

# FALL OPENING

## THE SECRET IS OUT!

*I have arranged a Surprise Party for You All  
On SATURDAY, SEPTEMBER 20th*

**F**OR many months I have been working in secret, arranging for this style sensation.

**I** HAVE completed contracts with 6 American Mills and 4 English Mills to use their entire export product. These Mills are amongst the finest in the world. The patterns that I will show from these 10 Mills will not be shown by

a single other Clothier in Canada. Pattern-styles that have never been equalled in Clothes history.

**A** DEAL of this magnitude could only be "put over" by a concern having such a tremendous purchasing power as I have (right here, I want to thank the public for their immense patronage, which has made this deal possible).

*You're all going to be surprised at the array of distinctive patterns and the enormous stock that will be shown at this Fall Exhibition on Saturday*

Genuine \$35 to \$65 Suits and Overcoats at



I am still continuing my Low Price Policy

**T**HIS event is eagerly awaited by thousands of men and women in all of the larger cities from Coast to Coast.

**A** ROBINSON Opening Day has a significance that no other Clothing Opening has.

**T**HE Courts have given me a verdict proving that I sell Clothes 40% below "ground floor" competition.

**M**Y shops have the reputation of setting the style for Canada and for setting the prices each season below any possible competitive figure.

**Y**OU will find on exhibition the new Double Breasted models, both one and two buttons, Sport Suits made with Belts all round and others with three-quarter belts. The new exclusive Yoke

Coats with plaited fronts and backs, the "Longfelo" suit, with the plain, highly distinctive, straight front and skirt 32 inches long (just the model for you well-built, tall fellows).

**L**ASTLY there are Suits and Overcoats for short men, tall men and particularly for stout men. I make a specialty of fitting extra size men and fit their pocket-books, too.

### MEN!

Have a cigar with me. My smokes are almost as good as my clothes.

### MY GUARANTEE

If you can duplicate Robinson's clothes elsewhere for less than \$10 more, come back and get your money.

### LADIES!

I invite you all to come up so you can tell your men folk what real values I am showing  
**YOU KNOW VALUES!**

# ROBINSON'S

CLOTHES SHOPS, LIMITED

A Chain of Shops from Coast to Coast

79 PRINCESS ST.

