

SUFFERED TERRIBLE AGONY

"Fruit-a-lives" Alone Gave Him Quick Relief

Buckingham, Que., May 2nd, 1918. For seven years, I suffered terribly from Severe Headaches and Indigestion. I had belching gas from the stomach, and I had chronic Constipation. I tried many remedies but nothing did me good. Finally, a friend advised "Fruit-a-lives". I took this grand fruit medicine and it made me well. To everyone who has miserable health with Constipation and Indigestion and Bad Stomach, I say take "Fruit-a-lives", and you will get well!

ALBERT VARNER.

50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent postpaid by Fruit-a-lives Limited, Ottawa, Ont.

BEECHAM'S PILLS

have a well deserved reputation as a safe and effective remedy for stomach ailments. They are

Quickly

helpful in bilious attacks, sick headache, dyspepsia, heartburn and constipation. They act gently and surely on the organs of elimination, purify the blood, tone the system and very quickly

Strengthen Digestion

Largest Sale of any Medicine in the World. Sold everywhere. In boxes, 25c.

TALKING MACHINES

All makes of Phonographs cleaned, repaired, adjusted. Parts for all makes supplied. expert workmanship, moderate charges, quick service.

M. PATRICK 149 Ryegham St. Phone 2086j

THE MERCHANTS' COLUMN

Edited by MANSFIELD F. HOUSE (Copyright.)

All this column, which appears every Monday, Wednesday and Saturday, will appear news and short articles of special interest to merchants, their salespeople and business men and women in general. All phases of store management—buying, accounting, advertising and retail salesmanship—will be dealt with, not theoretically, but by descriptions of methods actually in use by successful merchants.

HOW A "TOLERATED" LINE BECAME LEADER

Baby carriages in the Bailey Company's store, Cleveland, O., furnish a splendid example of what can be done with a tolerated department. Formerly they were handled in the furniture department. Only a few styles were carried and the display was always subject to the demands of the larger displays of furniture. Often the baby carriages were entirely out of sight—back where it was a real task to get them and a commercial crime to ask a prospective customer to "dig through and under."

Periodically, the baby carriages were brought out and there was an attempt to bring the dead department to life—to give it a standing of respectability. But each time the lack of demand caused the resolution to fall by the wayside and, sooner or later, the goods had to be re-stored. One day there was a change of management in the furniture department.

The new manager, L. G. Oppenheim, had a baby at his home. He and his wife had been talking baby carriages for some time and he got the idea that there was a wonderfully big demand for baby carriages. So he looked upon them with more respect than his predecessor. He went over the line in the light of his conversations and found that the styles they wanted did not come up to the mark set by those to whom he had talked. So he ordered a dozen new styles, and each in two or three finishes.

This enlarged stock got a place of honor on the floor. Sales began to pick up and the manager brought in a few new styles and some real novelties. Then he gave them a place of even more prominence—put them right in front of the elevator where all who got out on that floor could see and handle them. Sales picked up still more.

Better Stock, Plus Lamps.

The next step in the rejuvenation of the department was to add better merchandise. This was done because a few prospective customers had come in from personal recommendations of those who had bought and some of them in stock.

The better styles were so attractive that Oppenheim schemed around for a better display space. He got it by

CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the Signature of J. C. Watson

Health statistics absolutely prove that an Ice Box is a household necessity for the good of the family's health all year around. Better take this precaution and safeguard your food before it's too late. Here is a complete assortment of Ice Boxes in all sizes and styles at moderate prices.

An Ice Box

For Year 'Round Service Is a Present Day Necessity

Health statistics absolutely prove that an Ice Box is a household necessity for the good of the family's health all year around. Better take this precaution and safeguard your food before it's too late. Here is a complete assortment of Ice Boxes in all sizes and styles at moderate prices.

STEVENSON & HUNTER, 85 and 87 Princess street.

Phone 33

REO RELIABILITY. On schedule to the minute, on the job all the time and at a low cost of operation.

EVER HEAR OF A REO stopping save on the initiative of the driver? The Reo is as reliable as the sun in its orbit.

OVER SIZE BEARINGS. Which means being capable on occasion, of carrying twice, yes, three times its rated load, without danger of a breakdown.

