

# TORTURED BY TERRIBLE ECZEMA

Suffered Three Years Until She Tried "FRUIT-A-TIVES"



DAME PETER LAMARRE

Pointe St. Pierre, P. Q.

"I think it my duty to tell you how much your medicine has done for me. I suffered for three years with terrible Eczema. I consulted several doctors and they did not do me any good. Then, I used one box of 'Sootha-Salva' and two boxes of 'Fruit-a-tives' and my hands are now clear. The pain is gone and there has been no return. I think it is a marvellous cure because no other medicine did me any good and I tried all the remedies I ever heard of, without benefit until I used 'Sootha-Salva' and 'Fruit-a-tives'."

'Fruit-a-tives' cooled the blood and removed the cause of the disease, and 'Sootha-Salva' completed the cure."

Dame PETER LAMARRE (file), 50c. a box, 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa, Ont.

**Dr. H. A. Stewart**  
Dental Surgeon  
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Dr. H. A. Stewart

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IS A COMMON AILMENT WHICH UNLESS CHECKED IN TIME MAY LEAD TO A SERIOUS CONDITION. SIMILARLY A SORE THROAT MAY DEVELOP AND REQUIRE EXTENSIVE TREATMENT BEFORE IT IS OVERCOME BUT IF HEATED AT ONCE WITH DR. THOMAS' ECLECTRIC OIL THE SORE THROAT IS REMOVED IN A FEW DAYS.

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See 25c. Cuticura Soap and 25c. Talcum Sold throughout the Dominion. Canadian Depot: Toronto, 240 St. Paul St., W. Montreal, 1000 St. Catherine St. Cuticura Soap shaves without razor.

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which usually comes from strained or over-worked muscles. Absorbine, Jr. is highly recommended.  
Briskly rubbed in at the sore spot, Absorbine, Jr. will take out the pain and stiffness quickly, and restores the muscles to their normal, healthy condition. Absorbine, Jr. is clean and wholesome and leaves no oily residue.  
\$1.25 a bottle at most druggists.  
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# The Real Meaning of Business

By Harry E. Earnshaw in American Mutual Magazine

On the surface, the institution which we call "business" represents multifarious units, the object of and reason for each one of which is to make profits for its owners. But he who has never glimpsed a deeper significance to business than this, is indeed a superficial thinker. It must be apparent upon the most fleeting second thought that the real interpretation of "business" is the service of man in the interests of man. Paradoxically, people with a good "I" for business prefer to spell it "busy-ness." Commerce is but the expression of the needs of the human race.

To live, we must work. The harder we work, the better we can live.

The obligation to work does not apply to a few, but to all. The man who puts only fifty per cent. of himself into life cannot expect life to turn around and hand him a hundred per cent.

Work is service, and unless you serve you don't deserve.

Reward should be proportioned to the quality and degree of our service. And the law of compensation operates so that reward is in proportion to service. There always appear to be exceptions, but they are more apparent than real, and in the main, life's return to us is based upon what we give to life.

Business is service, whether it be individual or corporate. Business corporations live and prosper in proportion as they efficiently contribute to the needs of the world. It is impossible to point out any business which can or does survive indefinitely without performing a useful function. Nothing can endure in the realm of business that does not contribute directly or indirectly to the needs of humanity and to the material, intellectual, or ethical advancement of society.

Bearing constantly in mind the truth that business is service, and that if a business ceases to serve it must more or less quickly cease to exist—hearing this truth in mind, it is easy to see that all service, of every kind and description, is inter-related. The whole business structure is an indissoluble entity. Nothing can happen to one kind of business that does not affect in major or minor degree all business. Failure properly to function by one unit inevitably throws a greater burden on all the other units.

The American business man will do well to get away from the old, narrow conception of his business. He should endeavor to hold before his mind's eye the clear conception that it is just a unit in one vast integral machine without which society would not only cease to advance but cease to exist.

