factories which have auxiliary power will be able to run until these repairs are completed.

What might have been a serious auto mishap occurred at the post office corner on King street on Saturday, when a car driven by Milo Prosser ran into another driven by Mr. Boyle, Leeds township, near Gananoque Junction. Mr. Boyle's car had the fender badly damaged, and the other car was injured around the bumper. The affair will probably be settled in court, as both parties claim the right-of-way.

Mrs. Raymond Hustin, New York, removed another excellent solo at St. Andrew's church at the morning service.

Rev. H. H. Bedford Jones, Lennoxville, Que., filled the pulpit of Christ church at the service yesterday at 11 a.m. Rev. R. W. Spencer, the rector, has been holidaying for the month and will probably resume his duties on Sunday next.

Miss Blythe Battams was hostess at a miscellaneous shower to a number of friends of Miss Myrtle Wright, a prospective Labor Day bride, at the home of her parents, Mr. and Mrs. W. V. Battams, South street.

The Misses Jessie M. Gould, King street; Miriam Round, Oak street, and Minerva Meggs, Charles street, accompanied by the Mesdames Catherine Gould, Joseph Round and Joseph Meggs went over by launch to Clayton on Saturday evening where the three young ladies entrained by N. Y. C. for Brooklyn, N.Y., where they will take courses in training as nurses in the M. E. hospital.

Miss L. E. Hurd and cousin, Miss Doris Hurd, Kingston, spent the week end in town, the former with her parents, Mr. and Mrs. C. H. Hurd, King street, the latter with her aunt, Mrs. Richard Bolton, Georgina street.

Frank Hurd, who has been engaged on carpenter work at the new separate school here, spent the week-end in Kingston with his wife and family, 28 Stephen street.

Mrs. W. K. Cranter and Miss Alice Abernethy, King street, have returned home after spending the past week in Kingston with relatives and friends.

J. K. Neill, Ottawa, late manager of the Gananoque Co-Operative Store, spent the week-end in town with his wife and family.

This Week for Bartlett Pears. One hundred baskets arriving daily; will have them green, ripe or on the turn. The best pear for canning or eating—Carnovsky's.

Charged with the theft of a row-boat, the property of G. Sprague, Mountain View, David VanWort and a man named Palmateer were arrested at Point Anne.

Albert G. Manley, native of Brockville, youngest son of the late William Manley, tailor, was struck and killed by lightning in Denver, Colorado, on 23rd inst.

Costs Less to install—Costs Less to operate



An efficient hot water system of the most heating capacity would cost about 4 times as much to install as a BANNER PIPELESS FURNACE and would not operate 1/2 times as much to operate. This has been proved again and again by hundreds of satisfied Banner owners.

Just one big register over the furnace heats the whole house. No heat wasted in the cellar or the walls—that's how the Banner saves you two-thirds of your fuel bill. Booklet of testimonials from hundreds of satisfied users sent upon request. Our booklet "Winter Comfort in Your Home" describes the Banner Pipeless System in every detail. Send for your copy.



PIANOS

BY

WELL KNOWN MAKERS

selling at a considerable reduction. These Pianos are in first-class condition in every way. This is an opportunity to get a well-made Piano for less than a cheap, new one. Henry Herbert "Mason & Hirsch" \$425.00 Williams "New Scale" \$400.00 Both of these Pianos are on exhibition in our warerooms—ready for sale.

C. W. LINDSAY, Limited 121 PRINCESS STREET