Boyd's Garage,

129 Brock Street Phone 201

BANQUET AT ODESSA.

And Presentation of Signet Rings to Returned Soldiers. Odessa, Sept. 15.—The banquet given last Thursday night for the young men who have recently returned from overseas was indeed a grand credit to those interested. The hall was crowded and an excellent programme was given, consisting of violin solos by Miss Ruth Babcock, Yarker, instrumental selections by Miss Laura-Crowe, Ernestown and Miss Warren-Carlton Place, and two vocal solos by William Calder. The presentation of sixteen handsome signet rings was made by Rev. Mr. McTeer, Bath, and an eloquent address followed, after which the young people took advantage of a dance. The music was furnished by the Lawlor brothers with Miss Crawley as piano accompanist.

Master Harold Hamm spent the week-end with his grand-parents, Mr. and Mrs. George Hamm, Miss Grace Sharp is with Mrs. S. J. Sproule. Mr. and Mrs. Henry Smith have returned from spending the week-end at the far west, visiting friends in Alberta and Saskatchewan.

An Accident at Glenvale. Glenvale, Sept. 15.—While George Topf was picking apples on Tuesday last, he fell from a tree, breaking several ribs and bruising himself severely. He was removed by ambulance to the Kingston General Hospital where he is making favourable progress.

At the last meeting of the Ladies' Aid, the mothers and children entertained to a supper. Fourteen babies were present and a sumptuous repast was served. Mrs. William Atkinson, Gananoque, who visited her sister, Mrs. J. O. Ellerbeck, during the past week, has returned home. Dr. and Mrs. A. Leonard and daughter, Miss Gladys, recent visitors to Mr. and Mrs. Byron Gordon's, left last week for their home in Mitchellville, Iowa.

A great many are looking forward to Kingston's big fair and hope Manager Bushell will have fair weather. Harvey Clark has returned from Kingston where he was being treated for appendicitis. He is much improved in health. John Durgan, Dufferin, spent a few days at George Pillar's recently.

Sunbury Awaits Kingston Fair. Sunbury, Sept. 15.—The farmers are busy gathering the apple and potato crop and report both of them to be below the average. William Gibson has so far recovered from his recent illness as to be able to come down stairs and the nurse who was in charge has gone to another patient.

A large number of farmers and villagers were in the city Saturday last and a large number are preparing to attend the great fair in Kingston on some of the five days of next week. There will be a number of exhibitors from this district and we feel sure they will land several of the prizes.

The great event of the season for the school children, viz. the school fair if this township will be held on Friday from the 19th at Inverary. Needless to say there has been great preparation, and if favourable weather is granted there will be a large and varied exhibit.

On Saturday the death occurred at Trenton of Mrs. D. Dickson, of that place. She was seventy years of age and was the mother of Mrs. (Dr.) Kidd, of the Ontario Hospital, Brockville.

John A. Dargavel, M.P.P., member of the Legislature for Leeds, will be a candidate at the Leeds Conservative convention. Ernest C. McKay, son of William McKay, Brockville, has been appointed chief despatcher for the Canadian Pacific railway at Smith's Falls.

The oftener a man is sold the cheaper he feels.

How Fat Actress Was Made Slim

Many stage people now depend entirely upon Marmola Prescription Tablets for reducing and controlling fat. One clever actress tells that she reduced two and a half inches in waist by using this new form of the famous Marmola Prescription, and now, by taking Marmola Tablets several times a year, keeps her weight just right. All druggists sell Marmola Prescription Tablets at \$1 for a large case. Or you can get them by sending price direct to the Marmola Co., 884 Woodward Ave., Detroit, Mich. You have not tried them do so. They are harmless and effective.

TELLS DYSPEPTICS

WHAT TO EAT

Avoid Indigestion, Sour Acid Stomach, Heartburn, Gas on Stomach, Etc.

Indigestion and practically all forms of stomach trouble, say medical authorities, are due nine times out of ten to an excess of hydrochloric acid in the stomach. Chronic "acid stomach" is exceedingly dangerous and sufferers should do either one of two things.

