

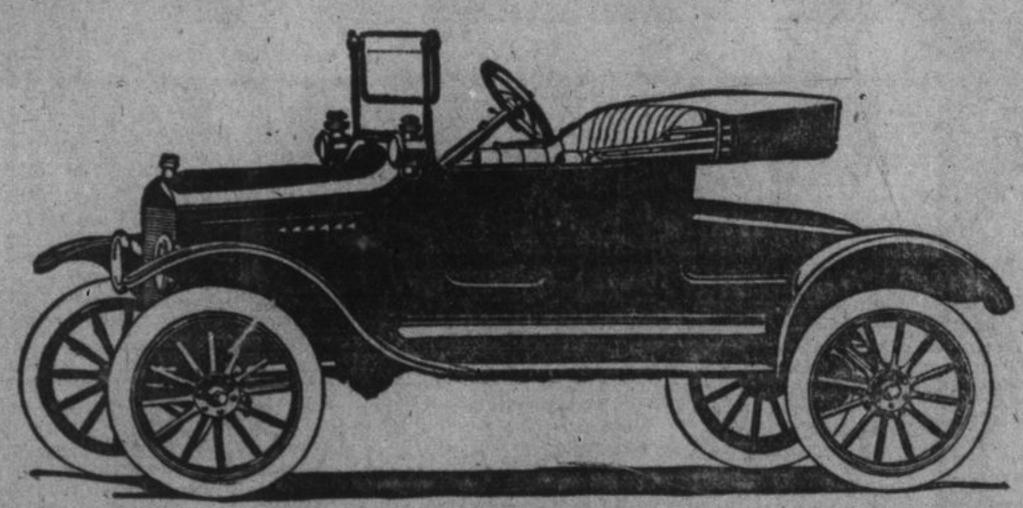
FORD COUPE ELECTRIC STARTING AND LIGHTING

Men who can afford bigger cars—and many who own bigger cars—drive the Ford Coupe, because they prefer it.

If you have never driven the Coupe you cannot imagine how nearly it approaches the ideal all-purpose, all-weather car.

All Ford Closed Models are now equipped with Electric Starting and Lighting Systems.

You owe it to yourself to examine—and drive—the Ford Coupe.
Price \$1107, delivered to your home, equipped with non-skid tires, demountable rims, war tax and freight paid.



FORD ROADSTER THE UNIVERSAL CAR

Ford repair parts never have to be "brought on" from the factory. We have them on hand.

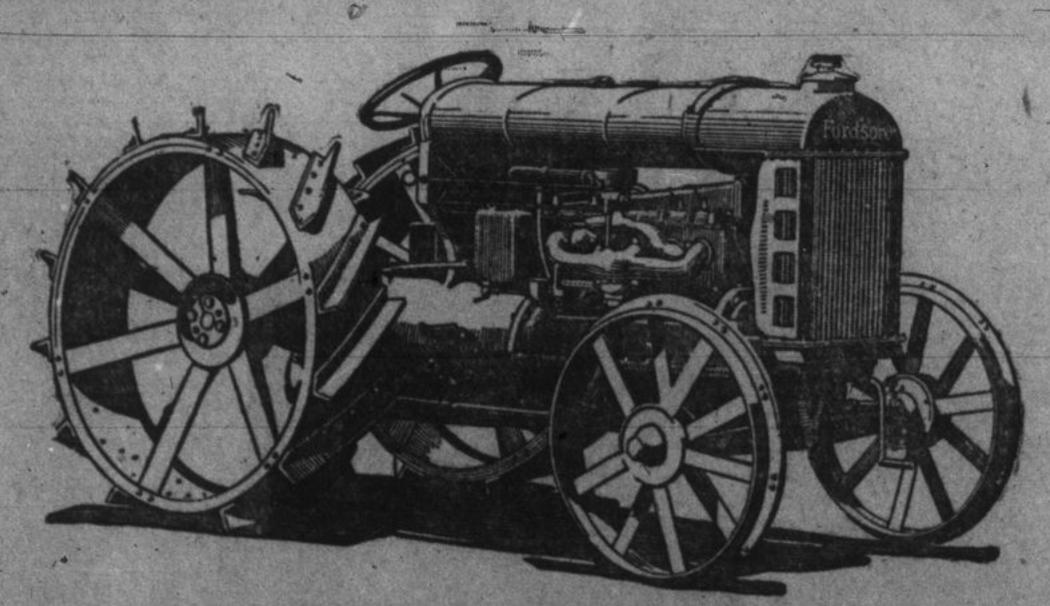
750 other Ford Dealers have them on hand.