The modern business man must fully comprehend the fact that any failure upon his part to serve the community with wisdom, honesty, and efficiency will not only react upon himself, but will weaken the whole fabric of which he is a part and by which, indeed, he is supported.

We must recognize that the vicious attacks made by radicalism in all its forms and political disguises are not directed against any one business, but against all business. It should be plain that any attempt to overthrow business is an attempt to destroy that whole system of social order and economics under which the human race has made its greatest progress. It has always been easy to gather a discontented minority. The unscrupulous but cunning agitator can always find num-

bers of people possessing a subconscious sense of uneasiness, and it is upon the fertile soil of despair that the demagogue, under whatever name he may for the moment disguise himself, sows his seed of unrest and revolution.

But the incapables of themselves are not sufficiently numerous in relation to a whole people to form a following of such magnitude as to gain attention for their chimerical schemes. And so the adroit leaders, with specious reasoning, bring into their camp great multitudes of normally right-thinking and well-meaning persons whose only misfortune is the inability to think deeply.

The soap-box orator usually has that "little learning which is a dangerous thing." Many of his hypotheses are true. There is poverty in the world, and sickness, crime, injustice, and inequality. There is misfortune.

Taking these facts of common knowledge as a starting-point, the insincere agitator leads vast numbers of perfectly good people far astray in the fields of fallacy. He need not draw upon his imagination for a list of the ills to which the flesh really is heir. The truth is dramatic enough. It is in his inferences and conclusions that the agitator deceives and misleads. It is in his hair-brained schemes that he works the mischief.

To reduce the cost of living he proposes to raise the price of the labor or work by which the necessities of life are produced. To compensate the shirker he would penalize the worker. Following his reasoning, the way for everyone to have more is for everyone to produce less. He would substitute for private enterprise, honorable ambition, and individual initiative the paralyzed and paralyzing hand of government in the work of the world. He pictures to his credulous audience a state of society wherein a people may lie back amidst the perfume of flowers and pleasant harmonies from some divine, invisible orchestra, and regale themselves with milk and honey seven days a week—while the government does all the work.

He promises to eliminate all the sickness, sorrow, misfortune, heartache, sadness, poverty, misery, and danger from life by the simple process of passing a few laws. By his reasoning the man who works eight hours is entitled to as great a reward as the one who works ten. The man who works six hours should be paid as much as the man who works eight, and so on down the line his logic leads us to the conclusion that true equality consists of the release of every man from any obligation to work at all.

The hypocrisies of the radicalist are so many and varied as to preclude enumeration. The point is, however, that hypocrite and Judas though the agitator may be and is, if business men hold to the old-time conception of business as an institution isolated from the world of politics and economics, and remain oblivious to the significance of these movements of the moment, they leave the citadel of society open to enemies that will destroy it once they enter, and when

# ECZEMA

YOU ARE NOT EXPERIMENTING UNTIL YOU USE DR. CHASE'S OINTMENT FREE IF YOU MENTION THIS PAPER AND SEND 25c. FOR POSTAGE. See a box; all dealers or Edinboro, Bates & Co., Limited, Toronto.

# YOU CAN GET BOOKS THROUGH TUNNEL IF YOU ARE A MEMBER OF CONGRESS

Washington. Junior Travelers. Thanks for your letters about the owls. I guess owls have figured in mythology farther back than anybody knows about today. Any way the Greeks knew about owls and connected them with Wisdom. This east corridor stairway is one of the most beautiful in the Congressional Library. Minerva is shown by Elihu Vedder, displaying a scroll upon which is a list of the arts. Sure enough her right is an owl. The list of things on the scroll reads like a course of study for school and includes geography, botany and astronomy, so I will leave it out this time.

