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**SMOCK FAB IS ADDED BY ALL**

Overblouse Now Finds Place in Wardrobe of the Majority of Women.

**COSSACK GARMENT IS LONG**

Russian Peasant Style May Reach to Knees; May Button Up to Chin or Separate Down the Front.

And now enters the smock—that is, it is entering everybody's wardrobe. At first, writes a fashion correspondent, this curious fad was followed only by those of artistic or gardening temperament or those who loved the most advanced and different sort of thing. The smock has undergone so many modifications from its first appearance as the typical peasant garment,

retired at least from general service as far as woman's wear for the moment, the smock remains glorified beyond its most humble followers' recognition.

Of great beauty are those overblouses of midnight blue voile closely puffed all over with round silver disks and held in place with a thick cord of silver threads. This is to be worn with a skirt of silk or sport satin or gabardine and makes a pleasing costume. The printed chiffons have been extensively used for the type of blouse. One seldom sees them without a belt of some sort generally a heavy silken cord which encircles the waist and loops in front with heavy tassels or fringe.

If the smock is worn under the coat it is often left free and unbuttoned, but rarely is it seen now worn in this way without one's coat or sweater. The smock of the unbuttoned variety has a decidedly dressing-saque look, but so many women understand so cleverly the adaptation of every mode that we are spared an avalanche of ladies apparently abroad in their breakfast coats or houbliard jackets.

**A Lovely Smock Blouse.**

One of the most beautiful of all the smock type of blouses seen lately is of finest indestructible white voile, braided all over in fine white braid in circle design. The blouse has a hem of the same material and is cut at the front and back into a pointed shape. Two silk cords are fastened together with a row of small buttons. It slips over the shoulders and is fastened at the neck with a row of white slips. The waist and loops in front are of the same material. The most charming thing is to be worn with white skirts of satin or silk or crepe.

A curious concession to the overblouse notion is found in many elaborate waists of chiffon or georgette with the front piece left long enough to go over the skirt and the back, stopping just at the waist line. The hem of the skirt slipped over the front panel gives the effect when worn under a coat of a vest. The blouse, of course, buttons down the back. The vestee lives on and on and appears just as often on simple waists of wash fabric as it does on the more elaborate type.

One finds waists of georgette with vests made by using frill after frill of narrow Valenciennes lace. Always the vestee is simulated by leaving the front panel longer than the back so that it hangs over the skirt. Just as often one finds a hem of some contrasting color to the body of the blouse added, the contrasting color appearing on collar and sleeves also. Now and then in a very fine smock of organdie one finds this sort of trimming done with fine lace.

Of all of the delightful summer things we have seen none is more charming than the smock of organdie of a new sort which has dots of a different color scattered thickly over its surface. Tiny frills of the plain organdie trim collar and sleeves and edge the turned back hem, while narrow striped belts of the organdie hold the extra fullness in place at the waist. These offer the greatest degree of freshness and crispness—which any summer wash fabric ought to have.

**The Long Cossack Blouse.**

A variation of the smock is the Cossack blouse. This is just as apt to reach to the knees as not. It often buttons right up to the chin, or again it is apt to separate down the front entirely to show a vest underneath of richness and beauty. The Cossack blouse, as the name tells, is borrowed from Russia. It has the same drooping fullness at the waist that one sees in the Russian peasant garment. It ranges over a wide belt of the same material as the whole garment or of different color and fabric.

avored for the dressier blouse of georgette or chiffon. Many have a rather tight foundation over which is hung a panel of contrasting color back and front. This panel, while short, is left to hang free over the skirt and is smart in appearance. The sleeves of this blouse are of the same color and material as the body. One often finds this type of waist enveloped in a combination of organdie and linen or pique or heavy lawn. The effect is pleasing and unusual, too.

**(Waist of Tailored Type.**

As to the more tailored type of waist for traveling or business there are several models which bid for favor. One of these is the strictly tailored design following the exact lines of a man's shirt and is much affected for sport wear. A long time ago shirts of this sort were made of a brilliant striped percale and these are again in favor—bright red and white stripes vying with those of the most vivid blue or green or yellow or black for first place.

These, of course, are strictly tailored and have the appearance of belonging to one's brother, as they demand the same ties and link cuff buttons.

Another tailored model is less so than these, as it has a turned collar usually added of some material than the sheer lawn blouse of the type of which the blouse is made. In one model the collar of linen crash becomes a pointed revers extending the entire front and fastening just below the yoke with one large pearl button. Fine lawn is used for the body of the blouse. The cuffs which finish the long, tight sleeves, are folded back to fasten with buttons or narrow bows of black and white ribbon.

**YOUR SUMMER DANCE FROCK**

Rainbow Gown Is Entitled to Claim Honorable Mention Among Things Beautiful.

The summer dance frock is always a problem. It has to endure more beauty-sapping wear and should cost a great deal less than the winter evening gown. Then it must be lovely to the eye and yet lack heavy trimming. Well, here is a suggestion for you if you are trying to solve this problem yourself. It is as charming a bit of apparel as you ever saw and you can make it yourself. The charm of it is its colorfulness and its originality.

The skirt is made by joining bands of chiffon about five inches wide. Starting at the hem is a pink, then comes a band of faintest Nile green, and then comes a lovely pale blue. Then the cycle begins all over again with the pink and continues until the skirt is built up to the waistline. You will wonder how these are fastened together so that it does not look like a patchwork quilt. Well, they are fastened together. The waist is perfectly plain, coming down rather low over the shoulders and has puffed sleeves that end considerably above the elbow. There is a triple sash to go with the triple scheme of the whole dress. Narrow two-toned ribbon is used. Pink, green and blue narrow ribbons—all with silver backs—go about the waist and end on the side in very long loops and ends. They are finished at the waistline with small pink satin roses.

