

JACKSON METIVIER

LADIES WEAR SUITS & CLOAKS

Grand Opening and Sale

Our Policy

At all times will be to bring to you quality goods from the world's best markets at popular prices.

Our idea of business is the 20th century method—small profits and large turnover. We know women are real judges of value and stake our reputation on anything we sell. "The customer will always be right in this store and we guarantee your money's worth or your money back."

Ralph Metivier

President.

KINGSTON will witness to-morrow the opening of a brand new popular store for ladies who appreciate city merchandise of assured quality at prices you'll be glad to pay—a new page in value giving is written here and remember everything we sell is brand new and direct from the style centres—there will be no war relics in this live store.

We extend a cordial invitation to all Kingstonsians to attend our opening, whether you purchase or not—"let's get acquainted"—eventually! Why not to-morrow?

New Styles, New Qualities, New Values That Spell Huge Savings For Opening Day

Our Merchandise

Is specially selected and made to our standard of efficiency, styled by leading designers and always possessing an air of exclusive refinement.

Dresses, Blouses, Hosiery, Underwear, Lingerie, Corsets, Gloves and Neckwear will always be found here in their individual departments.

Charlie Jackson

Managing Director.



Gingham Dresses Reg. to \$10

Chambrays and linens in checks and plain effect—colors of mauve, blue and sky, black and white or natural shades—buy your summer dress to-morrow at this low price. Sizes 14 to 20 and 36 to 44.

\$3.95

SPECIAL FOR OPENING

New Summer Dresses

Very Special

Styles (not in the least ordinary) in voile or voile and organdie combinations—dresses suitable for afternoon or business wear with large assortment for ready choosing—sizes 14 to 20 and 36 to 42.

Special For Opening

\$7.95

Lingerie Blouses

Regular \$4.00

\$2.95

Charming does not half express the daintiness of these English voile blouses—displayed with Swiss embroidered fronts in Peter Pan, V neck—and over blouse styles—long or three-quarter sleeves—all sizes to open.

SPECIAL FOR OPENING



Exclusive Frocks

Value up to \$20.00

You will find originality in style and excellence of quality in these beautiful frocks of dotted Swiss voile—floral voiles or stunning combinations of grey and navy, black and white or popular navy and white—all sizes for misses and women.

\$12.95

SPECIAL FOR OPENING

Dainty Voile Blouses \$1.95

Special For Opening

100 Blouse specially priced for opening—tailored by the leading maker of popular waists in Canada—women desirous of having an assortment of wash blouses for summer wear will be wise to shop early in the morning.

Holeproof Pure Silk Hosiery

All sizes. All colors. Every pair bears maker's label. Buy them by the box.

\$1.69

3 pairs \$5

Visit Our Imported Gown Salon

In All Their Grandeur

You will find these beautiful gowns of canton crepe, crepe meteor and georgette—displayed in our specially constructed (dust proof) wardrobes—brought to Kingston specially for our opening in wonderful combinations of navy and rust, nigger and sand or platinum and navy—every garment is an exclusive individual creation by ("Budd")

SPECIAL FOR OPENING

\$40 to \$99



Pure Silk Hosiery

From such makers as "Luxite" and "Radium", in pure heavy quality 12 strand silk—colors are black, white, navy, grey and brown—all sizes. Special for opening.

Reg 2.00

\$1.45

3 pair \$4

Crepe De Chene Envelope CHEMISE

Regular \$6.00 to \$8.00

Extra heavy quality crepe de chene—hand embroidered and lace inset styles—strap or yoke shoulder—colors are rose, orchid, peacock, pink and white. Special for opening.

\$3.95

Wash Skirts

Regular \$4.00

Tailored from good quality cotton gabardine—slash or patch pockets—pearl button trimming—delightfully cool and practical skirts for summer wear—waistbands 25 to 30. Special for opening.

\$2.95

French Organdie Frocks

Simplicity in their character and beauty, these dainty organdie frocks speak wonders for the art of designing—crisp and cool summer dresses which you will find a pleasure to wear—soft combinations in pastel shades of pea green and white, orchid and yellow, or beautiful self-shades. Moderately priced.

SPECIAL FOR OPENING

\$18 to \$30

Women's Bathing Suits

In heavy cotton Jersey or pure wool in "Annette Kellerman" style—smart combinations of navy and gold, navy and white, navy and red—all sizes. Special for opening

\$1.95 to \$5.00

"Kayser Silk" Gloves

Regular \$1.50

95c

Plain and fancy backs in white, white with black, sand, mode, navy and grey—double finger tips—each pair bearing the guarantee of this famous maker.



Underskirts

Regular \$5.00

Silk and Linen

Underskirts each and everyone guaranteed to wear for one year (without cutting). Colors of navy, rose and grey. Special for opening.

\$2.95

Children's Hose

Regular 50c.

In mercerized lisle with reinforced toes and heels with neat fitting long cuff. Buy your summer supply. In all sizes. Special for opening.

39c

JACKSON-METIVIER LIMITED

114 PRINCESS STREET