Over 2,000 garage and repair firms have them on hand.

You can get genuine Ford parts anywhere, any time, without delay. The Ford owner never has to wait for service—never has to accept inferior Service.

Consider what that adds to the convenience—and value—of the Ford car.

Price \$750, delivered. Ford Electric Starter equipment \$110 extra. War tax and freight paid.



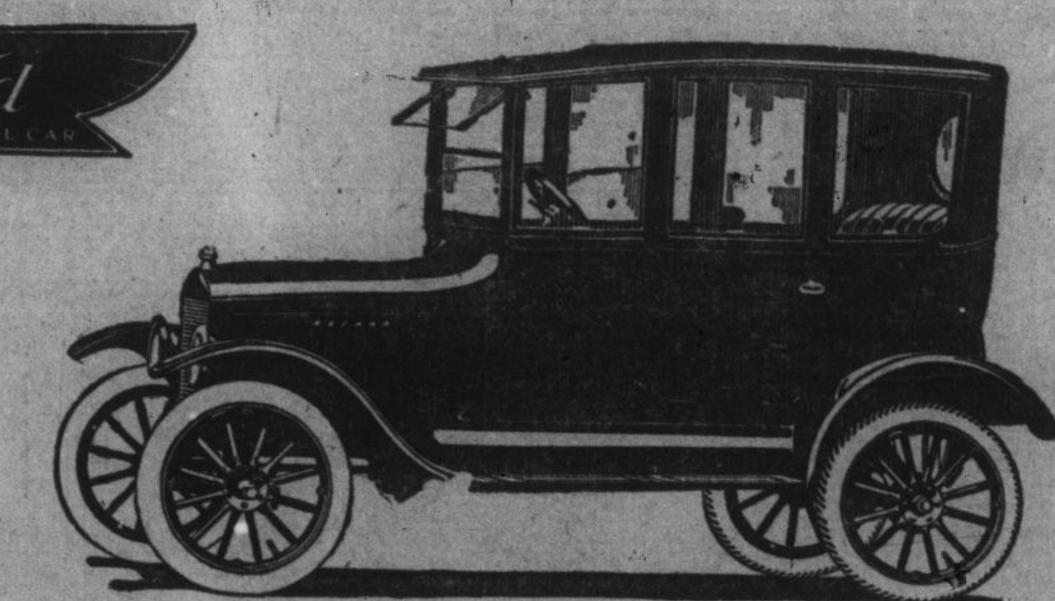
FORDSON TRACTOR SAVES MONEY

When you invest in a Tractor, make sure of getting the one that will save you the most money.

Get the lowest cost per acre on your field work, get the most economical power for your machines, and get the tractor that will cost the least for repairs.

The Canadian Ford organization with dealers everywhere assures you against costly hold-ups for repair parts on the economical Fordson. Come in and see it for yourself.

Price \$795, delivered to your farm. No war tax.



