

# TORTURED BY TERRIBLE ECZEMA

Suffered Three Years Until She Tried "FRUIT-A-TIVES"



DAME PETER LAMARRE

Pointe St. Pierre, P. Q.

"I think it my duty to tell you how much your medicine has done for me. I suffered for three years with terrible eczema. I consulted several doctors and they did not do me any good.

Then, I used one box of 'Sootha-Salva' and two boxes of 'Fruit-a-tives' and my hands are now clear. The pain is gone and there has been no return. I think it is a marvellous cure because no other medicine did me any good and I tried all the remedies I ever heard of, without benefit until I used 'Sootha-Salva' and 'Fruit-a-tives.'

'Fruit-a-tives' cooled the blood and removed the cause of the disease, and 'Sootha-Salva' completed the cure."

Dame PETER LAMARRE (file). 50c. a box, 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa, Ont.

## All Good Drug Stores Sell "VITAL" Tablets The Great French Tonic

A Medicine That Prolongs Life.

VITAL will do all we claim for it. If not, we refund you your money. VITAL not only prolongs life, but makes the old feel and look young. It restores vim and energy. VITAL takes hold of the inside nerves at once and braces you up. Some of your nerves have been dormant for years, and if they are not looked after will dry up and die. VITAL reaches the nerve centre, imparting life, youth and vigor. That tired, bilious feeling is removed; all your pains and aches are driven away. The most wonderful tonic ever sold is VITAL. Don't be a burden to yourself and others; get a box of VITAL to-day and start life over again. Drug stores are the only places in Canada where you can buy VITAL. Price, 50c. a box.

Mahood's Drug Store.

## Give it Fair Play

Why not decide NOW to give ZUTOO Tablets, the remedy so generally used for headache, a fair and square trial?

If there is any doubt in your mind as to the worth of these tablets or of their harmlessness, try them and KNOW the truth.

Don't sacrifice your comfort on account of prejudice or skepticism. Try the tablets and know. 50c. at dealers or by mail prepaid. E. N. Robinson & Co., Ltd., Montreal, Quebec.

# Zutoo

## Phosphonol Has Conquered Practically Every Disease

Bright's disease, heart troubles, hardening of the liver, diabetes, paralysis, anaemia, nervous debility and scores of other dreaded maladies have yielded to our Phosphonol Treatment. Broken down men and women who are prematurely aged have regained lost vigor and vitality. And just as efficacious in acute.

# PHOSPHONOL

TREATMENT

Pneumonia, typhoid fever, rheumatism, virulent blood diseases, peritonitis, etc., are treated with a remarkably high average of success. The nerves are made strong and you regain that lost pep. Phosphonol is sold at all good drug stores. If you are out of reach of a drug store, we will mail Phosphonol to you on receipt of price, \$3.00 a box or 2 for \$5.00. The Scobell Drug Co., Montreal.

## ATHLETES

"ABSORBINE JR." Makes an Ideal Rub-Down.

Football and lacrosse players, tennis and golf enthusiasts, runners and oarsmen, find quick relief from bruises and muscle soreness after a brisk rub-down with a trainer's wash made of one ounce of "ABSORBINE JR." and a quart of water or witch hazel.

This wash—used by many prominent athletes, physical culturists and trainers—is healing, soothing, strengthening and invigorating. Put it into tired, lame muscles—wonderfully effective in strains and sprains—prevents "next-day" soreness.

"ABSORBINE JR." keeps the muscles pliable and in proper tone. Keep a bottle of "ABSORBINE JR." in your locker. \$1.25 a bottle—at most druggists or sent postpaid by W. F. Young, Inc., Lyman Building, Montreal.

# BOOKS

Notes of Interest to Booklovers.

The National Association of Book Publishers, which was organized on July 21, has for one of its important aims the purpose of spreading more widely the knowledge and love of books and so creating a larger book-buying and book-reading public. For the remainder of the current year the following officers were elected: President, J. W. Hilton of D. Appleton & Co.; First Vice President, John Macrao of E. P. Dutton & Co.; Second Vice President, C. G. Shoemaker of the Penn Publishing Company; Third Vice President, J. E. Bray of A. C. McClurg & Co.; Fourth Vice President, Alfred R. McIntyre of Little, Brown & Co.; Secretary Frank C. Dodd of Dodd, Mead & Co.; Treasurer, George Palmer Putnam of G. P. Putnam's Sons. There was also chosen a Board of eight Directors, representing as many publishing houses. A week later there was organized a National Board, which has arranged for headquarters offices for the association at 3344 Fifth Avenue. The executive secretary of the board is Mr. Frederic G. Melcher, editor of the Publishers' Weekly. The National Board expects to devise and initiate very soon a series of efforts aiming to produce a wider diffusion of interest in books.

