



"The Mirror of Music"

# COLUMBIA

The One Incomparable Musical Instrument

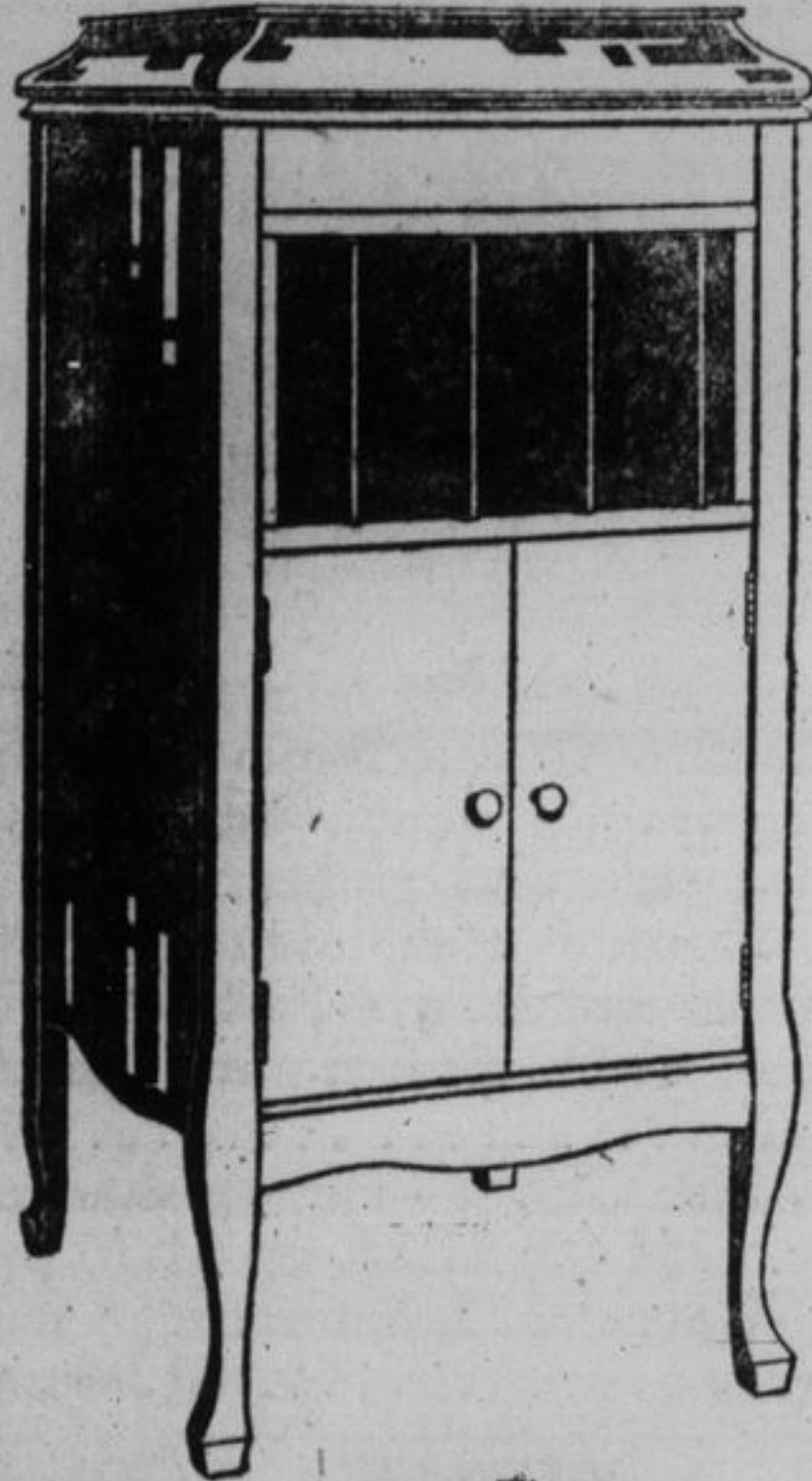


## THE CHRISTMAS GRAFONOLA CLUB

--with Membership Limited to 25--and Extremely Easy Membership Fees--

### Is Now Open To You---Join Early

This Christmas Club annually enrolls dozens of members, providing the easiest method of bringing into the home the greatest means of entertainment and enjoyment in existence. The Grafonola is a gift that lasts the whole year round. One gift to the whole family—a gift that every member of the family can enjoy equally. We are authorized to enter you in the Christmas Grafonola Club. Only a small sum is required to join, the amount is based upon the instrument you select—there are a dozen models to chose from—\$37.50 and up. All members of the family can join hands in the purchase of a Grafonola, each one subscribing a little, thus making it a matter of trifling expenditure through the Club.

