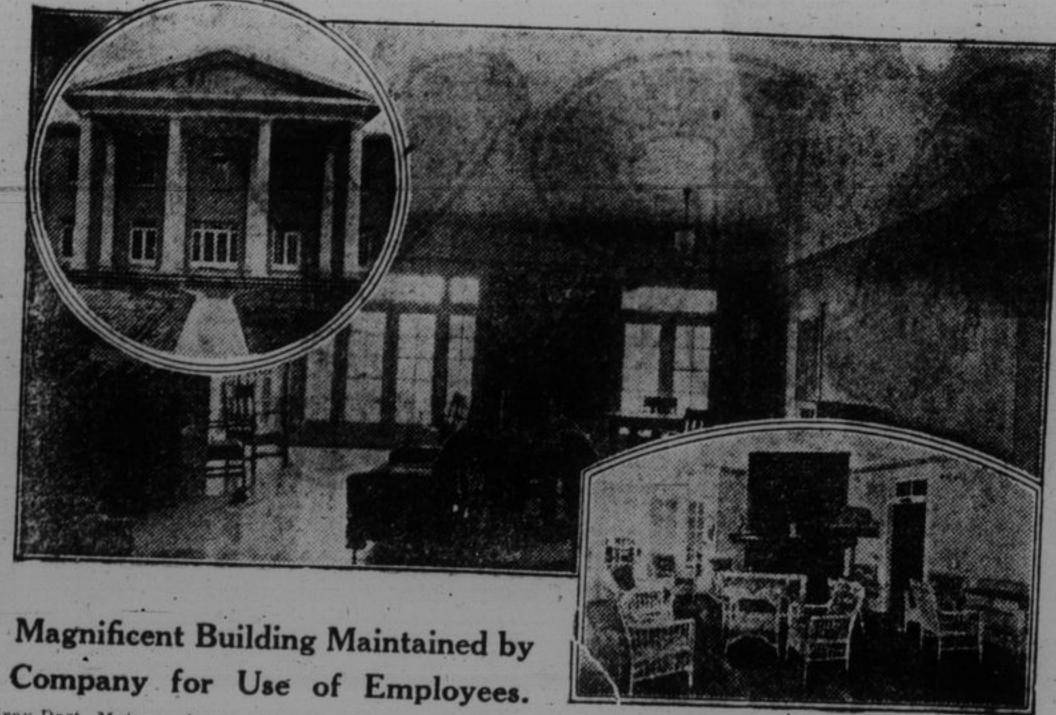
Gray-Dort Club House Evidence of Company's Generosity



Gray-Dort Motors have always daintily furnished with wicker chairs al evenings, stunt nights, card parbonuses, the insurance, the forma- and a modern kitchen, as complete- Gray-Dort managers are to bo employees, their families and their any of their entertainments.

THE AUTO BUSINESS CONSIDERED GUIDE

Motor Car Industry Reflects True Condition of Whole Market Situation.

but now it's the automobile that is buy new motor cars. the financial barometer, and a true says a motor car distributor,

things financially are learning that had been insisting upon, but an the automobile reflects the true opinion which the general public condition. 'Lie only way of preopinion of conditions more faithfully was slow to appreciate. than any other guide, while it is not

tion of a work's council and other ly equipped as the most scientific congratulated on the exceedingly features. Now, however, they are housekeeper could desire, comprise generous way in which they have taking a more vital interest in the the other rooms downstairs, while met the need for such a means of enlives of their employees apart from the upper floor of the building is giv- tertainment among their employees. factory life, and in order to accom- en over to several recreation rooms. Mr. Robert Gray, president of the plish this, a magnificent building An electric player-plano has been company, has devoted many weeks to has been outfitted and is maintained placed in the club house so that the drawing up the plans for the clubby the company for the use of their members may have music to enliven for he firmly believes that the wel-

The Gray-Dort Club, as it is called, manager, who allots the evenings of the company. Noting the enthusis a large brick building fronted by and assists the various committees lasm with which the club is being great white pillars. The wide French in planning their evening's entertain- visited and enjoyed, one readily unwindows open into a spacious lobby ments. Any department of the fac- derstands how it is Gray-Dort Motluxuriously furnished as a lounge tory or office staff may reserve an ev- ors has never had a strike, for haproom with comfortable Chesterfields ening for its excluisve use, or sever- pier and more contented employees and deep upholstered chairs drawn al departments may combine for an are nowhere to be found, and al-

ing this is a special room for ladie's, Banquets. luncheons, dances, music- for those who labor for them.