I was surprised at the way they handle the books in the Library. There are almost fifty miles of book shelves in the building, and when a member of Congress wants a book I refer to I guess he wants it right away, so you can see that the librarian must have some good system for finding things. Bernard R. Green figured out the book stacks plan and I agree it is a good one. There are almost 250,000 feet of shelving in the building and they can put in about five million different books. Machinery delivers books from the stacks to the reading room and from the reading room a cable that runs all the time goes down to the basement and up to the top to carry the books. A pneumatic tube will take your slip for a book to the right place, where a clerk will find the book and about five minutes later the book is delivered to him through a tunnel under the plaza, where the Presidents are inaugurated right to his page walking for it without going to the library at all. It certainly seems strange to be on that plaza and think of what is going on right below you.

The library was founded in 1800 and it has had two fires, in 1814 and in 1851, but none since it was

in the new building, which will be 25 years old next year. Remember I wrote you about that date and how I thought it ought to be celebrated in some way.

There are many special collec-



Minerva, The Goddess of Wisdom, By Elihu Vedder in The Congressional Library

tions in the library, such as Thomas Jefferson's library, and it is one of the places you surely want to visit and visit often, just as often as you can.  
**RUSSELL BURKE,**  
The Traveling Boy.  
P. S.—There are many quotations on the walls of the library and I copied down this one: "A little learning is a dangerous thing." Who knows who wrote that?

they destroy the destruction will be complete. And though the enemy himself perish in the cataclysm, the common fate will not be less dreadful.

Instead of less organization in business we should have more. It is time for us to wipe out the fiction that there is something vicious about business in general or a business in particular, simply because it is "big business." If business in the last analysis is service, and if it is true that no business which does not truly serve can long endure, then the bigger the business the greater its zone of service, provided sufficient legitimate competition remains as a reminder of responsibility and a spur to greater achievement.

Business should come out in the open and hold up its head. It should not hesitate to smash its enemies wherever or whoever they may be. It needs to make no apology to society of its existence, because society itself has called it into being. The enemies of business are the enemies of society, and business men individually and as a collective body can count with certainty upon the complete support of society in defending themselves against radicalism and revolutionary experiments.

The great and sovereign cure for popular fallacies and unrest is popular enlightenment. Get the idea across to the people that they are the real owners of business and you have solved the problem.

We need more than anything else a well-organized, systematic, intelligent propaganda to create in the minds of all classes of society the real meaning of business.

# DISPLAY GREAT ACTIVITY

In Regard to the Coming Disarmament Conference in Washington.

Washington, Aug. 20.—President Harding intends to take advantage of the opportunity afforded in the extension of the formal invitations to the Allied and Associated Powers to an international conference on limitation of armaments in Washington, probably beginning on Armistice Day, November 11th, to write, it is understood, a paper which shall go down to posterity as marking an epoch in international relations and the dawn of a world peace.

The president believes the forthcoming conference will succeed in removing the reasons for war and put an end to costly armaments. The late conflict was so costly in treasure and human sacrifices that he has declared the world's people are resolved today that warfare ought to come to an end. The President's invitation will be one fitting to take its place beside the famous rescript of the late Emperor Nicholas II, of Russia in calling the nations together to attend the First Peace Conference at The Hague in 1899 to initiate measures looking toward "the maintenance of the general peace, and the possible reduction of the excessive armaments which were burdening all nations."

Official and diplomatic Washington are displaying great activity in anticipation of the forthcoming international gathering. The resident ambassadors and ministers of the powers which are to participate in the proceedings are busily engaged in frequent conferences among themselves and in individual conversations with the secretary of state, Mr. Hughes. These conferences and conversations take in the entire range of the gatherings' activities such as the scope of the conference, the date of the assembly, the time of the meetings, the probable length of the conference's duration, the place of holding the meetings, quarters for the delegates and their staffs, and the like.

