

For Most Any Kind of Sport Is This Knitted Frock of Gray Silk Threaded in Silver.

For Summer Vacation Days

The Importance of a Correct Selection of Outing and Sport Clothes to a Successful Holiday Season Explained by Mme. Frances.



By Mme. Frances
The Famous Creator of Fashions

WHEN sunny days suggest vacation, one may long to be as free as the bird and fly to the far corners of the globe. Unlike them, however, the fair traveler must needs think of her dress before she sets out on her adventures. Unless her wardrobe is designed to accord well with her pleasures, her summer holiday will lose much of its charm.

Of course, the vacation clothes needs of lovely women are limited to a certain extent by the manner in which she proposes to spend her holidays. If she intends to cross the ocean and sojourn in countries where less balmy weather prevails, she must insure her comfort by having plenty of wool frocks and warm wraps. If, on the other hand, she is going in the wilds, she need not trouble with the filmy, lacy frocks that are demanded at the exclusive resorts.

Such individual needs must be considered well by every woman contemplating a vacation. There are, however, certain creations that are essential if you intend to holiday according to the orthodox. One, and a most important one, is the tailored suit, while the evening gown is also necessary. Therefore, on this page I have illustrated four of my creations that may well be taken as the fundamentals for a vacation outfit.

Model of Gray Basket Cloth

For traveling, I consider that there is nothing more attractive than a suit cut on the simple but elegant lines that bespeak exquisite tailoring. The model depicted on this page is made of gray basket cloth, for this neutral tone is admirable for summer, while it is also affected by women who are recognized for their exquisite taste in dress.

The collar is notched and finished with the long, slender revers that look so charmingly youthful. The long, tight-fitting sleeves are trimmed with buttons and loops. This style of decoration is repeated on the front of the coat, although a double row takes the place of the single one on the sleeves.

The cloth belt shows most interesting decorations, for it is studded with silver



A Tailleur of Gray Basket-Cloth and Green Felt Hat Make an Ideal Traveling Costume.

nail-heads and fastened with a silver buckle.

A green felt hat tops this costume, for these smart types of headgear are much preferred to the straw models. Its up-turned brim is adorned with a white lily, whose waxy petals look as though it had just been culled from a pond.

Thus attired you will be ready to start your journey, while there are many occasions on which you will find a smart suit better adapted to your needs than the more filmy creations that look better when you sip tea some sunny afternoon or pay a formal call. A suit is admirable when the weather is cool, and for shopping it always presents an appearance that is more appealing than "fussier" clothes.

The evening gown is also important, as it is not affected by the change in temperature that regulates the wearing of day-time apparel. For the fashioning of this simple but most effective model I have chosen a piece of white matelasse.

The bodice is designed with a low waistline and all fulness is drawn tightly from the front. A deep V-shaped notch reveals the delicate texture of the skin, although the fronts are held together by a narrow band of the fabric.

Very short sleeves form a stable foundation for folds of ceru lace that drape prettily about the arm. The only other elaboration on the bodice is the belt, which



Above—Depending Entirely on the Beauty of White Matelasse, This Frock's Only Trimming is the Ceru in the Sleeves.

defines the low waistline. This is made of a twist of the material, which proves effective.

I have used this idea on several of my summer creations and it is most appealing, especially when the fabric is varicolored or is combined with another that introduces a pleasing touch of contrast.

The skirt shows variety in its hem, for the side panels are decidedly longer than the foundation. They, too, indicate a present-day fashion trend, for the fulness is gathered far to the sides. Of course, if you should prefer it, you might duplicate this dress in any other material suitable for evening. Color, too, might be preferred by you, but if you do not wish to take a great many evening gowns on your vacation you will find that the all-white or all-black is most practical.

Knit Frock Is Popular Now

Of course, if you wish, you might introduce a touch of color by using some exquisite French flowers to adorn such a model, or if you prefer it you might affect one of the gay sashes that are enjoying a wonderful vogue at this time.

The frock that I selected for afternoon emphasizes fashion's trend, in that it is cut from black foulard with a white dot. It is a very simply fashioned dress, but the little individual touches which I shall enumerate lend it much distinction.

The bodice is modelled to conform rather closely to the figure. The sleeves



At Right—Black Foulard Dotted in White Is Effectively Combined with White Mouseline and Val. Lace.

are exceptionally short. The daintiness of this creation, however, is much enhanced by the collar and cuffs of white organdie. These are prettily tucked and the tucks alternate with tiny pieces of ceru lace. The latter also appears about the edges of the collar and cuffs.

The handsome sash that is fastened at one side with long, flyaway ends, is also made of white organdie and trimmed with ceru lace, which lends it much richness.

The skirt is gathered softly at the waistline and this fulness is restrained at the hem, for elastic is placed at the sides of the skirt so that no bouffant draperies float free.

The large hat which turns up at the brim is made of black milan. A cocarde of ribbon trims this model. It is set against one side of the crown and the long ends are threaded through the brim and fall toward the shoulders.

The fourth model is destined to be worn on the golf course or on the tennis court, or wherever its wearer may elect to play. It is a knitted silk dress, for the knit frock of wool or silk, or the model happily combined of both, is one greatly esteemed at present.

This particular dress is made of gray knitted silk enriched with a dull silver line that appears at regular intervals across its surface. The collar and tie belt, as well as the binds that outline the blouse, are also of silver and show a woven finish which contrasts well with the knitted blouse.

The skirt is knitted so that it looks as though it were pleated. This is a very satisfactory arrangement, as generous width is united with the long, slender lines that are admired by the woman who is

thoroughly appreciative of their beautifying qualities.

A touch of pleasing color tops this dress, for the hat is made of French blue silk. A little perky bow at the side makes a suitable trimming, for such creations are usually distinguished by the simple lines on which they are fashioned. Indeed, it is more a case of line and fabric than the addition of ornate trimmings that characterize the most-admired sport hats.

Tweed Wrap Excellent for Vacation

Now, while these models will make an ideal nucleus for your vacation clothes, and for some vacations they will be sufficient when combined with the various accessories, there are many other creations originated especially for such wear.

I think the tweed wrap is an excellent addition, as it is ideal for throwing around your shoulders when walking. Or you will find it exceedingly comfortable when auto riding. Many of these wraps are characterized by distinctive touches that are genuinely practical as well as decidedly decorative.

One that I have in mind at this moment is made of a rough blue tweed overlaid with lines of pale violet. This wrap is cut with a circular yoke and is of course sleeveless. There are, however, slits on the sides so that the arms may be slipped through whenever desired.

Large patch pockets also appear on the sides, for they are really essential when you use such wraps. The collar, however, is the most interesting feature, as it is a somewhat high, draped affair, which has one long end that extends almost to the hem of the wrap. This may be used as a scarf, and, to accentuate its relationship to that important adjunct, it is finished with a wool fringe.

The Fashion Forecast

Brown, in all its varied shades, will be a leading color for the fall frock, suit and wrap.

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