

You Don't Give-- You Lend

In deciding how many Victory Bonds you will buy remember this important point--you are not giving--you are lending to your country.

You are lending at a good rate of interest.

You are lending on the highest security.

You are lending to maintain your own and your country's prosperity.

In your own personal interest you should make strenuous efforts to buy as many Victory Bonds as you possibly can.

You couldn't put your money in a better place.

You want to save money--everybody does.

It's the only way to get ahead.

And Canada needs to borrow your money to bridge the gap from War to Peace.

It's your duty to lend.

Take the proper view of this Victory Loan.

Say to yourself--"I am going to buy all the Victory Bonds I can pay for now and in the next ten months."

What if it is an effort to pay for them.

Look ahead a little.

Think of what you will own when your Victory Bonds are finally paid for.

Every cent you pay on your Victory Bonds you lend to your Country--you save!

Remember that, and

BUY VICTORY BONDS

"Every Dollar Spent in Canada"

THIS MESSAGE DONATED TO THE VICTORY LOAN 1910 CAMPAIGN BY

Collingwood Shipbuilding Co., Ltd.