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SPECIAL THIS WEEK
4 lb. tins Marmalade ..... 50c.
2 lb. tins Marmalade ..... 40c.
16 oz. jar Marmalade ..... 25c.
4 lb. tins Mother's Jam ..... 50c.
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Rideau Hall Coffee
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you get the best and purest blend—Nothing is added. Nothing is taken away. Your coffee is ready prepared for table use. Just pour boiling water on it—don't boil it—let it stand for 10 minutes, then drink the most naturally refreshing drink obtainable. At all grocers, in pound and half pound sealed tins.
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Kellogg's TOASTED CORN FLAKES
These Are The Distinctive Marks
Printed in Red Ink on Every Package of Genuine Original
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DEMAND the big package from the original makers in Canada. The Genuine Original Kellogg's Toasted Corn Flakes for twelve years have been the choice of Canadians, the maintained quality winning unbroken favor and increasing appreciation.
Battle Creek Toasted Corn Flake Company, Ltd. LONDON, ONT.

SIMPLE DESIGNS FOR NEW FROCKS

Following After-the-War Extravagance in Clothes Reverse Reaction Prevails.

TAFFETA DRESSES IN FAVOR

Fabric Bids Fair to Be Popular for Spring Wear—Summery-Looking Hats for Southern Visitors.

As a violent reaction, clothes became widely extravagant almost as soon as the war was over. There were a few months of readjustment, while dressmakers were getting their establishments back into normal working condition; but this period was surprisingly brief. No sooner was this done, even in a limited way, than the market became flooded with an avalanche of clothes, as extravagant as any that the world has ever seen. Now we are experiencing a reverse reaction, observes a prominent fashion correspondent.

While it cannot be claimed that our frocks are any less expensive than they were six months ago, they are a great deal simpler in design. There is no mistaking the indication that women want all of their dresses built on the simplest and most youthful lines, and that they will pay more for a dress of this character than one elaborated with applied trimmings.

Season Calls for Pretty Clothes. We tire, in time, of all our clothes, and now is the time when we especially feel the need of something fresh and different. Then, at this season, we have so many more social engagements that we like to have a great variety of pretty clothes in which to appear. In both the early and late autumn this need was filled by one-piece cloth dresses and beautiful furs. Later, these frocks were topped by coats of either cloth or fur. Now, we feel the need of a suit that is completed by some sort of an attractive blouse, unusual enough to make the costume something quite different from the old-fashioned coat and skirt.

A suit, by Doenillet, was created to fill this need. Its arrival may be heralded as the most popular suit that this famous house has launched for the winter. The strong one-side movement and the long coat are its features. The portion which laps across the front, buttoning under the left arm, to give a semi-belted appearance, is cut in one piece with the right front of the jacket. The color combination

is decidedly more luxurious, the plush is most economical, and has the advantage of being equally fashionable. Doenillet completes his costume with a smart bodice of black satin, embroidered in copper color. This makes the suit beautiful and practical.

Taffeta Dresses Midwinter Favorites. It is surprising to find taffeta dresses meeting with continued success in the midwinter season. Those who look ahead in fashions will see in this indication of a considerable use of this fabric for spring. We have come to think of it as such a practical material that it never has had the attention that it deserved from the artistic standpoint. It was always featured in evening gowns for members



Suit of Copper Velours de Laine, Offers an Outfit Quite Different From Old-Fashioned Coat and Skirt Suit.

of the younger set, but we rarely saw it in handsome daytime frocks, as for some reason or other it has come to be considered a somewhat informal material. Now our greatest designers have taken it up and are exploiting it in a way that makes everybody wonder why we did not realize its possibilities before.

Taffeta Popular With Designers. Probably the puffy skirts of this autumn gave it the first boost toward success for it does come into prominence whenever we have a wider silhouette, due to the fact that its stiffness makes it suitable to these designs. Now those who make dresses are using it for straight-line models which wrap about the figure. Of course it is not a fabric which lends itself to a long-line drapery with any degree of grace, but it could not be surpassed by any other material for short, puffy drapery.

Lavin especially has had great success with her taffeta dresses. She makes them with and without embroidery. Black and navy blue are the colors most in demand in taffeta. This winter hats have reflected the uncertainty of the silhouette. There has been a war between the dress with the puffy hips and the one of slender lines and the question of a choice between the two has had an important bearing on all fashions. As both these types were worn, it was natural that there should be both large and small hats as well as those that were plain and those greatly trimmed.

We always see the full skirt accompanied by a rather large hat of picturesque shape, which is topped by trimming of a fussy character; while the straight-line dress has in its wake the small hat. Fur toques are fashionable bits of headwear for this midwinter.

Please Southern Visitors. Those going South are beginning to think more of springlike things, and for them quite summery-looking hats are already making their appearance. Glazed chints and cretonnes are featured in some of them. We have had chints and cretonne hats for the country in other summers, but the glazed, or shellacked chint, has not been used before. It is indefinitely more practical than the ordinary chint, as it sheds the dust easily and may be wiped off with a damp cloth. Then, if one is caught in the rain with one of these summery-looking hats on, there is no fear of its turning into a bedraggled mass of cloth, for even a rubber rain hat could shed a downpour no better.

Quite a remarkable trimming appears on the glazed chint hats. It is a fringe of straw. Although you may not be going South it is a very good idea to get some of these hats, for they are most attractive and in the hurry of getting ready for an exodus from town in the spring it is not always easy to find just what one wants in country hats.

Artemus Reid, of Saskatchewan, passed away Monday at the home of his sister, Mrs. Augusta Moore, third concession of Sidney. He was born in Limerick township in 1856 and spent the last thirty-two years in the west. In December last he went east on a visit. More men would marry only for love, if they could afford it.

Brockvillians regret the death on Wednesday of Frederick Richard Curry, since 1885, one of the Island City's leading druggists. Chief of Police Pyrie, Cornwall, is to tender his resignation to become head of the police department of Sudbury. Few women realize how beautiful other women really are.

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FEW WORKERS FOR CANAL

Welland Project Will Be Handicapped by Labor Shortage. St. Catharines, April 16.—Work on the Welland ship canal, if started this year, will likely be handicapped by lack of common labor. While there is plenty of skilled labor, the foreign population must be depended upon for day labor, and large numbers of foreigners have left the country during the winter.

A pretty house wedding took place Wednesday when Miss Glendine Clement, only daughter of Mr. and Mrs. C. Clement, Deseronto, became the bride of E. Hoag, son of G. A. Hoag, Capreol.

Justifies Suspicion.

(Buffalo News) The attitude of the United States toward the League of Nations and our refusal to take part with the other nations of the earth for peace have aroused suspicion to the south of us, and naturally so. Our disinclination to join a movement tending to prevent future wars carries with it the suspicion that perhaps we are intent upon future wars. Latin America has always considered herself a natural prey.

John R. Proctor, whose death took place at his home in Ramsay on April 3rd, after an illness of several months, was born in the township of Darling, fifty-seven years ago.



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