The British ambassador, Sir Auckland Geddes, is taking a leading part in these activities. As has come to be the general practice in Washington in recent years, or to be more exact, since the outbreak of the world war, it is usually left to Great Britain's diplomatic representative to "blaze the trail" for the other diplomats in approaching the secretary of state with the various propositions. Always he had the full and hearty support of his diplomatic colleagues in these matters. It was clearly evident that while the other diplomats were not much concerned in the fixing of the date for the international conference, though this was of interest to Great Britain because of the desire of the Dominion premiers to attend it without sacrificing important home engagements, the diplomatic representatives of the other powers stood solidly behind Ambassador Geddes in his efforts to shape the arrangements of the programme of the conference, and in other matters of substance.

The fact that these almost daily conferences have been going on among the Entente representatives probably has lent color to rumors that these powers are still intent upon securing a general conference in Washington or in some Pacific Coast American or Canadian city preliminary to the opening of the international gathering. As a matter of fact it can be stated that this project, originally advanced by the British government in order to afford the Australian and New Zealand premiers an opportunity to dip into the subject to satisfy their provincial pride, has now been completely abandoned. But the purpose of getting some uniformity of action among the Entente powers will be served even more effectually than in a formal preliminary conference, in which every nation interested in the Far Eastern and Pacific questions and the limitation of armaments

# Honest Advertising.

THIS is a topic we all hear now-a-days because so many people are inclined to exaggerate. Yet has any physician told you that we claimed unreasonable remedial properties for Fletcher's Castoria? Just ask them. We won't answer it ourselves, we know what the answer will be.

That it has all the virtues to-day that was claimed for it in its early days is to be found in its increased use, the recommendation by prominent physicians, and our assurance that its standard will be maintained.

Fletcher's Castoria is strictly a remedy for Infants and Children. Honestly advertised as such, without a claim for more than its over 30 years of use have amply proven. A Baby's remedy for Babies. And not an adult's remedy for all the family and all the ails that human flesh is heir to.

# Children Cry For



## Special Care of Baby.

That Baby should have a bed of its own all are agreed. Yet it is more reasonable for an infant to sleep with grown-ups than to use a man's medicine in an attempt to regulate the delicate organism of that same infant. Either practice is to be shunned. Neither would be tolerated by specialists in children's diseases.

Your Physician will tell you that Baby's medicine must be prepared with even greater care than Baby's food.

A Baby's stomach when in good health is too often disarranged by improper food. Could you for a moment, then, think of giving to your ailing child anything but a medicine especially prepared for Infants and Children? Don't be deceived.

Make a mental note of this:—It is important, Mothers, that you should remember that to function well, the digestive organs of your Baby must receive special care. No Baby is so abnormal that the desired results may be had from the use of medicines primarily prepared for grown-ups.

MOTHERS SHOULD READ THE BOOKLET THAT IS AROUND EVERY BOTTLE OF FLETCHER'S CASTORIA.