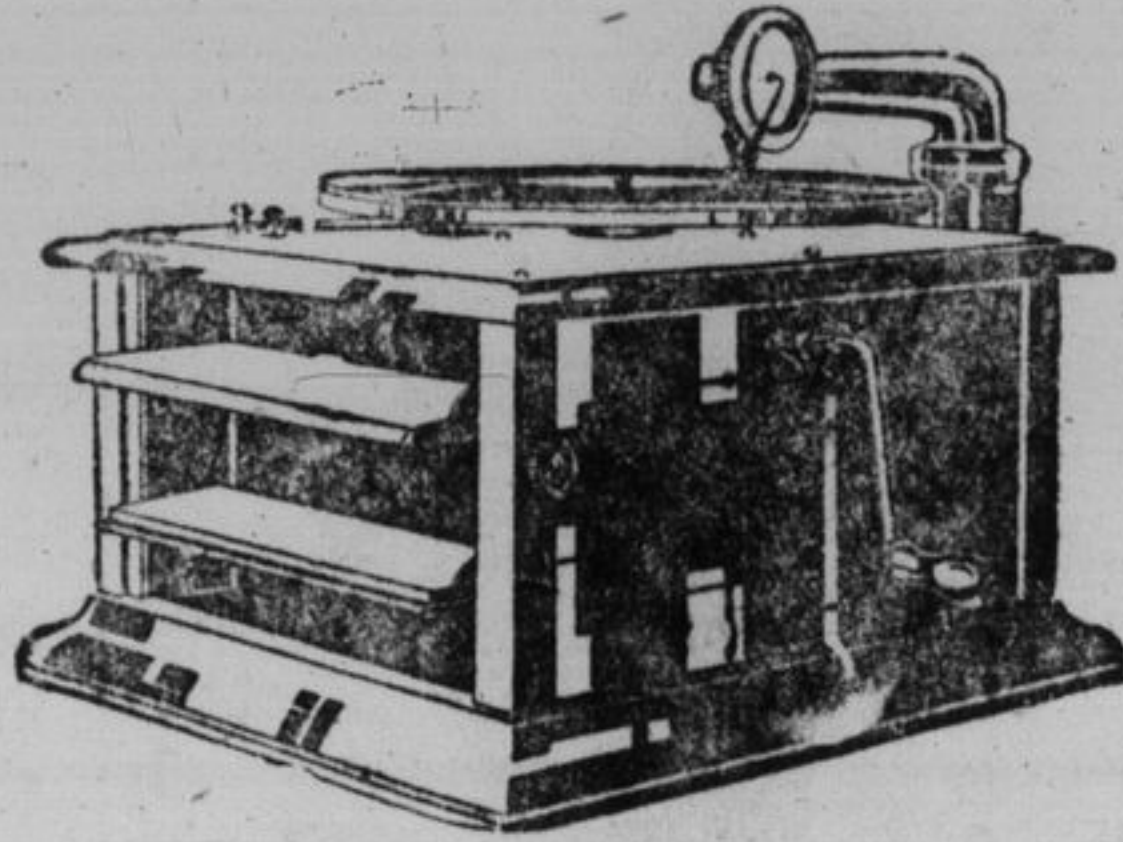


Model X. \$135

This handsome instrument is made in both Mahogany and Fumed Oak finish, and you can have your choice of either. It is over 40 inches high, 18 1/2 inches wide, 20 1/2 inches deep (front to back). All the mechanical details are of best construction. It has three-speed motor, plays four records with one winding, tone control leaves, graduated dial, speed regulator, new bayonet-joint tone arm. Columbia reproducer, piano-hinged lid, with self-adjusting support. All exposed parts heavily nickel-plated.

Dozens Will Want to Join

Everyone is urged to make their selection today, as the nearer it comes to Christmas the smaller the scope of choice among the various models. Besides, membership is positively limited to 25.



