

# Feels Lost Without It

"We had never used Zam-Buk before but would feel lost without it now," writes a grateful Ontario mother, Mrs. T. G. Miller, of Winona.

"Whilst at play," she says, "my little two-year-old laddie ran up against a crock-cut saw and gashed his forehead badly. As we happened to have a box of Zam-Buk in the house I got it down and applied a dressing to the injury. It speedily soothed away the pain.

"After treating the wound with Zam-Buk twice daily for three days, it healed so well that I was able to leave off the bandages. There's not even a scar now, thanks to Zam-Buk."

Our files hold thousands of similar letters confirming the wonderful soothing and healing power of Zam-Buk in Cuts, Burns and Scalds, and for ending obstinate attacks of Eczema, Poisoned Sores, Ringworm, Ulcers and Piles.

There is need of a thoroughly reliable anti-septic healer like Zam-Buk in every home. It ensures safety from festering and blood-poison; prevents little sores from developing into obstinate and chronic skin diseases. Zam-Buk has astute and chronic skin disease. It has medicinal properties never associated with any ordinary ointment or salve and is thoroughly germicidal.

Get this unique healer to-day! Of Druggists and Stores, 80c, or Zam-Buk Coy., Toronto.

# Zam-Buk

**TAILORING**  
Have your next Suit or Overcoat made by  
**Williamson & Wellwood**  
30 Montreal St.  
2 doors from King  
Edward Theatre  
Style and fit guaranteed. Own material made up.

**PROMPT RELIEF**  
for the acid-distressed stomach, try two or three  
**KI-MOIDS**  
after meals, dissolved on the tongue—keep your stomach sweet—try Ki-moids—the new aid to digestion.  
MADE BY SCOTT & BOWNE  
MAKERS OF SCOTT'S EMULSION

# TENDER GUMS — A WARNING

Beware of gum tenderness that warns of Pyorrhoea. Four out of five people over forty have Pyorrhoea—many under forty also. Loosening teeth indicate Pyorrhoea. Bleeding gums, too. Remember—these inflamed, bleeding gums act as so many doorways for disease germs to enter the system—infected the joints or tonsils—or causing other ailments.

Forhan's positively prevents Pyorrhoea, if used in time and used consistently. As it hardens the gums the teeth become firmer.

"Brush your teeth with Forhan's. It cleans the teeth scientifically—keeps them white and clean.

If gum-shrinkage has already set in, start using Forhan's and consult a dentist immediately for special treatment.

35c and 60c tubes in Canada and U.S. If your druggist cannot supply you, send price to us direct and we will mail tube postpaid.

**FORHAN'S, LTD., Montreal**

# Forhan's FOR THE GUMS

**Just a minute, please!**  
**ARE you chummy with your watch?**  
Will it go—and keep going—where you go; will it stand jolting and banging and heat and cold and rain and dust and fog—will it be cheerful and dependable if it gets mixed up with the tools on your auto, or the fishing tackle, or the hunting outfit?

The Ingersoll Maple Leaf is a good chum, a bully pal. Usually a more expensive watch is temperamental and a bit delicate, unhappy under unusual conditions, peevish if it isn't treated tenderly.

The Maple Leaf is a hard-boiled sportsman, built for rough going, a trusty, lusty comrade you can take where you choose and know he'll keep up his end. That's the kind of a little guy he is!

And you can buy this sturdy chum for \$3.25—or for \$4.00—if you want his face to light up in the dark for you.

Maple Leaf, \$3.25



# SMILES



**WELL UPHOLSTERED**  
Hostess: There's Mrs. Pendorosa. Her husband's bitterly opposed to the extreme evening gowns, but she wears them, all the same.  
Guest: Well, she has plenty of backbone.  
Hostess: She must have. But she's so fat you can't see a trace of it.



**A FACIAL ACT**  
"I don't see how Boss had the face to take Carrie's beau away from her!"  
"It was her face that did it, however, I'm sure."