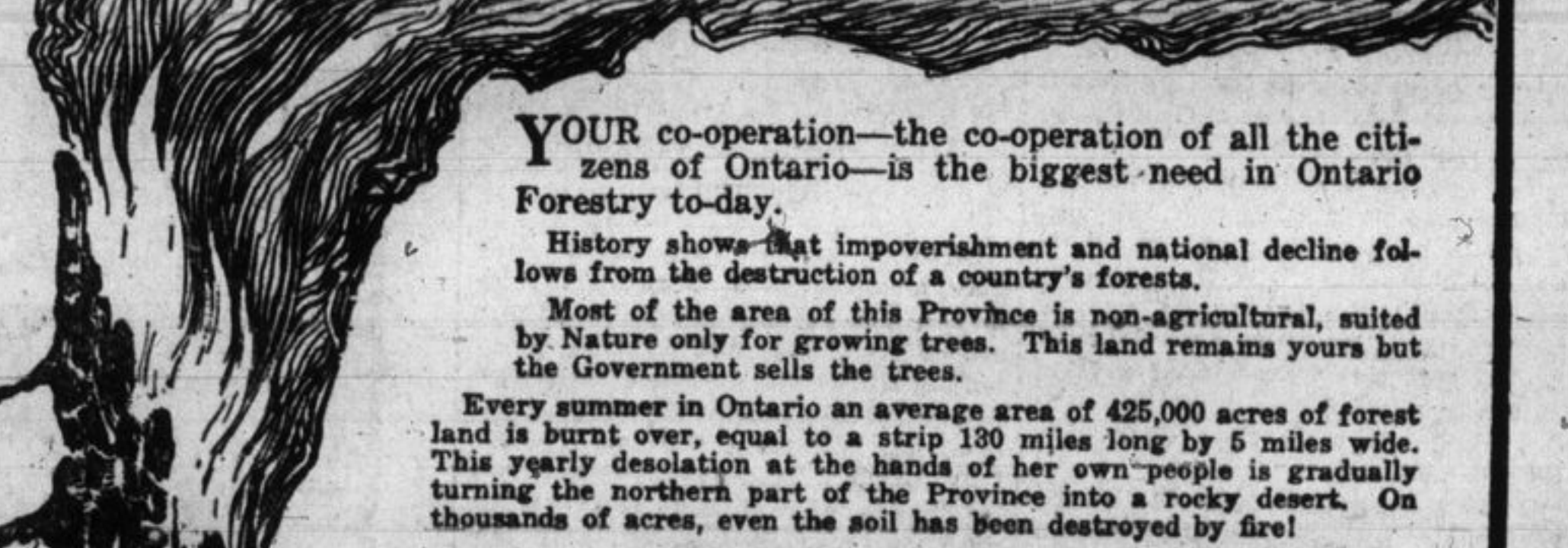
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# Do Your Bit to Prevent Bush Fires



YOUR co-operation—the co-operation of all the citizens of Ontario—is the biggest need in Ontario Forestry to-day.

History shows that impoverishment and national decline follows from the destruction of a country's forests.

Most of the area of this Province is non-agricultural, suited by Nature only for growing trees. This land remains yours but the Government sells the trees.

Every summer in Ontario an average area of 425,000 acres of forest land is burnt over, equal to a strip 130 miles long by 5 miles wide. This yearly desolation at the hands of her own people is gradually turning the northern part of the Province into a rocky desert. On thousands of acres, even the soil has been destroyed by fire!

# Save Ontario's Forests They're Yours

The average yearly number of forest fires in Ontario is about 1,275. The vigilance of the Fire Rangers keep two-thirds of Ontario's forest fires down to an average size of less than five acres. But the others are big enough to raise the total average to 350 acres.

Forest fires in Ontario are destroying provincial assets of timber and pulp wood upon which the Province relies to help pay her share of Canada's War Debt. Forest fires destroy fish and game, decrease the regularity of stream flow, cause spring floods, land erosion and the crippling of water powers; turn revenue-producing areas into rock deserts.

Out of every 100 fires in Ontario's forests only three are caused by lightning, while ninety or more are due to man's carelessness. One thousand men scattered over 100,000,000 acres have little chance of preventing fires. All they can hope to do is to see the smoke in time to check them and put them out before they spread beyond control.

The problem of adequate protection of Ontario's Forests from fire is almost entirely a moral one involving the whole public of Ontario. The vast majority of forest fires are caused by human carelessness due to lack of civic responsibility. The tendency is to leave all the responsibility to the Government for protecting the forests from fire. The Government cannot protect the forests belonging to the people of Ontario unless the people of Ontario co-operate. Forestry needs your patriotism, your public spirit, your regard for the general welfare of Canada.

Ontario Forestry Branch, Parliament Buildings, Toronto, Ont.

No gossip ever becomes so deaf she cannot hear the faintest whisper of a rumor. Balloons and tramps have no visible means of support. Ditto socks.

Upper Silesia is the western Pennsylvania of Europe. Persimmon is unsurpassed in strength, hardness and weight for golf clubs.