



## An Institution Built on Fair Dealing

If we have reached a position of dominance in our own particular field in Kingston, it is not because of geniuses, as popularly conceived, among us.

We are just a group of earnest men, intent and aspiring, who believe in the power and ultimate triumph of clean business.

We have purposed to sell the best within our power, to correct and improve where that were possible, and to make our name warrant of its own integrity.

Never have we discriminated between one customer and another. Ours has been a one-price, one-quality, one-service business. Now and then our prices have been higher than others. But we believe the extra value our policy has enabled us

to give offsets any discrepancy there ever may have been in price.

We do not offer our clientele bargain-counter merchandise. The bargain-counter is the Mecca of all that is cheap and faultful in manufactured goods. Rather have we striven to buy so well and so carefully that our customers would pay fair prices for goods and service of unimpeachable value.

This policy is the reason why we offer you McLaughlin Cars believing that this particular make of car represents the highest value for the amount involved.

Those who buy McLaughlin Cars are assured of real service--the kind of service which many companies are unable to give.

# ANGROVE BROS.

McLAUGHLIN DEALERS

BAGOT STREET

KINGSTON