"Fruit-a-tives" Alone Gave Him Quick Relief

Buckingbam, Que., May 3rd, 1915. "Forseven years, I suffered terribly from Severe Headaches and Indigestion. I had belching gas from the stomach, and I had chronic Constipation. I tried many remedies but nothing did me good. Finally, a friend advised "Fruit-a-tives". I took this grand fruit medicine and it made me well. To everyone who has miserable health with Constipation and Indigestion and Bad Stomach, ·I say take "Fruit-a-tives", and you, will get well".

ALBERT VARNER. 50c. a hox, 6 for \$2.50, trial size 25c. At dealers or sent postpaid by Fruit-atives Limited, Ottawa, Ont.

have a well deserved reputation as a safe and effective remedy for stomach ailments. They are

Quickly

helpful in bilious attacks, sick headache, dyspepsia, heartburn and constipation. They act gently and surely on the organs of elimination, purify the blood, tone the system and very quickly

Strengthen Digestion

Largest Sale of any Medicine in the World, Sold everywhere, In boxes, 25c,

S. CHARLES THE CONTRACTOR OF THE PROPERTY OF THE PARTY OF TALKING

MACHINES All makes of Phonographs cleaned, repaired, adjusted. Parts for all makes supplied, expert workmanship, moderate charges, quick service.

.M. PATRICK

THE MERCHANTS' COLUMN

Edited by

in this column, which appears every Monday, Wednesday and Satur- Miss Warren, Carlton Place, and two day, will appear news and short articles of special interest to merchants, vocal solos by William Calder. The their salespeople and business men and women in general. All phases of presentation of eighteen handsome store management-buying, accounting, advertising and retail salesman. signet rings was made by Rev. Mr. ship-will be dealt with, not theoretically, but by descriptions of methods dress followed, after which the young HOW A "TOLERATED"

LINE BECAME LEADER

the baby carriages were entirely out lamps going." . This was "he, and of sight-back where it was a real again the sales went upward. to "dig through and under."

ment to life-to give it a standing of pains in keeping the stock clean, respectability. But each time the fresh and carefully arranged. A little lack of demand caused the resolution later, with the prompting of the to fall by the wayside and, sooner or buyer, the display was rearranged later, they got back to the rear. | every day.

The new manager, L. G. Oppen- large or so varied an assortment. spect than his predecessor. He went worth while. over the line in the light of his con- There is one other point of interest ager Bushell will have fair weather. versations and found that the styles about the case. in stock did not come up to the mark | Cedar chests were formerly carried set by those to whom he had talked. in the regular furniture department. for appendicitis. He is much im-

honor on the floor. Sales began to pick once. The chests added further to up and the manager brought in a few the life and attractive appearance of more styles and some real novelties. | the whole section. Then he gave them a place of even more prominence-put them right in "MUSIC WILL KEEP YOUR front of the elevator where all who BOYS HOME AT NIGHT" got out on that floor could see and "Buy a phonograph for your boy," be below the average. William Gib-handle them. Sales picked up still is the slogan adopted by the C. B. son has so far recovered from his re-

merchandise. This was done because put in the background. a few prospective customers had come in from personal recommendations of same old line of copy appeal," seems ing to attend the great fair in Kingthose who had bought and some of to be the merchandising logic. "Year ston on some of the five days of next

CASTORIA

For Infants and Children In Use For Over 30 Years

An Ice Box For Year 'Round Service Is a Present

Health statistics absolutely prove that an Ice Box is a household necessity for the good of the family's health all year around. Better take this precaution and safeguard your food before it's too late. Here is a complete assortment of Ice Boxes in all sizes and styles at moderate prices.

Day Necessity

STEVENSON

HUNTER, 85 and 87 Princess street.

EO RELIABILITY. On schedule to the minute, on the job all the time and at a low cost of operation.

VER HEAR OF A REO stopping save on the initiative of the driver? The Reo is as reliable as the sun in its orbit.

VER SIZE BEARINGS. Which means being capable on occasion, of carrying twice, yes, three times its rated load, without danger of a breakdown.

Boyd's Garage,

129 Brock Street

Phone 201

MANSFIELD F. HOUSE (Copyright.)