This rainbow dance frock is fully entitled to claim honorable mention among things beautiful in every line. No dress you could plan would be more reasonable in price and offer such a charming result. Then just think of the distinction of having a whole handmade dress!

**Net, Wool, and Beads.**

A new kind of trimming is coarse net run with strands of white wool and with rows of beads sewed on as an edge. This fabric is sold at the trimming counters all ready to incorporate in a frock, but it is also possible to make it at home.

This trimming is used in banding outdoor clothes. Of course when it is finished the net does not show, and therefore the bands are heavy enough to use on white serge, for say and other summer sport fabrics.

**SILK NAVY WHITE FOULARD**



Summer afternoons require silk dresses for activities and home life. This navy and white foulard, with its quaint edging of val lace is suggested. The skirt is in one straight piece wrapped about the figure.

A prominent resident of Westport passed away Tuesday when Mrs. James V. Mulville, daughter of Mr. and Mrs. James Prond, Crosby, died after an illness extending over a year. Mrs. Mulville was born at Crosby, Ont., forty years ago and since her marriage resided in Westport.

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Charming Russian blouse of blue draped over a dainty frock of dark blue chiffon.

which it really is, that it is in point of fact hardly recognizable. Its name, too, has changed, for whereas in the beginning it was just a smock, now it is known as the "overblouse," and the chemise blouse, and the Cossack coat. The gardening period in our recent lives is believed to be responsible for the acceptance of this type of blouse. The smock is so comfortable with its loose free lines that it became at once just the sort of thing needed for this sort of work, especially since it looked just as well with trousers as with skirts—a thing which could not be said of all waists or blouses. Of course trousers were a part of the gardening days, and while they have

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No Baking Powder can be more efficient, more economical than this.

Paying a high price for a baking powder does not guarantee you the best. High prices are sometimes charged for the impression they make.

**EGG-O Baking Powder**

is doubly saving because it is sold at a fair price, and its double action—in the bowl and the oven—makes it a never-failing leavener.

Buying Egg-O in the larger sized tins is most economical for family use.

Always follow the directions—one level teaspoonful to one level cup of well sifted flour.

**The Egg-O Baking Powder Co., Limited**  
Hamilton, Canada



Cozy unadorned smock adds charm to the wearer who sports a dainty hat to match.

The skirt of this blouse is always very long, and just as apt to reach to the hem of the skirt as not. It is most often developed in some handsome fabric such as georgette thickly braided or headed, or in silken indestructible voile or even in heavier silk or velvet, and naturally is intended for elaborate occasions. There is nothing which offers a simpler way of remodelling an old garment than the use of a Cossack blouse.

One can really make a sort of elongated shirt and belt it in at the waist and conform thus strictly to the type. Or the front can be opened, a vest added and the sides of the skirt be left open to show the petticoat, of the dress beneath. There are endless ways in which one can vary the design, therefore it has everything to recommend it.

Now because there is much talk of these newer models we must not for a moment think that the regular blouse or shirtwaist is out of favor. Indeed, it is not, and it is repeated in just as many materials as there are factories to make them. The khacoon type with the ribbon case is still much

**67 YEARS OF GROWTH**

In the early days the founder of this business made a few gross of matches a day, and sold them himself, driving his horse and wagon as far as Toronto. Today, from automatic machines, 70,000,000 matches a day are turned out to keep Canada's home fires burning. And not matches alone; indurated fibreware, household helps, and a host of paper products have been added to this line.

**The House of Eddy**

has become an institution which touches the daily life of the Canadian public in a thousand different ways.

There is a reason back of this steady and consistent progress. Business institutions do not grow to such proportions by accident. It takes real merit to accomplish such a result; merit in the goods themselves, and in the concern which is back of them.

When you buy matches, see that Eddy's name is on the box. When you are in need of some of the familiar household helps, such as a washtub, a pail, or a washboard, remember that there is an Eddy product which will fill your needs, made from light and durable Indurated Fibreware. Remember also that Eddy's Paper Specialties are standard.

Our Prestige is your Safeguard when you buy Eddy-Products

**The E. B. EDDY CO. Limited**  
HULL, CANADA

**Skin Blemishes**

How to get rid of them

Skin specialists are tracing fewer and fewer troubles to the blood. They say more often, skin blemishes can be traced to the bacteria and parasites that are carried into the pores of the skin with dust, soot and grime. To clear your skin of blemishes caused by this insidious and persistent enemy, use regularly the following special treatment.

Just before retiring, wash in your usual way with warm water and Woodbury's Facial Soap; then dry your face. Now dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy cream-like lather. Cover each blemish with a thick coat of this soap cream and leave it on for ten minutes. Rinse very carefully with clear, hot water; then with cold.

In addition to this special treatment, use Woodbury's regularly in your daily toilet. This will make your skin firm and active. It will help the new skin to resist the frequent cause of blemishes. Before long your complexion will take on a new clearness and freshness.

Get a cake of Woodbury's Facial Soap and begin tonight the treatment your skin needs. You will find Woodbury's on sale at any drug store or toilet goods counter in the United States or Canada. A 25 cent cake will last a month or six weeks.

The Andrew Jergens Company, Cincinnati, New York, and Perth, Ontario.