**BIRD GOSSIP**  
"That restaurant's the place for us Bill, I heard a man say they had flies in the soup!"



**SAFE AT LEAST**  
Mother: May I go out to swim? Yes, my darling daughter; But see that you follow the social rules—  
Don't go near the water.



**POOR FISH**  
"Was your husband willing to let me teach you to swim?"  
"Yes, he said it was perfectly proper to let a fish show me."



**A BROAD HINT**  
Gerald: Some people don't know a good thing when they see it.  
Geraldine: Perhaps they see it too often.



**IN A CHOPPY SEA**  
The boy stood on the swaying deck, Whence all but him had fled;  
"This yachting stuff is mighty fine, But home for mot!" he said.



**A CHALLENGE**  
"We girls have formed a Never-Kiss Club."  
"Working all right, is it?"  
"I'll say it is. We've got all the young men interested."



**HELPING**  
Solicitor: Won't you please do something to assist the poor?  
Tightwad: I am, I'm carryin' a cane.



**A FORECAST**  
These humans will be learning to fly as well as we do soon!



**A YOUNG WAG**  
Pa, does the echo always come at the end of a word?  
Invariably, my son.  
It doesn't in the word "ec-normal."



**THE WAY OF THE WORM**  
Beetle: How are you progressing in your attentions to Miss Butterfly?  
Caterpillar: I've wormed my way into her affections at last!



**KEEPS HER GUESSING**  
I don't see how he keeps his wife, in suspense, I guess.



**EASY TO FIND**  
He: How do you find the water?  
She: Oh, that's easy. It's right next to the shore.



**SERVES HIM RIGHT**  
Mike: Hold on, Pat! Don't you come on the ladder till o'fen down. It's old an' cracked.  
Pat: Phwat ov it? It'll serve th' boss right to have a new war.

# Good Night Stories

## DOTTY HEARS THE KATY-DID CHORUS.

Dotty sat very quiet, listening to the queer noises that came from the branches of the maple tree.

She could hear laughing and chatting like a crowd of happy meadow folks together.

"Wonder what and who they are?" Dotty mused out loud.

"Come up and see," called a shrill voice, and out on a limb right near Dotty's head crawled a great, big, green Katy-Did. "Come on up if you like. We're having our first meeting this evening."

"I'd love to, Miss Katy-Did, but dear me! I'm too—" Dotty was going to say she was too big, but when she glanced down at her feet she discovered by some magic power she had been changed into a tiny little girl no taller than a tumbling bug.

Laughing merrily, she accepted the Katy-Did's invitation, and, settling herself on the beautiful green wings, she allowed Miss Katy-Did to carry her up among her friends.

"Friends, this is Miss Dotty—one of the best friends the meadow folks have, therefore a friend of ours, and as such we must treat her."

"Indeed we must!" cried all the Katy-Dids together. "We're glad to see you, Miss Dotty."

Dotty made a low bow and went around shaking each of the Katy-Dids by the feelers—for Dotty was a very polite little girl, and always tried to do things just right.

When she had finished, Miss Katy-Did—who seemed to be at the head of the affair—placed Dotty on a leaf where she could see and hear everything that went on, then she addressed her companions:

"Well, we've had an easy time of it so far, friends," she squeaked. "Now it's time to get down to business. We have the great task before us of letting folks know that the frosts will soon be here, so clear your throats and let every one sing. Not too loudly! Remember, it's days off, and we must spare ourselves! Everybody ready?"

She raised her left feeler and something like a soft thrill went over the crowd of Katy-Dids.

At first the song was so soft Dotty could hardly catch the words, but after a while they became plainer and plainer as the Katy-Dids rocked back and forth on the green leaves, singing merrily:

Katy-Did, Katy-Did! Oh, what has she lost?  
A few days more and we'll have a frost.  
Now is the time to make up your bed,  
By the bright sunshine, don't be misled.  
Katy-Did, Katy-Did! Oh, children so dear!  
The cold dreary winter, soon will be here.

