In the Realm of Women---Some Interesting Features

Daily Fashion Hint

Prepared Especially for this Newspaper.



IF ONE IS CONTEMPLATING GINGHAMS

A delightful way to make a plaid gingham would be after the onepiece dress pictured here. The simple skirt is gathered to the waist unear a belt of plain gingham, the collar and cuffs being of the plain material also. One very fashionable may substitute organdy for gingham, if desired. Medium size requires 5% yards plaid and 1/4 yard plain material. The blouse costume is in white linen with a vest of tucked organdy. Pockets, collar and cuffs of self-linear trim the blouse, while the skirt is amartly finished with a deep ham. Medium size requires 6 yards 36-inch material. First Model: Pictorial Review Dress No. 8251 Sizes, 34 to 46 inches

bust. Price, 25 cents. Second Model: Blouse No. 8245, Sizes, 34 to 44 inches bust. Price, 25 cents Skirt No. 8295. Sizes, 24 to 36 inches waist. Price, 20 cents.

> -For Sale by **NEWMAN & SHAW**

McFaul's Old Stand :: Princess Street

EARLY CLOSING

For the benefit of our employees our store will close at 5 o'clock every evening except Saturday.

A. GLOVER

G. WASHINGTON

PREPARED COFFEE

made in the cup at the table.

Prompt Delivery.

D. COUPER 341-3 Princess stret. Phone 76.

QUICK'S WESTERN MEAT Choice Sirloin Steak . . . 35c. 1b Choice T. Bone Stank . . 35c. lb. Stewing Beef . . 15c. to 20c. lb. Salt Pork, for boiling, 25c. lb. Choice Lamb, Pork, etc.

112 CLERGY STREET. PHONE 2011.



MEDICINE CO., TORONTO, ONT. (Formerly Windser.)



Clean to handle. Sold by all Druggists, Grocers' and

"Primus" Jellies for Desserts



Primus Jellies, put ap in various flavors such as strawberry, raspberry, cherry, pistacuio, red-currant, lemon, vanilla, orange, Sherry Wine, Port Wine, chocolate and natural or (calfafoot), are to be recommended on account of their absolute purity and delicate flavor. They are invaluable for the economical and instantaneous preparation of wholesome, delicious and attractive desserts.

No other dessert can be es 're' eshing and appetizing for summer as those prepared with Primus Jeilles. On Tale everywhere. Insist on getting them and remember that the brand "Primus" is a guarantee of quality and parity. . CHAPUT FILS & CIE, Limitée

The Luck of Geraldine Laird

BY KATHLEEN NORRIS,

Author of "The Story of Julia Page," "Heart of Rachel," "Josselyn's Wife," "Sisters," etc.

old customers," she elucidated, to shop was missing.

Geraldine. "Now, let's see—you get two per cent., anyway, that's one-forty, and seven more, that's eight-forself she made herself useful there.

rese-skinned, like young actresses.
They were marvelously fitting corsets, and heavy silk stockings, and outrageously high-heeled boots. They had an alarming armor of jabber and about twenty of 'em," Mrs. Lucas said mannikins, who displayed the gowns, it'll make a hit!" rather stupid girls for all their red- The customer duly came in for eight saleswomen, three or four fit- ine displayed her the Spring furs. the three bookkeepers. Among them! all Geraldine was as strange as a child in a jungle; they had seen much, but never her kind before, and they (To be Continued.) rather liked her.

Having accepted her, the girls came to love "Mollie," as they called her. They confided in her, while they changed to their shop stockings and shoes, and they laughed at her, and said that she was "cute." She gave them no cause for jealousy. Upon one occasion she remarked that she was just twenty-six. She saw that nobody believed her, and reflect-ed with a little pang that she must look more than a few years older. Women and clothes-women and

ciothes - women and clothes - the whole world began to revolve about them, to Geraldine. She began to notice types, and costumes; what was daring, what was really smart, what was simply handsome and expensive. She lived among stout women trying to look thinner thin women complacently eyeing their angles in long mirrors, all women trying to buy clothes for less money than was reasonable, trying to look prettier and veunger than they were. Many of them stooped ouite admittedly to cheap and humiliating devices, to buy "Emelie's" frocks, and some of them had lost everything else in life-place. family, position and honour, wifehood and motherhood-for these fascinating combinations of spangles and crepe, for stretches of creamy lace,

and the coquettish tip of big hats. heaped gray snow between the con- she begins to be sorry for herself on the Avenue, Geraldine, in the had to put her dress on until fivequiet mornings, would stand musing, thirty, she takes it out in kimono at the window-a window exquisite- wearing after marriage and she bely draped in pearl, with one hat, and comes the worst kimono lizzie of one mahogany chair, and one care- them all. lessly-flung furred wrap its only "I know a woman, who, before

right selection for Dad? In a word, to save her life! here now, alone in New York, watch-ing the holiday crowd jam by, and that ease is only a luxury up to a

She missed her mother, and her and dulls self-respect." ildren, but it was to Dean that her so many years, to lean on him!

