

BIG UNLOADING SALE

"We've Got to Get Out From Under"

That's all there is to it. We have so much stock—packed from basement to roof of the finest Merchandise from Canada's best factories. We have been purchasing the entire over production of many of the nationally advertised Canadian factory articles that we too find, we are carrying an overload—hence we have got to get out from under. It's an absolute fact our prices are below the actual manufacturing cost. LOOK AT THEM!

MEN'S SUITS
Big lot Tweeds and Worsted Suits. Regular up to \$35.00, for **\$12.95 to \$17.95**
250 Men's Tweeds, Worsteds and Serges of very best quality and make. Regular up to \$55.00 for **\$19.45 to \$34.95**
No tax.

MEN'S, WOMEN'S and BOYS' RAINCOATS
Our entire stock of Waterproofs in plain colors and assorted Tweeds. Regular to \$30.00, for **\$5.95 to \$18.45**
—No tax.

Sale Starts Saturday Morning at 9 O'clock

COME EARLY AND BE ONE OF THE LUCKY ONES TO GET A PRIZE PACKAGE.

GIVEN AWAY!

In order to start our Unloading Sale off with a bang, we will give away some prize packages in the following manner:—To the first twenty-five customers purchasing \$5.00 or over, we will hand you a parcel of merchandise of very useful articles as a gift. Be amongst the First Twenty-five on SATURDAY MORNING.

GENT'S FURNISHINGS

100 dozen Men's Socks of all descriptions. Regular up to 75c., for 35c., or 3 pairs for **\$1.00**
Men's Suspenders—reg. to \$1.25, for **65c. to 85c.**
Men's Nainsook Combinations—reg. \$2.50 **\$1.65**
Men's Sailor Straw Hats, reg. \$3.50, for **\$1.65 to \$2.35**
Men's Panama Hats—values up to \$7.50 for **\$1.95, \$2.45, \$3.95**
Shirts, Double Soft Cuff—values up to \$4.00, for **\$1.45, \$1.95 and \$2.45.**
Khaki Pants—regular \$3.50, for **\$2.85**

BOYS' SUITS

Here is your opportunity to equip your boys for school opening with Suits at far below to-day's cost.
Juvenile Suits—regular to \$7.00, for **\$4.45**
Boys' Tweeds and Worsteds—regular to \$18.50, for **\$7.95 to \$12.95**
Odd sizes to clear, at **\$6.95**
—Come early; try and pick your choice—
Boys' Bloomers—reg. to \$3.50, for **\$1.95 to \$2.45**

HABERDASHERY.

Men's Soft Collars—reg. 25c each **3 for 25c.**
Men's Handkerchiefs—reg. 25c. each.
Sale Price **2 for 25c.**
25 doz. Ladies' Black and Brown Hose—"Queen quality;" regular 75c., for **45c.**
Men's Bathing Suits, with skirt—reg. \$2, for **\$1.05**
Trousers—regular \$4.50, to clear **\$2.95**
Regular \$5.00, to clear **\$3.35**
Fine Worsteds, regular \$10.00, to clear **\$5.95**

MEN'S BOOTS.

Men's Work Boots—regular \$6.50, for **\$3.95**
Men's Tan Blucher with Neolin Soles, regular \$8.50, for **\$5.95**
Men's Brogue Boots in tan—reg. \$12, for **\$7.65**
—No tax.

UNDERWEAR.

Fleece—regular \$1.25, for **95c.**
All Wool—regular \$2.25, for **\$1.35**
Balbriggan—regular \$1.00, for **65c.**

BOOTS AND SHOES

White Canvas Oxfords, Pumps and High Cut Shoes—regular up to \$4.50.
Pumps **\$1.65**
Oxfords **\$2.35**
High Cut Shoes **\$2.55**
Men's Canvas Boots, leather sole—reg. \$4 for **\$2.55**

LADIES' FOOTWEAR

Oxfords in Black and Chocolate, with medium and Louis Heel—regular \$7.50, for **\$4.65**
All our Ladies' Wear greatly reduced, as we are going out of this line, therefore you can have a splendid buying opportunity.

L. ABRAMSON, Look For The Big Green Sign 336 Princess Street

Among the MOVIE STARS



Dorothy Dalton

A Flying Star—Overalls for Active Work—A Good Talisman—Jack An Aviator—Latest Recruit.