When the chorus had finished Dotty clapped her hands in glee.

"What a pretty way to tell your meadow friends about old Winter," she laughed. "I've often heard it said that you Katy-Dids began singing before the frosts came, but I just thought it was a saying of Grand-ma's."

"Well, someday a message brought by song is softened a wee bit," said Miss Katy-Did, the leader. "We Katy-Dids made up our minds a long time ago if we could help prepare our meadow friends for Jack Frost's coming we'd do so. Well, we hit upon this plan—singing it from the trees! And it proved such a success we've just followed it up year after

year. We begin now and keep it up for six weeks, so that by the time we stop singing every one will be ready to greet old Winter."

"So I do, Katy-Did, Katy-Did!" she laughed, and the chorus laughed with her.

"The one who doesn't believe, the chorus," she said, and the rest started.

Then, bidding Dotty good-by, the chorus of Katy-Dids sailed away to another tree, while Dotty sat on her perch still listening to their songs until the sun dropped behind the hills.

## PUBLIC MUST BE REASONABLE.

**And Not Expect Big Price Drops in Some Things.**

The high cost of living, which has become almost the greatest enemy of mankind, has been gradually piling up a number of enemies until at last its opponents seem in a fair way to offer a good fight. Government and statesmen and special commissions, etc., etc., have done their best to overthrow this very doctory opponent by many and various schemes, with very little if any success. Where officialdom has failed, the great body known as the general public has met with more success. By refusing to buy commodities at, as it seemed to them, an exorbitant price for post-war days they have caused such a slump in business generally as to force down prices to some extent.

This is true of the automotive industry as of the industries, and its real effect is seen in the recent reduction of prices by the Ford Company, the Franklin Company, the Studebaker Company, Willys Overland, etc. It would seem in looking at these reductions that it is about time that they were made; although one must not forget that the other hand that many other concerns, of equal importance to the general good of the industry, will suffer severe loss, if they, with more highly bought material, have to bring their prices down to the common standard.

It is often noticed that when the pendulum swings in such a general universal movement as that about which we are speaking, it is as likely to swing too far in the direction of right as it was on the opposite side, which we now consider to be the wrong one.

It is safe to say that extremes are always unduly and one word should be held before the minds of the public at this time. That word is "reason." There must be a steady view in all these movements if crucial periods are to be passed. The public must not expect the impossible. The purpose in mentioning this, is that while there have been large numbers of commodities that have risen in price beyond all reason, there has been other equally necessary things in the business world, the price of which has not increased to any appreciable extent. The pneumatic tire is a fair illustration of this. Its price is practically unchanged since 1914. For example in September, 1914, a Goodyear 30 x 3 1/2 all-weather tread casing and heavy tourist tube cost the consumer \$30.45. In September, 1920, the same size cost \$31.05. The percentage of increase in 1920 over 1914 is therefore only 1.9 per cent. To this may be added another factor which has a relation to price, and that is the value that is now gotten from tires. It is common knowledge that tires produce almost twice the mileage of that obtainable in the days preceding the war.

The pneumatic tire of course is only an example, and it is more than likely that much other merchandise is the same. It is wise, therefore, before holding out from purchases too long and so doing much harm to innocent traders, be certain that the goods concerned are too highly priced. A little discrimination on

## Seven Sentence Sermon.

When you can't remove an obstacle, plow around it.—Lincoln.

God holds you responsible for your nature plus your nature. For yourself plus your possibilities.—Malthus D. Babcock.

Who rests on God's unchanging love, Builds on the rocks that naught can move.

—George Newmark.

Never meet trouble half-way; it will come soon enough, and then you will meet where God meant you should meet it, and where He will help you to bear it.—Spurgeon.

