Our aim is to give you the best prices we can on the finest merchandise we can procure for you always, but we tell you frankly, that right now, we're exceeding our most ambitious aims from a value-giving angle at this Gigantic Opening Sale.

WHEN YOU GET LOWER PRICES, GET QUALITY, TOO OR DON'T YOU PLAY

When you're over anxious to get one you are inclined to overlook the others. DON'T. A low price on trash ceases to be a low price and whatever you pay for absolutenothing is too much when you can get good clothes at good prices. Why not avail yourself of them? Everybody's on the rampage for lower prices and in the thrill of the hunt are apt to be swayed by price tags rather than sound goodness you're entitle d to quality now just as much as you ever were. Your proble misn't HOW LITTLE CAN I SQUEEZE BY ON, but how much can I GET FOR WHAT I HAVE TO SQUEEZE BY ON. How much can you get—that's your thought and ours. How much can we give you? and we can show you better than we can tell you, in other words, you'll OPEN YOUR EYES WHEN YOU SEE. You'll always get Quality at a reliable store—that's why folks say it's a RELIABLE STORE. A SINCERE MERCHANT COULDN'T SELL YOU RUBBISH, because he hasn't any. A store that considers its reputation an asset rather than a liability, builds its products up to a standard rather than down to a price and we recognize the quality deadline here. The Clothes we give you are the best. We bought them right on the new low level and can naturally give you better value than any other store in KING-STON. The values in Lion Clothes right now are COMMON GOSSIP about town, and on top of that you might do well to remember this: that High Prices or Low Prices, you'll never get anything at ARTHUR'S that isn't certified.

EXTRA TROUSERS

Have extra Trousers to ease up the burden on your others. We have hundreds and all kinds. Sizes 32 to 50. Special Working Trousers at this Opening Sale . .

MEN'S SPRING OVERCOATS these great values on to you. Black and Grey only—to go at \$17.50 this Opening Sale for ... \$17.50

A RETURN ENGAGEMENT We bought them right and are passing ALL THE 75c. NECKWEAR TO GO AT 29c. at this Opening Sale. Our supply ran short last week, but will take care of those who were disappointed. They bought them by the dozens last week.

BOYS' TWEED BLOOMERS

A new shipment has arrived. Sizes 26 to 34 at this Opening \$1.50

MEN'S and YOUNG MEN'S CAPS We are showing the largest range of Men's and Young Men's Caps in the city -all new Clothes and Styles.

MEN'S CAPS

A new shipment of Men's Caps - the best Cap that has been sold in years for the price. At this Opening

YOUNG MEN'S SNAPPY SUITS For Boys going into first longs; in three

neat patterns, including Blue Serge. To go at this opening sale for \$15.00

HATS! HATS!

Your final test of a Hat is that it shall look well on you—an intensely personal and individual matter. Indeed, we are showing all the new blocks.

CHILDREN'S ROCKS RIB HOSE

Sizes 6½ to 10. We bought them right and are passing these great values on to you for, per pair 25c

MEN'S WORKING SUITS

Extra strong-nice, dark patterns-At this Opening Sale \$14.75

NEGLIGEE SHIRTS

We are showing the largest range of Men's and Young Men's Negligee Shirts in the city. See all the new shades on display in our window.

The Lion Clothing House has endeavored in all its departments to bring your cost of necessities back to a safe and sound level. If in your search for better prices you chance to find a better price ELSEWHERE, that's probably one we missed.