The Putnams announce for Fall publication an important new work by and about Walt Whitman to be called "Gathering the Forces." It will be in two-volume limited edition and is said to contain newly discovered and collected writings, consisting of essays, literary and dramatic criticism, stories and other work, with a new chapter in Whitman's biography covering his two years as editor of The Brooklyn Eagle, 1846-7. The collecting of the material has been done by Cleveland Rogers and John Black. Walt Whitman's home on Third Street, Camden, N.J., has just been bought by the City of Camden from the poet's heirs and is to be converted into a Whitman Museum.

An interesting story is told about how "The Mysterious Affair at Styles" by Agatha Christie, a detective novel announced for fall publication by the John Lane Company, came to be written. The author had never before attempted to write a book, but made a wager that she could write a detective story in which the reader would not be able to pick out the murderer, although having knowledge of the same clues as the detective. She was at least successful enough to have her work chosen by The London Times as a serial for its weekly edition.

The American Woman's Club of Shanghai, which has a history of twenty years, has published a unique volume called "The American Woman's Club Annual," which contains a complete account of its work during the last year, consisting of reports of papers on various phases of Chinese art, a report of the work of the Musical Department, which had provided a study course of British composers, trained women's choruses and given to the Shanghai public many musical programs, and a report of the work of the Social Service Department, which had done much for American soldiers and sailors, Russian refugees, and other transients. The club and its first annual aim to link up the interests of all American women in China and of all Americans in the Orient and to let the people at home know something about what they are doing.

Doubleday, Page & Co., are initiating this month a series of books under the general title, "The Modern Printed Bible." The text will follow that of the King James, or authorized, version, instead of the revised version, because of the more uniform excellence of its English prose. It will be printed in large, comfortably spaced type and paragraphed and punctuated according to modern usage. French Strother, managing editor of World's Work, is editing and arranging the version, having taken up the task because he believes that the reading of the Bible has been very generally lessened by its unfamiliar and difficult typography and its archaic arrangement. The first volume, "The Gospel According to St. Matthew," is ready for immediate publication.

"The Golden Book of Springfield," a new work by Vachel Lindsay, which the Macmillans will have ready the latter part of next month, will present in the author's usual style of mingled rhythm, color, mysticism, whimsy and poetic imagery a picture of society in the year 2018 in the symbol of the City of Springfield, Ill.