Thine ears shall hear a word behind thee, saying, "This is the way, walk ye in it, when ye turn to the right hand, and when ye turn to the left."—Isa. xxx. 21.

Man is in loss except he lives aright, And holds his fellow to be firm and brave, Faithful and patient.

Sir Edwin Arnold.

The secret of life is not to do what one likes, but to try to like that which one has to do, and one does like it—in time.—Dinah Muloch Craik.

A Simple Country Lad.

With a bashful smile on his honest simple face, a countryman walked into a secondhand clothing store and said:

"You remember that coat I bought here yesterday for \$5?"

"Yes, but I never take back anything when once sold," said the dealer, capturing the note.

"Oh, that's all right!" replied the customer. "I only wanted to tell you that I found a \$20 note sewn up in the lining. Perhaps the owner may call for it."

"Of course, he will!" exclaimed the dealer, capturing the note. "You are an honest man; here is \$5 for you as a reward. That will be all right."

And by the time the dealer found out that the note was a counterfeit the simple-looking lad from the country had vanished.

## Riches and Happiness.

It riches don't bring happiness, they have at least one advantage over poverty—they don't prevent it.

## Poverty His Mouth Shut.

He who runs may read, but if he's running for office the less he has to say the better.

## Federal agents have summoned 44 Toronto firms for failure to return information to the dominion bureau of statistics.

The part of the buying public at this time will have a very good effect on trade generally.

## The Belleville Bridge Purchase is Effected

Picton, Oct. 8.—Hon. S. C. Biggs, Minister of Highways, who spoke to the Board of Trade here, afterwards met the City Council of Belleville and a deputation from the township of Ameliasburg and the County Council and consummated the purchase of Belleville bridge, the price, being \$85,000, the government paying 40 per cent, Belleville city 30 per cent, and Prince Edward county 25 per cent.

Mr. Biggs expressed the opinion that with this bridge acquired, one of the Provincial highways would be operated from Belleville through the county to Deseronto.

The man who has to walk on himself at home is the first to kick about the service in a first-class hotel.

A poor man is one who gets the money by earning it.

## TO RUN A RAILWAY.

From Hudson Bay to the Seven Islands, Quebec, Oct. 8.—A vast project for industrial expansion in the province of Quebec will soon be publicly announced. The two principal figures in this colossal enterprise are Lord Burham and Lord Desborough. The great project elaborated comprises the construction of a railway from Hudson Bay to the Seven Islands, to enter Quebec by the Montmorency alley, which will shorten the route from Chicoutimi to Quebec by one hundred miles; the establishment of pulp and paper mills at Seven Islands and at all places where there are important water powers along the line of this new railway; and the creation of great steel works at Chicoutimi and at Quebec.

Even a weak woman can put up a strong bluff.