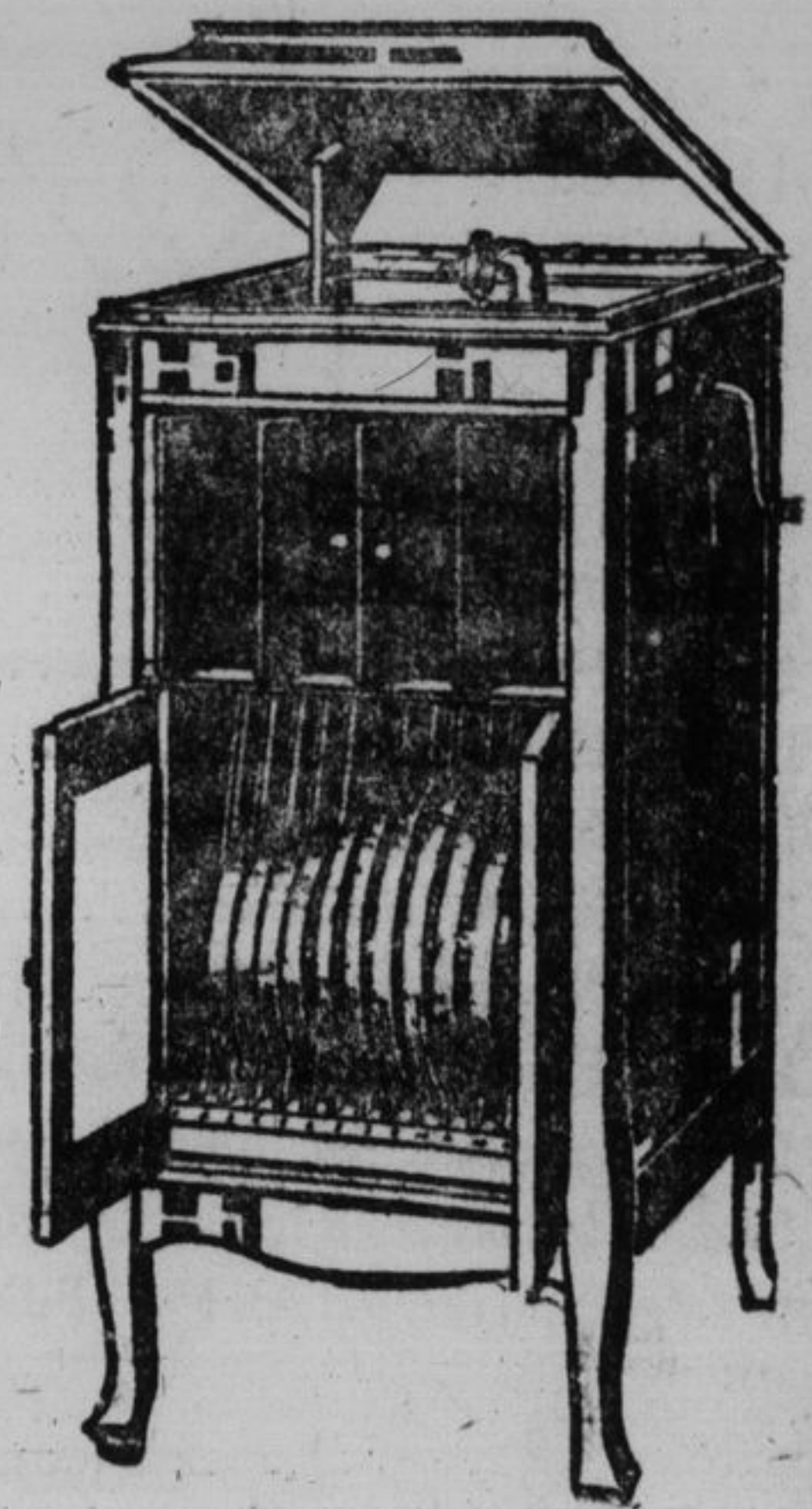
Model "A" Grafonola, Price \$37.50

Despite its very low price, this Grafonola is an instrument of absolute dependability, and with a surprisingly good tone. It has strong, noiseless motor, sound regulating tone chamber, graduated start and stop