certain to depend upon. an absolutely indispensable feature sales are the true barometer and of the commercial and industrial indication of the country's proslife of the country, and as soon as perity. the recent depression began to lift, the first thing people began to do was

The depression did more than guide of business and industrial anything else to impress the people conditions throughout the country," with their great dependence upon the automobile—something which Those who watch the trend of automobile manufacturers for years soon wear the key or key

been foremost in consideration of the and settees, tables and writing desks. ties, smokers and lectures have been welfare of their employees-not only A large dancing and banquet hall given and each entertainment has in factory life-but by means of capable of seating three hundred, been heartly enjoyed.

fare of all Gray-Dort employes is of The company has appointed a club no little importance to the managers great grandfather clock records the The club has already been the ing strengthened by this latest manipleasant hours spent here. Adjoin- scene of considerable social activity. festation of the company's concern

> the stock market, wheat, etc., so un- ing motor car sales, taking their cue from them as to general condi-The fact is that the motor car is tions. They realize that motor car

Great business builder and uplift-"It used to be the stock market, to dig down into their stockings to makes it a part of our life which no family can try to do without.

Loose Wheels.

A slight wobble on the axle will venting the development of this Now that the country is emerg- condition is to give the wheels fre-



every operation from the moment the raw material is purchased until the car is sold, Studebaker, because of its enormous production and its standardized methods of manufacture, is able to make important savings—these savings are reflected in the price of the car to you.

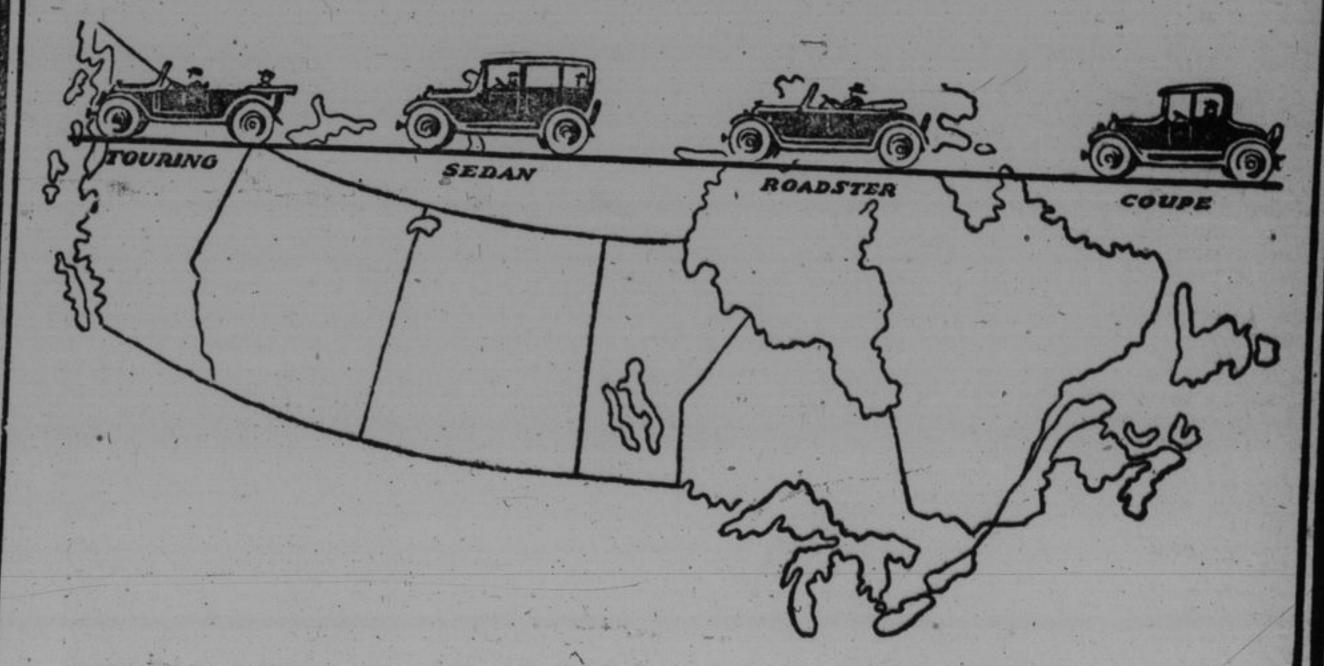
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Willys-Overland Limited, Toronto, Canada



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tion of a smelting plant in the Trans- the tubers of the Jerusalem arti- tomobile that is to receive a new metal or a combination of thread and wires.