THE LION CLOTHING HOUSE

WHERE JENNINGS SHOE STORE WAS

356 KING STREET

LOOK FOR THE LION IN THE WINDOW



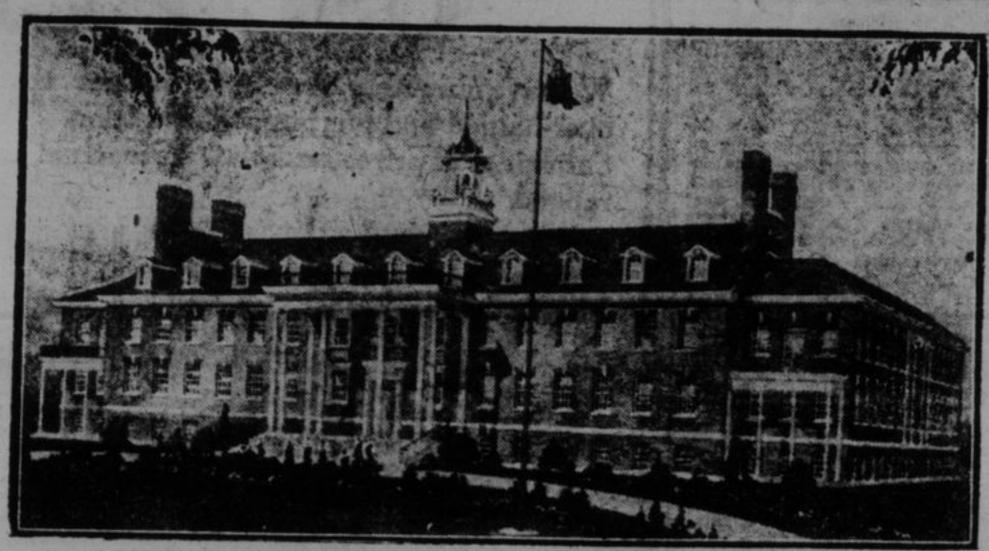
Williamson & Wellwood Tailors

Announce Special Reductions IN TAILOR-MADE CLOTHING Style and fit guaranteed. 30 MONTREAL STREET Two Doors From King Edward Theatre

CHOICE WESTERN MEATS and COOKED MEATS McGEEIN'S Phone 1182

282 Princess Street

Habit Nujol will give you the healthiest habit in the Without forcing or irrita-ting, Nujol softens the food waste. The many tiny mus-cles in the intestines can then easily remove it regu-larly. Absolutely harmless -try it. The Modern Method of Treating on Old



LOYAL TRUE BLUE AND ORANGE ORPHANAGE.

Above is shown a view of the Orphanage building which will be erected by the Orange Order just north of the village of Richmond Hill, Ont., on a site 387 feet by 2,700 feet. The four-storey building combines a home, school, and hospital. Its splendid equipment will include boys' and girls' gymnasiums and a swimming tank.

NINE SURVIVING HUNGER

To Cork Military Barracks in View of Attempt to Rescue Them.

with military headquarters. This step was taken by the authorities because of the sensational attempt about two weeks ago to rescue some of the men. At the time of the attempted jail delivery, all the prisoners were in the jail hospital, where they had been undergoing treatment since declaring off their hunger strike. They were immediately taken to their cells and confined as ordinary prisoners.

Not Given Credit Due For Mesopotamian Policy

London, April 7 .-- Apprehension that the position of Great Britain relative to the oil fields in Mesopotamia is not understood in the United States is expressed by the Daily Telegraph, which says that, as the result of the present situation, the British Government has not received due credit for the policy it has pursued. This newspaper asks the people of the United States if they are "convinced they would have observed similar self-denial in like circumstances."

THE REFINERY TAXES CUT BY COMING LAW of the lower assessment. -

STRIKERS ARE REMOVED Corbyville Plant Would Be Assessed at 60 Instead of 150 Per Cent.

when the prisoners realized its fu- manufacturing alcohol for industrial is on its way here for the purpose tility, have been removed from jail purposes are to be assessed in future of reaching a settlement of the to the detention barracks connected as manufacturers, which 'means a claims, business assessment of sixty per cent. | Chairman Benson, of the shipping

> You'll find Grape:Nuts

a delicious and unusual blend of wheat and malted barley, which supplies needed nourishment for sturdy muscles and active brains "There's a Reason" for industrial use will get the benefit

Norway's Ship Claims May Go to The Hague

Washington, April 7 .- Suggestion that Norway's claims against the Belleville, April 7 .- The refinery United States for ships requisitioned of the Canadian Industrial Alcohol during the war be adjusted by arbi-Co., Corbyville, will be very favor- tration before the permanent court Cork, April 7.-Nine survivors of ably affected by the proposed amend- at The Hague was made by Secrehunger strike, conducted for time in ment to the Assessment Act. If the tary Hughes, in a note to Minister Cork jail by Sind Fein prisoners last legislature approves of the commit- Briyn ,of Norway, here. As presautumn, but which was abandoned tee's action yesterday, distillers ent a special Norwegian commission

> instead of the 150 per cent. imposed board, explained that an allowance on distillers and brewers producing of \$14,157,000 was made by the alcoholic beverages. The bill will be board for a number of contracts for re-drafted so that only the premises ships under construction in this actually used for producing alcohol country for Norwegians, which were taken over by this government during the war and completed. Norway, however, it was said, expressed dissatisfaction with the amount.

> > MILKMAID'S AMBITION.

Added Water to Outdo Measure o

London, April 7 .- When a farmer was_summoned at Croydon for consigning to Croydon milk containing in one case 56 per cent and in another 28 per cent. of added water, the town clerk informed the court that these percentages were so ridiculous that intentional fraud could hardly be conceived. Inquiry had showed that a girl of 13, employed at



the farm from which the milk came, added the water. In the circumwas morally guilty. To gratify her stances, the prosecution would with-

Progress is reported by officials thousand names have been obambition to be recognized as a better draw the case on payment of £5 5s. of signatures for the repeal of the Envy is one of the hardest enemier cott Act in Quebec. Over ten that you and I have to dea! w'th.