device, etc. Plays any size disc record. Cabinet is made of selected Oak. Size 13x13 1/2 inches. Wonderful value.

Only 25 Can Join this Club

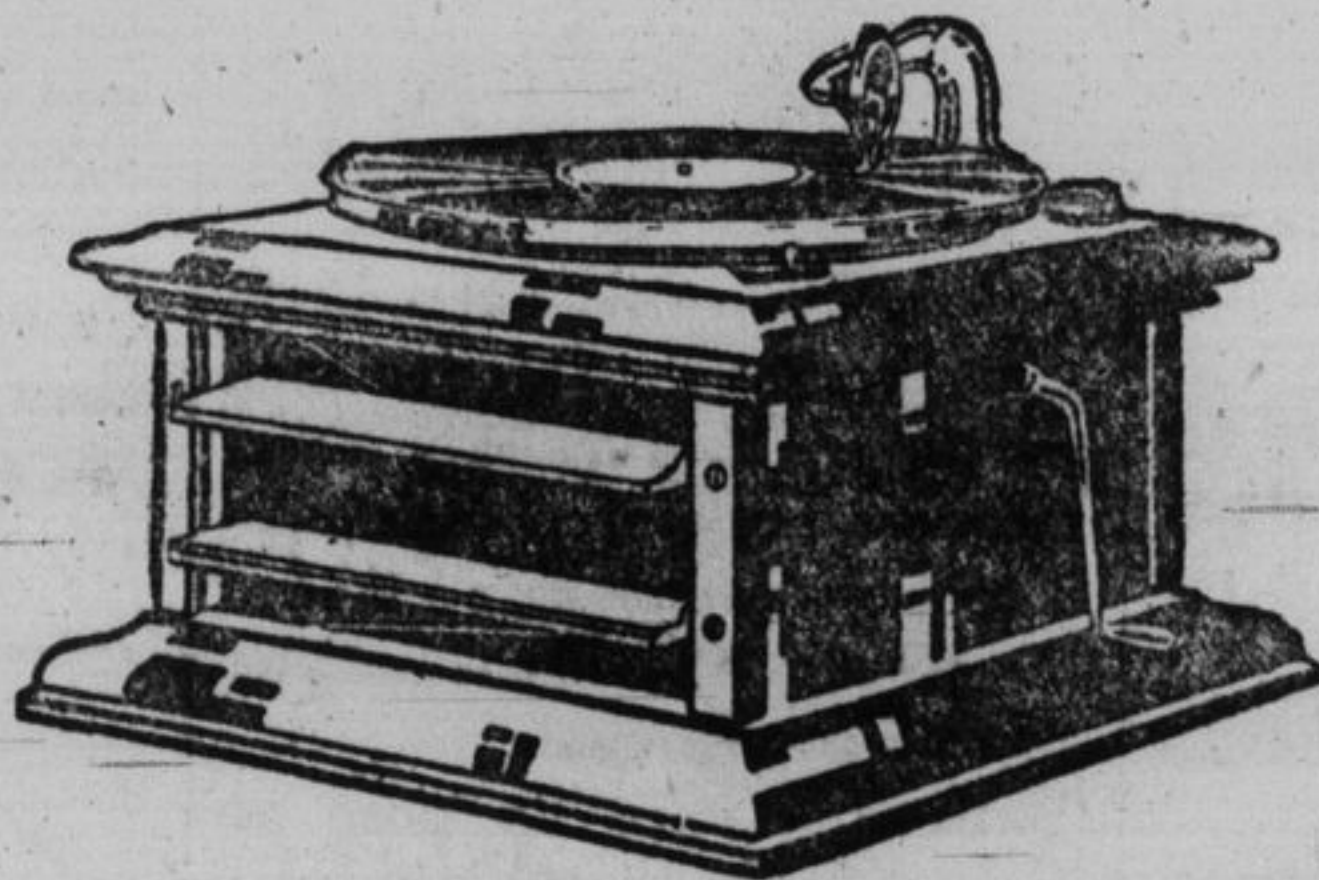
The Club will accept members up till Christmas Eve, providing the limited number of Grafonolas is not taken up before.