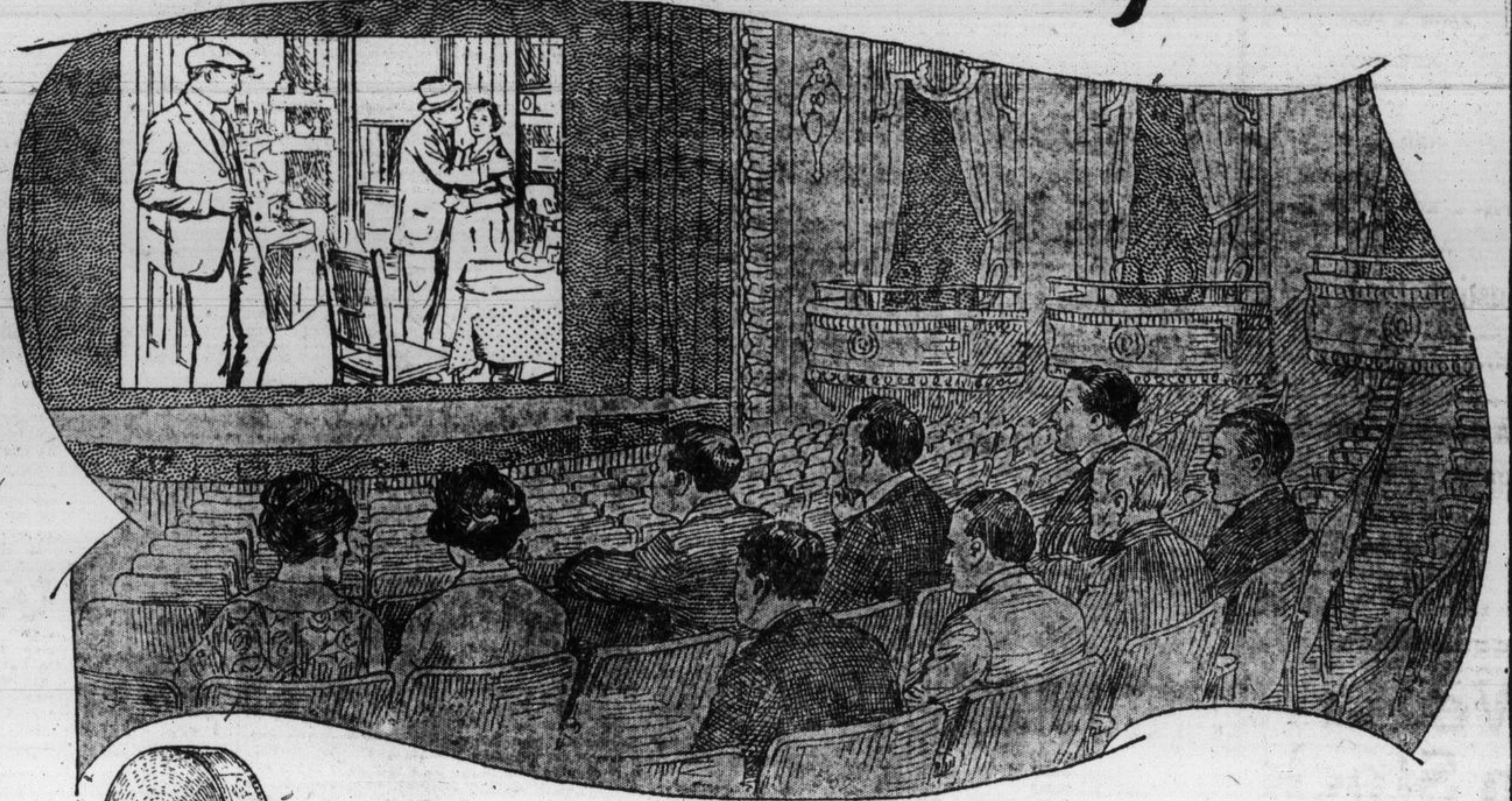
"The United States: An Experiment in Democracy," by Carl Becker, Professor of History in Cornell University, is ready for immediate publication by the Harpers. The work gives a resume of the political history of the country, and also studies and interprets the birth and development of the idea of democracy, and makes an exposition of what that experiment means today.

A novel dealing with the life and character of Russian Jews in New York, written by Sholom Asch and translated by Isaac Goldberg, will be brought out early next month by E. P. Dutton & Co. It is said to depict its central character, from whom the story takes its title, "Uncle Moses," and the subsidiary people and their alien life with realism and candor.

The ninety-third edition of Herbert Spencer's "Education," just published by the Appletons, proves the undying value and interest of that masterly work.

A new novel by Frederick Niven, "A Tale That Is Told," is announced for Fall publication by the George H.oran DCompany. Mr. Niven, who has a dozen books to his credit, recently crossed the ocean to revisit the scenes in the Kootenay region

# Allen Theatre Enterprises



## A Selection Board that Really Selects

Picture the chemist, if you will, or the expert who grades wheat or woollens, teas or fine silks.

They are looking for the element of high quality, rejecting or classifying the impure, the shoddy and the mediocre.

In the building of Allen picture programs for three score theatres, the Allen Selection Board performs a similar service, providing the daily "movie" menu for 100,000 Canadian people.

Feature pictures, comedies, educational pictures, news films, propaganda plays, plays for children and special subjects—these are submitted in numbers for the approval or rejection of the Selection Board.

The Board sits every Thursday at the downtown theatre of the Toronto Allen group. The personnel includes the chiefs of the organization, all of whom view the picture from a different angle.

The executive head responsible for the outside theatres is mentally booking each picture for certain theatres. It may suit Moose Jaw and find a cool reception in Quebec.