Baby carriages in the Bailey Com- row of bright floor lamps, between piano accompanist. pany's store, Cleveland, O., furnish a them. One cloudy morning the man- Master Harold Hamm spent the splendid example of what can be ager came in late and found that week-end with his grand-parents, done with a tolerated department. someone had lighted all the floor Mr. and Mrs. George Hamm. Miss Formerly they were handled in the lamps. This gave a most pleasing Grace Sharp is with Mrs. S. J. furniture department. Only a few effect both to the lamps and the car- Sproule. Mr. and Mrs. Henry Smith

task to get them and a commercial The next move was to the one of crime to ask a prospective customer the salesforce and put him in charge of the baby carriages-made it a sort Periodically the baby carriages of supplementary department. To the were brought out and there was an clerk in charge it was a species of attempt to bring the dead depart- promotion, and he took pride and

One day there was a change of Now there seems to be no limit to management in the furniture depart- the number of sales, possibly because!

and his wife had been talking baby working and trying did for this decarriages for some time and he got partment is possibly more concretely the idea that there was a wonderfully told in the statement that sales inbig demand for baby carriages. So creased more than 9000 per cent, and ville, Iowa. he looked upon them with more re- that the volume of business is really

This enlarged stock got a place of floor lamps, a rise in sales resulted at Pillar's recently.

Haynes Company, of Richmond, Va., cent illness as to be able to come as a sales idea for a newspaper cam- down stairs and the nurse who was Better Stock, Plus Lamps. paign. For the time being all talk in charge has gone to another patithe department was to add better and the news of incoming records is A large number of farmers and

them wanted better carriages than in and year out we hammer away at week. There will be a number of exthe conventiona: advertising argu- hibitors from this district and we feel The better styles were so attractive ment. Something new acts as a relish, that Oppenheim schemed around for a an appetizer. Boosts in sales always prizes better display space. He got it by follow innovational copy, provided it the school children, viz, the school

Haynes Company, small space copy therefore, goes on to tell people-the fathers and mothers of boys-that a phonograph will keep the children in nights. It's equivalent to a chum, a and varied exhibit.

"Music will liven up the house," says the copy. "It will attract a On Saturday the death occurred at compete with home as an attraction." Brockville. In other words, the phonograph is John R. Dargavel, M.P.P., member suggested as a rival to the might of the Legislature for Leeds, will be companions beyond the watchful tive convention. paigns are double headers for the McKay, Brackville, has been appoint ters. value of their influence. Occasionally, ed chief despatcher for the Canadian the copy opens up to permit a list of Pacific railway at Smith's Falls. the latest records - the popular, The oftener a man is sold the swinging ballads, dances and instru- cheaper he feels. mental pieces dear to the neart of the

large sale of instruments as gifts to the younger folks.

PLUMBER DEVISES OWN TRADE-MARK

local merchant from creating a trade- One clever actress tells that she reducmark all his own-one that will possess community value and assist in identifying the store and its ser- Marmola Tablets several times a year, vice. The national advertiser has discovered that trade-mark figures and lets at \$1, for a large case. Or you can symbols are of the greatest possible get them by sending price direct to the assistance in helping people memorize Marmola Co., 884 Woodward Ave., Detroit, Mich., If you have not tried an article. But merchants do .not them do so. They are harmless and seem to have taken advantage of this effective. opportunity for their own individual

The Krohn Plumbing Company, of IELLS DYSPEPTICS in local papers, hit upon the idea of devising such a trade-mark and the "stunt" has given the advertising

A jolly little kid, dressed up as a plumber, in cap and overalls, is the illustrative theme of the campaign. Monkey wrench in hand, he is forever talking to the prospect and loops forms of stomach trouble, say medifrom the figure's mouth contain pithy cal authorities, are due nine times little sentences, such as "Folks who out of ten to an excess of hydrochloric send for the plumber man, want him said in the stomach. Chronic "acid to move as fast as he can."

stood that plumbers, as a class, come two things when they are good and ready.

FALL FAIRS, 1919

BANQUET AT ODESSA.

And Presentation of Signet Rings to Returned Soldiers. Odessa, Sept. 15 .- The banquet given last Thursday night for the young men who have recently returned from overseas was indeed a great credit to those interested. The hall was crowded and an excellent programme was given, consisting of violin solos by Miss Ruth Babcock, Yarker, instrumental selections by seople took advantage of a dance making a good long double line of car- The music was furnished by the Lawriages set neatly at an angle, with a lor brothers with Miss Crawl as

styles were carried and the display riages, so the order went out to have returned from spending the was always subject to the demands of "Move those baby carriages and past month in the far west, visiting the larger displays of furniture. Often lamps over there and always keep the friens in Alberta and Caskatchewan.