But as soon as members are enrolled the Club automatically closes—Join Early!



Columbia Grafonola—Model E-2, \$160.00

One of the most popular instruments. The same as model F-2, but with Columbia Industrial Record Ejector at \$175.00. Both of these come in genuine Mahogany, Satin Walnut and Fumed Oak. Size 42 7-8 inches high, 19 1-8 inches wide, 21 3-8 inches deep. A beautiful instrument—easily worth twice as much.



Model "B" Grafonola, Price \$57.50

This is a special offer, and should appeal to everyone wishing to own a really good instrument at small cost. It is a Grafonola of unusual merit, having most of the features of instruments of two and three times the price, such as new bayonet-joint tone arm, Columbia tone control leaves, Columbia reproducer, graduated dial, speed regulator, start and stop device, etc., etc. It has powerful motor and plays two selections with one winding, and is enclosed in handsome oak case.

#### DON'T FAIL TO JOIN THIS BIG CLUB

Now's the time! Christmas comes but once a year—make the most of the season! We'll be glad to demonstrate any Grafonola to you. No obligation to buy, but we know that a person who appreciates real value for the least investment, will welcome this chance to secure an up-to-date instrument, on such easy terms.

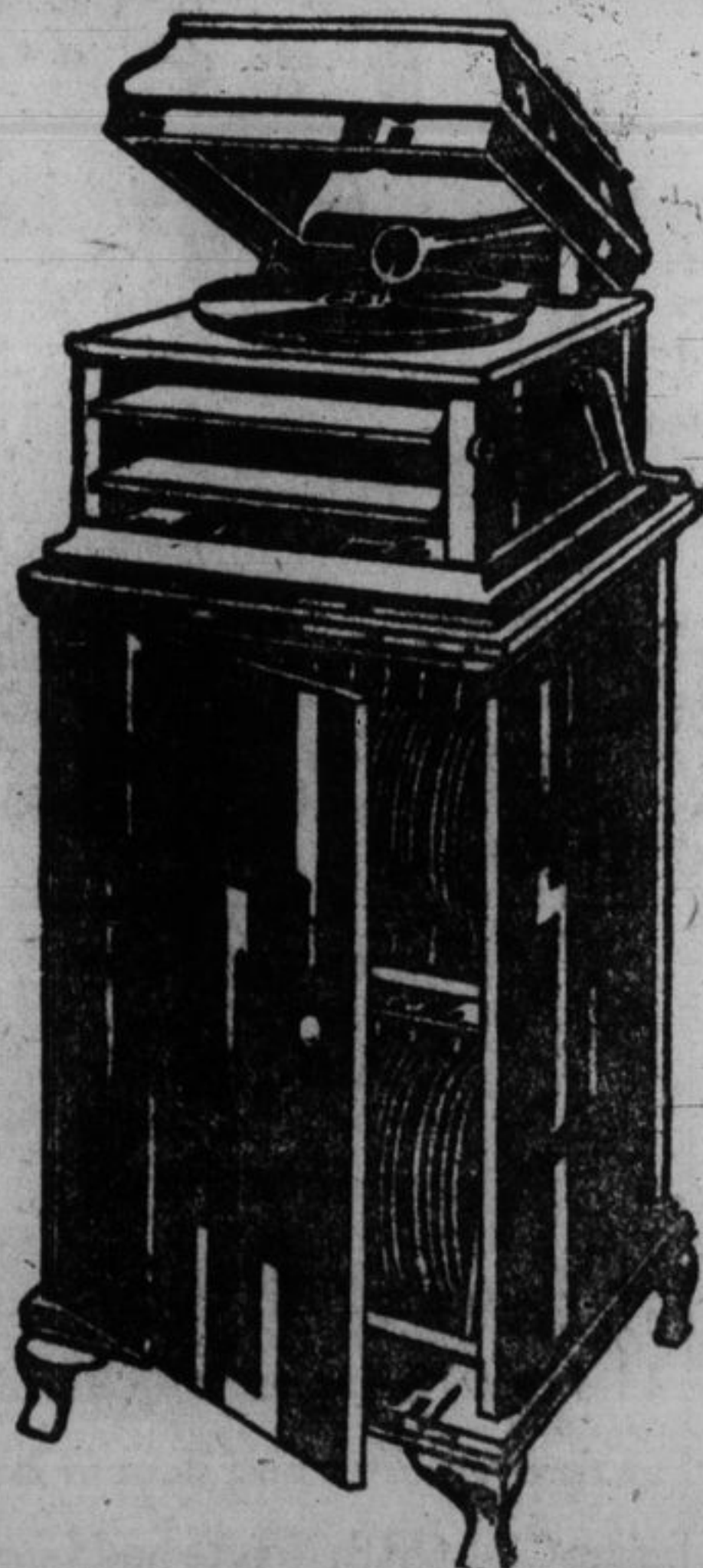
Don't wait! You can have yours delivered at once. But come now—to-day—next week may be too late. Twenty-Five Members Only!

COLUMBIA RECORD, THE BEST AND BIGGEST STOCK IN THE CITY

Out-of-town customers, we prepay all charges.