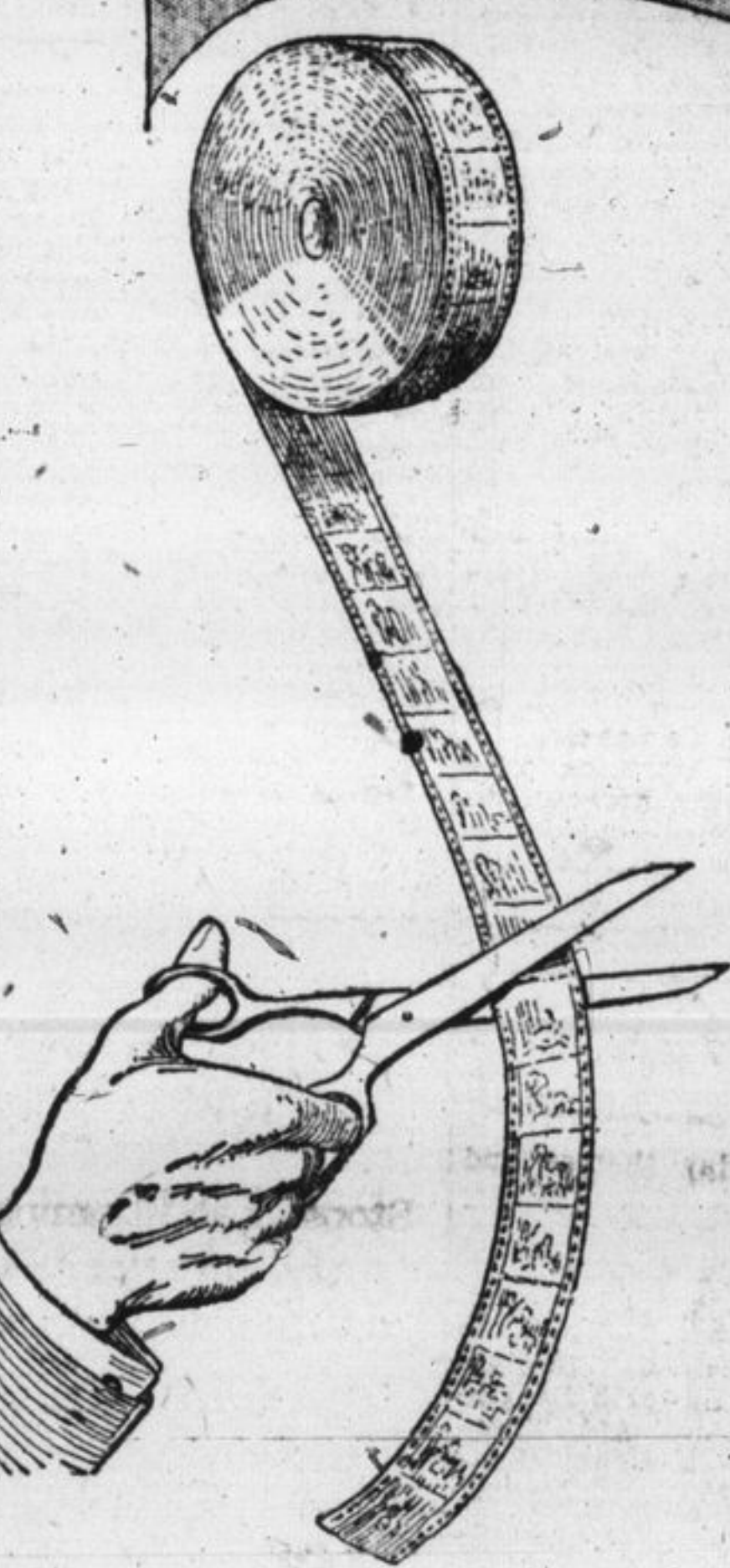
The chief director of orchestras is watching the picture closely, arranging a suitable musical score and "cueing" the various scenes.

As the picture proceeds a button at the "reviewing stand" is pressed and a bell rings in the operator's room. A discussion follows as to one scene, and it is decided to eliminate certain features. The film is marked and the "screening" proceeds.

A picture by a Canadian author may attract others to the trial run. The author himself may see the producer's conception of his story for the first time.