> An Accident At Glenvale. Glenvale, Sept. 15 .- While George loplifie was picking apples on Tuesday last, he fell from a tree, breaking several ribs and bruising himself severely. He was removed by ambulance to the Kingston General Hospital where he is making favour-

At the last meeting of the Ladies' Aid, the mothers and children entertained to a supper. Fourteen babies were present and a sumptuous repast was served. Mrs. William Atnowhere else in the city is there so sister, Mrs. J. O. Ellerbeck, during heim, had a baby at his home. He What thinking and analyzing and Dr. and Mrs. A. Leonard and daught-

A great many are looking forward Harvey Clark has returned from So he ordered a dozen new styles, and When they were moved to the lower proved in health. John Duggan, floor with the baby carriages and Dufferin, spent a few days at George

> Sunbury Awaits Kingston Fair Suntury, Sept. 15 .- The farmers are busy gathering the apple and potato crop and report both of them to

villagers were in the city Saturday "People get rather tired of the last and a large number are preparsure they will land several of the

fair if this township will be held on Friday from the 19th at Inverary, Needless to say there has been great preparation, and if favourable weather is granted there will be a large

crowd of happy young folks who will Trenton of Mrs. Dickson, of that make things hum. It will fill your place. She was seventy years of age boy's evenings with so much clean, and was the mother of Mrs. (Dr.) wholesome pleasure that nothing can Kidd, of the Ontario Hospital.

streets and the doubtful after-dark a candidate at the Leeds Conservatoundaries of the home. Such cam- Ernest C. McKay, son of William

The result has been an unusually How Fat Actress Kingcton

Many stage people now depend entirely upon Marmola Prescription Tab-There is nothing to prevent the lets for reducing and controlling fat. troit, Mich. If you have not tried

WHAT TO EAT

Avoid Indigestion, Sour Acid Stomach, Heartburn, Gas on Stomach, Etc.

Indigestion and practically all stomach" is exceedingly dangerous It seems to be pretty well under- and sufferers should do either one of

Either they can go on a limited "A Krohn plumber," continues the and often disagreeable diet, avoidcopy, "comes to you quickly and ready ing foods that disagree with them, to work, for he comes with a plumb- that irritate the stomach and lead ing shop on wheels. No charge to to excess acid secretion or they can eat as they please in reason and The trade-mark figure bears the make it a practice to counteract the name in all that territory of "Krohn's effect of the harmful acid and pre-Little Plumber," and everybody knows vent the formation of gas. sourness him-keeps a sharp watchout in the or premature fermentation by the papers to see what he will do and say use of a little Bisurated Magnesia at

There is probably no better, safer or more reliable stomach antiacid than Bisurated Magnesia and it is Ontario Department of Agriculture widely used for this purpose. It has sues the following list and dates: no direct action on the stomach and Almonte Sept. 23 and 25 is not a digestent. But a teaspoonno direct action on the stomach and Sept-20 with the food will neutralize the lborne Sept. 25 and 28 excess acidity which may be present and prevent its further formation. This removes the whole cause of the trouble and the meal digests natural-...... Sept. 23 to 27 trouble and the mean digests natural Maberly Sept. 18 to 20 pepsin pills or artificial digestents. Marmora

MeDonald's Corners

Sept. 25 and 26

Marmora

MeDonald's Corners

Sept. 20

Magnesia from any reliable druggist. Ask for either powder or dablets. It never comes as a liquid, milk

Port Hope

Sept. 16 and 17

Or Citrate and in the bisness. Stirling Sept. 25 and 24 eat what you want at your next meal stirling Sept. 25 and 26 and see if this isn't the best advice Oct. 2 and 3 you ever had on "what to eat."

Heretone Servented in my and



Week-Old Corns Should Be Unthinkable

These positive facts are now known to millions." The pain of a corn can be instantly stopped, and for-

The corn itself can be ended completely, and usually in two days.

The method is scientific. It consists of attaching a Bluejay plaster, forgetting the corn, and letting things take their course.

The results have been proved by experience.

They have been proved to so many people that corns are now comparatively un Corn aches are needless.