"Luckily she didn't sell it to a reg- ter, was a consideration. She disular customer, or she would have liked Sundays more than any other had Lucas in her wool!" remarked day, simply because the distraction another young woman. "Lucas does- of her work and of the girls' convern't like us to work off blue tags on sation and of the little life of the

ty—not so worse!"

Geraldine smiled for the first time in "Emelie's."

After that, suddenly she began to feel at home there. Coughing and headachy, she was timidly friendly with the fitters. And she tried to understand the saleswomen themselves.

derstand the saleswomen themselves, rather particular note to one of the really important customers, and Ger-They were smooth-headed and aldine was quite disproportionately

whisper, but under it they were quite reflectively. "That nice handwritingsimple, almost childish, and always no sense to have it copied by the stenglad to be amused. There were two ographer; I'll send it just that way-

dened lips and absurd shoes, six or the requested interview, and Geraldters, and the messengers, besides Mrs. | "What's your name?" asked the Lucas, who made occasional sales, and customer, who was a great lady in-

--- With Lorna Moon---

Kimono Lizzies.

"I have called upon her three afernoons this month and each time have caught her in the kimono." had been married



although I must she is the right sort, makes the Weeks flew by, and there was best wife in the world. But when stantly moving stream of limousines for all the number of years she has

she was married, had charge of an insurance office staff. She was She wondered if she had been a model in neatness for the girls unhappy wife, in a small town, only a der her. Her dresses were the tailshort time ago: a happy mother who ored serge sort that spelt style withcame down to breakfast with the de-licious bunch of warm little double ways becomingly and tidily argown and fat little fists that was ranged. She got married, and in Janey, under her arm. Had she really sat darning while Dean talked plans; had she been stopped, at the foot of the stairs. For his appreciative kiss on Sunday mornings when she was looking particularly well? Had it been her happy privilege once to go into his office, and announce that she had come to take him to lunch; to take the girls shopping in a Christmas week only a few years have gotten herself inside one of her ago, and laugh and whisper over the former time smart business gowns

had happy commonplace matrimony "She didn't know how to take been hers, all its dear intimacies and ease in moderation. That is the homeliness, and was she standing whole trouble with girls of that selling furs and hats for "Emelie" of certain point; after that it becomes a drug, which saps the intelligence

heart clung with an absolute passion E. Gartley, Tweed, has sold his re-of love. The others had leaned on sidence to Hopkins, Corbyville, a forher, but it had been her right, for mer resident of Hungerford, and will give possession on November 1st. There were many days when she Ex-Mayor Allan McGee, Belleville, almost liked "Emelie's." It was aldied on Friday aged eighty-six years. ways warm and luxurious and softly He had been a resident of Belleville lighted, and that, in the bitter Win- for fifty-one years.



Pive years ago today, August 26, 1914, the Germans burned Louvain. Find a Belgian. Answer to yesterday's puzzle: Left side down nose at right shoulder.

NATURE'S LAXATIVE FOR MAN

is the whole wheat grain properly cooked, with the outer brancoat prepared in such a way as not to irri-tate the intestines. In making Shredded Wheat Biscuit we retain the outer brancoat, so useful in promoting bowel exercise, at the same time supply-ing all the rich, bodybuilding material in the whole wheat grain in a digestible form. The most real food for the least money. Deliciously nourishing for any meal with sliced bananas, peaches or other fruits.



Drink Charm Black Tea

Sold in Packages Only

GEO. ROBERTSON & SON, Limited

We have a supply of cut hard wood and kindling.

J. Sowards Coal Co.

Notice

estimates on all kinds of new and repair work in the carpentering line. I assure you that all orders will receive prompt and person.

al attention. Overton Aykroyd
21 MAIN ST. PHONE 1676

TALKING

MACHINES All makes of Phonographs cleaned, repaired, adjusted. Parts for all makes supplied, expert workmanship, moderate charges, quick service.

J. M. PATRICK

149 Sydenham St. Phone 2056;

EMPIRE GROCERY

High Grade Groceries, Fruits and Vegetables, Cooked and Uncooked Meats.

LEWIS ORR

Phone 349 License No. 8-27445

Lake Ontario Trout and Whitefish, Fresh Sea Salmon, Haddock, Halibut and Cod.

The Genuine Original

Helloggis
TOASTED CORN FLAKES

were first made in Canada in 1907 and have been continuously made and sold by The Battle Creek Toasted Corn Flake Company, Limited, London, Ontario.

These are the Corn Flakes that the Canadian consumer has enjoyed with increasing appreciation during the past twelve years.

In quality and flavor they are unsurpassed.

Refuse all substituted imitations and protect yourself by seeing that "Made in Canada" and "London, Ont." are printed in red ink on the face of every package.

The Battle Creek Toasted Corn Flake Company, Limited

Head Office LONDON, ONT.