Certain standards are observed by the Board and while no "uplift" theories are professed, enforcement of such standards brings about a wholesome program, from which the vicious, the tawdry and low sensationalism are eliminated. Anything that might appeal to depraved tastes is strictly censored. Human, wholesome pictures are the eternal objective.

The Allen Selection Board is the critic of a thousand pictures in a year—from its decision the pictures must pass to the "higher criticism," that of the whole people. They have approved, it may be said with pardonable pride.



of Canada where the action of his last story, "The Lady of the Crossings," is laid. He will spend six months or more on this side of the ocean. His forthcoming novel will deal with life and people in Scotland.

A new work of interest to devotees of the reel and rod by George Parker Holden is announced for early publication by the Stewart & Kidd Company of Cincinnati. It will be called "The Idyl of the Split Bamboo," and will contain among its several chapters on angling and camping and the equipment therefor a detailed treatment of the subject of split bamboo rod construction. The book will have an introduction by Dr. Henry van Dyke. Mr. Holden's recently published "Steamcraft" is in its second edition.

One of the timeliest of the Fall books will be "Freedom of Speech," by achariah Chafee, Jr., Professor of Law in Harvard University, which will be brought out in the autumn by Harcourt, Brace & Howe. The author studies by the historical method of the nature and scope of the policy expressed in the First Amendment to the Federal Constitution, which forbids Congress to enact any law "abridging the freedom of speech or of the press or of the people peaceably to assemble," and discusses freedom of speech in relation to every phase of modern American life.

For immediate publication Houghton Mifflin Company announce a new novel by Mrs. Katherine Newlin Burt, whose first novel, "The Branding Iron," last year enjoyed unusual success. It will be called "Hidden Creek" and will recount the human drama that followed the taking by a rough Westerner to his little hotel in Western wilds of the daughter of a poverty-stricken New York artist, whose death left her alone in the world.

Elizabeth Dejeans, whose "The Moreton Mystery" has lately been published by the Bobbs-Merrill Company, was inspired to write the novel by some experience that she had while engaged in secret service work for the Government during the war.

A new collection of poems by Robert Bridges, the Poet Laureate of England, to be called "October," is promised for early publication by Alfred A. Knopf.

"Goshen Street," announced for fall publication by the Stokes Company, is a novel of business, social and political life in New York and London by Wayland Wells Williams, which deals with the efforts of a man from a New England town to uphold in the metropolis the standards of right and wrong in which he had been brought up to believe.

D. Appleton & Co., report so great a demand for the "Memoirs of the Empress Eugenie" that orders by telegraph exhausted the first edition within a week after the first announcement of forthcoming publication, while the second and third editions also were sold out before the date of actual publication.

**USED MOTOR CARS**  
 SCRIPPS-BOOTH 1920. — FORD SEDAN.  
 FORD TOURING. — FORD ROADSTER.  
 — McLAUGHLIN TRUCK.  
 Four cars taken as part payment.  
**PALMER**  
 COR. BAGOT AND QUEEN.

**MATHIEU'S SYRUP OF TAR & COD-LIVER OIL**



**CURES**  
 Coughs, Colds, Grippe, Bronchitis, Whooping Cough, Asthma, Etc.

MATHIEU'S SYRUP is a sovereign tonic combining the curative properties of TAR and the strengthening virtues of COD LIVER OIL. Colds, when neglected or badly treated give rise to consequences of such a grave character that you should not risk using inferior preparations. MATHIEU'S SYRUP is the only genuine remedy whose reputation has caused to crop up many imitations of doubtful value. ON SALE EVERYWHERE

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The name "Bayer" identifies the only genuine Aspirin—the Aspirin prescribed by physicians for over nineteen years and now made in Canada. Always buy an unbroken package of "Bayer Tablets of Aspirin" which contains proper directions for Colds, Headache, Toothache, Earache, Neuritis, Lumbago, Rheumatism, Neuritis, Joint Pains, and Pain generally. Tin boxes of 12 tablets cost but a few cents. Larger "Bayer" packages. There is only one Aspirin—"Bayer"—You must say "Bayer". Aspirin is the trade mark (registered in Canada) of Bayer's Manufacture of Mono-aceto-salicylic acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."