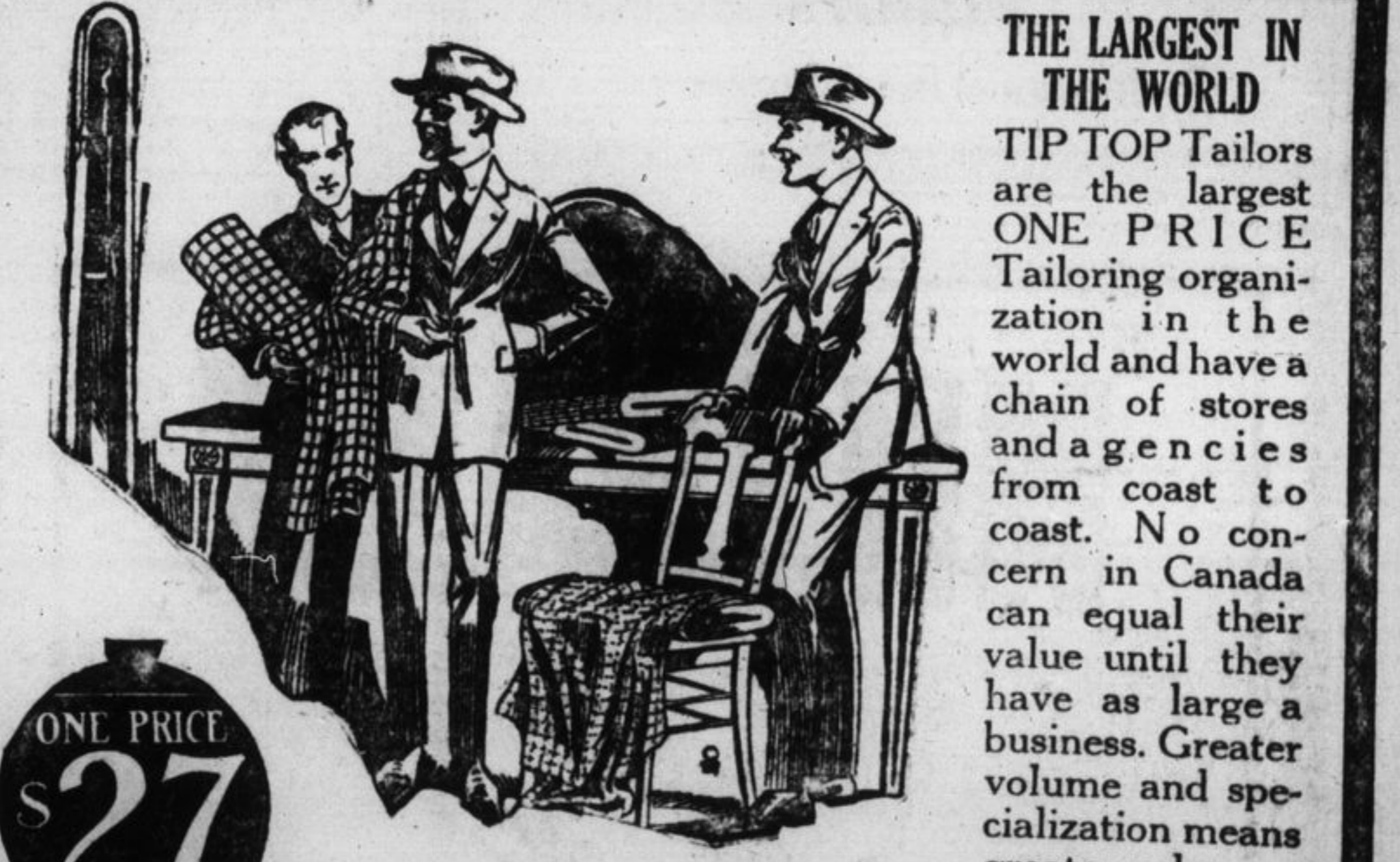
## ON EQUAL FOOTING.

Taken as indication of Desperate Situation Impending.

Berlin, Oct. 8.—Moscow has ordered that the transportation of food in Russia be placed on the same basis of importance as the transportation of troops to the front. This is taken as an indication of the recognition of the desperate situation now impending in Russia, notwithstanding that the general situation has been reported as not so serious.

Allies to Investigate.

Paris, Oct. 8.—The interallied commission in Berlin will be requested to investigate the circumstances of the burning at Hamburg of the German steamship Bismarck, which was to have been delivered to the allies under the terms of the peace treaty.



**WE want to impress this fact upon every man in Kingston, no finer Suits or Overcoats, no better tailoring, style or fabric can be bought for \$35 or \$45 than we are giving you at \$27.**

**MADE-TO-MEASURE  
MADE-TO-FIT  
MADE-TO-SATISFY**

Satisfaction Positively Guaranteed or Money Refunded

**Important Notice**  
Special representative direct from wholesale tailoring plant will be in Kingston every SATURDAY to show the new Fall and Winter materials and take orders.

Authorized Agent in Kingston is **J. NASH**