FORD SEDAN ELECTRIC STARTING AND LIGHTING

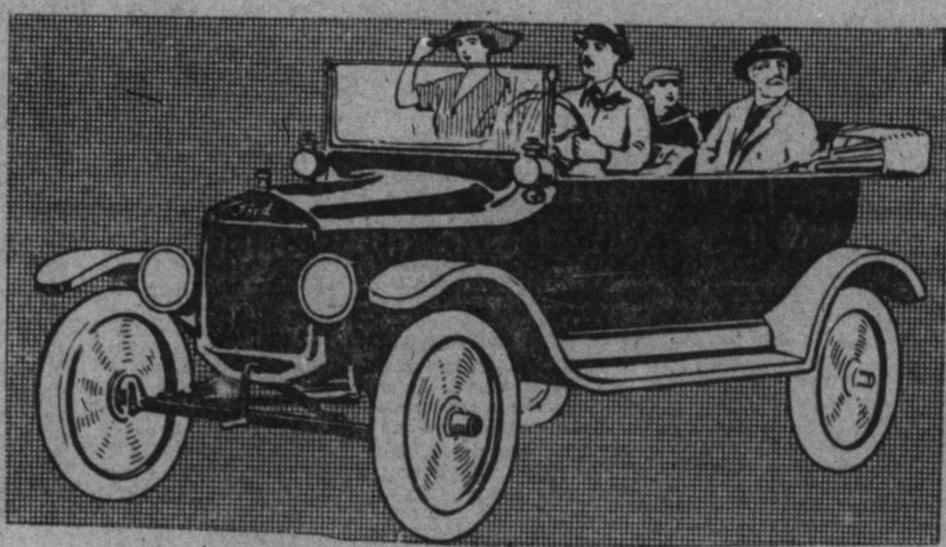
There are few purposes for which an open car is used that is not better served with a Ford Sedan.

Cool as an open car yet affording protection from dust and sun; light enough for country touring: the Sedan adds months to your motoring season because it shuts out chill and discomfort in winter weather.

All Ford Closed Models now have Electric Starting and Lighting as standard equipment.

You don't know the Ford Sedan until you drive it. Phone for a demonstration.

Price \$1325 delivered to your home, equipped with demountable rims, non-skid tires, war tax and freight paid.



FORD TOURING CAR THE UNIVERSAL CAR

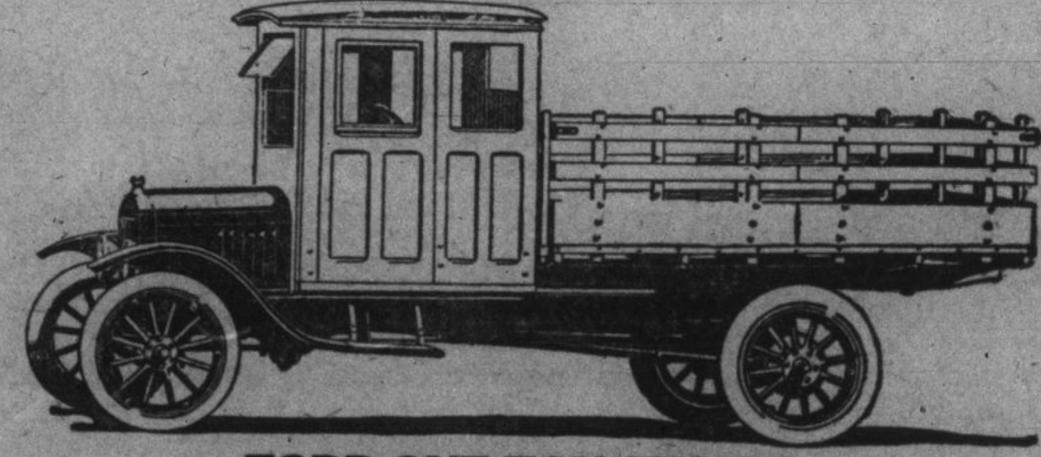
It is our business to see that your Ford Car gives you satisfaction.

At any time, we can replace any part of a Ford without delay—have the parts on hand to do it—have enough of them to supply every Ford owner in the district.

Our service to Ford owners goes even further. We supply other reliable garages with genuine Ford parts

liable garages with genuine Ford parts.
You have only to demand genuine Ford service to get it from any first class garage in Canada.

Price \$775, delivered to your home. Ford Electric Starter equipment \$110 extra. War tax and freight paid.



FORD ONE-TON TRUCK

The farmer with a Ford Truck is close to all the markets.

He has a double advantage over the man who hauls with teams. He sells his produce where he can get the best prices. He does not waste valuable time on the road.

Let us show you what you can do with a Fand Truck at the control of th

Let us show you what you can do with a Ford Truck and what it will cost to run it. Come in and see the Ford Trucks. We have them complete with bodies and enclosed cabs.

VanLuven Bros.

34-38 PRINCESS STREET

TELEPHONE NO. 1609