Either they can go on a limited and often disagreeable diet, avoiding foods that disagree with them, that irritate the stomach and lead to excess acid secretion or they can make it their practice to counteract the effect of the harmful acid and prevent the formation of gas, sourness or premature fermentation by the use of a little Bisurated Magnesia at their meals.

There is probably no better, safer or more reliable stomach antacid than Bisurated Magnesia and it is widely used for this purpose. It has no direct action on the stomach and is not a digestant. But a teaspoonful of the powder or a couple of five grain tablets taken in a little water with the food will neutralize the excess acidity which may be present and prevent its further formation. This removes the whole cause of the trouble and the meal digests naturally and healthfully without need of pepsin pills or artificial digestants. Get a few ounces of Bisurated Magnesia from any reliable druggist. Ask for either powder or tablets. It never comes as a liquid, salt or citrate and in the bisurated form is not a laxative. Try this plan and eat what you want at your next meal and see if this isn't the best advice you ever had on "what to eat."

The Secret Revealed in my ad next Friday Watch for it Robinson



Week-Old Corns Should Be Unthinkable

These positive facts are now known to millions. The pain of a corn can be instantly stopped, and forever. The corn itself can be ended completely, and usually in two days. The method is scientific. It consists of attaching a Blue-jay plaster, forgetting the corn, and letting things take their course. The results have been proved by experience.

Blue-jay Stops Pain Instantly Ends Corns Completely 25c—At Druggists BAUER & BLACK, Limited Chicago, Toronto, New York

Somehow we all feel like casting in this day and generation we have breaded other people on the wa too many politicians for revenue only.

Kingston Industrial Exhibition September 23, 24, 25, 26, 27, 1919

An Exhibition of Intelligence, Industry and Integrity. Central Ontario's Biggest Exhibition. \$15,000.00 In Premiums, Etc.

IMPROVED MIDWAY Visit the Kingston Fair Kingston Industrial Exhibition Sept. 23 to 27, 1919 DECIDE NOW You Need a Holiday

An Extended Premium List in All Departments. Secure a Prize List. Entries Positively Close 15th Sept., 1919. WM. MURRAY, Sec. Trials of Speed. H. J. SIMPSON, Esq., President, 1919. ROBERT J. BUSHELL, Sec.-Treas., Manager 1919.

GRAND TRUNK RAILWAY SYSTEM AGENCY FOR ALL STEAMSHIP LINES For information and rates apply to J. P. Hanley, C.P. & T.A., G.T. Ry. Kingston, Ont.

CP & OS SAILINGS-RATES QUEBEC-LIVERPOOL-EMPIRES OF FRANCE 1st, \$170 up; 2nd, \$100 up; 3rd, \$63.75 MONTREAL-LIVERPOOL 10 am. Cabin third Minnedosa Sept. 18 \$100 up \$62.50 Scandina Sept. 22 1st \$130 up \$81.25 MONTREAL-GLASGOW Scotia Sept. 19 3rd up \$61.25 MONTREAL-GLASGOW Scotia Sept. 17 \$100 up \$65.00 War Tax \$5.00 \$2.00 Apply Local Agents H. M. MacCallum, Const. Agt., Toronto.

COMMISSION THE SOLDIERS' AID has been incorporated by the Province of Ontario for the purpose of assisting to re-employ discharged officers and men in civil life. EMPLOYMENT. We cordially invite the co-operation of the public in the important work of securing employment for soldiers who have been discharged from military service. VOCATIONAL TRAINING. Classes for the vocational re-education of soldiers who have been so disabled as to prevent them from resuming their former occupations are provided free of cost, and in addition, the support of the soldier and his dependants is provided during the period of training and for one month after. Further information as to courses may be obtained from Mr. W. W. McLaughlin, Superintendent of Education, 116 College Street, Toronto. RELIEF FUND. Donations for the assistance of soldiers' families in temporary distress will be thankfully received and acknowledged, and should be made payable to the order of the Commission. Head Office: 118 COLLEGE STREET, TORONTO. Kingston Branch: 238 BAGOT STREET F. H. Godwin, Secretary Kingston Branch.

A. GREY Photographer wishes to announce that he has taken over the Photographing Business of W. L. Richardson, 151 Wellington street, and is now prepared to do first class work in this line. Workmanship guaranteed. PHONE 1738.