

# Insure Against Fire! Carry Enough!

Fire is a valuable servant and a **BAD MASTER!** Carry protection against **FIRE LOSS!**---and see that you **CARRY ENOUGH!**

Relatively speaking, values have undergone tremendous **CHANGES** within the past **TWO YEARS.** They are **HIGHER** by anywhere from **20 to 200 per cent.** than they were **BEFORE THE WAR.** Should you have the misfortune to be **BURNED OUT TODAY,** UNDER **FIRE PROTECTION BASED UPON VALUATIONS** of the **PRE-WAR** period, **YOU'D BE LOSER!**

You **COULD NOT BEGIN** to replace your destroyed or damaged property at prices current when you **BOUGHT** it!

Think what it would cost to **REPLACE TODAY** the **FURNITURE, CARPETS, RUGS, LINENS, BEDDING, BOOKS, PICTURES**---the thousand and one articles of household furnishings---should they suddenly go up in **SMOKE!**

Think where you'd be if your **HOUSE QUARTERS HAD TO BE REPLACED TOMORROW** at the present cost of **BUILDING SUPPLIES,** and at the present scale of wages!

Sit down quietly and **FIGURE** on this for a moment, then **ASK** yourself---**IS MY PRESENT LINE OF FIRE PROTECTION SUFFICIENT TO SEE ME THROUGH?**

**EVERY FIFTY SECONDS** there's a **FIRE!** **YOUR** property may be **NEXT!** If you have anything that's **BURNABLE INSURE IT!** Fire insurance is the **CHEAPEST** insurance in existence! **CARRY** it! **Carry enough!** **ANY, ONE** of the **WELL-KNOWN** and **RELIABLE** fire underwriting firms whose names appear **BELOW** will be glad to **TAKE UP THE MATTER** with you. Just **STEP TO THE TELEPHONE** and ask one to **CALL!** And **DO IT TODAY!**

- GEO. A. BATEMAN, 159 Wellington Street. Phone 396w.**
- J. K. CARROLL AGENCY, 56 Brock Street. Phone 68.**
- J. O. HUTTON, 67 Clarence Street. Phone 703.**
- E. W. MULLIN, Corner of Johnson and Division Streets. Phone 539w.**
- J. S. R. McCANN, 86-88 Brock Street. Phone 326.**
- COL. G. HUNTER OGILVIE, 281 King Street. Phone 1087.**
- T. J. Lockhart, Clarence Street, over Bank of Montreal. Phone 1035w.**
- STRANGE & STRANGE, 95 Clarence Street. Phone 325.**
- W. H. GODWIN & SON, 39 Brock street. Phone 424.**
- C. S. KIRKPATRICK, 36 Clarence Street. Phone 568w.**



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