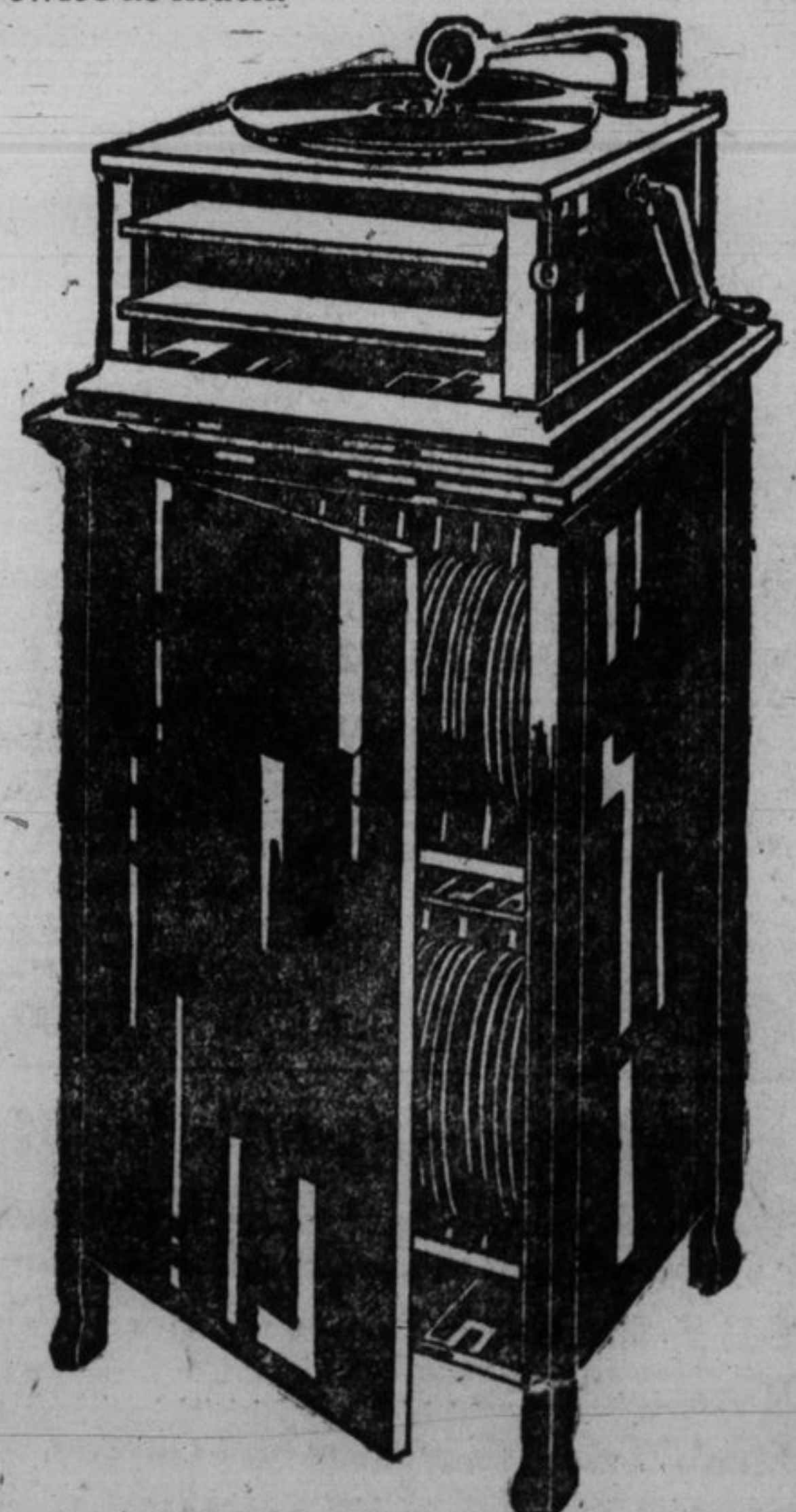
Give Columbia Gift Certificates this Christmas. Let us explain the advantages in giving them.

The Treadgold Sporting Goods Co. will be glad to demonstrate the various models of Grafonolas and enroll you in the Christmas Club. But don't delay, for there is sure to be a rush to get in on this splendid offer. Remember that you don't have to wait—you can have your Grafonola delivered at once, or any time before Christmas you say.



Grafonola Model "C" and Cabinet

Substantial and beautiful in tone. Comes in Golden or Fumed Oak. Size of Grafonola is 16 7-8 inches at base, 11 11-16 inches high. Cabinet comes in several styles and finishes to match Grafonola.



Columbia Model "A" with Cabinet  
A real good instrument, not to be compared with other cheap offerings, now on the market. Fumed Oak finish, guaranteed motor, fine for camping next summer. Base 13 1/2 x 14 1/2 inches; height, 8 1-16 inches. Cabinets to match from \$15.00 up.

## Treadgold Sporting Goods Co.

88 PRINCESS STREET KINGSTON, ONTARIO PHONE 529.

"THE PLACE TO GET THAT RECORD"



All the Music of all the world and most of the Fun in it are in Columbia Records. Everything worth Recording quickly finds a place on Columbia Lists.