DOROTHY DALTON, star in Paramount pictures, is an ardent aviator, never missing a chance to fly. Her first air trip was a long one as she flew from New York City to Albany. Recently, in a forty minute flight over Manhattan, she was insured for \$100,000 for the duration of the flight. Miss Dalton has recently signed a contract with the Famous Players-Lasky Corporation. Her first picture under the new arrangement will be a screen version of Sir James M. Barrie's "Half An Hour," following which she will be seen in "Guilt of Love," and "A Romantic Adventure," the first from a play by Avery Hopwood and the second from a story by Charles Belmont Davis, brother of the late Richard Harding Davis.

Marjorie Daw

Whether the overalls movement becomes popular or not it is a cinch that Marjorie Daw, movie actress, has the right idea when she advocates wearing "em for motoring."
"Overalls for motoring allow freedom and besides being a real comfort they are economical," said Miss Daw, who is Marshall Neilan's star in "Don't Ever Marry." "When you've got to crawl under your car or you're puttering around, you need have no fear for your clothes when you're wearing overalls."

Doris Keane

Doris Keane, who is pictured above with her pet monkey, Adella, has no superstitions, neither does she believe in charms, but she always car-



Marjorie Daw in her Automobile Togs

ried around with her a bit of paper, neatly framed, on which is written: "This is not a good play—C. F."
The "C. F." is in the initial signature of Charles Frohman; it was under the management of Mr. Frohman that Miss Keane played on the stage for a long time, and it was to him that the play "Romance," by Edward Sheldon was first submitted. He wrote that comment over the play after he read it and later it came to Miss Keane's attention. She liked the piece and discussed its possibilities with her managers and Mr. Sheldon. It was produced and it was in that piece that she won her greatest success.
This is the story, from which the

United Artists' production for the screen has been made and which marks Miss Keane's first appearance before the motion picture camera. For a season it was the rage in New York, then it played two years in Chicago, then a season in Boston and after that it was taken to London, where it played nearly four years.
One never knows these days, Miss Keane says, and I keep that slip of paper in my dressing room always. It's my good talisman.
Alma Francis
Alma Francis, the winsome star of musical comedies and vaudeville, who has enchanted audiences from coast to coast, is the latest recruit to the silent

drama. The recent musical comedies in which Miss Francis is best remembered in the prima donna role are "The Pink Lady," "Eva" and "The Fascinating Widow."
The spring found Alma Francis in a single vaudeville act and this summer she will appear in a pretentious miniature, musical comedy.
Early this fall, Miss Francis will commence actual work on motion picture productions for which she has been engaged, and so the theatre audiences of America who have seen her heretofore on the musical comedy and vaudeville stage will have the opportunity of seeing her on the screen as well.



Doris Keane in "Romance"



Bert Lyell in "Alias Jimmy Valentine"

Bert Lyell
Bert Lyell in "Alias Jimmy Valentine." The reformed crackman, who has prospered in honest work in a bank, is trapped at last. He has been shadowed by Detective Doyle (Wilton Taylor), who is not quite sure of his



John Emerson and Anita Loos Deciding on the Merit of One of their Sub-titles

turn, and, although knowing that the detective will recognize him by his act, works the safe combination, saving the child's life. Doyle says, "Cut it out Jimmy, come along," as Jimmy bids farewell to his sweetheart, Rose Lane, the daughter of the bank president, played by Viola Vale.

Jack Pickford

Flying from Los Angeles to New York every few weeks in order that he may spend "between pictures" vacations with his wife is but one of the many plans of Jack Pickford since he purchased his "suicide ship," as he terms his new aeroplane. "Flying is like anything else," explained this youthful Goldwyn star as he slipped into his flying togs before taking a hop over the studio, "all one needs is a little practice." So with the aid of Lieutenant Locklear, the reckless dare-devil aviator, Jack is becoming an expert navigator of the sky and has mastered most of the difficult stunts known to aviation.

Ten years ago Jack Pickford was earning five dollars a day working in mob scenes for the old Biograph Company under the direction of D. W. Griffith. Later he went to Cuba with Thomas H. Ince to make a series of pictures. At that time Ince was practically unknown in the film world. He has recently finished his first Goldwyn picture, "The Little Shepherd of Kingdom Come," in which he portrays the part of Chad, the mountain boy.

Mr. and Mrs. John Emerson

John Emerson and Anita Loos, noted photoplay authors, are at work on a new First National photoplay for Constance Talmadge, to be followed by three more. Some of their most notable achievements are "A Temperamental Wife," "A Virtuous Vamp," "In Search of a Sinner," "The Love Expert" and "The Perfect Woman."