Paring corns is folly. Old-time harsh and mussy treatments have no place

You will know these facts, and quickly, if you'll try a Blue-jay on one corn. Do it tonight, and the whole corn question will settle itself for-

Stops Pain Instantly Ends Corns Completely The Scientific Corn Ender 25c-At Druggists

BAUER & BLACK, Limited Chicago, Toronto, New York Makes of Sterile Surgical Dressings and Allied Products

Somehow we all feel like casting | In this day and generation we have bread of other people on the wa- too many politicians for revenue

GRAND TRUNK BAILTYEM **AGENCY** FOR ALL STEAMSHIP LINES

For information and rates apply to J. P. Hanley, C.P. & T.A., G.T. Ry. Kingston, Ont.

SAILINGS-RATES

QUEBEC-LIVERPOOL

EMPRESS OF FRANCE 1st, \$170 up; 2nd, \$100 up; 3rd. MONTREAL-LIVERPOOT Minnedosa Sept. 16 \$100 up \$62.50 Scandnivn Sept. 23 \$ 95 up \$61.25 MONTREAL-GLASGOW Scotian Sept. 19 \$95 up \$61.25 MONTREAL—HAVRE Sicilian Sept. 17 \$100 up \$65.00

War Tax \$5.00 \$3.00 Apply Local Agents H. M. MacCallum, Conl. Agt., Toronto." GANADIAN PACIFIC OCEAN SERVICES

COMMISSION THE SOLDIERS' AID

has been incorporated by the in ovince of Ontario for the purpose of assisting to reinstate discharged officers and men in civil life.

EMPLOYMENT. We cordially invite the co-operation of the public in the important work of securing employment for soldiers who nave been discharged from military

VOCATIONAL TRAINING Classes for the vocational re-educaion of soldiers who have been so disabled as to prevent them from resumvided free of cost, and in addition, the support of the soldier and his depend-ants is provided during the period of retraining and for one month after. Further information as to courses may be obtained from W. W. Nichel, Superintendent of Education, 116 Celitege Street, Toronto.

RELIEF FUNDS Donations for the assistance of soldiers' families in temporary distress will be thankfully received and acknowledged, and should be made payable to the order of the Commission.

116 COLLEGE STREET, TORONTO, Eingston Branch:

239 BAGOT SYREET F. H. Godson, Secretary Kingston. Reanch

A. GREY Photographer

wishes to announce that he has taken over the Photographing Business of W. L. Richardson. 151 Wellington street, and is now prepared to do first class work in this line. Workmanship guaranteed.

PHONE 1738.

How Fat Actress Kingston Industrial Exhibition

September 23, 24, 25, 26, 27, 1919

An Exhibition of Intelligence, Industry and Integrity. Central Ontario's Biggest Exhibition. \$15,000.00 In Premiums, Etc.

IMPROVED

Capt. Sorcho's Submarine cus Wild Animal Show.

A Complete One Ring Cir-Compertz Dreamland Side Show-a grand carnival of curlous and freaks. Willard's Temple of Eden Musee-Famous at-

traction in New York City for many years. Merry-go-Round-A \$15, 000 machine - electric lighted and wonderfully carved. A Big Eli Ferris Wheelbeautifully illuminated.

Tango Swings. The Whirlpool. The Ocean Wave. Over the Falls. Kentucky Derby Over the Top. Many other attractions.

The Whip-The Frolic-

Visit the Kingston Fair Kingston Industrial Exhibition

Sept. 23 to 27, 1919

You Need a Holiday This will be a great Holiday

Week of Instruction, Education and Amusement. A grand opportunity to visit the historic city- to see what the world is doingto keep abreast of the times. You cannot afford to miss it. Arrange to spend at least two or three days or the whole week. Ample arrangements have been made for rooms and board for all visitors. Write the secretary for full particulars.

JAMES E. HARDY The wonder of the world will perform his aerial feats upon a high wire afternoons and evenings daily, in front of Grand Stand.

will make his sensational balloon ascensions and parachute drops daily.

CAPT. C. A. FARLEY

BRO. WILFRED OF

LA TRAPPE, OF QUEBEC will release his Homer Pigeons on the afternoon of the 25th or 26th September to make the flight back to LaTrappe, a distance of over 200 miles.

Trials of speed daily.

Good music every after-

An Extended Premium List in All Departments. Secure a Prize List. Entries Positively Close 15th Sept., 1919.

WM. MURRAY. Sec. Trials of Speed. 14 Market St. City Phone 891-J.

H. J. SIMPSON, Esq.,

President, 1919

ROBERT J. BUSHELL, Sec.-Treas., Manager 1919 Bath Road P. O. and Phone 1787